



Eastbourne

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Report Parameters

1 Local Authority

E07000061 Eastbourne

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

106,042

Population (2020)

Population **grew by 3,838** over the last 5 years and is projected to **grow by 4,043** over the next 5 years.

39,123

Total Regional Employment

Jobs **grew by 189** over the last 5 years and are projected to **grow by 459** over the next 5 years.

£27.1k

Avg. Wages Per Job (2020)

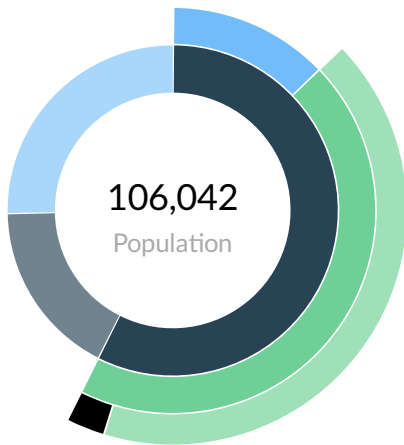
Regional average wages per job are **£3.1k below** the national average wages of £30.2k per job.

Takeaways

- As of 2020 the region's population **increased by 3.8%** since 2015, growing by 3,838. Population is expected to **increase by 3.8%** between 2020 and 2025, adding 4,043.
- From 2015 to 2020, jobs **increased by 0.5%** in Eastbourne from 38,934 to **39,123**. This change **fell short of the national growth rate of 5.5% by 5.0%**.
- Concerning educational attainment, **21.5% of Eastbourne residents possess a Degree or Equivalent and Above - SCQF L9** (10.8% below the national average), and **10.2% hold a Higher Education Below Degree Level - SCQF L7-8** (1.9% above the national average).
- The top three industries in 2020 are Hospital activities, Retail sale in non-specialised stores with food, beverages or tobacco predominating, and Hotels and similar accommodation.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	106,042	39,123	£1.32b	£2.88b	£1.81b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

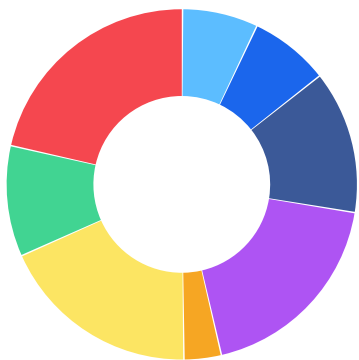
2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	60,816
● Not in Labour Force	13,521
● Labour Force	47,295
● Employed	44,450
● Unemployed	2,846
● Under 16	18,311
● Over 64	26,914

Educational Attainment

Concerning educational attainment, **21.5% of Eastbourne residents possess a Degree or Equivalent and Above - SCQF L9** (10.8% below the national average), and **10.2% hold a Higher Education Below Degree Level - SCQF L7-8** (1.9% above the national average).



	% of Population	Population
● No Qualifications (NVQ)	7.0%	4,246
● Other Qualifications (NVQ)	7.3%	4,461
● NVQ 1 - SCQF L4	13.2%	8,019
● NVQ 2 - SCQF L5	18.8%	11,428
● Trade Apprenticeships	3.4%	2,090
● NVQ 3 - SCQF L6	18.5%	11,269
● Higher Education Below Degree Level - SCQF L7-8	10.2%	6,217
● Degree or Equivalent and Above - SCQF L9	21.5%	13,085

Demographics

2020 Age Cohort Demographics



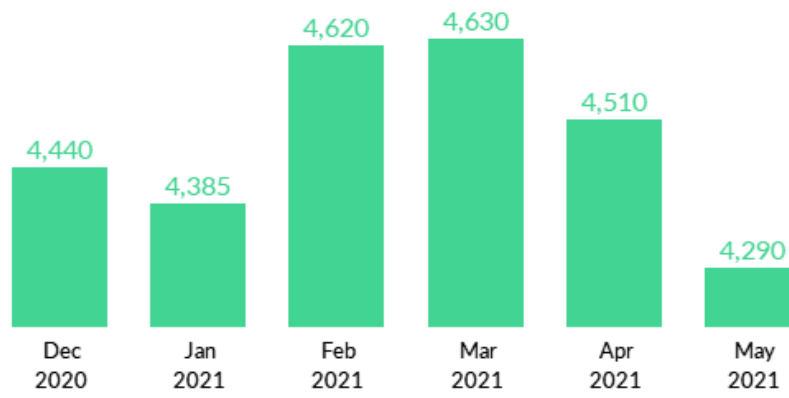
Age Cohort	2020 Population	2020 Percent
Under 16 years	18,311	17.3%
16 to 34 years	21,260	20.0%
35 to 54 years	25,669	24.2%
55 to 74 years	27,208	25.7%
75 years and over	13,593	12.8%

2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	2,668	2.5%
Asian or Asian British: Indian	783	0.7%
Asian or Asian British: Other Asian	1,344	1.3%
Mixed: All Mixed	2,041	1.9%
White	99,205	93.6%

