



# Castle Point

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## Report Parameters

### 1 Local Authority

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E07000069 Castle Point

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

# Economy Overview

91,318

Population (2020)

Population **grew by 2,134** over the last 5 years and is projected to **grow by 2,381** over the next 5 years.

22,163

Total Regional Employment

Jobs **grew by 2,108** over the last 5 years and are projected to **grow by 1,243** over the next 5 years.

£26.1k

Avg. Wages Per Job (2020)

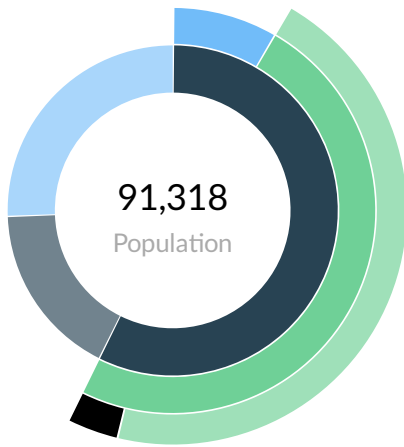
Regional average wages per job are **£4.2k below** the national average wages of £30.2k per job.

## Takeaways

- As of 2020 the region's population **increased by 2.4%** since 2015, growing by 2,134. Population is expected to **increase by 2.6%** between 2020 and 2025, adding 2,381.
- From 2015 to 2020, jobs **increased by 10.5%** in Castle Point from 20,055 to **22,163**. This change **outpaced the national growth rate of 5.5% by 5.0%**.
- Concerning educational attainment, **14.9% of Castle Point residents possess a Degree or Equivalent and Above - SCQF L9** (17.4% below the national average), and **6.0% hold a Higher Education Below Degree Level - SCQF L7-8** (2.3% below the national average).
- The top three industries in 2020 are Primary education, Retail sale in non-specialised stores with food, beverages or tobacco predominating, and Restaurants and mobile food service activities.

|                                   | Population (2020) | Jobs (2020) | GVA      | Imports  | Exports |
|-----------------------------------|-------------------|-------------|----------|----------|---------|
| Region                            | 91,318            | 22,163      | £768.52m | £2.57b   | £1.17b  |
| LEP - South East (revised) (2015) | 4,311,328         | 1,625,951   | £68.82b  | £131.74b | £83.57b |
| Essex CC                          | 1,504,035         | 592,661     | £25.82b  | £51.03b  | £32.83b |
| Medway CC                         | 286,286           | 94,855      | £4.05b   | £10.05b  | £6.17b  |
| Kent CC                           | 1,591,871         | 622,672     | £27.10b  | £51.85b  | £36.17b |
| East Sussex CC                    | 567,059           | 185,366     | £6.56b   | £15.49b  | £8.87b  |
| Southend-on-Sea                   | 185,757           | 63,999      | £2.29b   | £5.43b   | £3.15b  |
| Nation                            | 67,233,643        | 31,121,359  | £1.42t   | £2.01t   | £1.28t  |

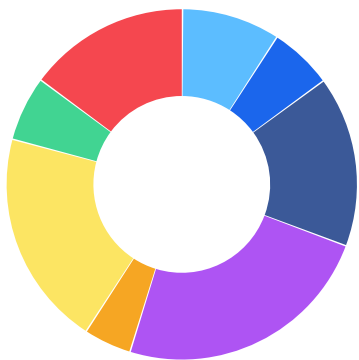
## 2020 Labour Force Breakdown



|  | Population |
|--|------------|
| ● Total Working Age Population (16-64) | 52,291     |
| ● Not in Labour Force                  | 7,605      |
| ● Labour Force                         | 44,686     |
| ● Employed                             | 41,450     |
| ● Unemployed                           | 3,236      |
| ● Under 16                             | 15,603     |
| ● Over 64                              | 23,424     |

## Educational Attainment

Concerning educational attainment, **14.9% of Castle Point residents possess a Degree or Equivalent and Above - SCQF L9** (17.4% below the national average), and **6.0% hold a Higher Education Below Degree Level - SCQF L7-8** (2.3% below the national average).



|   | % of Population | Population |
|---|-----------------|------------|
| ● No Qualifications (NVQ)                         | 9.1%            | 4,738      |
| ● Other Qualifications (NVQ)                      | 5.8%            | 3,044      |
| ● NVQ 1 - SCQF L4                                 | 15.7%           | 8,235      |
| ● NVQ 2 - SCQF L5                                 | 24.1%           | 12,588     |
| ● Trade Apprenticeships                           | 4.4%            | 2,305      |
| ● NVQ 3 - SCQF L6                                 | 20.0%           | 10,444     |
| ● Higher Education Below Degree Level - SCQF L7-8 | 6.0%            | 3,131      |
| ● Degree or Equivalent and Above - SCQF L9        | 14.9%           | 7,807      |

# Demographics

## 2020 Age Cohort Demographics



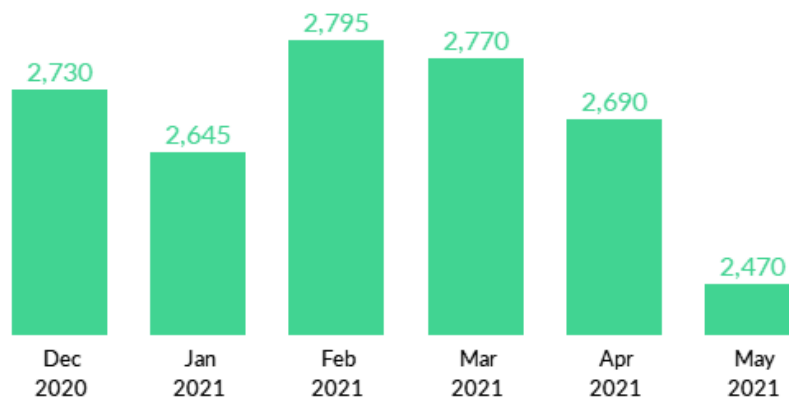
| Age Cohort        | 2020 Population | 2020 Percent |
|-------------------|-----------------|--------------|
| Under 16 years    | 15,603          | 17.1%        |
| 16 to 34 years    | 18,020          | 19.7%        |
| 35 to 54 years    | 21,798          | 23.9%        |
| 55 to 74 years    | 24,836          | 27.2%        |
| 75 years and over | 11,061          | 12.1%        |

## 2020 Ethnicity Demographics



| Ethnicity                             | 2020 Population | 2020 Percent |
|---------------------------------------|-----------------|--------------|
| All Other Ethnicities                 | 1,439           | 1.6%         |
| Black or Black British: Black African | 406             | 0.4%         |
| Asian or Asian British: Indian        | 424             | 0.5%         |
| Mixed: All Mixed                      | 1,046           | 1.1%         |
| White                                 | 88,004          | 96.4%        |

