



Braintree

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Report Parameters

1 Local Authority

E07000067 Braintree

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

154,171

Population (2020)

Population **grew by 3,641** over the last 5 years and is projected to **grow by 3,826** over the next 5 years.

53,885

Total Regional Employment

Jobs **decreased by 40** over the last 5 years but are projected to **grow by 729** over the next 5 years.

£28.3k

Avg. Wages Per Job (2020)

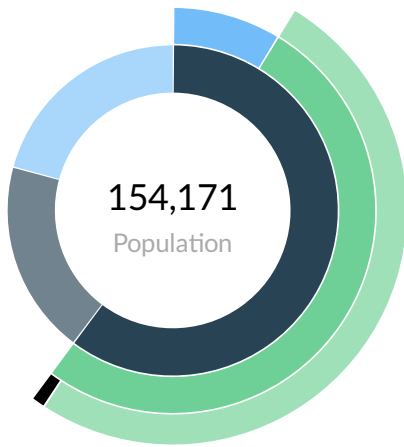
Regional average wages per job are **£1.9k below** the national average wages of £30.2k per job.

Takeaways

- As of 2020 the region's population **increased by 2.4%** since 2015, growing by 3,641. Population is expected to **increase by 2.5%** between 2020 and 2025, adding 3,826.
- From 2015 to 2020, jobs **declined by 0.1%** in Braintree from 53,925 to **53,885**. This change **fell short of the national growth rate of 5.5% by 5.6%**.
- Concerning educational attainment, **23.8% of Braintree residents possess a Degree or Equivalent and Above - SCQF L9** (8.5% below the national average), and **8.0% hold a Higher Education Below Degree Level - SCQF L7-8** (0.3% below the national average).
- The top three industries in 2020 are Primary education, Retail sale in non-specialised stores with food, beverages or tobacco predominating, and Restaurants and mobile food service activities.

| | Population (2020) | Jobs (2020) | GVA | Imports | Exports |
|-----------------------------------|-------------------|-------------|---------|----------|---------|
| Region | 154,171 | 53,885 | £2.62b | £6.50b | £4.08b |
| LEP - South East (revised) (2015) | 4,311,328 | 1,625,951 | £68.82b | £131.74b | £83.57b |
| Essex CC | 1,504,035 | 592,661 | £25.82b | £51.03b | £32.83b |
| Medway CC | 286,286 | 94,855 | £4.05b | £10.05b | £6.17b |
| Kent CC | 1,591,871 | 622,672 | £27.10b | £51.85b | £36.17b |
| East Sussex CC | 567,059 | 185,366 | £6.56b | £15.49b | £8.87b |
| Southend-on-Sea | 185,757 | 63,999 | £2.29b | £5.43b | £3.15b |
| Nation | 67,233,643 | 31,121,359 | £1.42t | £2.01t | £1.28t |

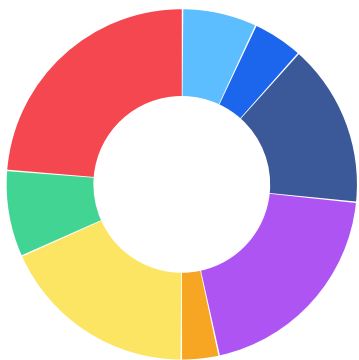
2020 Labour Force Breakdown



| | Population |
|--|------------|
| ● Total Working Age Population (16-64) | 92,743 |
| ● Not in Labour Force | 13,285 |
| ● Labour Force | 79,458 |
| ● Employed | 77,950 |
| ● Unemployed | 1,508 |
| ● Under 16 | 29,296 |
| ● Over 64 | 32,132 |

Educational Attainment

Concerning educational attainment, **23.8% of Braintree residents possess a Degree or Equivalent and Above - SCQF L9** (8.5% below the national average), and **8.0% hold a Higher Education Below Degree Level - SCQF L7-8** (0.3% below the national average).



| | % of Population | Population |
|---|-----------------|------------|
| ● No Qualifications (NVQ) | 6.9% | 6,377 |
| ● Other Qualifications (NVQ) | 4.6% | 4,300 |
| ● NVQ 1 - SCQF L4 | 15.0% | 13,955 |
| ● NVQ 2 - SCQF L5 | 20.0% | 18,503 |
| ● Trade Apprenticeships | 3.5% | 3,212 |
| ● NVQ 3 - SCQF L6 | 18.3% | 16,932 |
| ● Higher Education Below Degree Level - SCQF L7-8 | 8.0% | 7,394 |
| ● Degree or Equivalent and Above - SCQF L9 | 23.8% | 22,070 |

Demographics

2020 Age Cohort Demographics



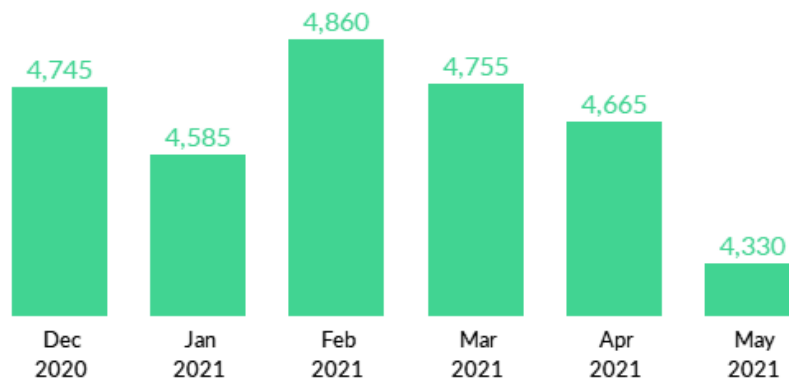
| Age Cohort | 2020 Population | 2020 Percent |
|-------------------|-----------------|--------------|
| Under 16 years | 29,296 | 19.0% |
| 16 to 34 years | 31,083 | 20.2% |
| 35 to 54 years | 41,100 | 26.7% |
| 55 to 74 years | 38,103 | 24.7% |
| 75 years and over | 14,588 | 9.5% |

2020 Ethnicity Demographics



| Ethnicity | 2020 Population | 2020 Percent |
|-------------------------------------|-----------------|--------------|
| All Other Ethnicities | 2,142 | 1.4% |
| Asian or Asian British: Indian | 722 | 0.5% |
| Asian or Asian British: Other Asian | 877 | 0.6% |
| Mixed: All Mixed | 2,005 | 1.3% |
| White | 148,426 | 96.3% |

