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# **Report Parameters**

### 1 Local Authority

E07000107 Dartford

#### Class of Worker

**Employees** 

The information in this report pertains to the chosen geographical area.

# **Economy Overview**

110,840

Population (2020)

Population grew by 7,309 over the last 5 years and is projected to grow by 6,575 over the next 5 years. 61,729

**Total Regional Employment** 

Jobs decreased by 181 over the last 5 years but are projected to grow by 2,151 over the next 5 years.

£28.9k

Avg. Wages Per Job (2020)

Regional average wages per job are £1.3k below the national average wages of £30.2k per job.

#### **Takeaways**

- As of 2020 the region's population increased by 7.1% since 2015, growing by 7,309. Population is expected to increase by 5.9% between 2020 and 2025, adding 6,575.
- From 2015 to 2020, jobs declined by 0.3% in Dartford from 61,910 to 61,729. This change fell short of the national growth rate of 5.5% by 5.8%.
- Concerning educational attainment, 26.3% of Dartford residents possess a Degree or Equivalent and Above SCQF L9 (6.0% below the national average), and 11.2% hold a Higher Education Below Degree Level SCQF L7-8 (2.9% above the national average).
- The top three industries in 2020 are Hospital activities, General cleaning of buildings, and Retail sale of clothing in specialised stores.

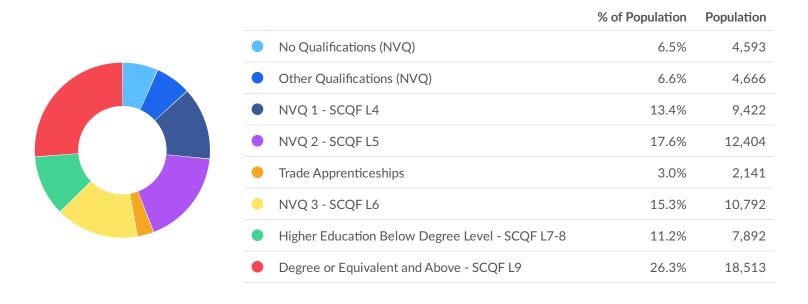
	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	110,840	61,729	£2.77b	£5.24b	£4.58b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

#### 2020 Labour Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, 26.3% of Dartford residents possess a Degree or Equivalent and Above - SCQF L9 (6.0% below the national average), and 11.2% hold a Higher Education Below Degree Level - SCQF L7-8 (2.9% above the national average).



# Demographics

## 2020 Age Cohort Demographics



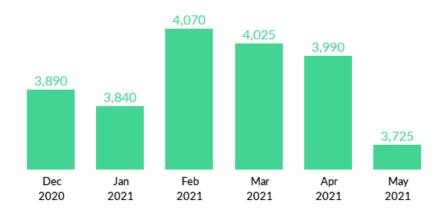
Age Cohort	2020 Population	2020 Percent	
Under 16 years	24,080	21.7%	_
• 16 to 34 years	25,952	23.4%	
<ul><li>35 to 54 years</li></ul>	32,083	28.9%	
55 to 74 years	20,945	18.9%	_
<ul><li>75 years and over</li></ul>	7,779	7.0%	

## 2020 Ethnicity Demographics



Ethnicity	2020 Population	Percent	
All Other Ethnicities	6,104	5.5%	•
Mixed: All Mixed	2,727	2.5%	1
Asian or Asian British: Indian	3,317	3.0%	•
Black or Black British: Black Af	rican 3,850	3.5%	•
White	94,843	85.6%	

### **Full Claimant Counts**

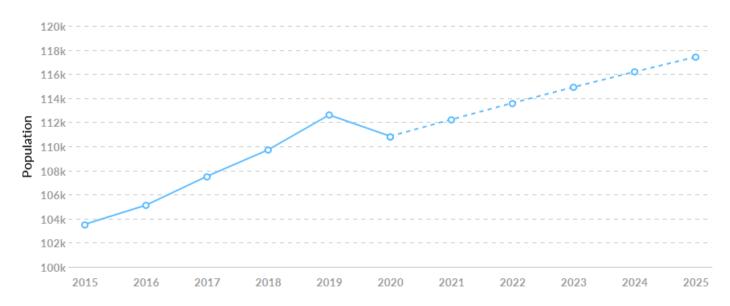




# Historic & Projected Trends

### **Population Trends**

As of 2020 the region's population increased by 7.1% since 2015, growing by 7,309. Population is expected to increase by 5.9% between 2020 and 2025, adding 6,575.