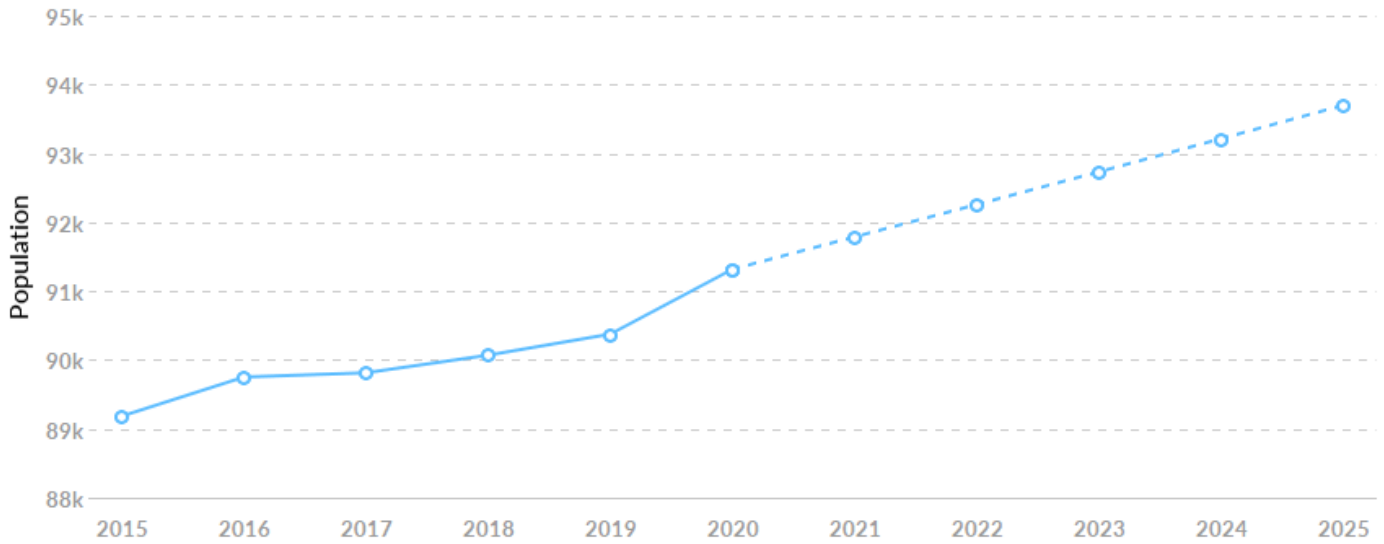
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 2.4%** since 2015, growing by 2,134. Population is expected to **increase by 2.6%** between 2020 and 2025, adding 2,381.

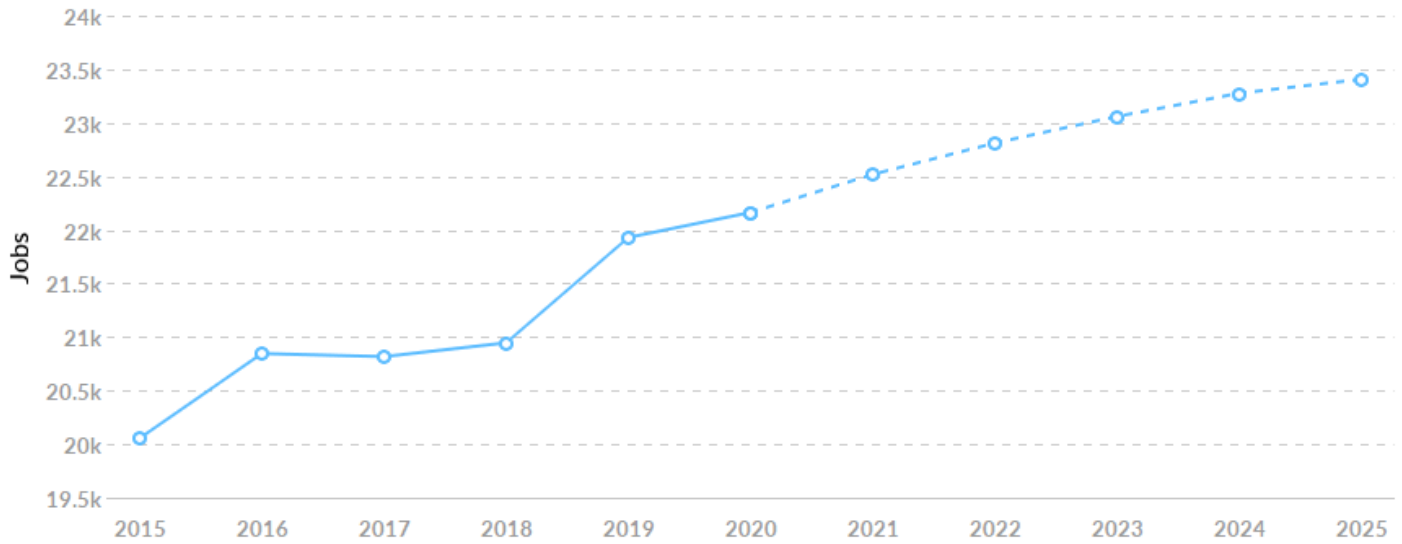


| Timeframe | Population |
|-----------|------------|
| 2015      | 89,184     |
| 2016      | 89,752     |
| 2017      | 89,814     |
| 2018      | 90,070     |
| 2019      | 90,376     |
| 2020      | 91,318     |
| 2021      | 91,788     |
| 2022      | 92,258     |
| 2023      | 92,733     |
| 2024      | 93,214     |
| 2025      | 93,699     |



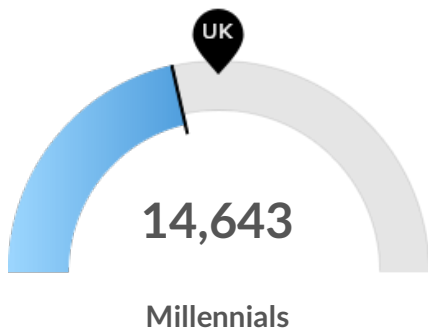
## Job Trends

From 2015 to 2020, jobs increased by 10.5% in Castle Point from 20,055 to 22,163. This change outpaced the national growth rate of 5.5% by 5.0%.