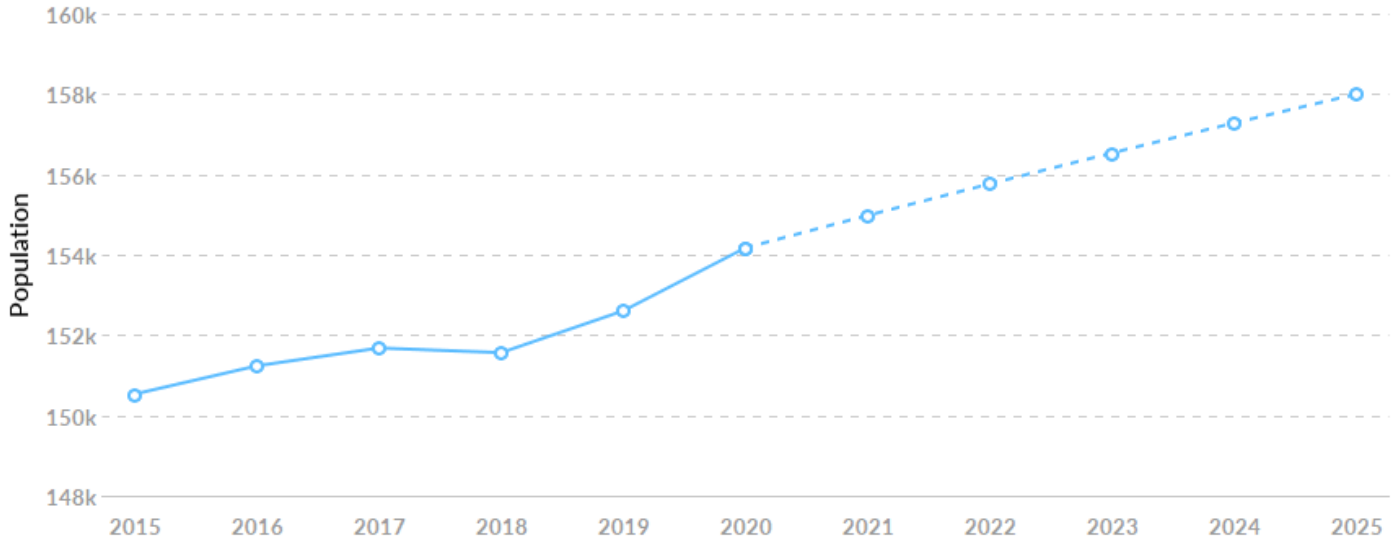
Full Claimant Counts



Historic & Projected Trends

Population Trends

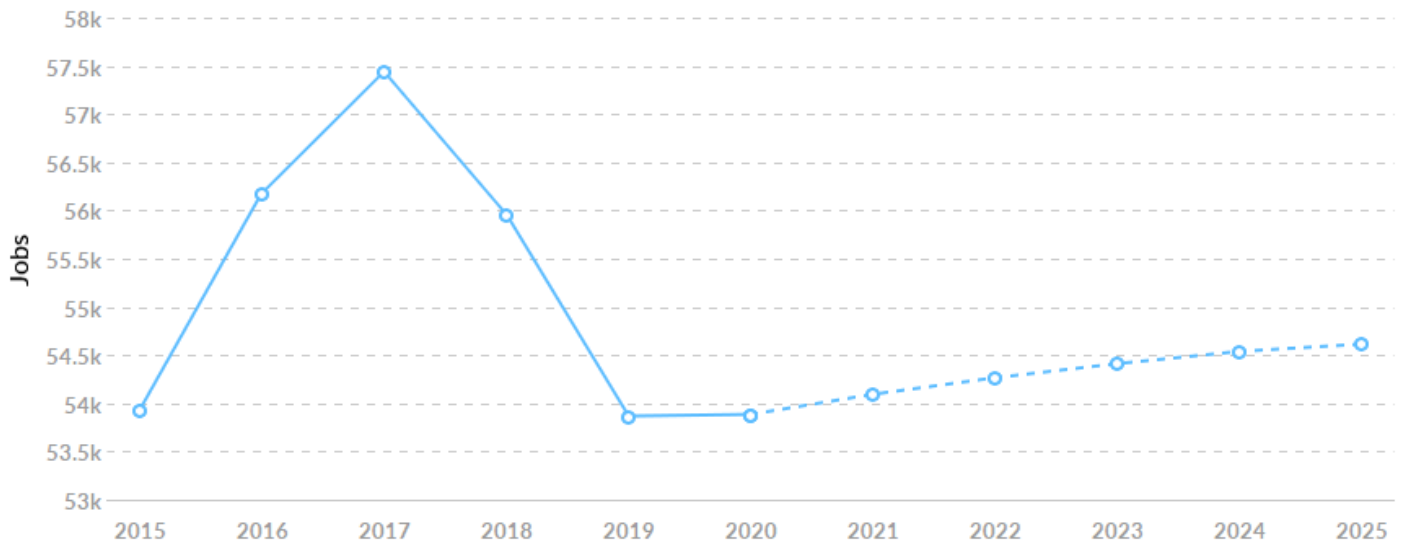
As of 2020 the region's population **increased by 2.4%** since 2015, growing by 3,641. Population is expected to **increase by 2.5%** between 2020 and 2025, adding 3,826.



| Timeframe | Population |
|-----------|------------|
| 2015 | 150,530 |
| 2016 | 151,233 |
| 2017 | 151,677 |
| 2018 | 151,561 |
| 2019 | 152,604 |
| 2020 | 154,171 |
| 2021 | 154,978 |
| 2022 | 155,764 |
| 2023 | 156,533 |
| 2024 | 157,280 |
| 2025 | 157,997 |

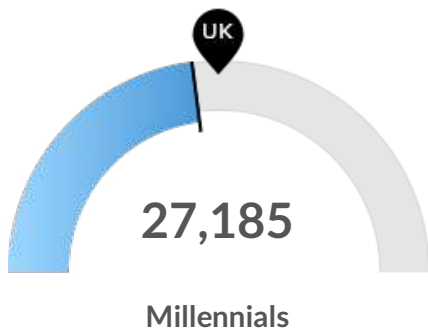
Job Trends

From 2015 to 2020, jobs **declined by 0.1%** in Braintree from 53,925 to **53,885**. This change **fell short of the national growth rate of 5.5% by 5.6%**.



