



# Gravesham

# Contents

Report Parameters .....	1
Economy Overview .....	2
Demographics .....	4
Historic & Projected Trends .....	6
Population Characteristics .....	8
Industry Characteristics .....	9
Workforce Characteristics .....	15
In-Demand Skills .....	18

## Report Parameters

### 1 Local Authority

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E07000109 Gravesham

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

# Economy Overview

109,425

Population (2020)

Population **grew by 3,710** over the last 5 years and is projected to **grow by 3,896** over the next 5 years.

33,479

Total Regional Employment

Jobs **grew by 4,887** over the last 5 years and are projected to **grow by 2,137** over the next 5 years.

£27.7k

Avg. Wages Per Job (2020)

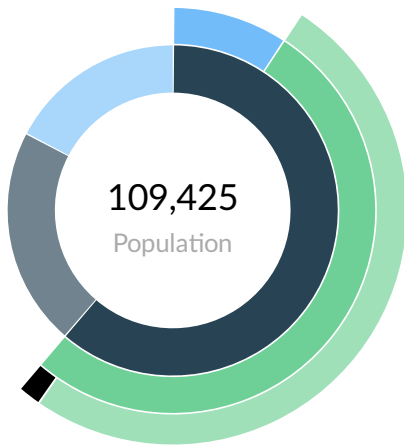
Regional average wages per job are **£2.6k below** the national average wages of £30.2k per job.

## Takeaways

- As of 2020 the region's population **increased by 3.5%** since 2015, growing by 3,710. Population is expected to **increase by 3.6%** between 2020 and 2025, adding 3,896.
- From 2015 to 2020, jobs **increased by 17.1%** in Gravesham from 28,591 to **33,479**. This change **outpaced the national growth rate of 5.5% by 11.6%**.
- Concerning educational attainment, **22.0% of Gravesham residents possess a Degree or Equivalent and Above - SCQF L9** (10.3% below the national average), and **10.8% hold a Higher Education Below Degree Level - SCQF L7-8** (2.5% above the national average).
- The top three industries in 2020 are Restaurants and mobile food service activities, Primary education, and Retail sale in non-specialised stores with food, beverages or tobacco predominating.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	109,425	33,479	£1.22b	£4.92b	£4.53b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	66,983
● Not in Labour Force	10,033
● Labour Force	56,950
● Employed	55,184
● Unemployed	1,766
● Under 16	23,422
● Over 64	19,020

## Educational Attainment

Concerning educational attainment, **22.0% of Gravesham residents possess a Degree or Equivalent and Above - SCQF L9** (10.3% below the national average), and **10.8% hold a Higher Education Below Degree Level - SCQF L7-8** (2.5% above the national average).



	% of Population	Population
● No Qualifications (NVQ)	7.4%	4,973
● Other Qualifications (NVQ)	6.0%	4,051
● NVQ 1 - SCQF L4	12.4%	8,276
● NVQ 2 - SCQF L5	21.3%	14,299
● Trade Apprenticeships	2.5%	1,658
● NVQ 3 - SCQF L6	17.5%	11,748
● Higher Education Below Degree Level - SCQF L7-8	10.8%	7,234
● Degree or Equivalent and Above - SCQF L9	22.0%	14,745

# Demographics

## 2020 Age Cohort Demographics



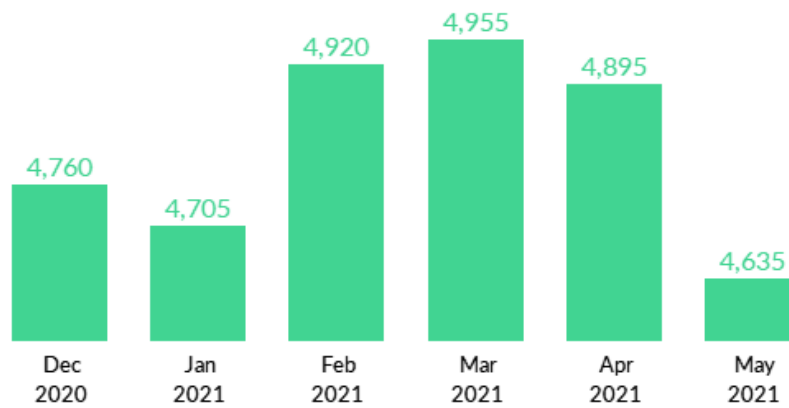
Age Cohort	2020 Population	2020 Percent
Under 16 years	23,422	21.4%
16 to 34 years	24,469	22.4%
35 to 54 years	29,319	26.8%
55 to 74 years	23,123	21.1%
75 years and over	9,093	8.3%

## 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	6,997	6.4%
Mixed: All Mixed	2,484	2.3%
Black or Black British: Black African	2,890	2.6%
Asian or Asian British: Indian	8,164	7.5%
White	88,890	81.2%