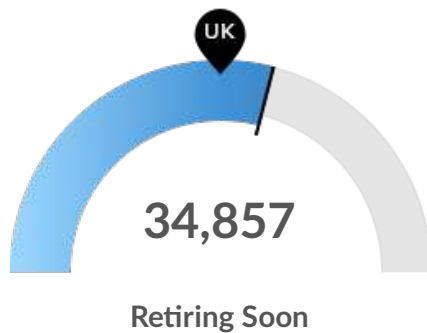


| Timeframe | Jobs   |
|-----------|--------|
| 2015      | 20,055 |
| 2016      | 20,846 |
| 2017      | 20,817 |
| 2018      | 20,946 |
| 2019      | 21,929 |
| 2020      | 22,163 |
| 2021      | 22,518 |
| 2022      | 22,811 |
| 2023      | 23,059 |
| 2024      | 23,276 |
| 2025      | 23,406 |

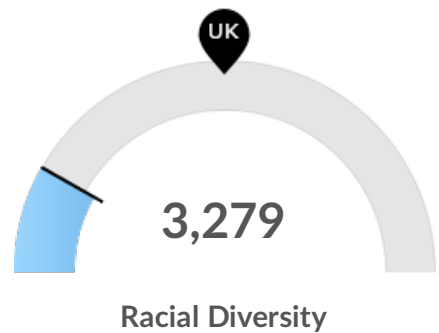
## Population Characteristics



Castle Point has 14,643 millennials (ages 25-39). The national average for an area this size is 18,140.



Retirement risk is high in Castle Point. The national average for an area this size is 27,785 people 55 or older, while there are 34,857 here.



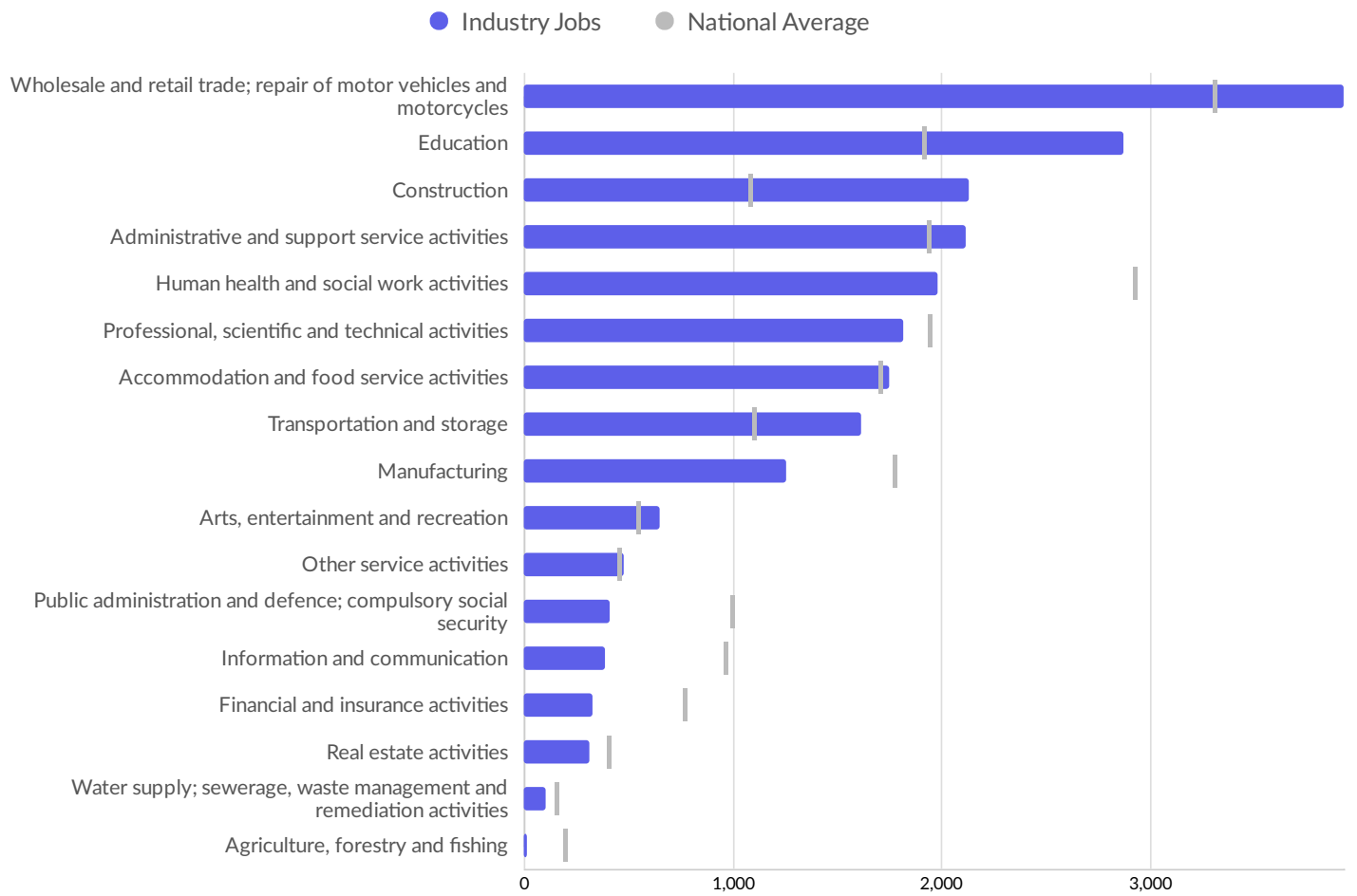
Racial diversity is low in Castle Point. The national average for an area this size is 12,687 racially diverse people, while there are 3,279 here.