| Timeframe | Jobs |
|-----------|--------|
| 2015 | 53,925 |
| 2016 | 56,178 |
| 2017 | 57,440 |
| 2018 | 55,960 |
| 2019 | 53,868 |
| 2020 | 53,885 |
| 2021 | 54,093 |
| 2022 | 54,265 |
| 2023 | 54,411 |
| 2024 | 54,538 |
| 2025 | 54,614 |

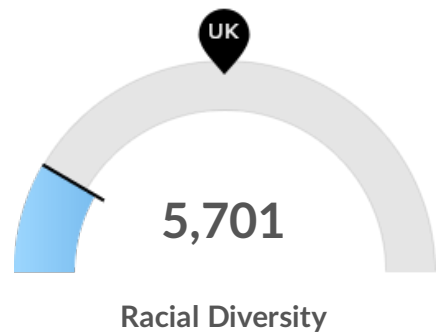
Population Characteristics



Braintree has 27,185 millennials (ages 25-39). The national average for an area this size is 30,630.



Retirement risk is about average in Braintree. The national average for an area this size is 46,917 people 55 or older, while there are 50,795 here.



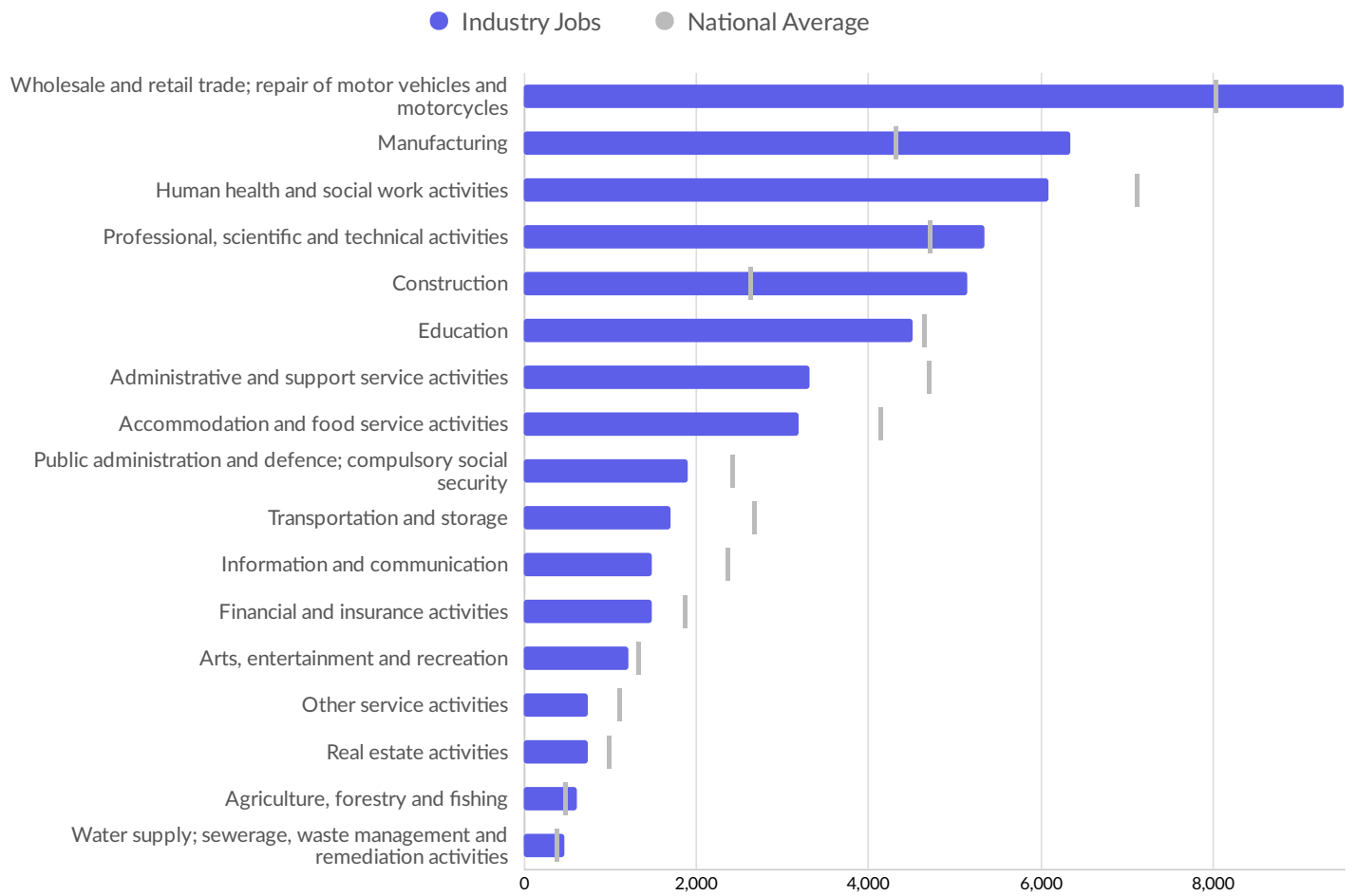
Racial diversity is low in Braintree. The national average for an area this size is 21,423 racially diverse people, while there are 5,701 here.