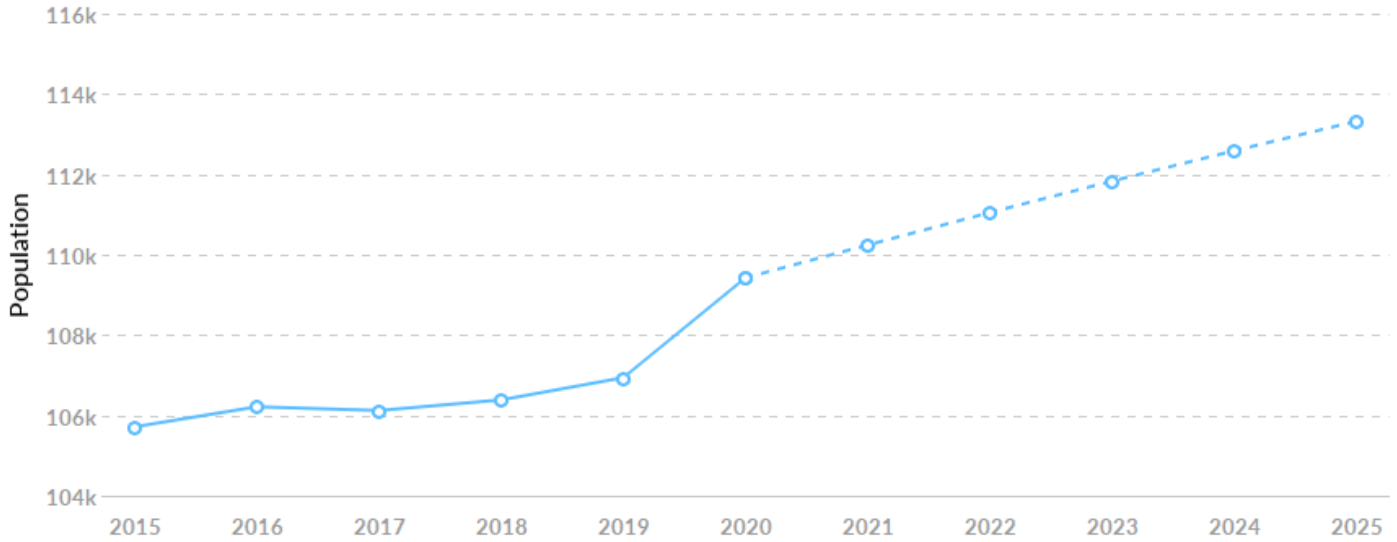
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 3.5%** since 2015, growing by 3,710. Population is expected to **increase by 3.6%** between 2020 and 2025, adding 3,896.

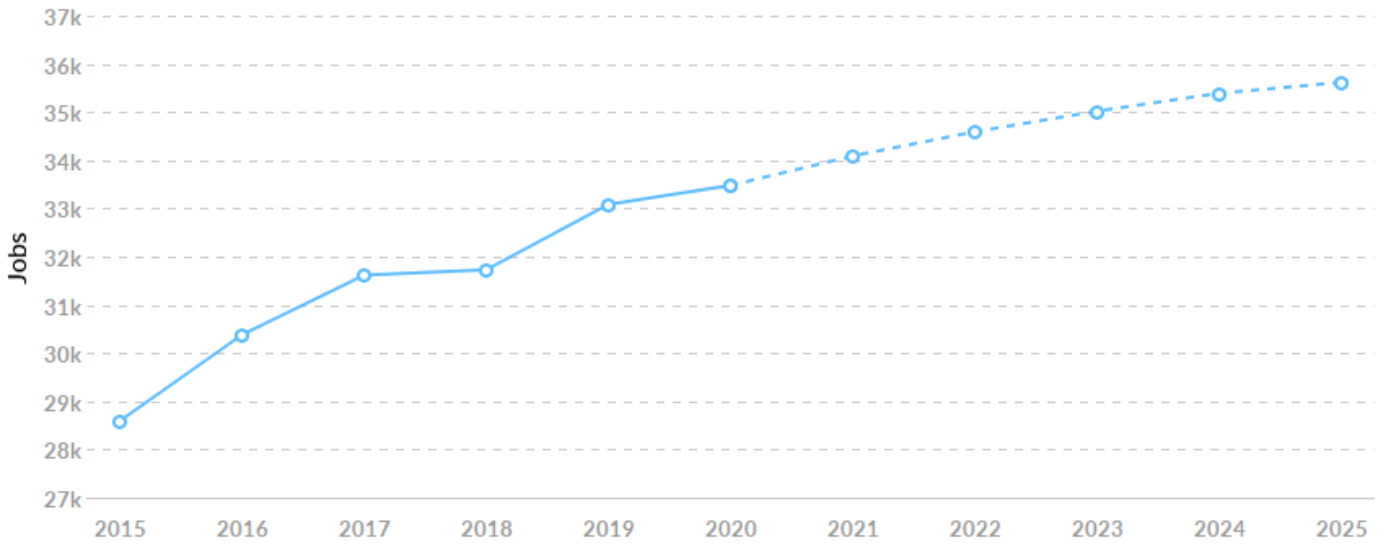


Timeframe	Population
2015	105,715
2016	106,215
2017	106,121
2018	106,385
2019	106,939
2020	109,425
2021	110,241
2022	111,050
2023	111,831
2024	112,588
2025	113,321



## Job Trends

From 2015 to 2020, jobs increased by 17.1% in Gravesham from 28,591 to 33,479. This change outpaced the national growth rate of 5.5% by 11.6%.

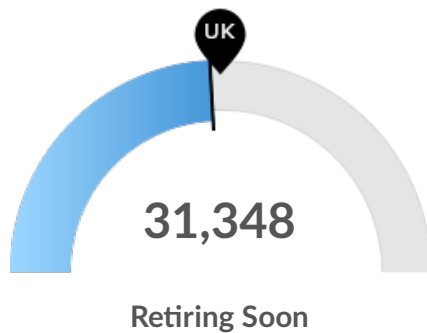


Timeframe	Jobs
2015	28,591
2016	30,378
2017	31,617
2018	31,728
2019	33,084
2020	33,479
2021	34,089
2022	34,592
2023	35,019
2024	35,391
2025	35,615

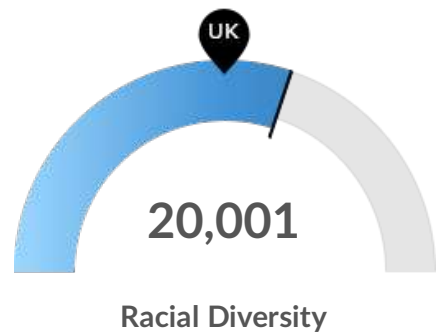
## Population Characteristics



Gravesham has 20,888 millennials (ages 25-39). The national average for an area this size is 21,464.