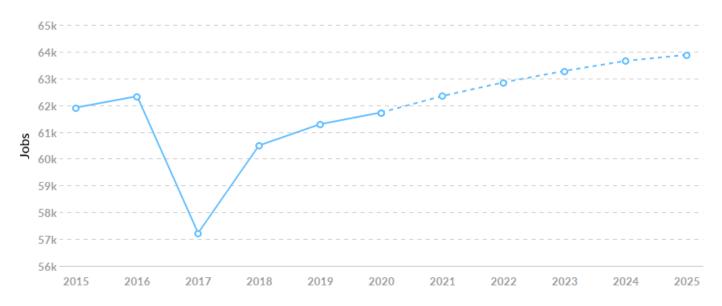


Timeframe	Population
2015	103,531
2016	105,117
2017	107,516
2018	109,709
2019	112,606
2020	110,840
2021	112,231
2022	113,595
2023	114,912
2024	116,186
2025	117,415

# **...! Emsi** Economy Overview

### **Job Trends**

From 2015 to 2020, jobs declined by 0.3% in Dartford from 61,910 to 61,729. This change fell short of the national growth rate of 5.5% by 5.8%.



Timeframe	Jobs
2015	61,910
2016	62,332
2017	57,213
2018	60,496
2019	61,291
2020	61,729
2021	62,344
2022	62,850
2023	63,280
2024	63,654
2025	63,880

# **Population Characteristics**



Dartford has 26,061 millennials (ages 25-39). The national average for an area this size is 22,602.

Retirement risk is low in Dartford. The national average for an area this size is 34,620 people 55 or older, while there are 27,792 here. Racial diversity is about average in Dartford. The national average for an area this size is 15,808 racially diverse people, while there are 16,402 here.



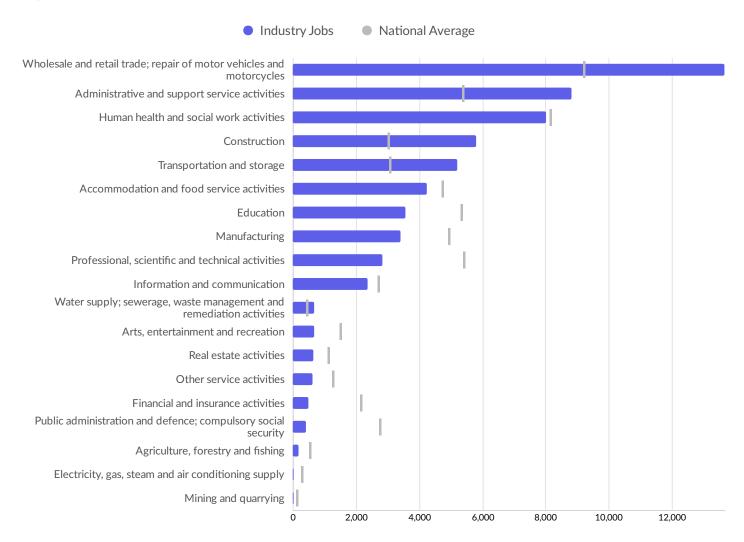
# **Industry Characteristics**

# **Industry Overview**

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Manufacture of dyes and pigments	253	£37,094	41.28	-5.16%	£25,933,325	0.94%
Processing of tea and coffee	149	£43,477	12.36	48.67%	£4,548,418	0.16%
Other cleaning activities	1,010	£19,003	9.81	776.48%	£18,358,311	0.66%
Other processing and preserving of fruit and vegetables	434	£32,442	9.52	2,729.83%	£10,537,829	0.38%
Specialist medical practice activities	516	£18,905	8.97	70.57%	£9,938,760	0.36%
Manufacture of communication equipment	224	£42,879	8.14	105.96%	£12,715,873	0.46%
Other transportation support activities	890	£36,033	7.31	-17.14%	£36,065,749	1.30%
Manufacture of other chemical products n.e.c.	197	£44,987	7.06	-36.39%	£25,558,103	0.92%
Retail sale of computers, peripheral units and software in specialised stores	157	£16,188	5.81	1.70%	£4,617,622	0.17%
Manufacture of electricity distribution and control apparatus	148	£41,413	5.43	18.17%	£3,648,592	0.13%