Industry Characteristics

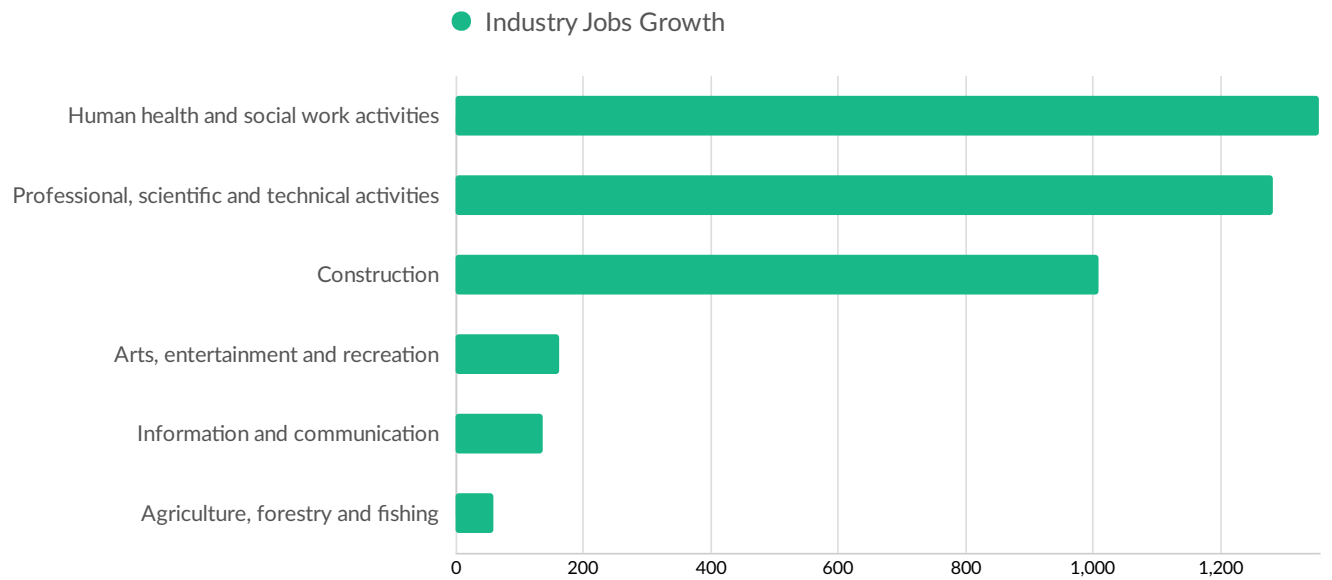
Industry Overview

| Industry | Total Jobs | Avg. Wages Per Job (2020) | Industry LQ | % Job Change (2015 - 2020) | GVA (2018) | % of Total GVA |
|--|------------|---------------------------|-------------|----------------------------|-------------|----------------|
| Casting of light metals | 430 | £20,150 | 42.73 | -11.53% | £11,655,050 | 0.45% |
| Manufacture of malt | 48 | £32,405 | 18.55 | 3.49% | £4,055,459 | 0.15% |
| Manufacture of loaded electronic boards | 219 | £37,720 | 16.06 | 63.90% | £6,326,594 | 0.24% |
| Shaping and processing of flat glass | 319 | £30,637 | 15.59 | -28.28% | £8,641,678 | 0.33% |
| Manufacture of grain mill products | 209 | £45,281 | 12.55 | 231.72% | £6,566,560 | 0.25% |
| Manufacture of doors and windows of metal | 289 | £32,470 | 9.32 | -0.24% | £7,651,797 | 0.29% |
| Manufacture of other textiles n.e.c. | 36 | £25,295 | 7.91 | 237.03% | £290,689 | 0.01% |
| Manufacture of prepared pet foods | 78 | £29,570 | 7.15 | 35.07% | £2,442,770 | 0.09% |
| Manufacture of wiring devices | 35 | £34,519 | 6.42 | -2.47% | £2,481,684 | 0.09% |
| Manufacture of bearings, gears, gearing and driving elements | 87 | £45,657 | 6.33 | 79.99% | £3,556,777 | 0.14% |