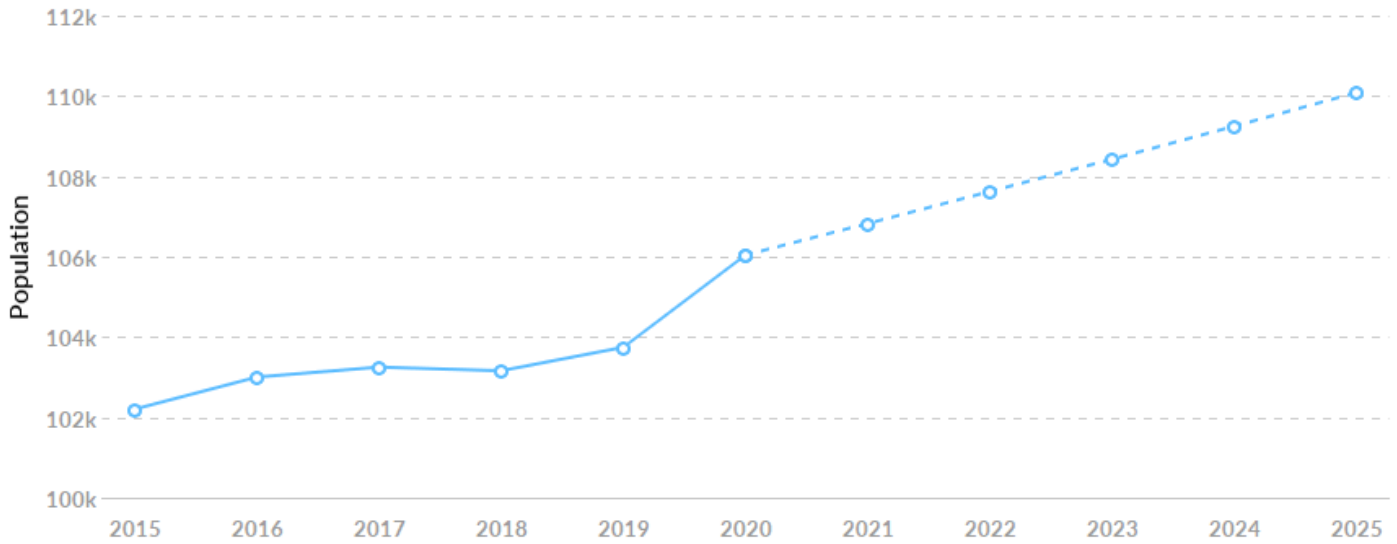
Full Claimant Counts



Historic & Projected Trends

Population Trends

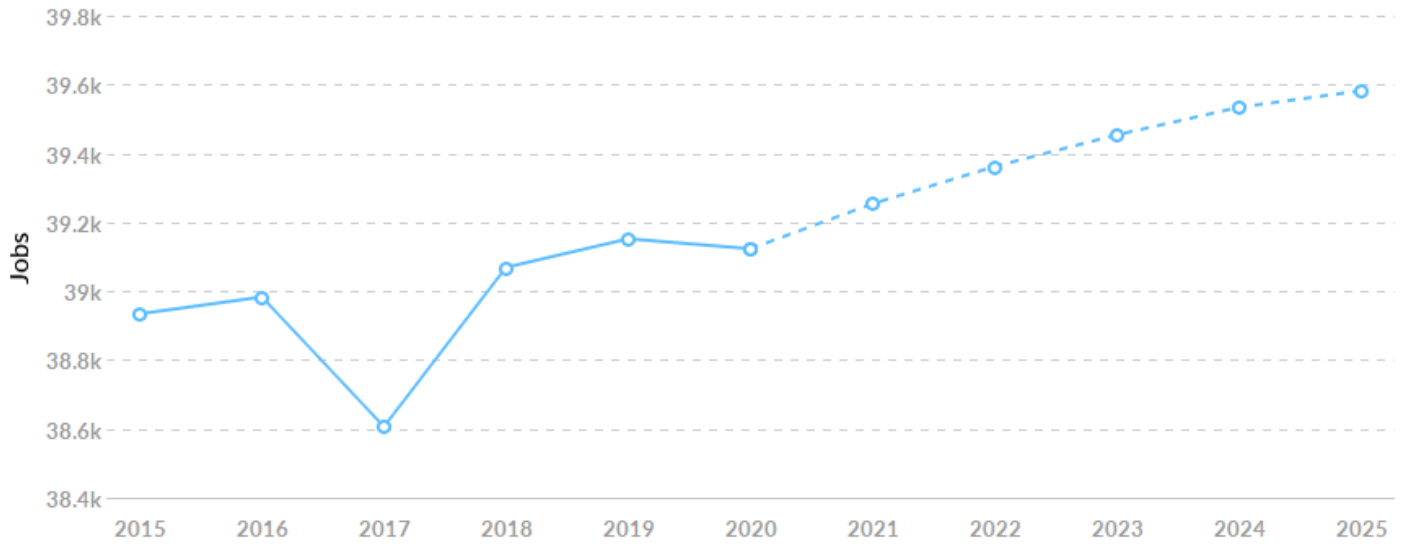
As of 2020 the region's population **increased by 3.8%** since 2015, growing by 3,838. Population is expected to **increase by 3.8%** between 2020 and 2025, adding 4,043.



Timeframe	Population
2015	102,204
2016	103,003
2017	103,251
2018	103,160
2019	103,745
2020	106,042
2021	106,825
2022	107,623
2023	108,426
2024	109,248
2025	110,085

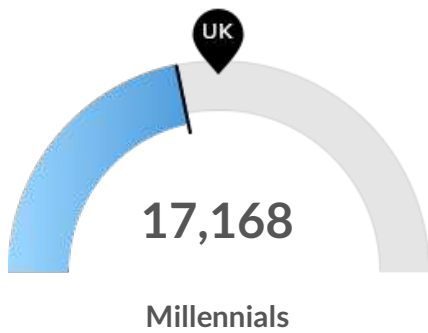
Job Trends

From 2015 to 2020, jobs increased by 0.5% in Eastbourne from 38,934 to 39,123. This change fell short of the national growth rate of 5.5% by 5.0%.

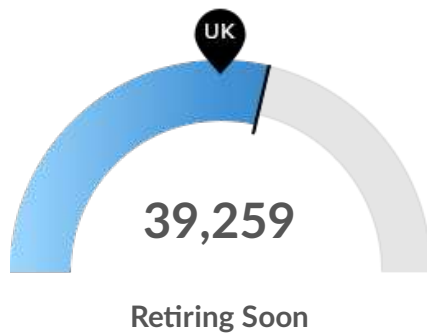


Timeframe	Jobs
2015	38,934
2016	38,983
2017	38,606
2018	39,069
2019	39,152
2020	39,123
2021	39,254
2022	39,362
2023	39,454
2024	39,534
2025	39,582

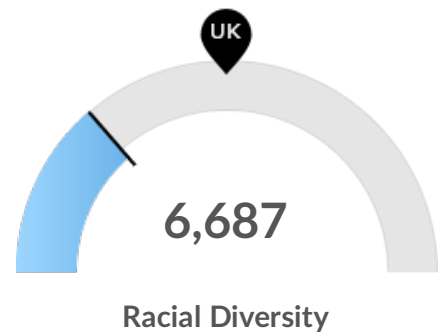
Population Characteristics



Eastbourne has 17,168 millennials (ages 25-39). The national average for an area this size is 20,823.