Retirement risk is about average in Gravesham. The national average for an area this size is 32,877 people 55 or older, while there are 31,348 here.



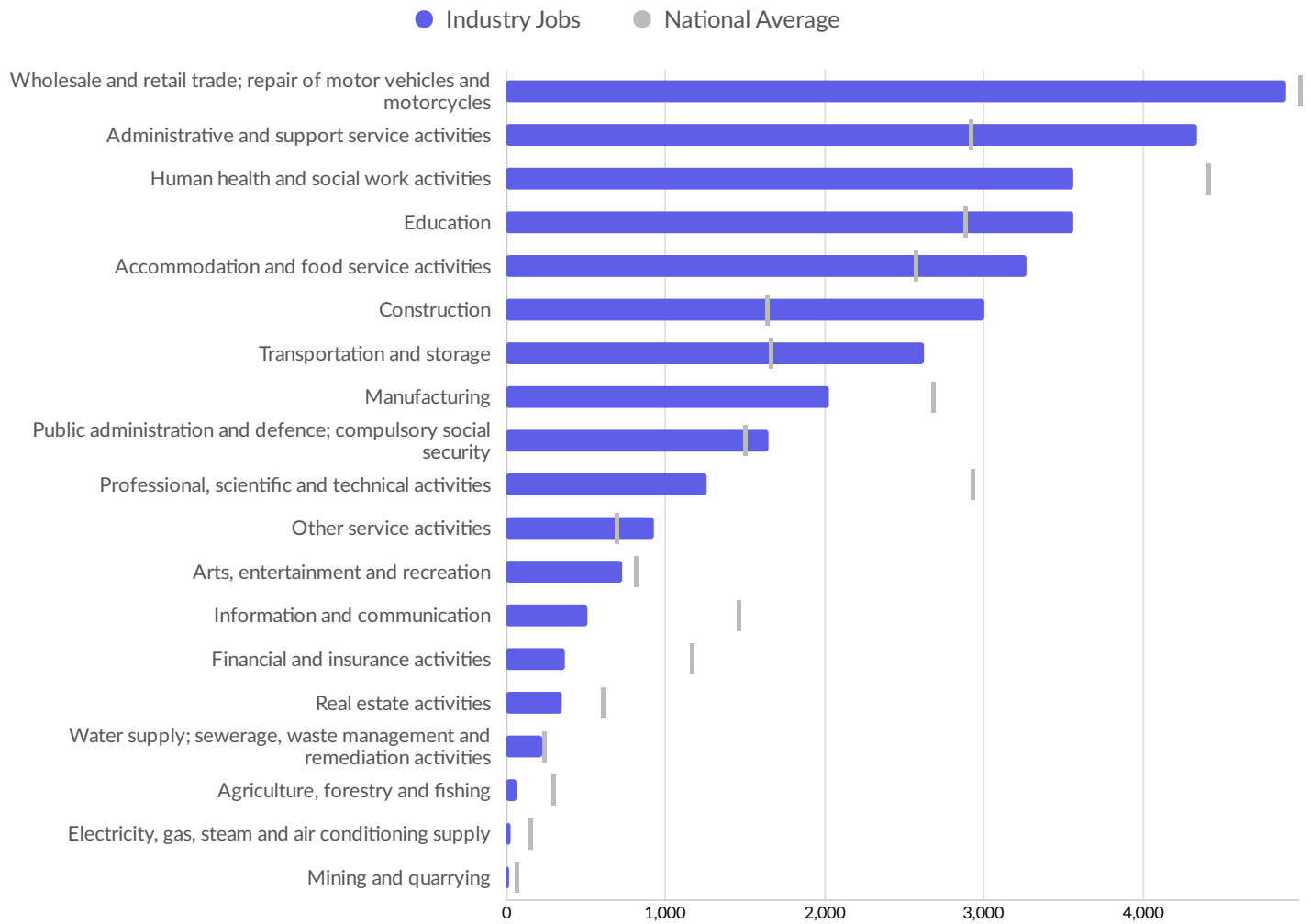
Racial diversity is high in Gravesham. The national average for an area this size is 15,012 racially diverse people, while there are 20,001 here.