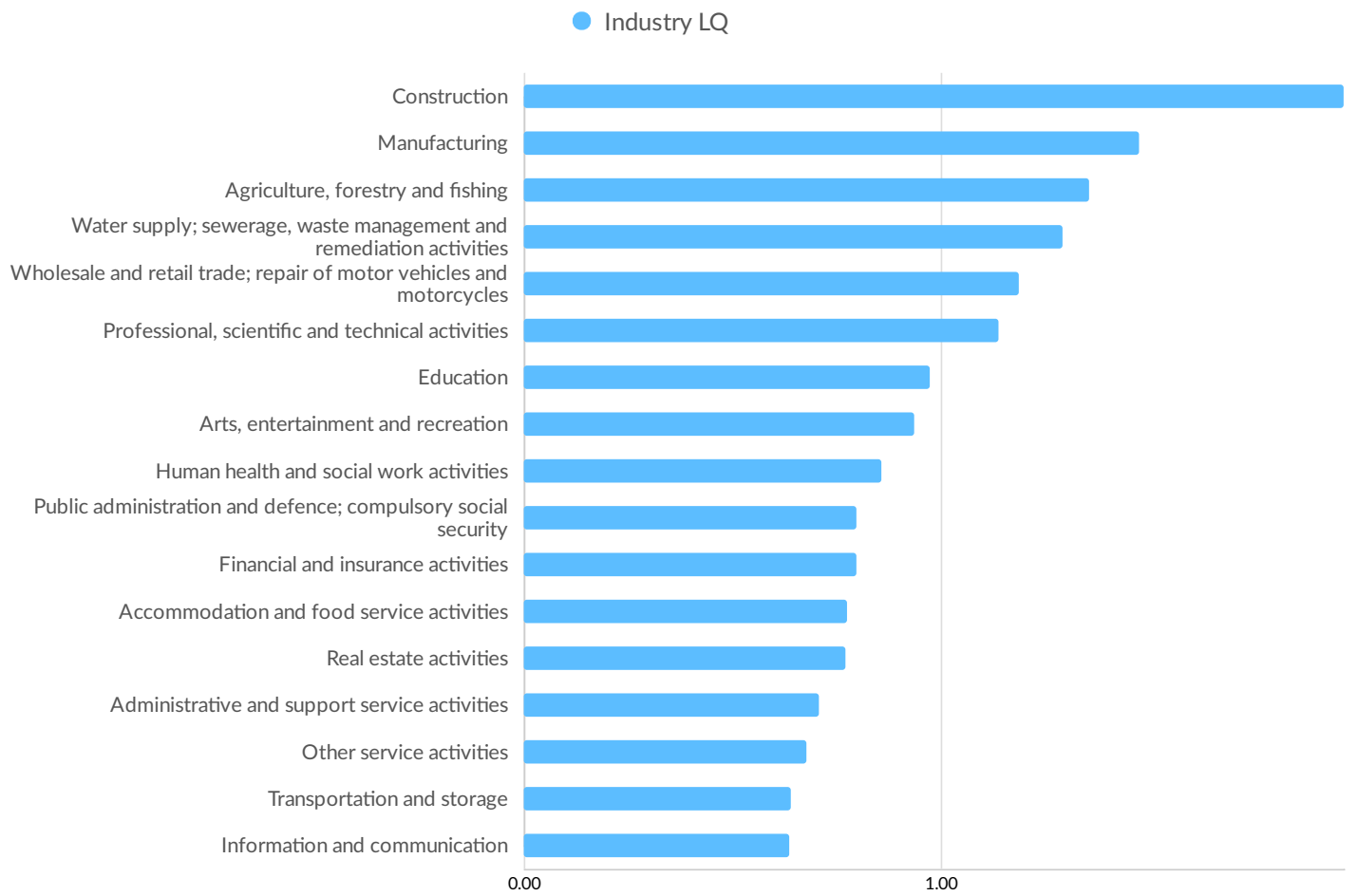
Largest Industries



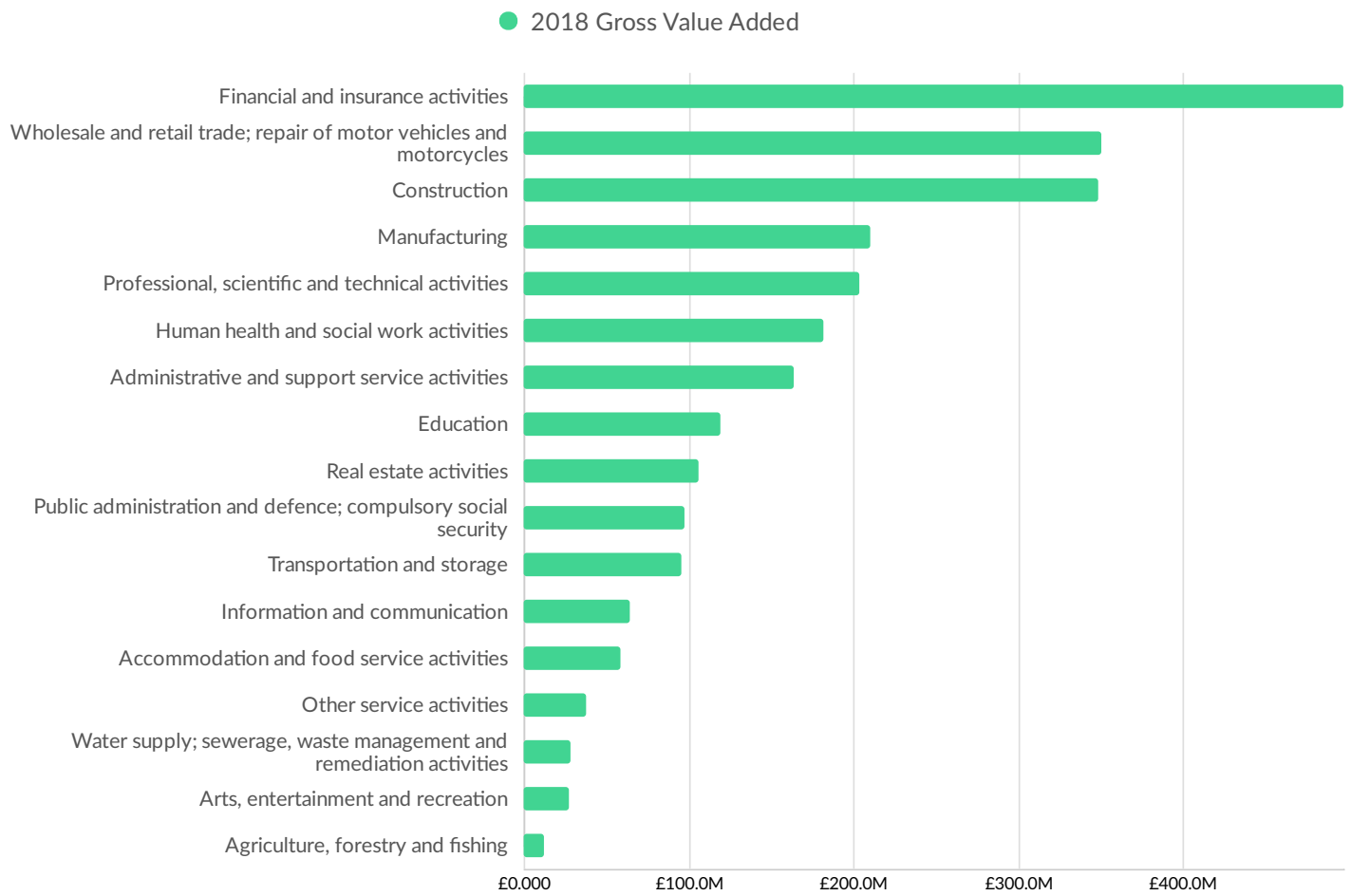
Top Growing Industries



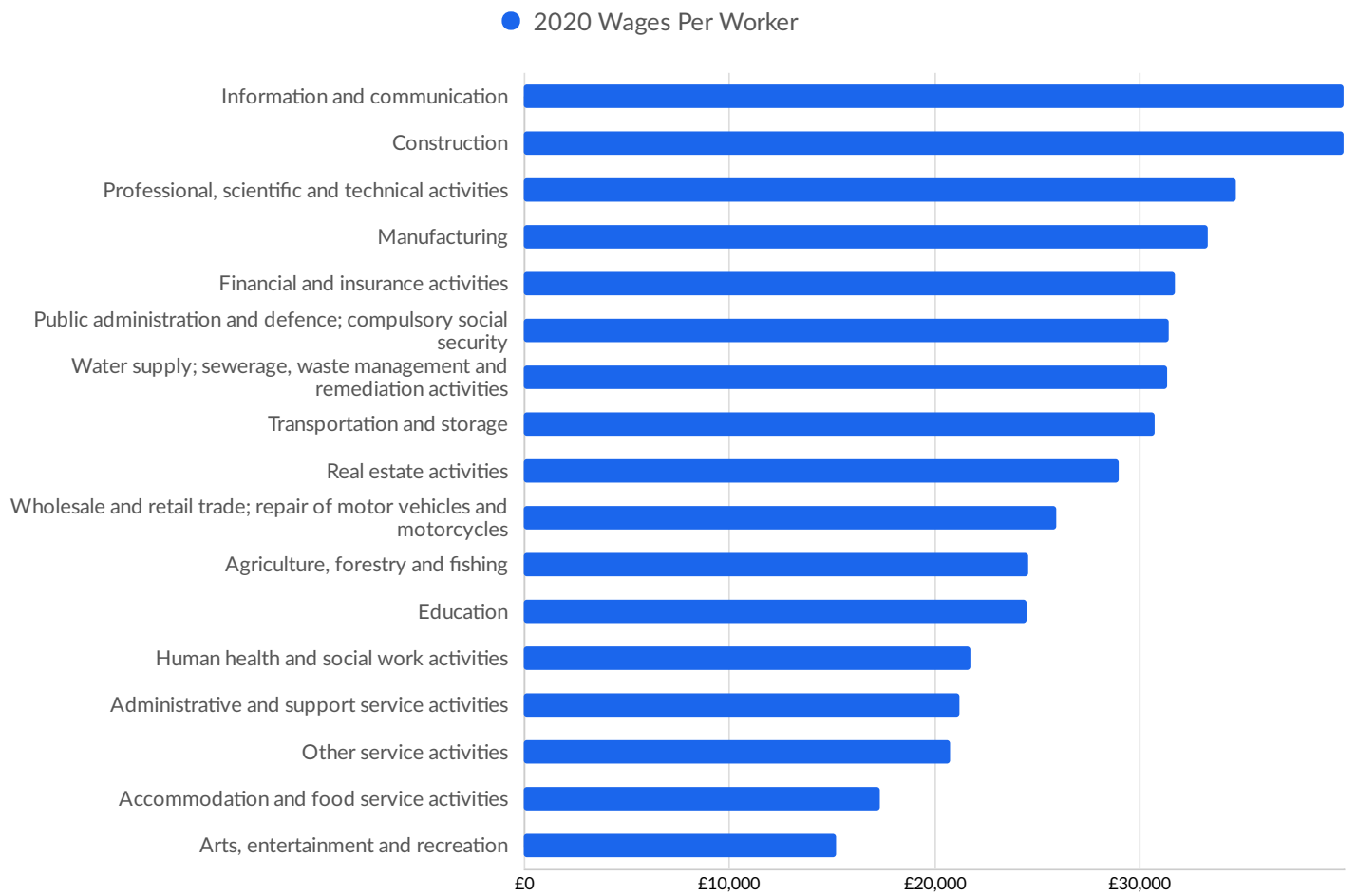