# Industry Characteristics

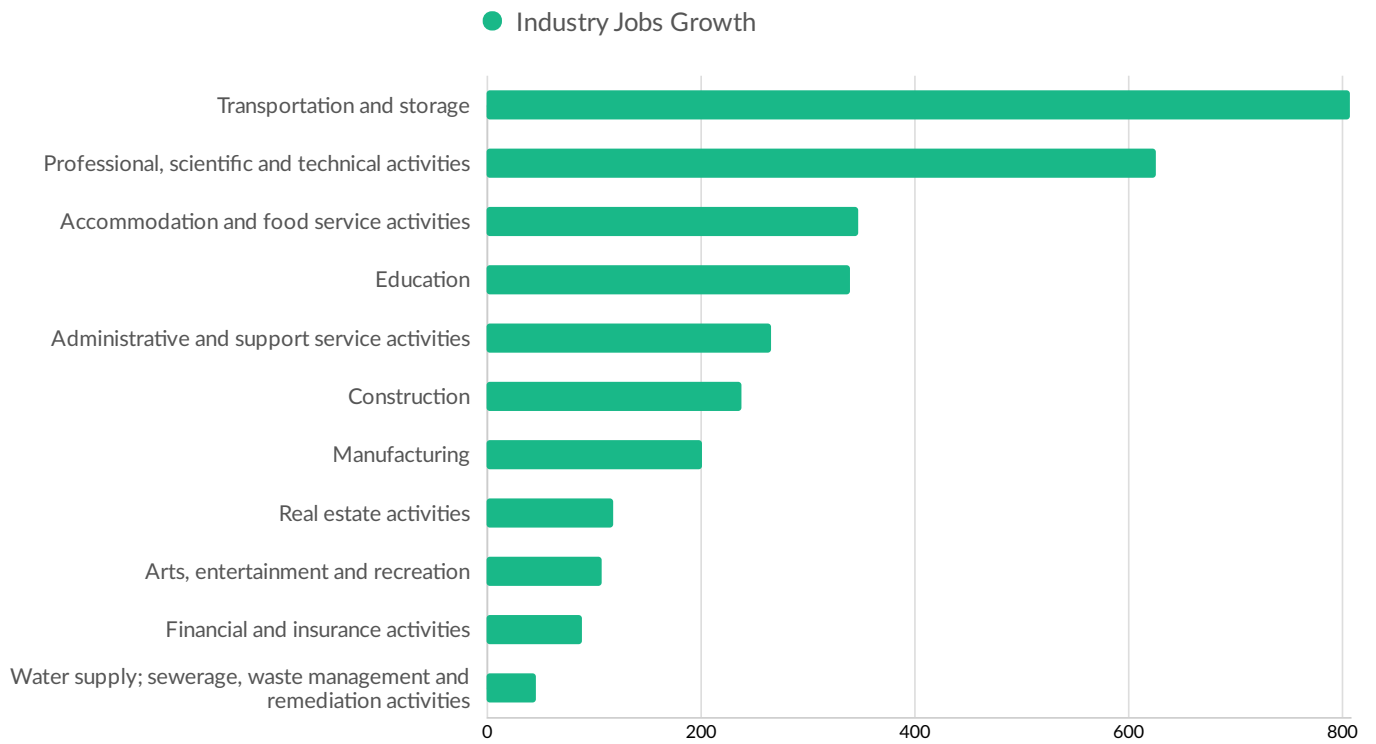
## Industry Overview

| Industry  | Total Jobs | Avg. Wages Per Job (2020) | Industry LQ | % Job Change (2015 - 2020) | GVA (2018)  | % of Total GVA |
|---|------------|---------------------------|-------------|----------------------------|-------------|----------------|
| Manufacture of loaded electronic boards                   | 163        | £37,720                   | 29.11       | 1.27%                      | £5,320,760  | 0.69%          |
| Other cleaning activities                                 | 722        | £15,492                   | 19.53       | -3.90%                     | £11,713,443 | 1.52%          |
| Renting and leasing of other personal and household goods | 84         | £32,626                   | 14.00       | -30.19%                    | £2,293,055  | 0.30%          |
| Manufacture of doors and windows of metal                 | 137        | £32,470                   | 10.76       | -5.42%                     | £4,063,069  | 0.53%          |
| Pre-primary education                                     | 385        | £13,221                   | 7.10        | 58.76%                     | £4,867,120  | 0.63%          |
| Manufacture of workwear                                   | 16         | £16,307                   | 6.63        | -28.06%                    | £167,471    | 0.02%          |
| Repair of other personal and household goods              | 16         | £25,743                   | 5.94        | -39.51%                    | £86,573     | 0.01%          |
| Other construction installation                           | 192        | £35,827                   | 5.93        | 75.29%                     | £9,407,371  | 1.22%          |
| Repair and maintenance of aircraft and spacecraft         | 87         | £31,381                   | 5.63        | 291.10%                    | £2,063,579  | 0.27%          |
| Manufacture of other electrical equipment                 | 40         | £37,739                   | 5.47        | 3.96%                      | £1,656,168  | 0.22%          |