Retirement risk is high in Eastbourne. The national average for an area this size is 31,895 people 55 or older, while there are 39,259 here.



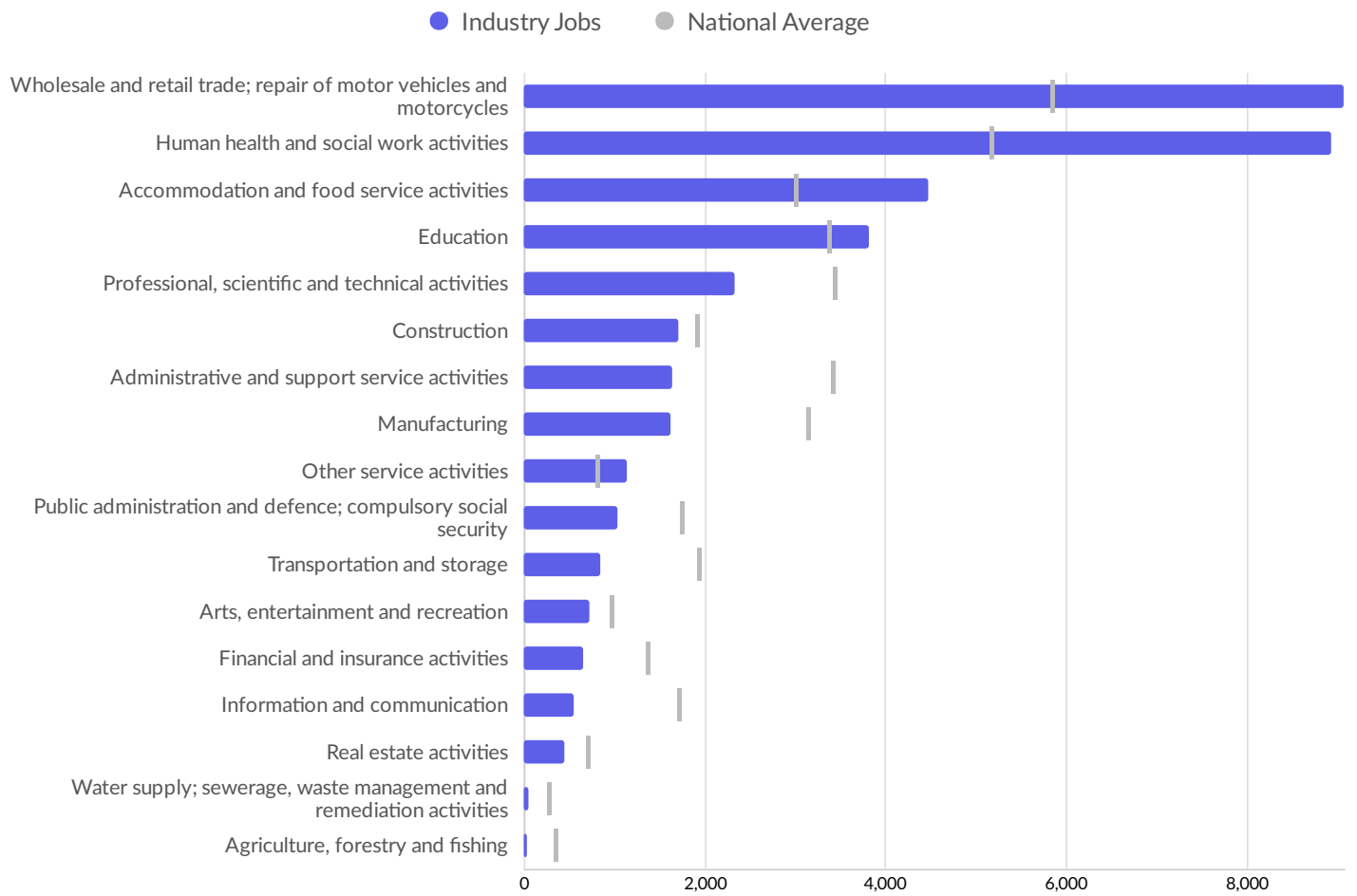
Racial diversity is low in Eastbourne. The national average for an area this size is 14,564 racially diverse people, while there are 6,687 here.