Top Industry LQ



Top Industry GVA

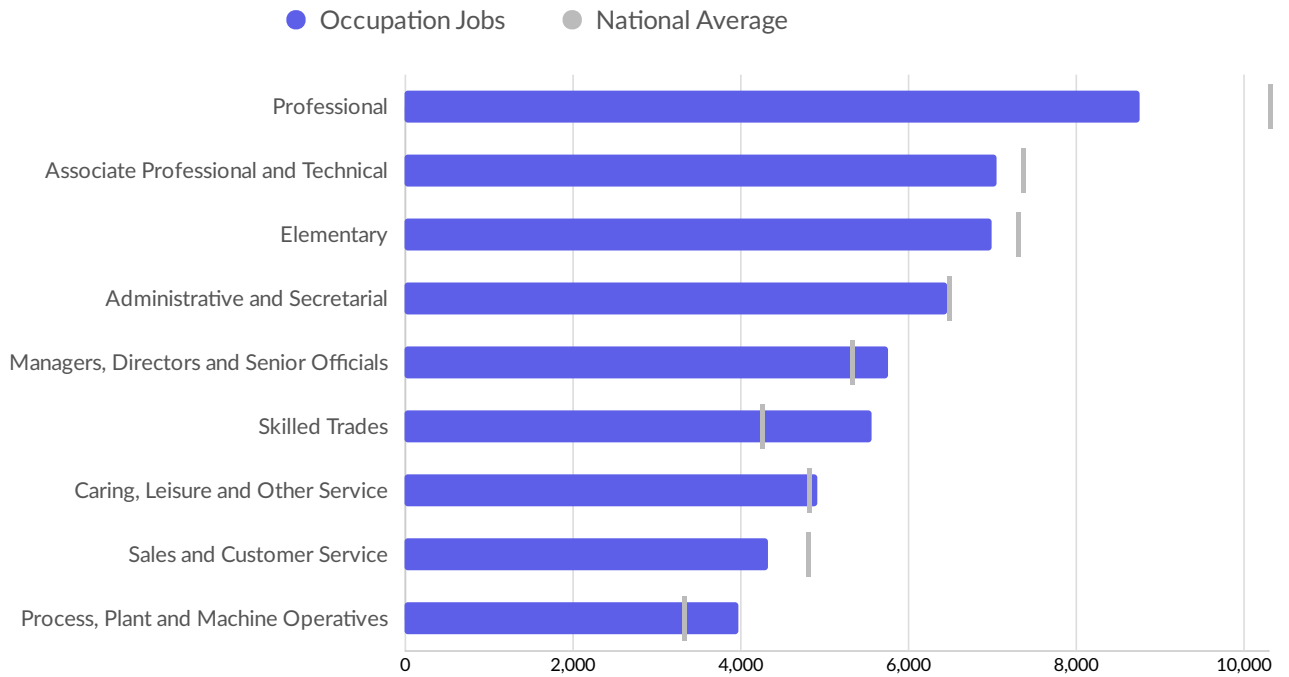


Top Industry Wages

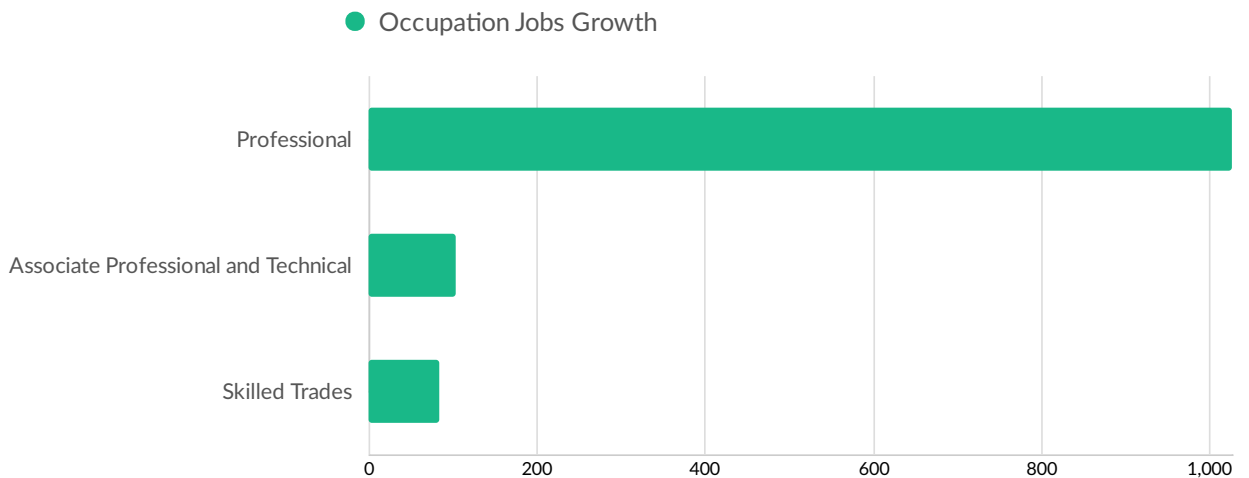


Workforce Characteristics