# Industry Characteristics

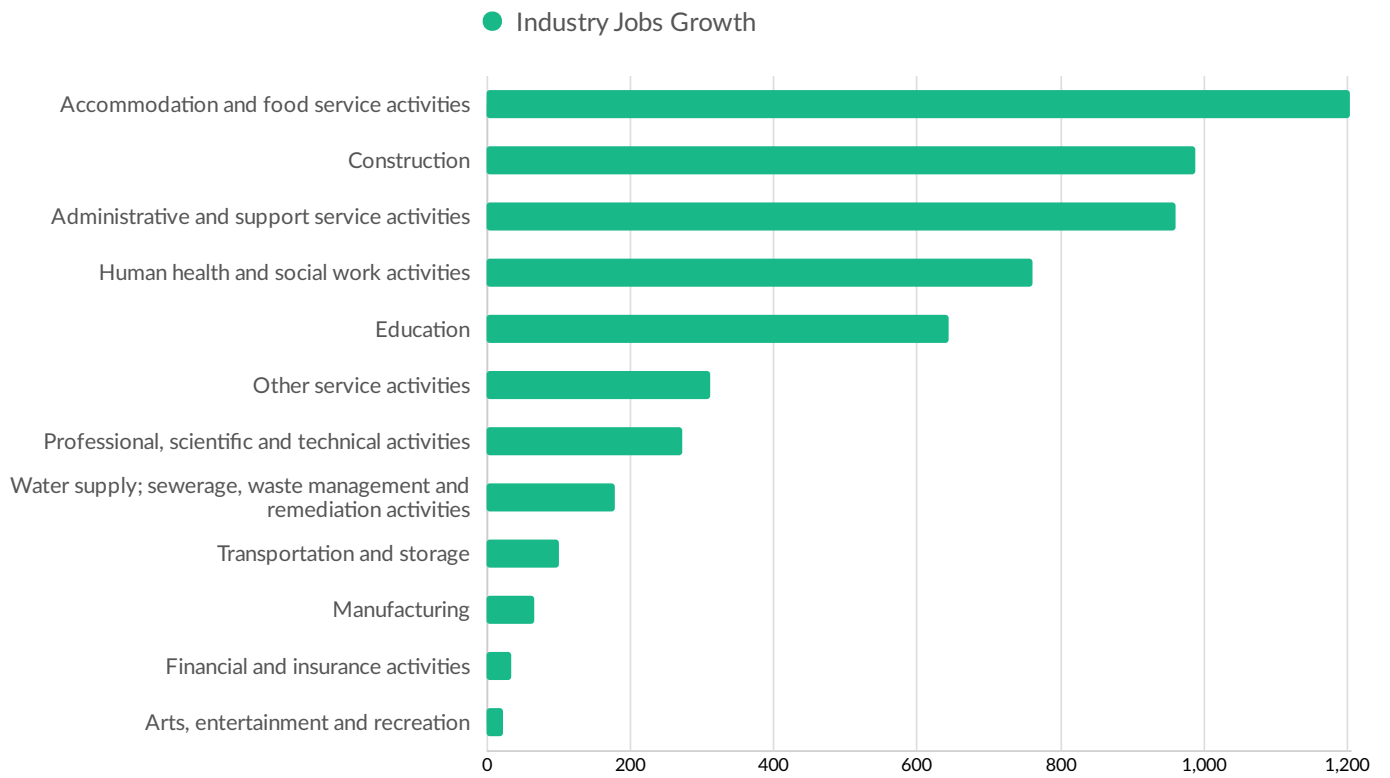
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Lead, zinc and tin production	123	£37,310	136.45	-20.06%	£4,977,380	0.41%
Manufacture of mortars	57	£44,437	95.21	40.32%	£2,619,839	0.22%
Manufacture of household and sanitary goods and of toilet requisites	277	£61,997	43.25	7.59%	£9,134,289	0.75%
Manufacture of cement	34	£32,252	23.28	8.58%	£987,244	0.08%
Manufacture of refined petroleum products	203	£59,392	20.74	111.77%	£54,476,300	4.48%
Service activities incidental to water transportation	555	£40,295	19.85	36.84%	£19,345,853	1.59%
Manufacture of other articles of paper and paperboard	179	£41,561	18.07	9.97%	£4,658,397	0.38%
Washing and (dry-)cleaning of textile and fur products	267	£30,438	7.54	538.20%	£530,926	0.04%
Manufacture of ready-mixed concrete	40	£29,849	5.77	-25.79%	£1,993,404	0.16%
Manufacture of locks and hinges	31	£38,104	4.96	42.08%	£1,671,453	0.14%