Industry Characteristics

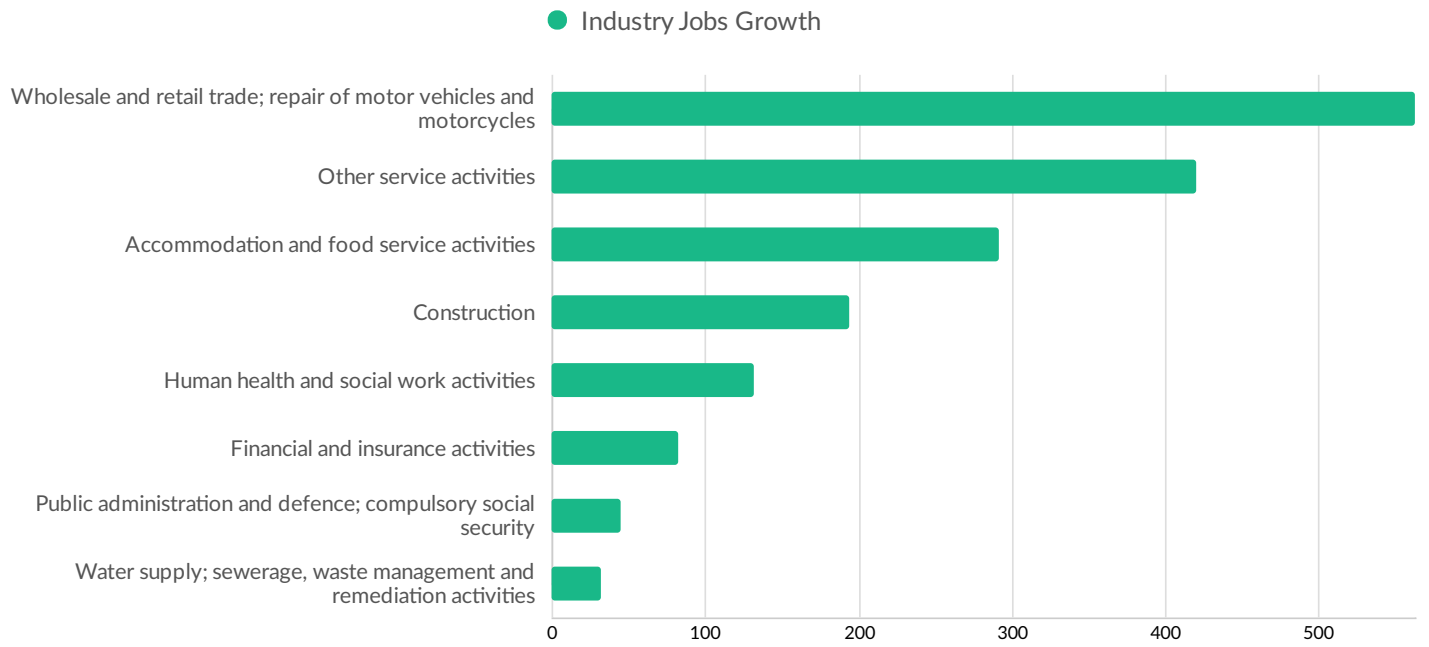
Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Wholesale of electrical household appliances	983	£41,428	28.41	25.95%	£42,207,984	3.19%
Manufacture of other pumps and compressors	394	£39,171	25.63	-6.50%	£11,425,941	0.86%
Manufacture of cordage, rope, twine and netting	35	£25,235	21.86	166.64%	£465,660	0.04%
Manufacture of plastics and rubber machinery	42	£30,192	13.92	54.76%	£497,856	0.04%
Manufacture of computers and peripheral equipment	89	£46,803	8.93	-3.60%	£2,598,503	0.20%
Retail sale of second-hand goods in stores	395	£23,615	6.71	309.86%	£2,170,502	0.16%
Residential care activities for learning disabilities, mental health and substance abuse	367	£22,611	6.45	1,186.42%	£0	0.00%
Retail sale of medical and orthopaedic goods in specialised stores	74	£23,085	5.62	256.99%	£884,748	0.07%
Manufacture of perfumes and toilet preparations	87	£28,644	4.58	154.57%	£6,444,276	0.49%
Manufacture of office machinery and equipment (except computers and peripheral equipment)	18	£36,583	4.20	-18.48%	£720,352	0.05%