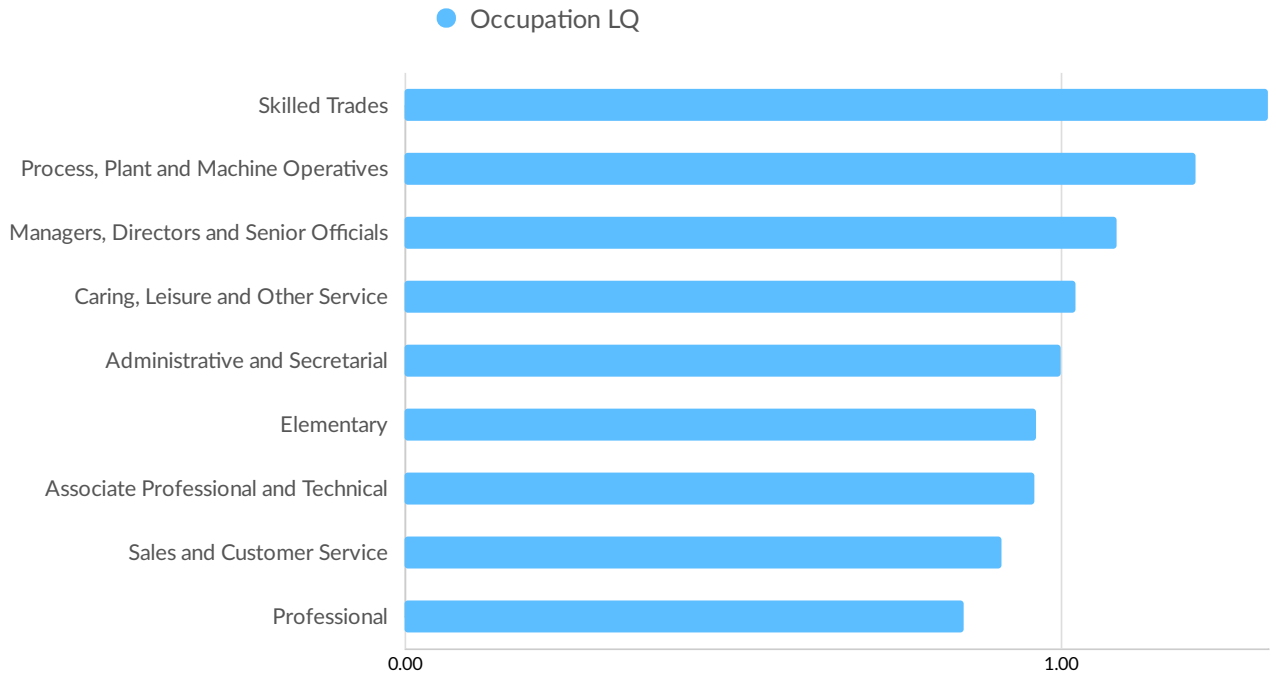
Largest Occupations



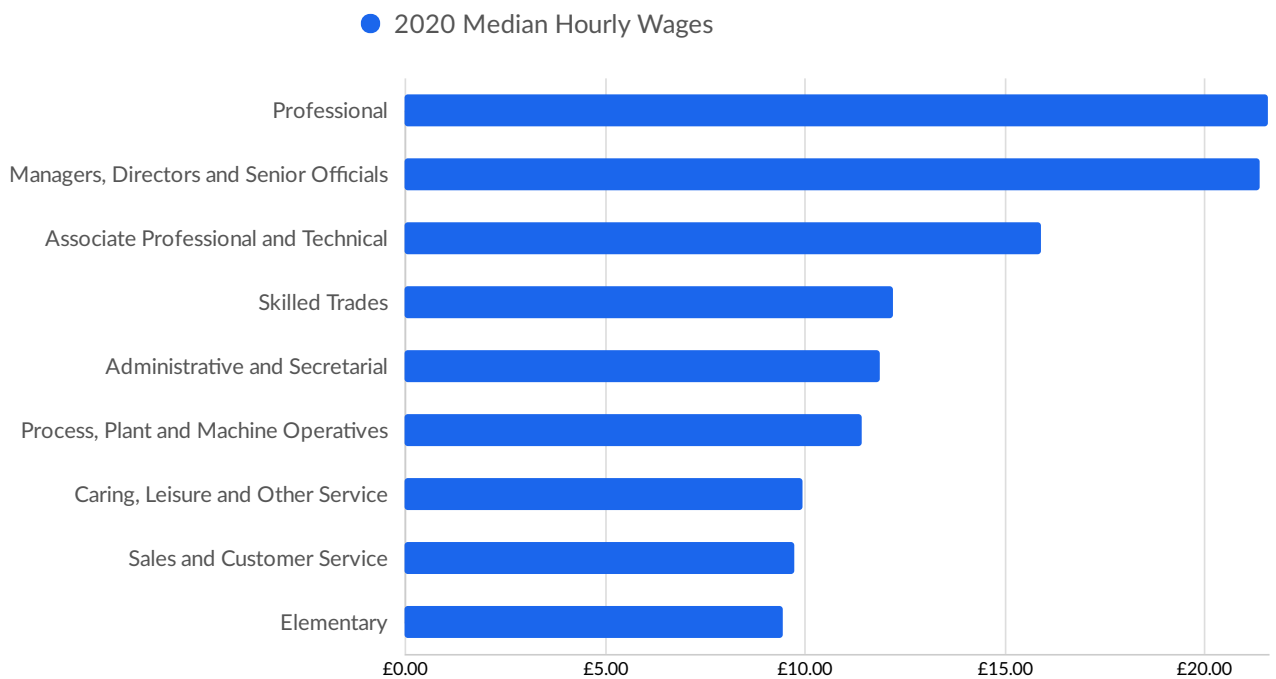
Top Growing Occupations



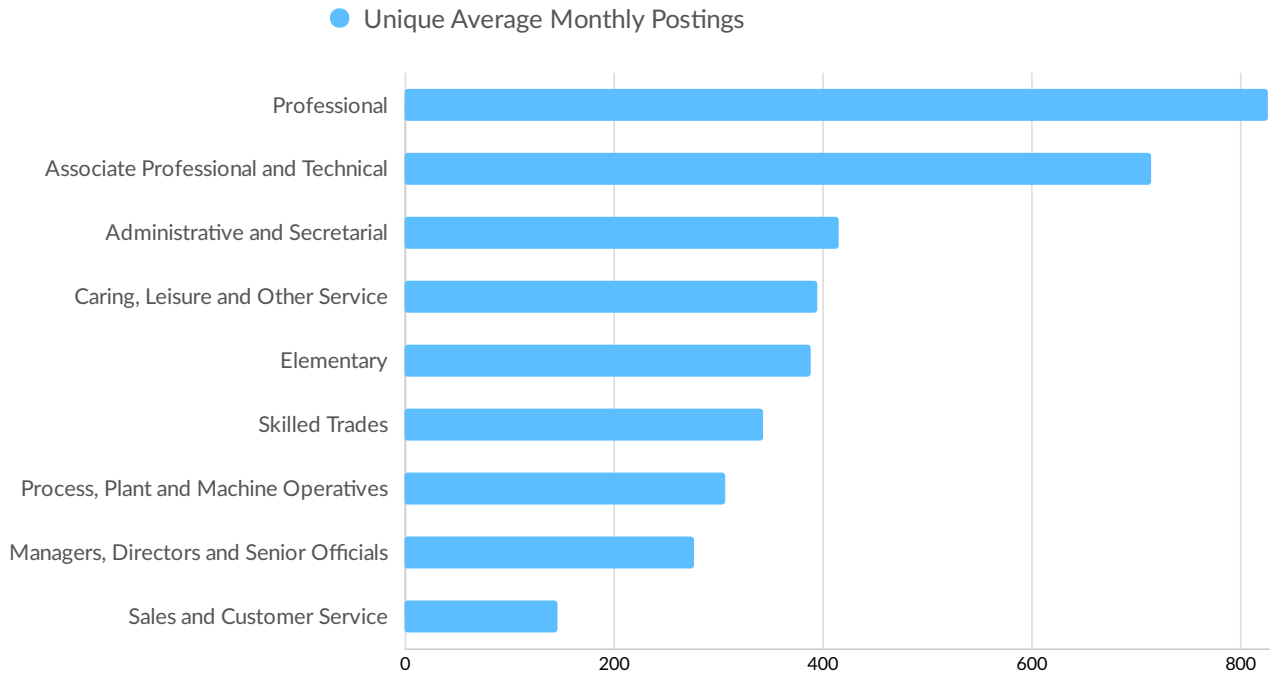