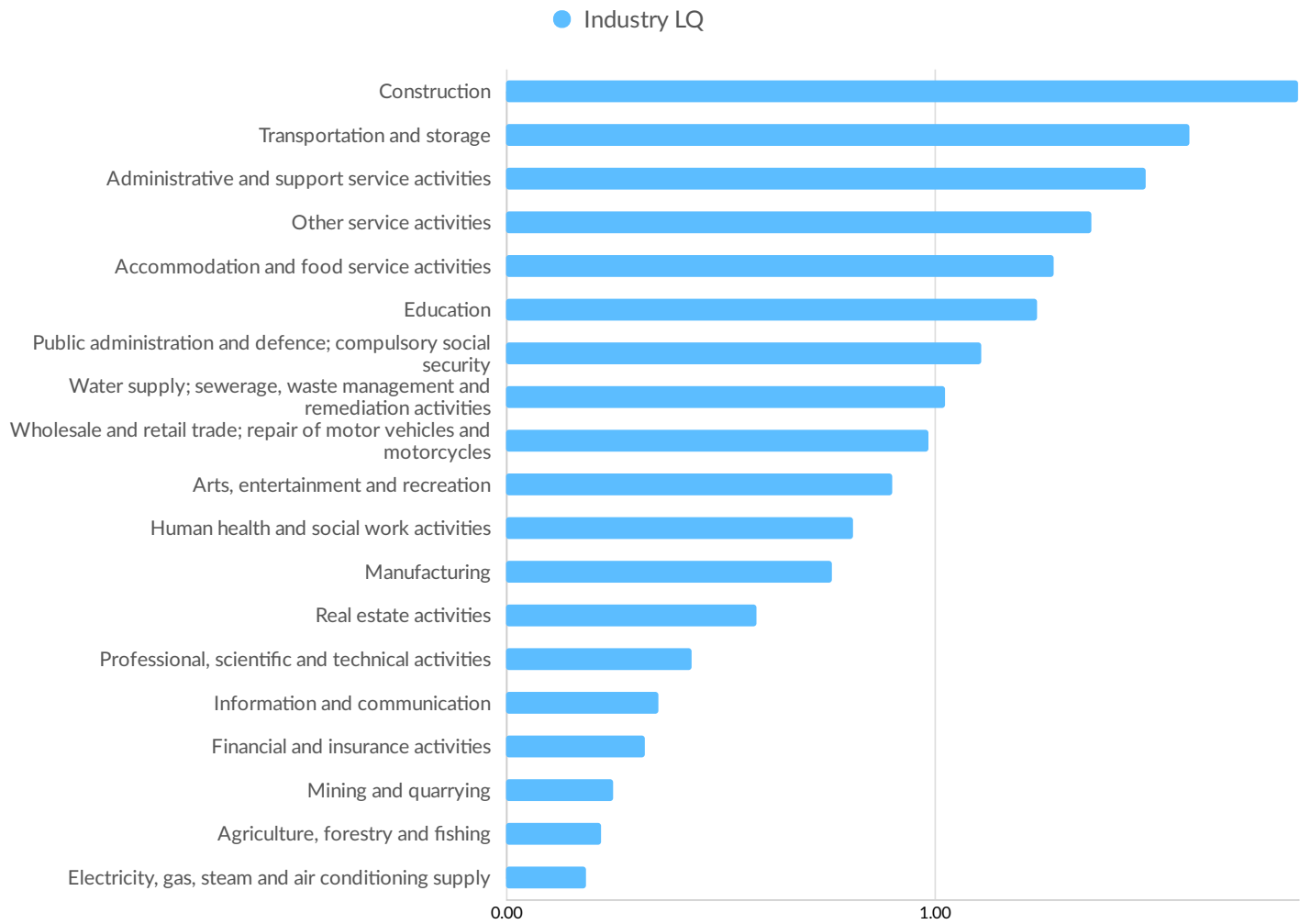
## Largest Industries



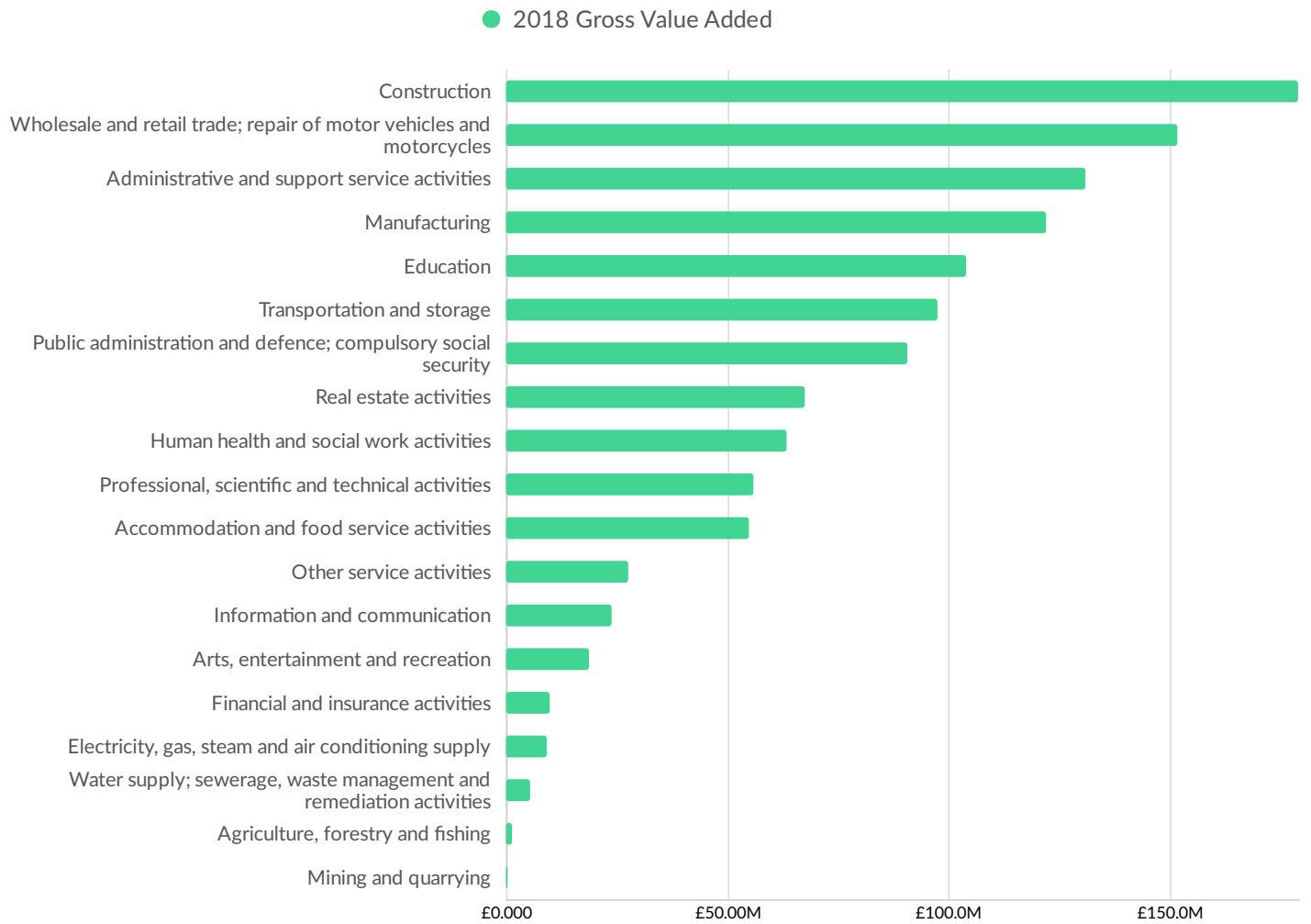
## Top Growing Industries