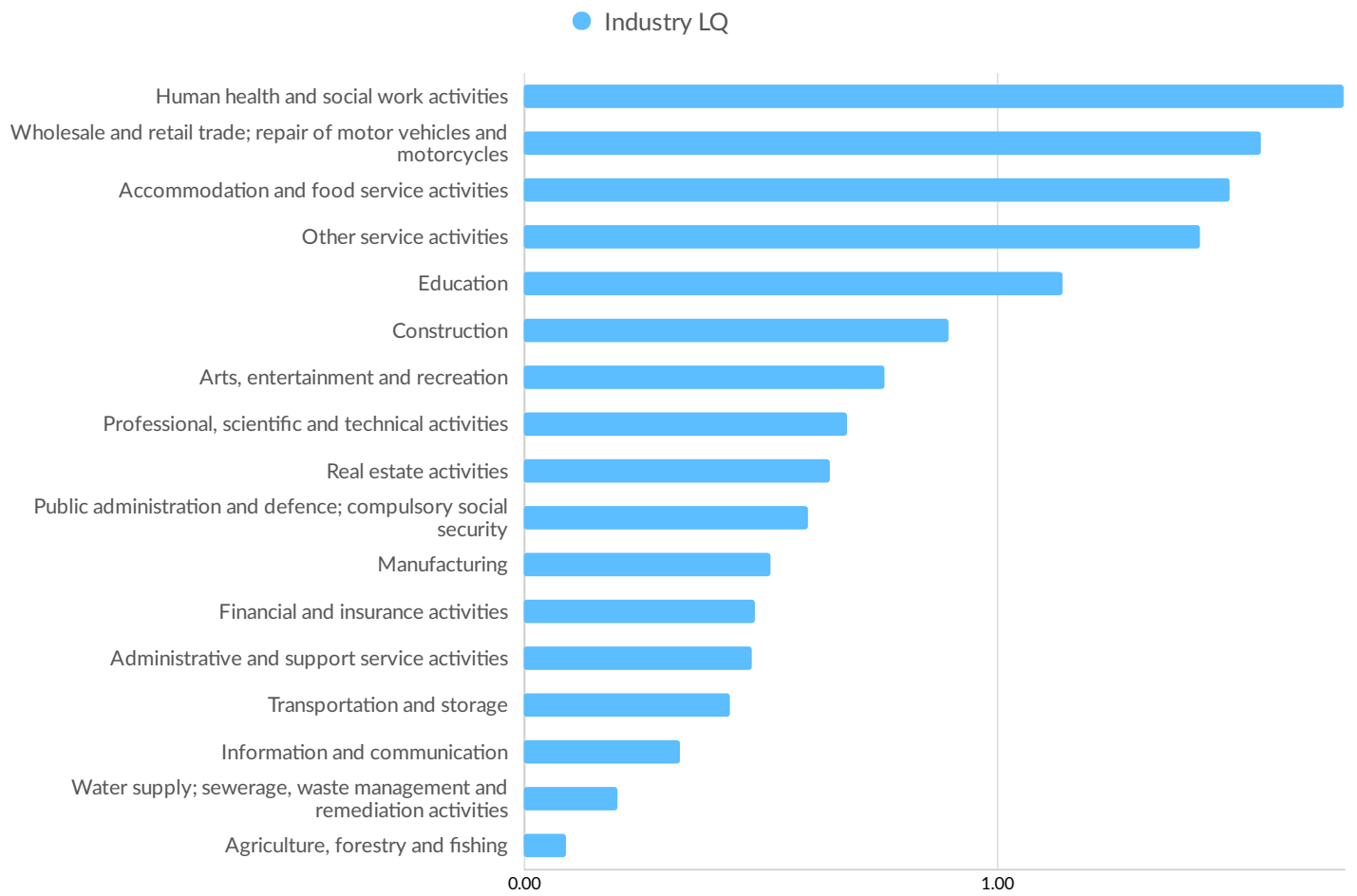
Largest Industries



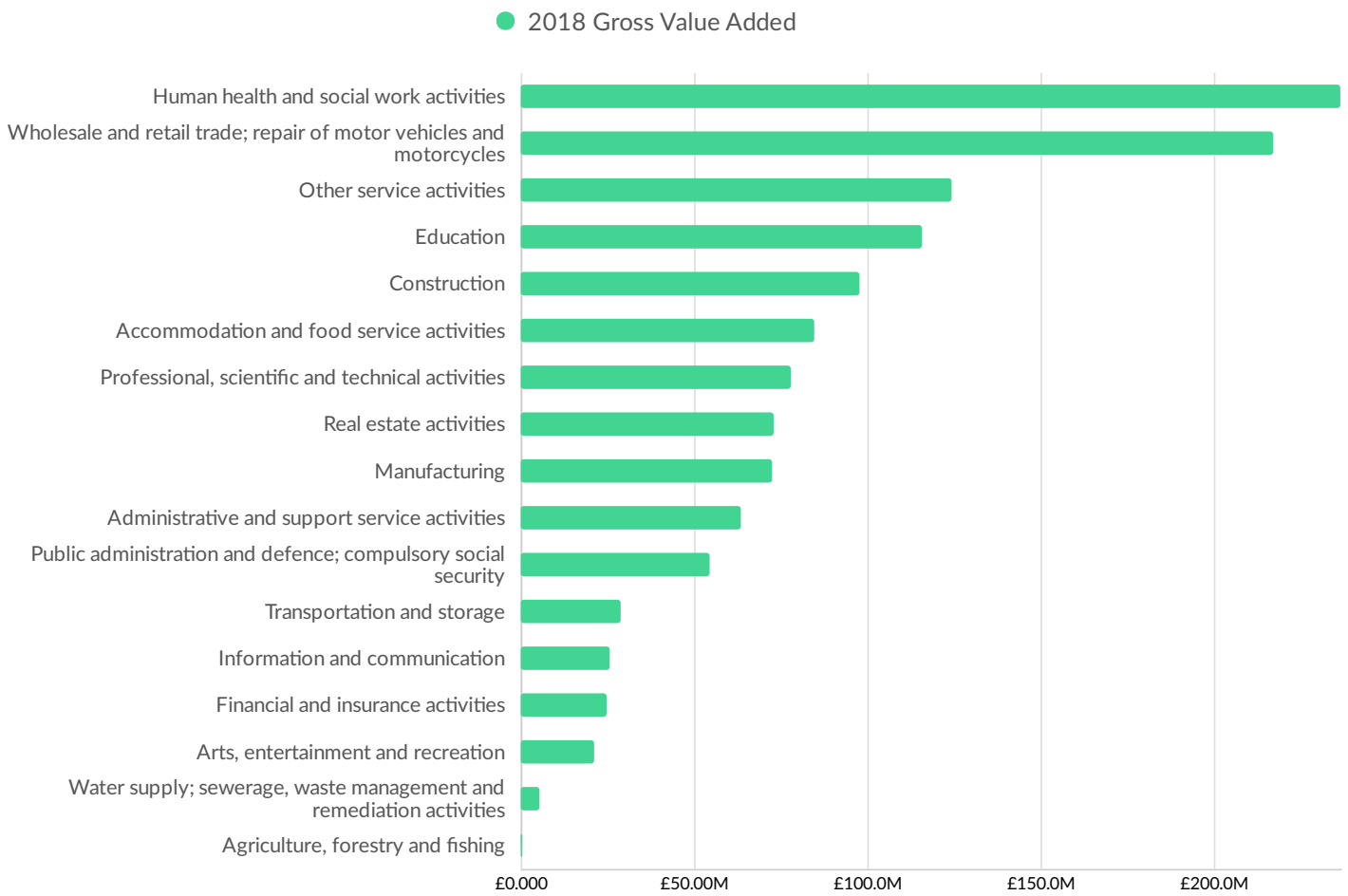
Top Growing Industries



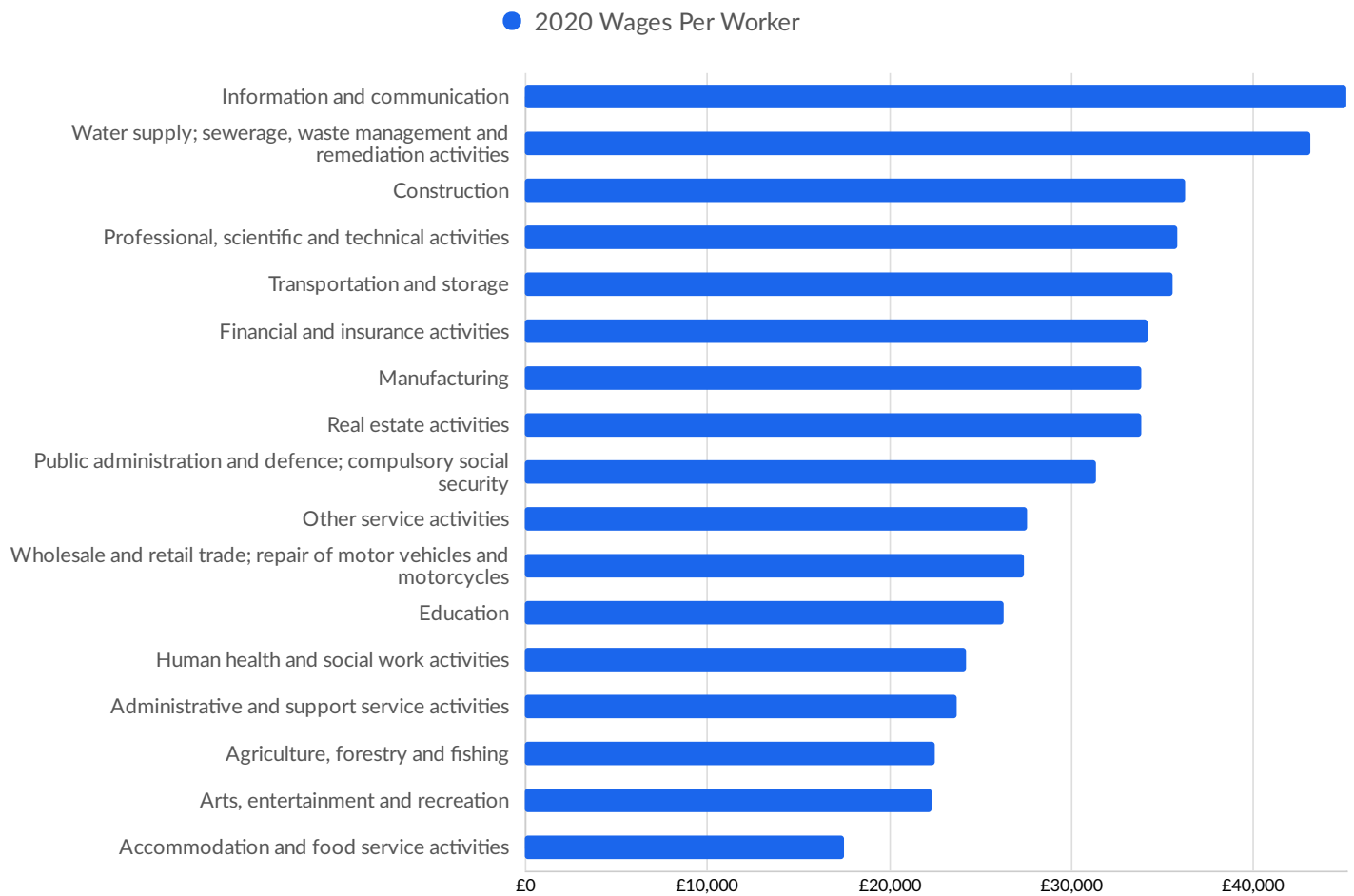