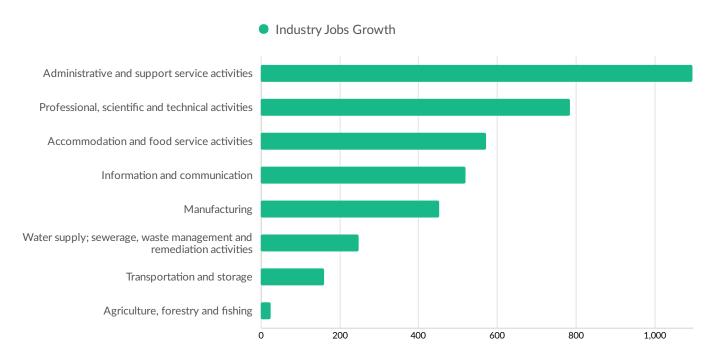


#### **Largest Industries**



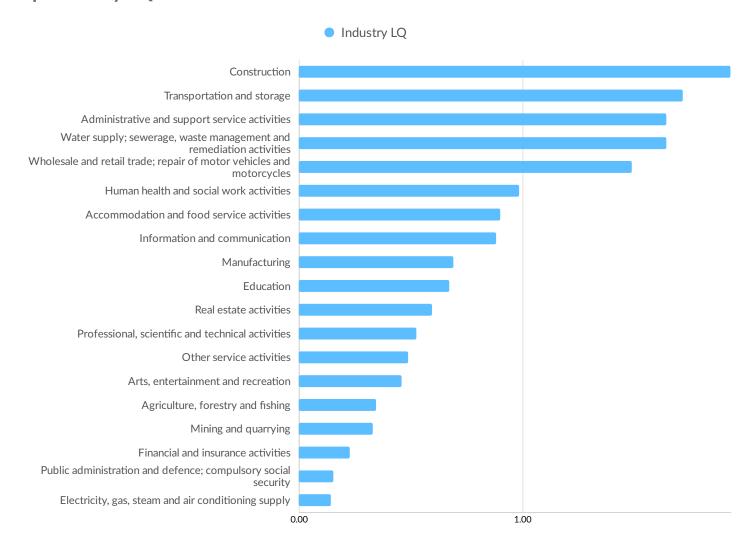


## **Top Growing Industries**





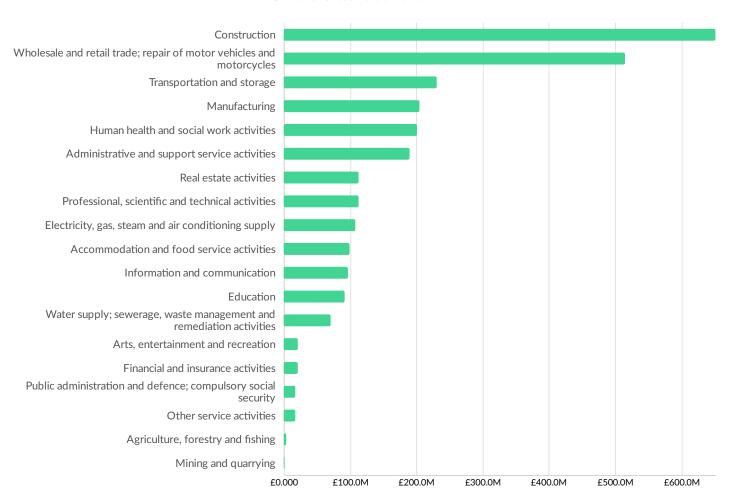
#### Top Industry LQ





#### **Top Industry GVA**

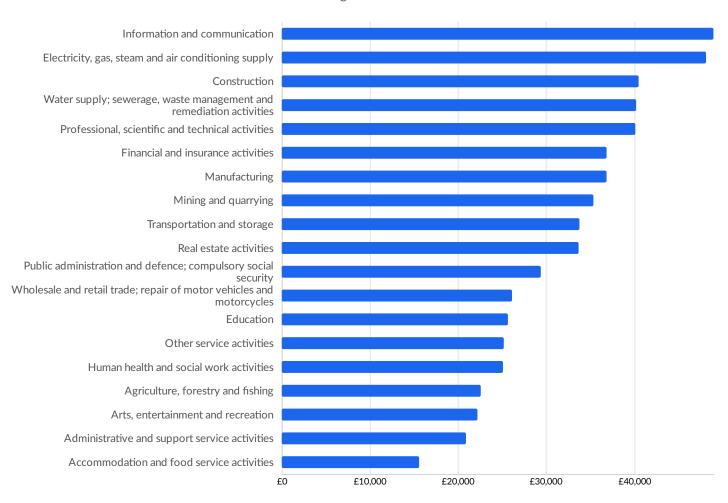
#### 2018 Gross Value Added





#### **Top Industry Wages**

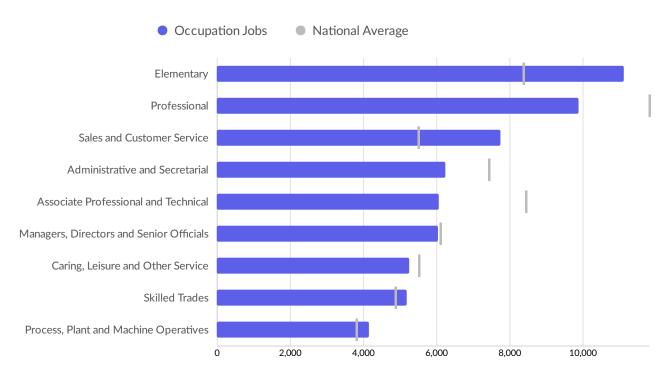
#### 2020 Wages Per Worker



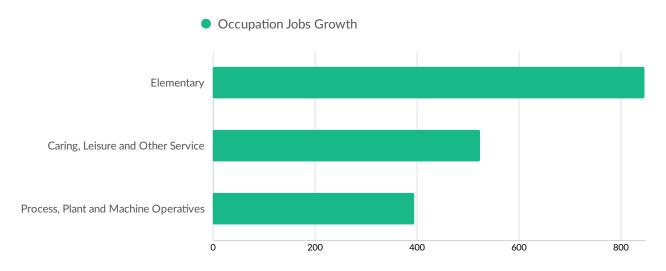