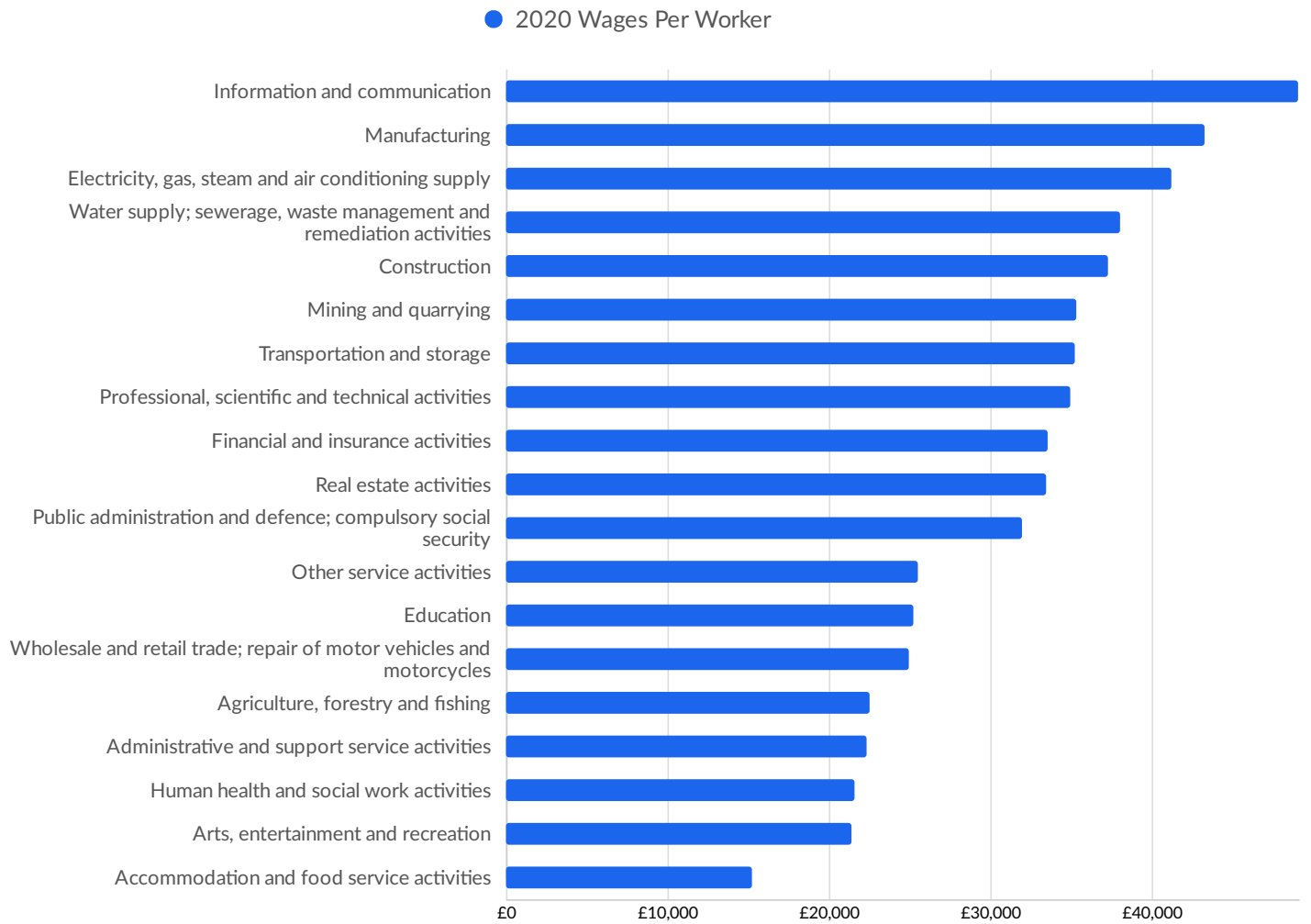
## Top Industry LQ



## Top Industry GVA



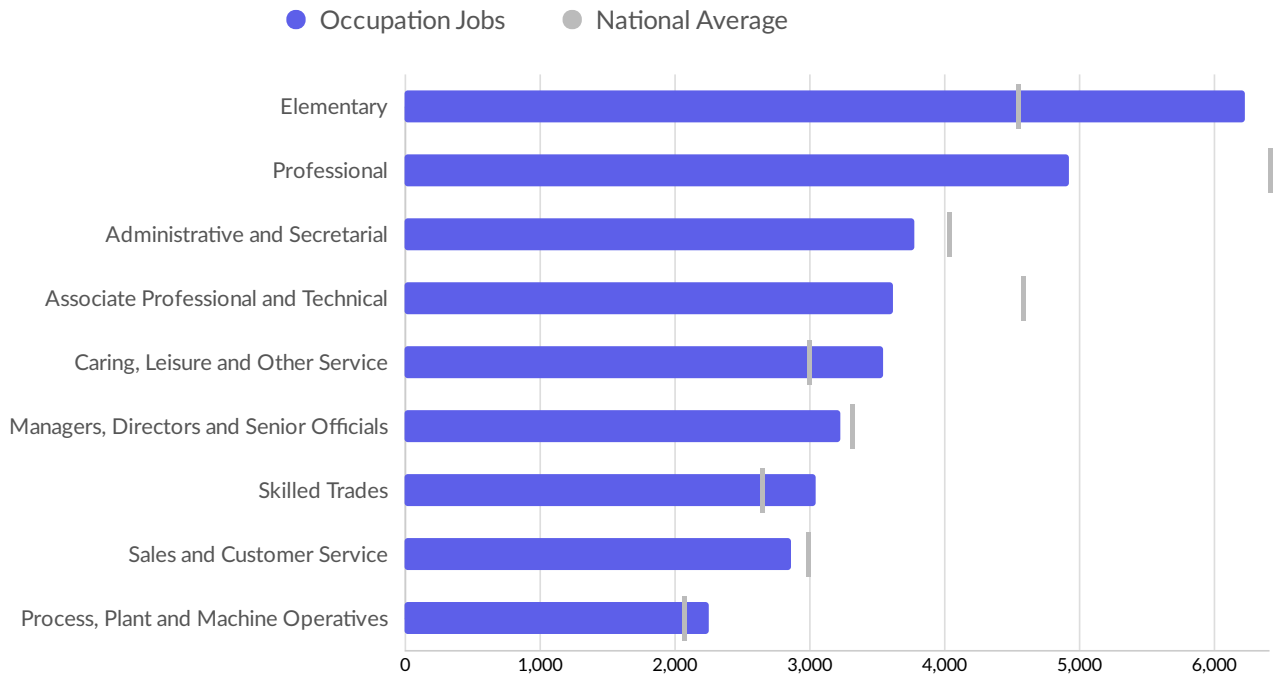