Top Industry LQ



Top Industry GVA

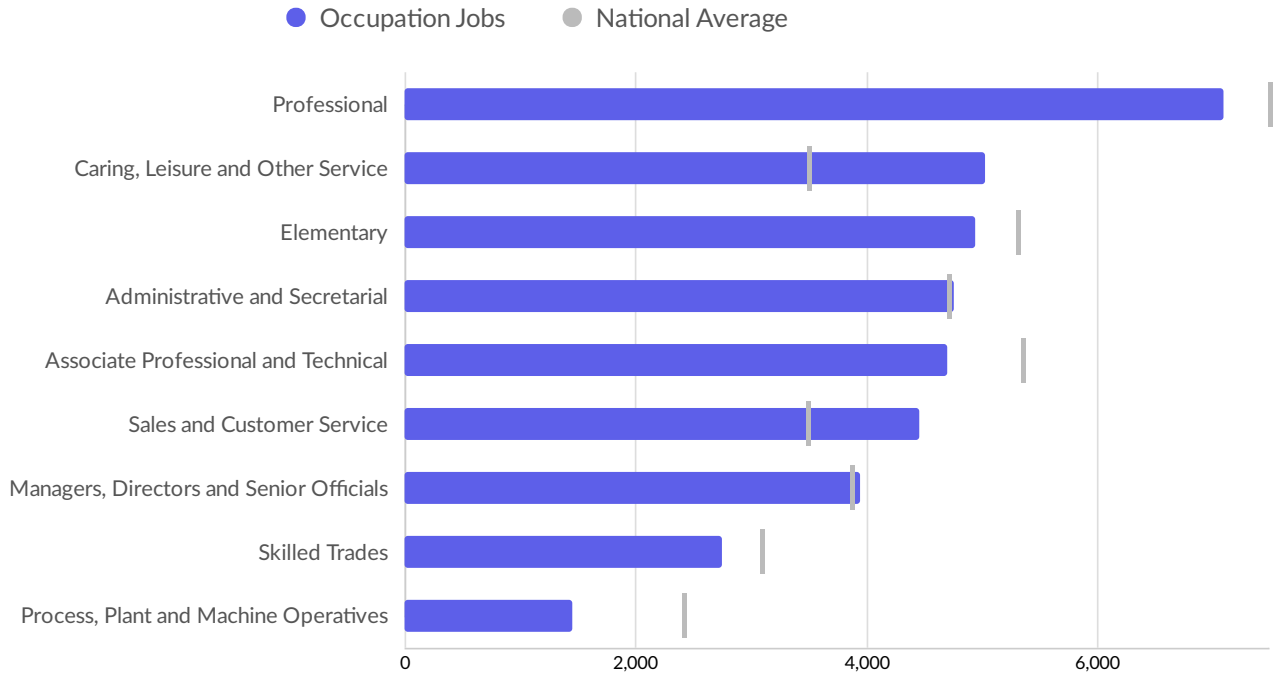


Top Industry Wages

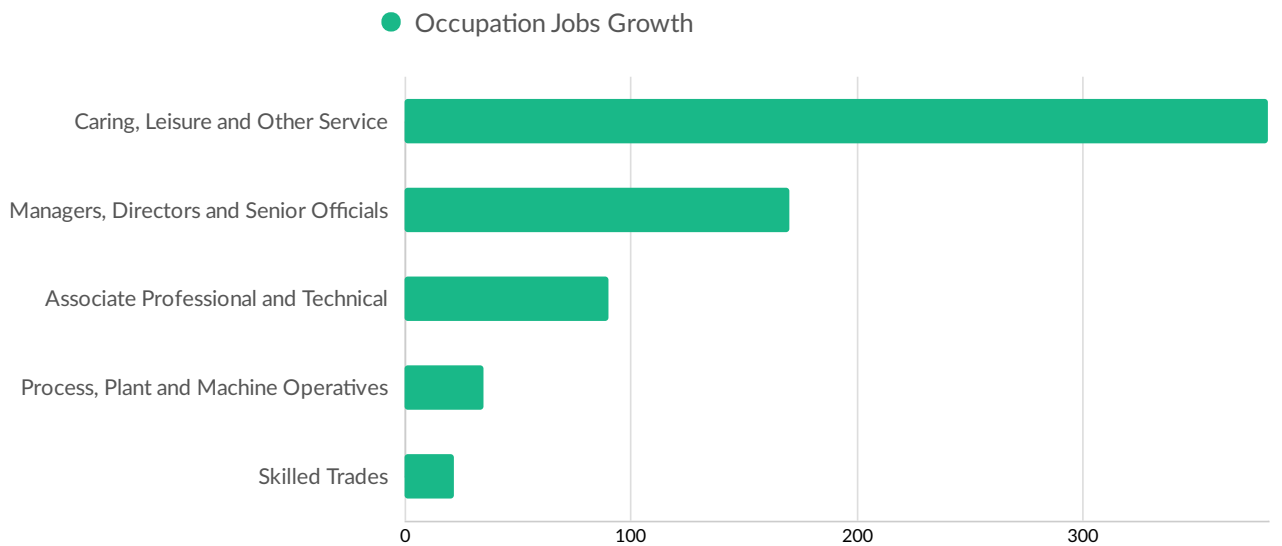


Workforce Characteristics