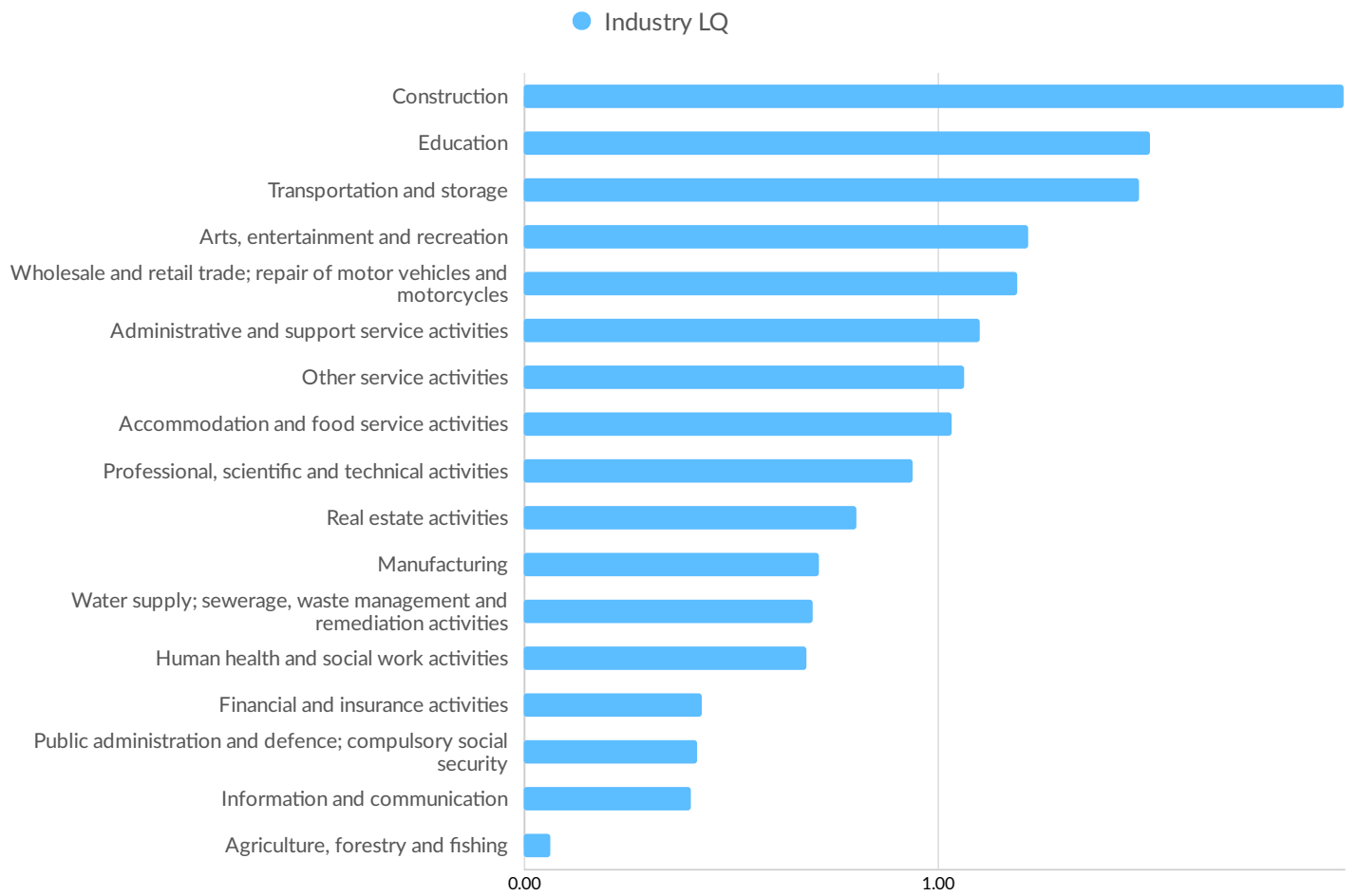
## Largest Industries



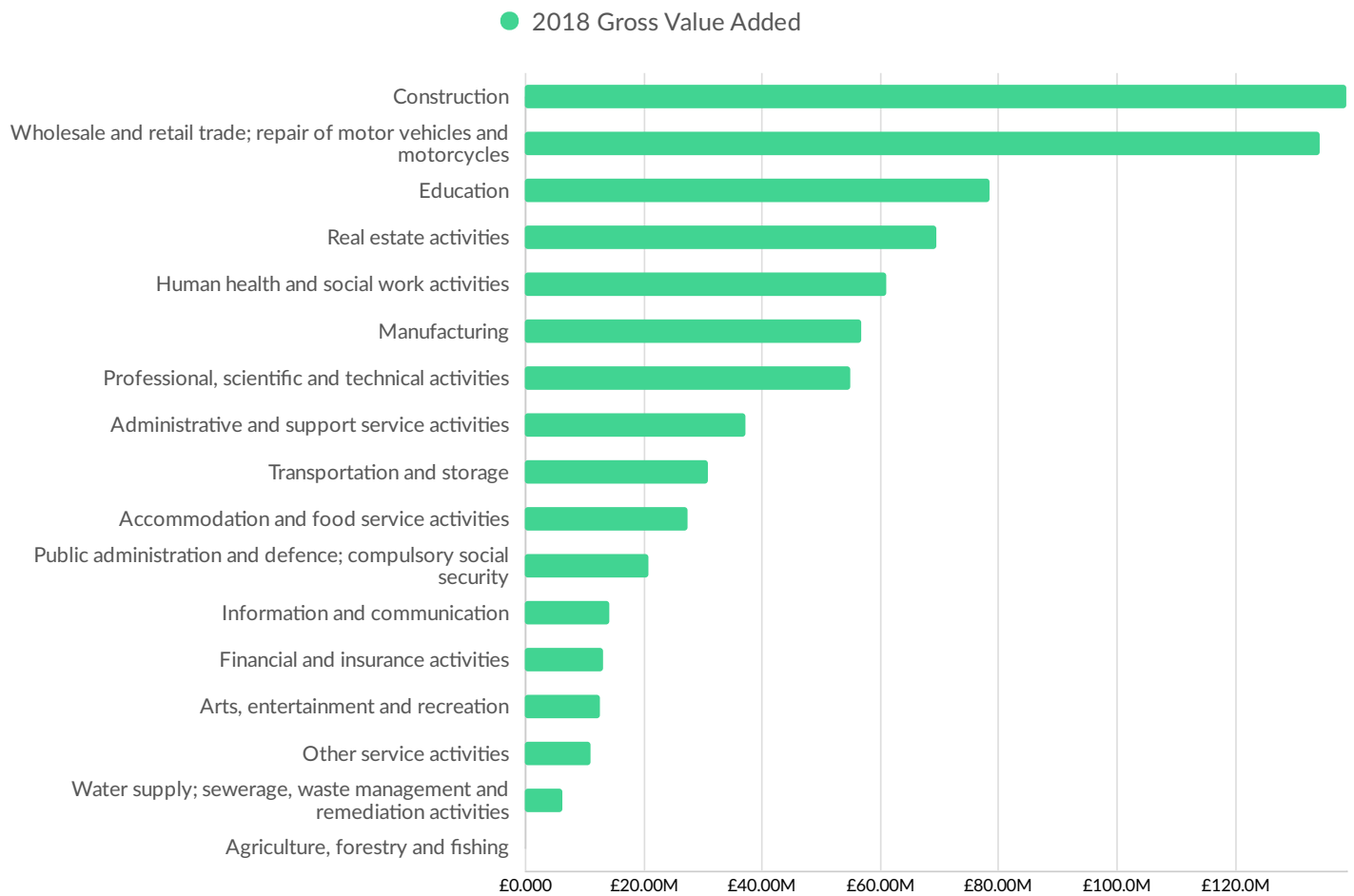
## Top Growing Industries



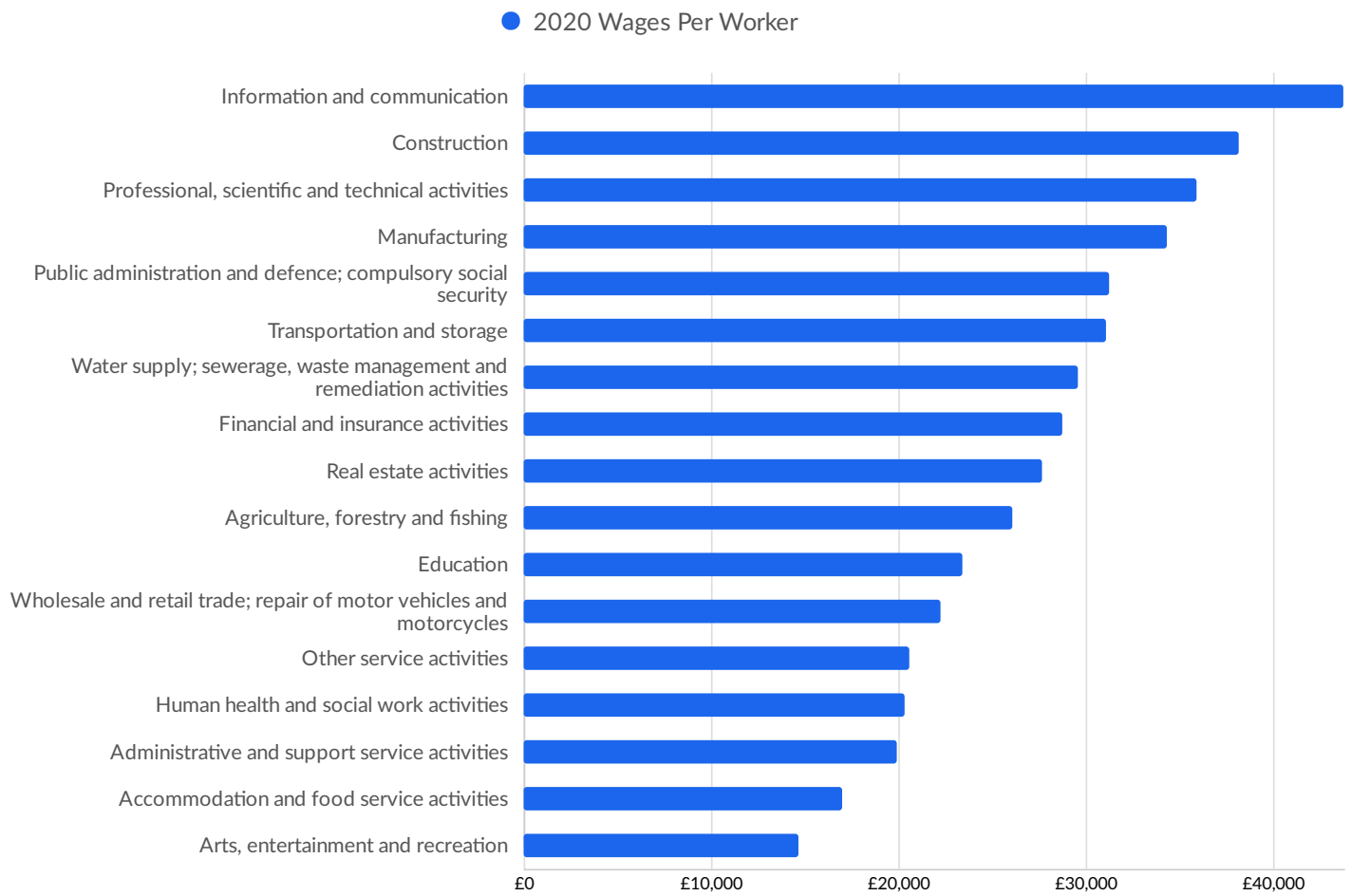