## Top Industry Wages



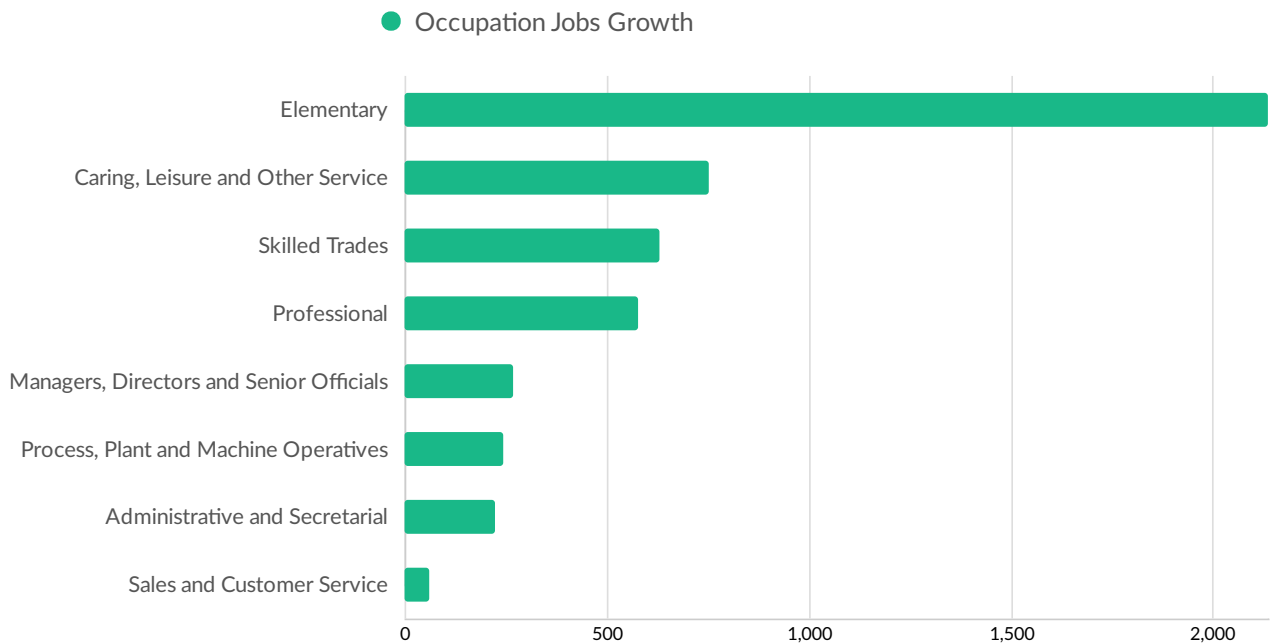


# Workforce Characteristics

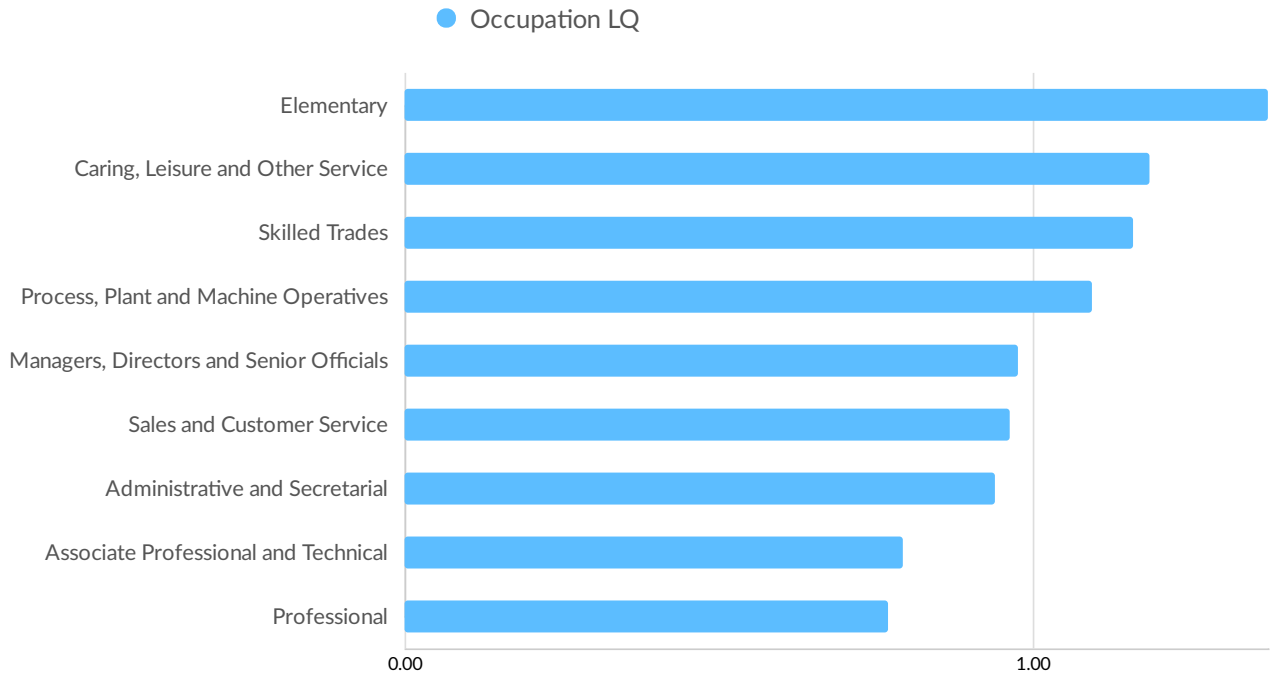
## Largest Occupations