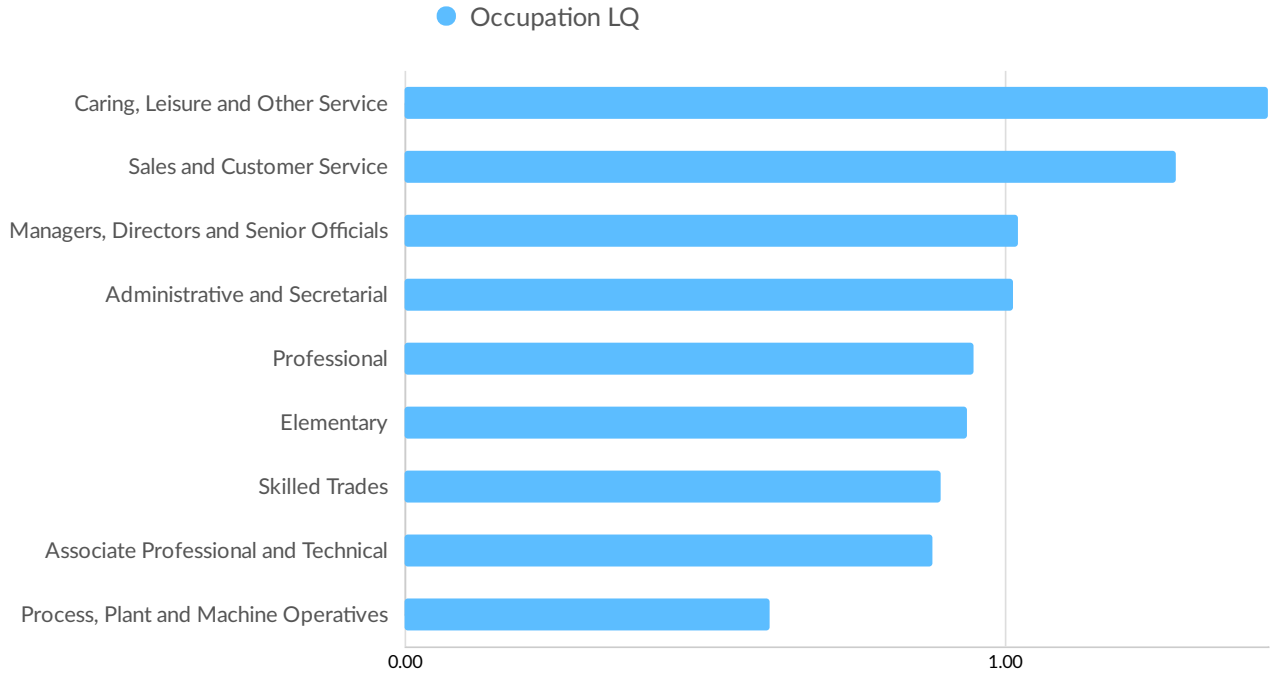
Largest Occupations



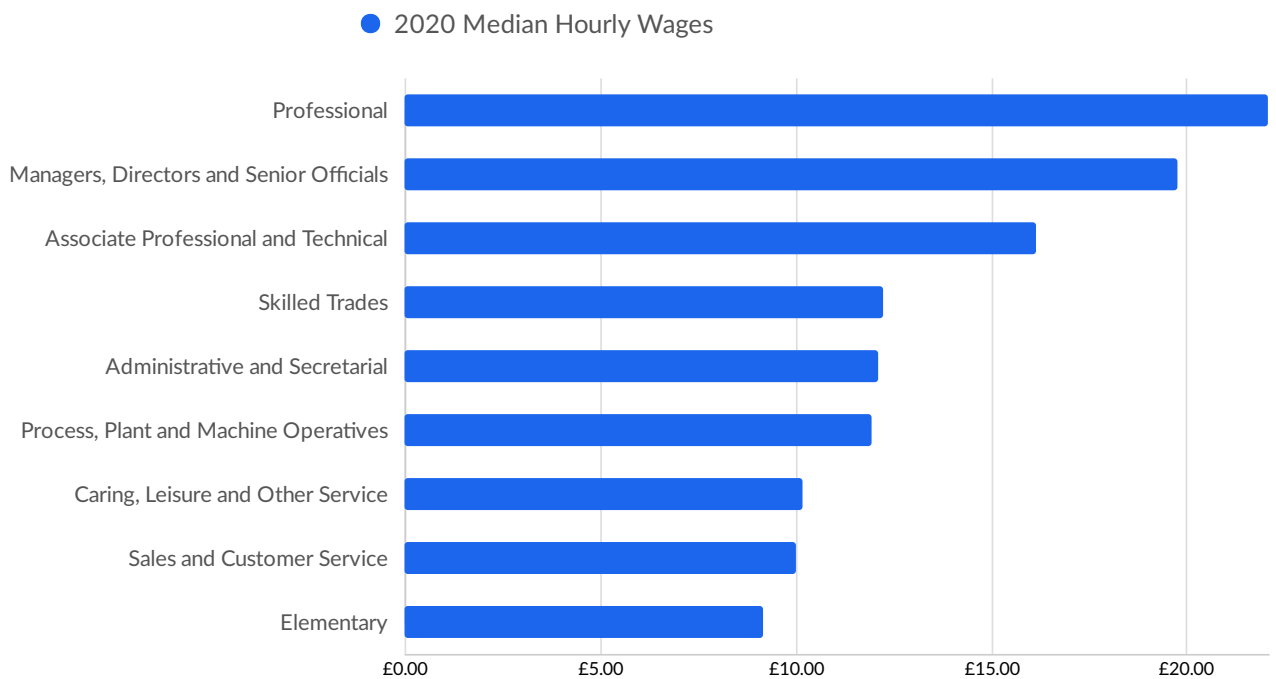
Top Growing Occupations



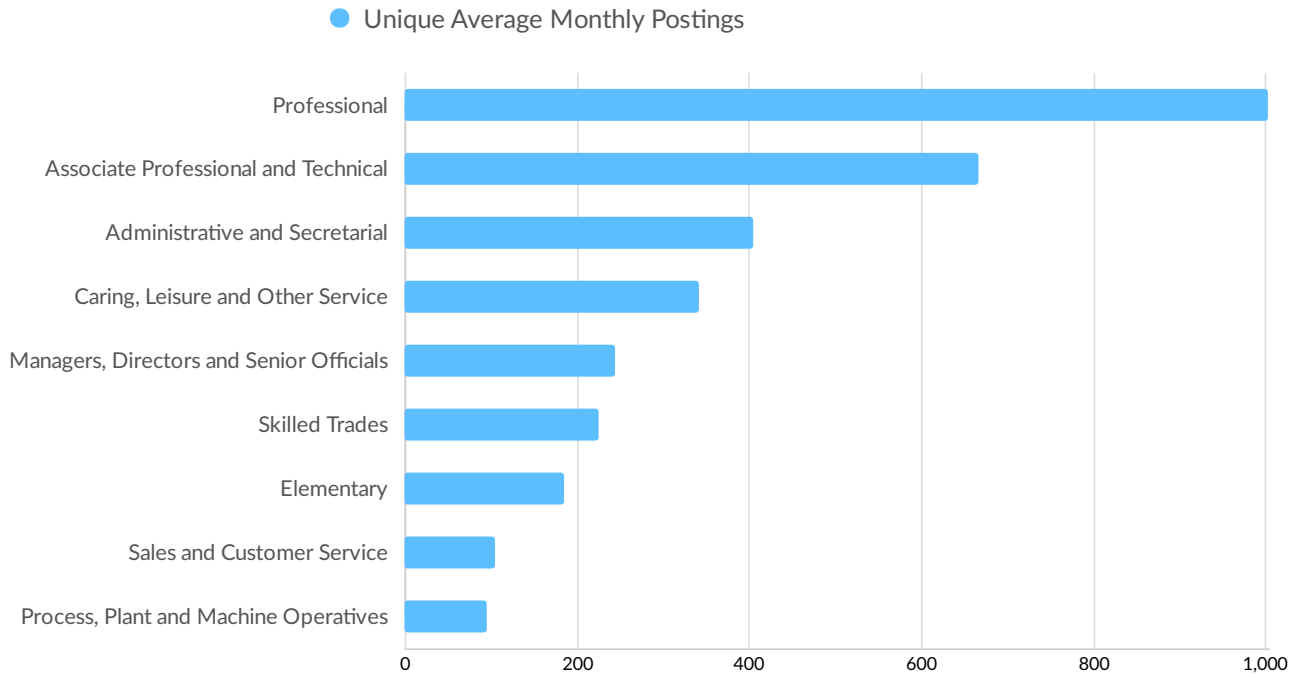