## Top Industry LQ



## Top Industry GVA



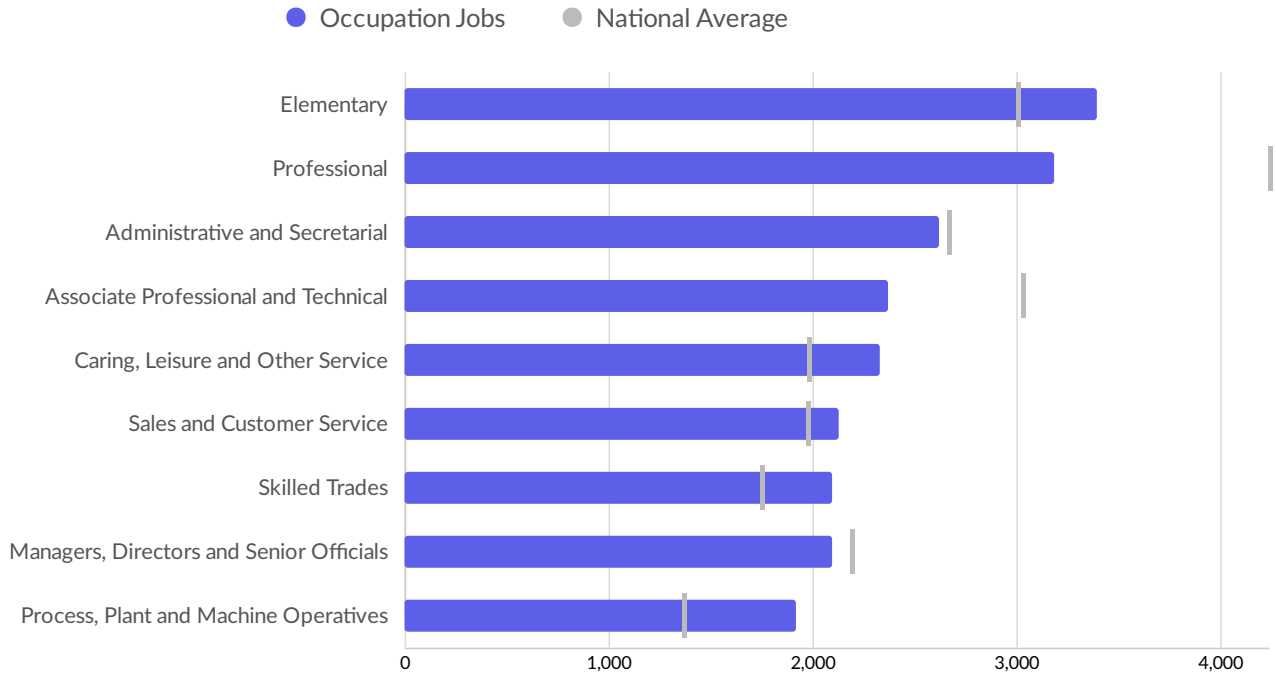
## Top Industry Wages



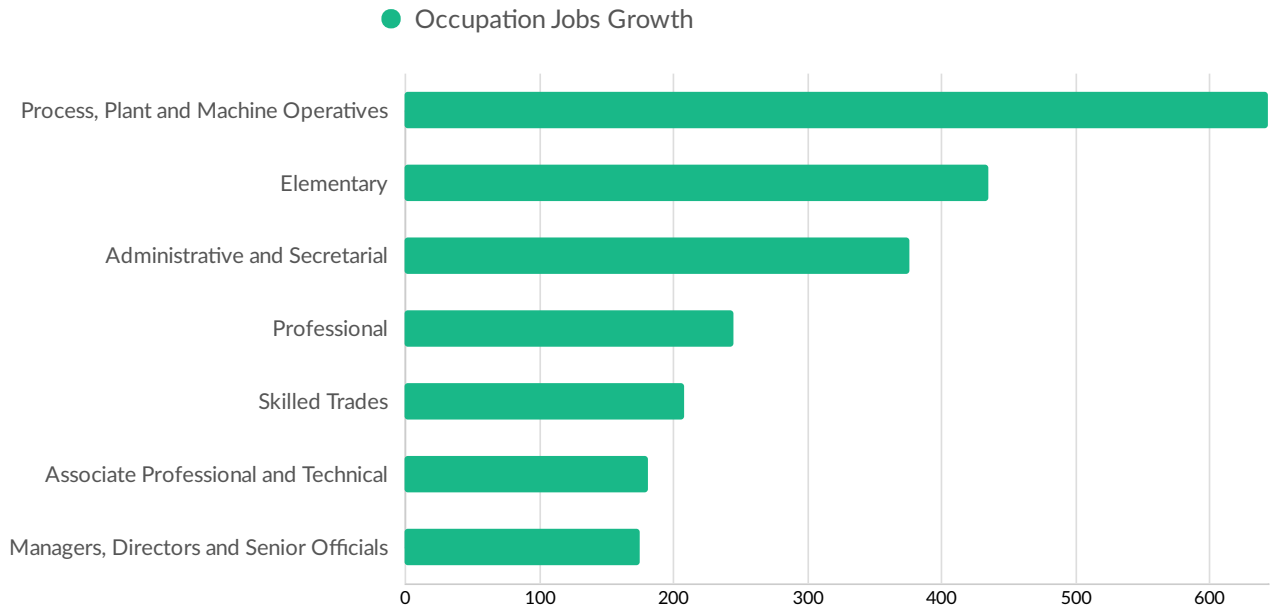