Top Occupation LQ



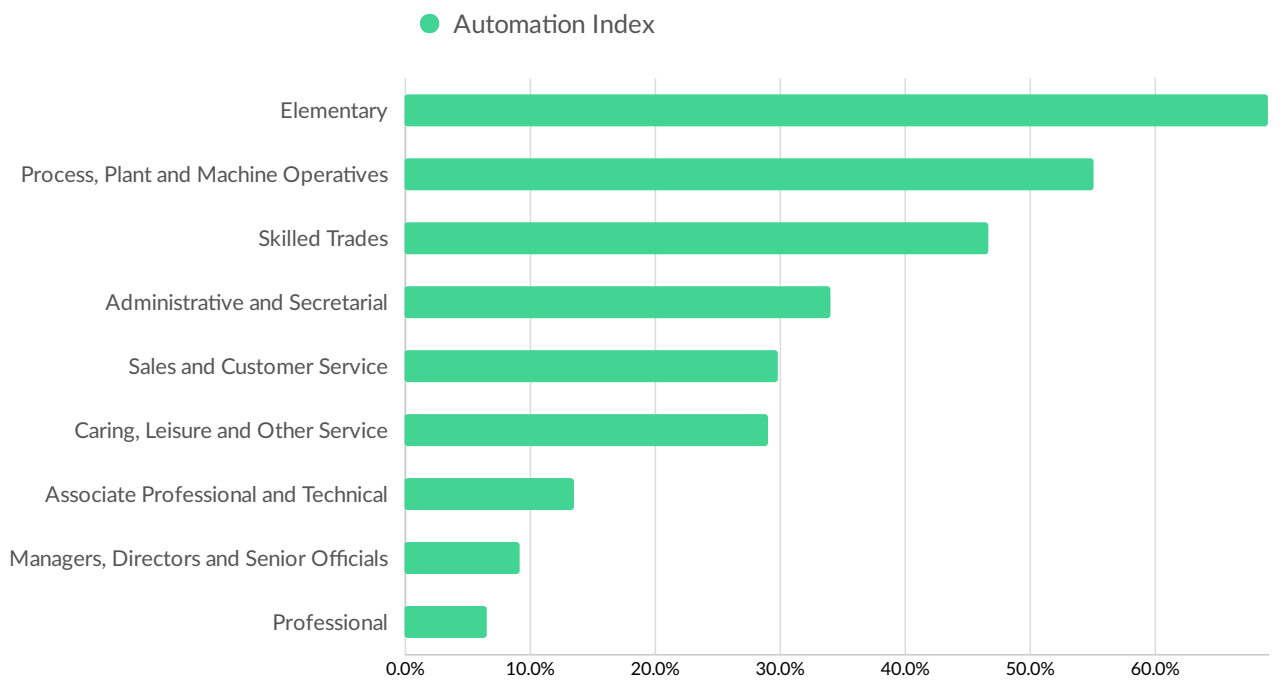
Top Occupation Wages



Top Posted Occupations



Automation Index



In-Demand Skills