Top Occupation LQ



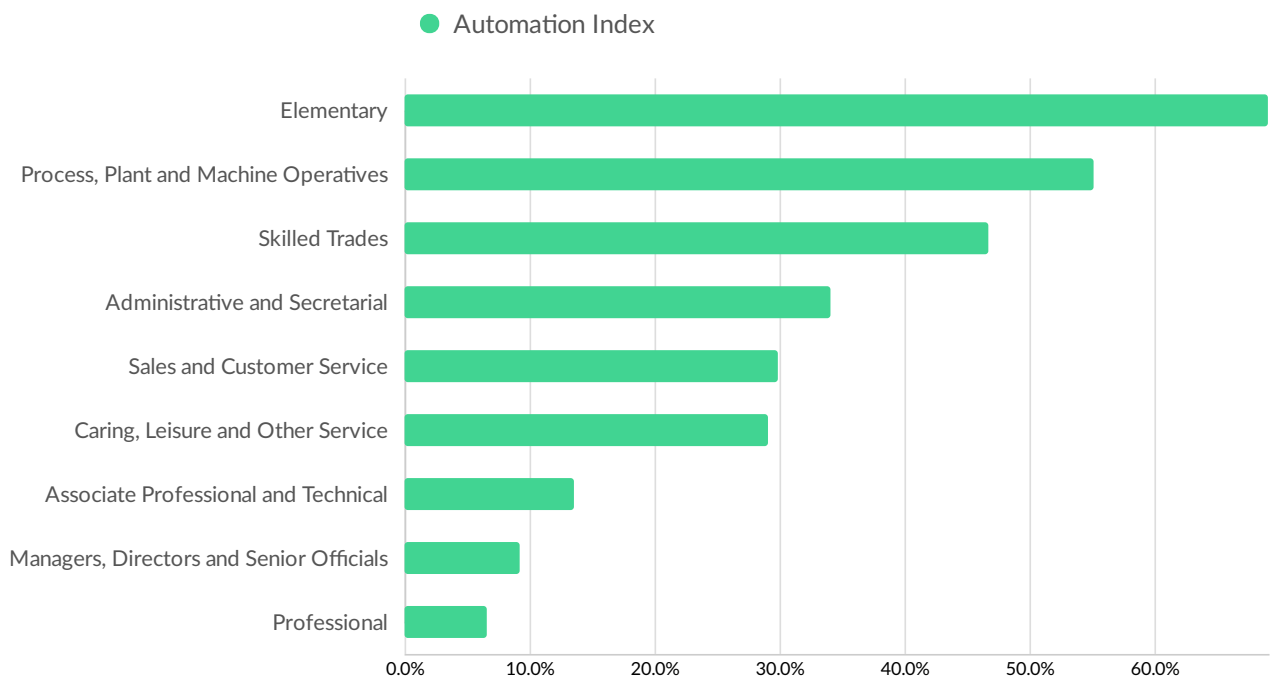
Top Occupation Wages



Top Posted Occupations



Automation Index



In-Demand Skills