# Workforce Characteristics

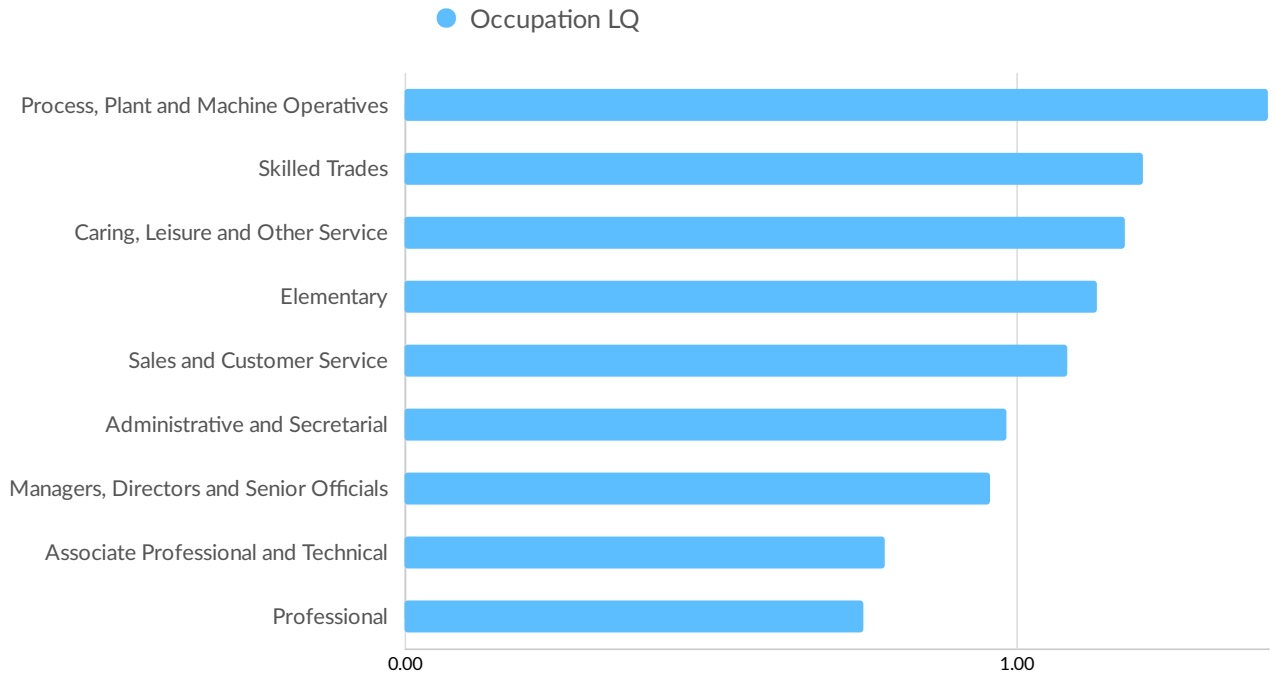
## Largest Occupations



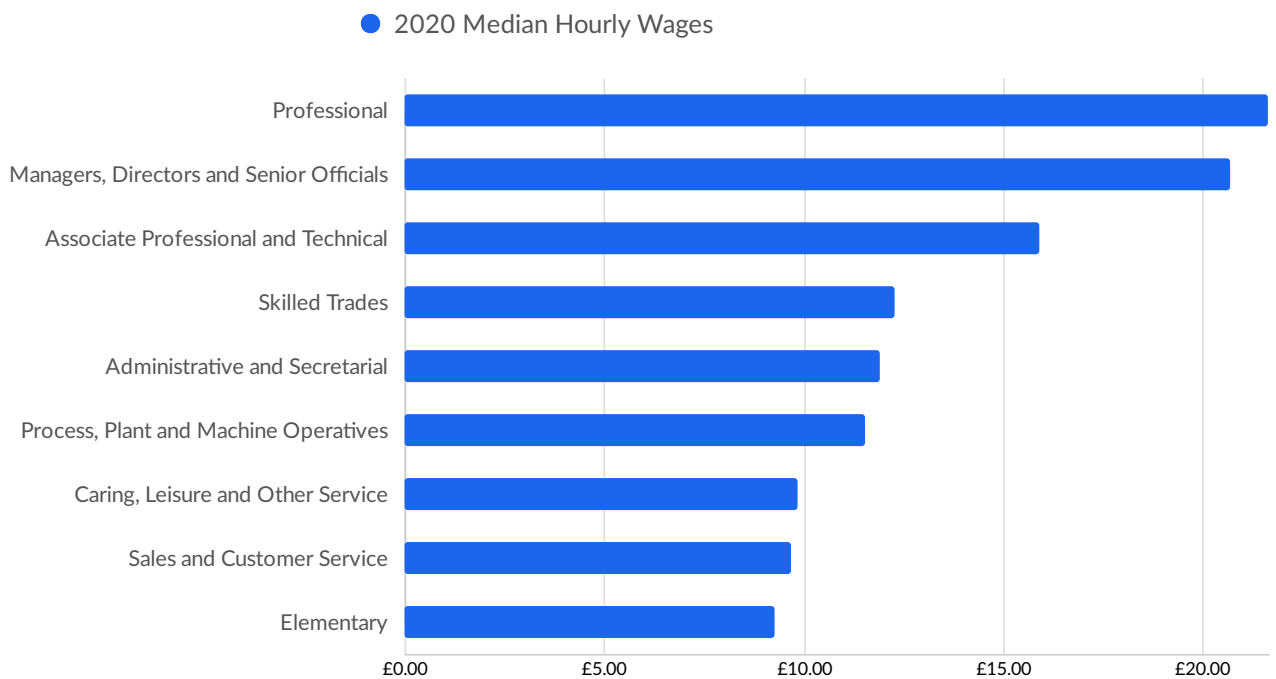
## Top Growing Occupations