### **Workforce Characteristics**

#### **Largest Occupations**

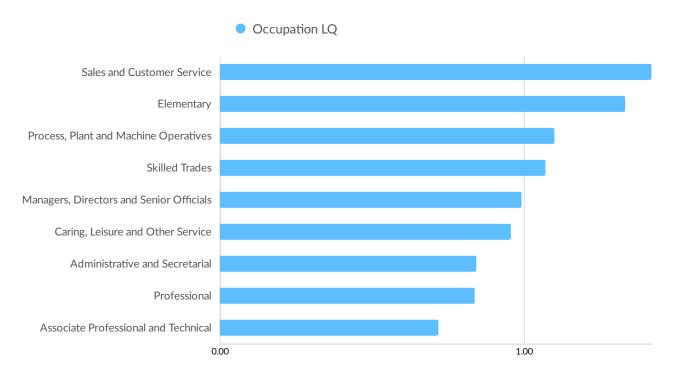


### **Top Growing Occupations**

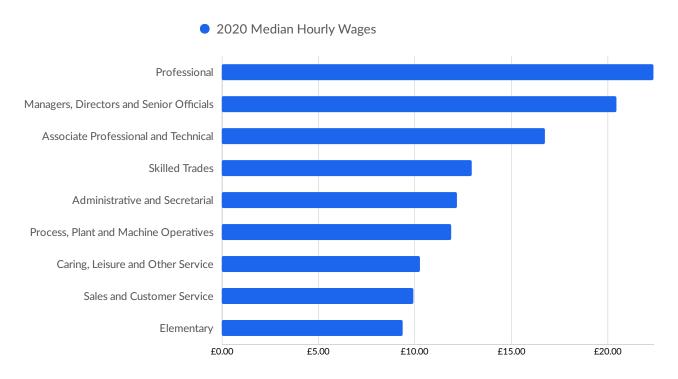




### **Top Occupation LQ**

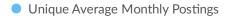


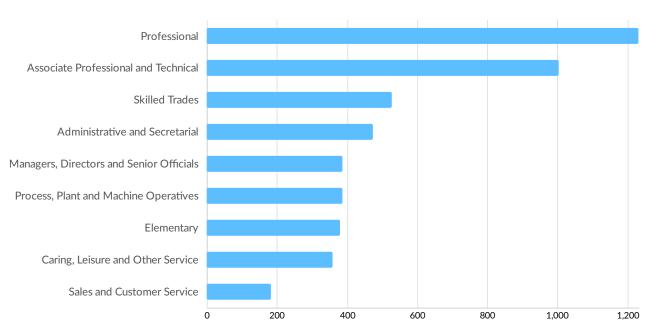
### **Top Occupation Wages**



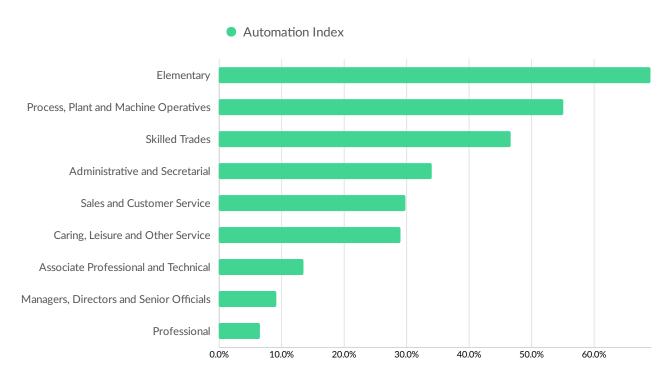
# **...! Emsi** Economy Overview

### **Top Posted Occupations**





#### **Automation Index**



# **In-Demand Skills**