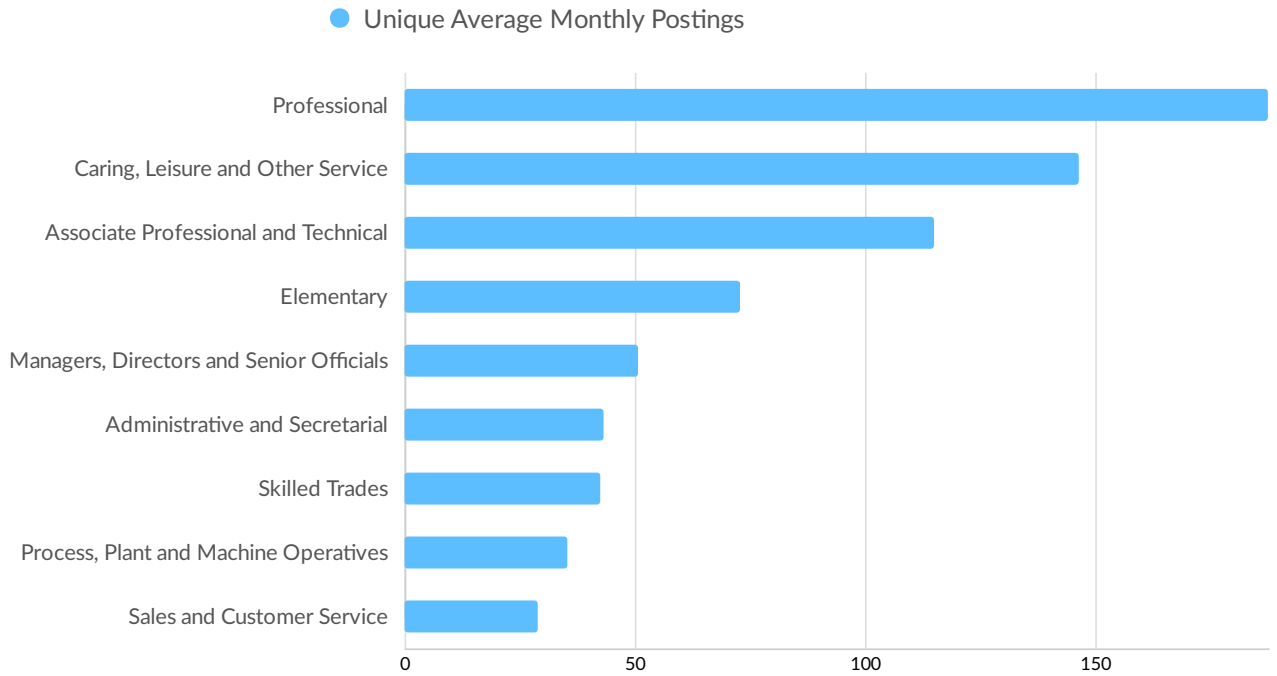
## Top Occupation LQ



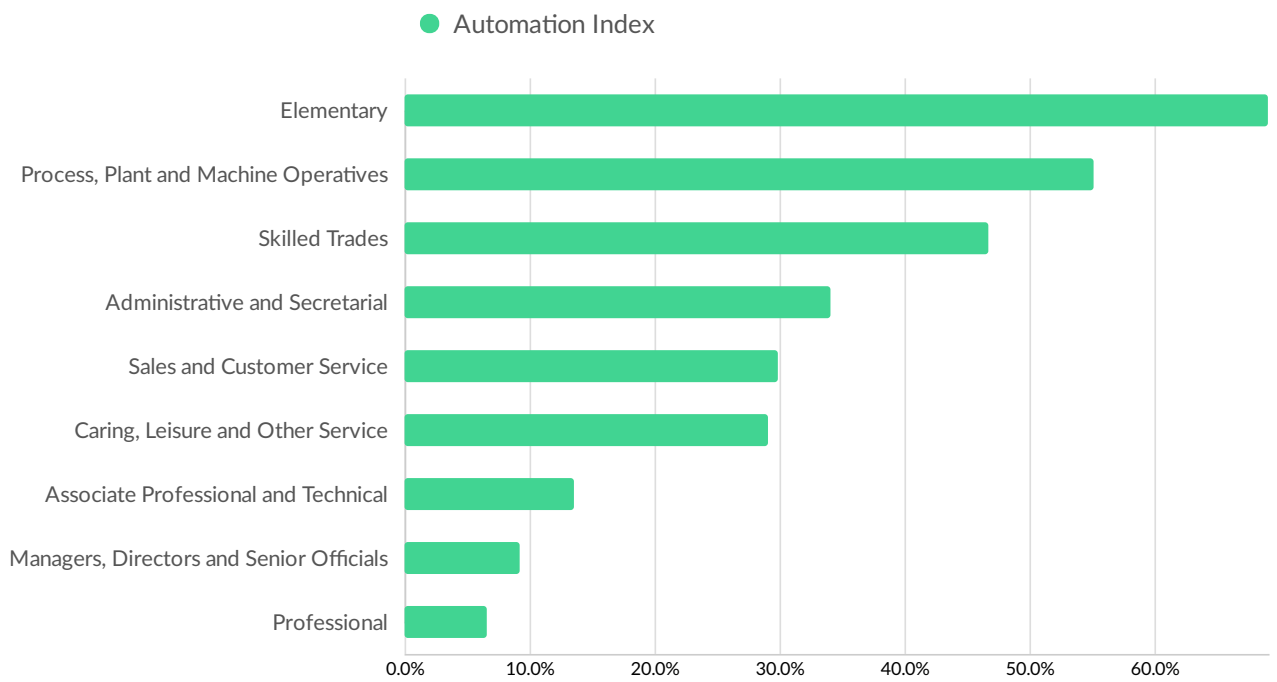
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