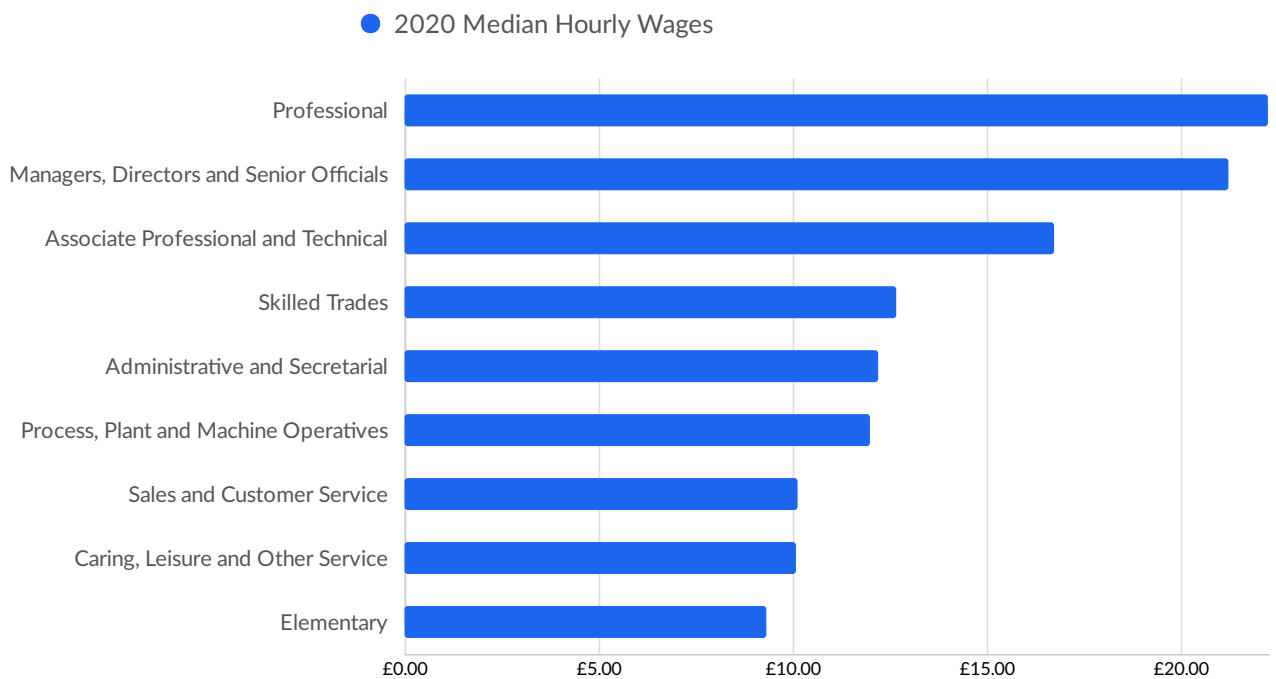
## Top Growing Occupations



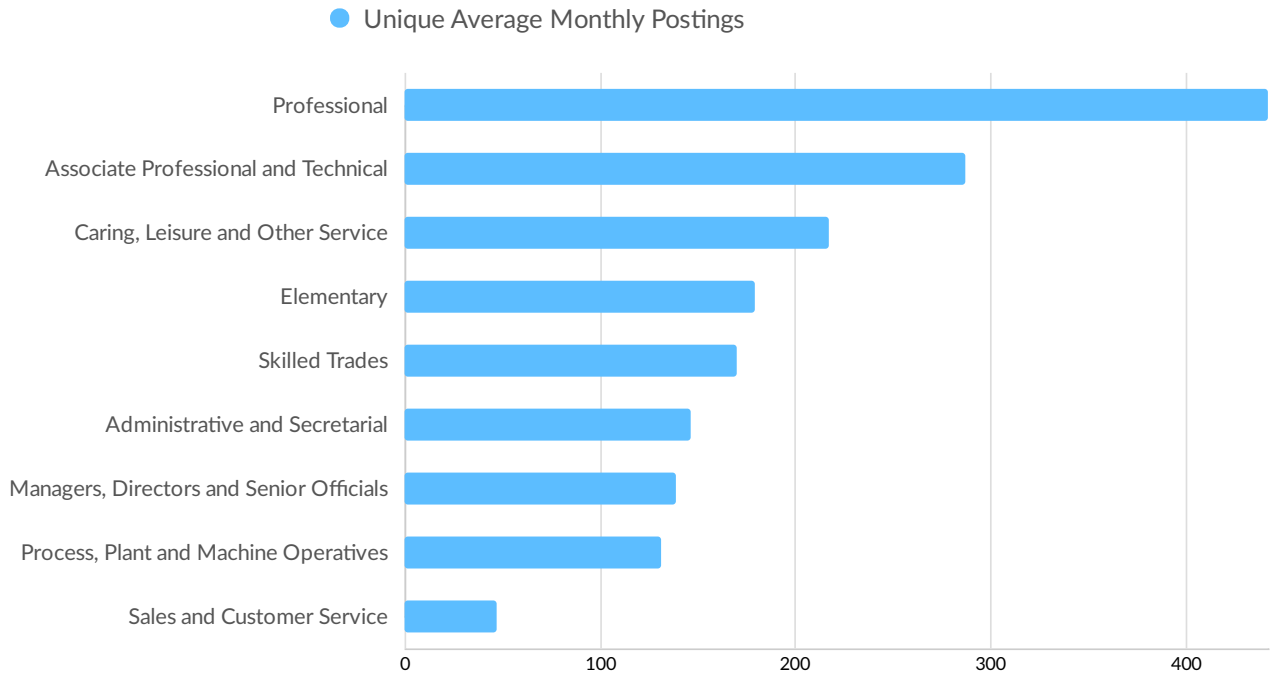
## Top Occupation LQ



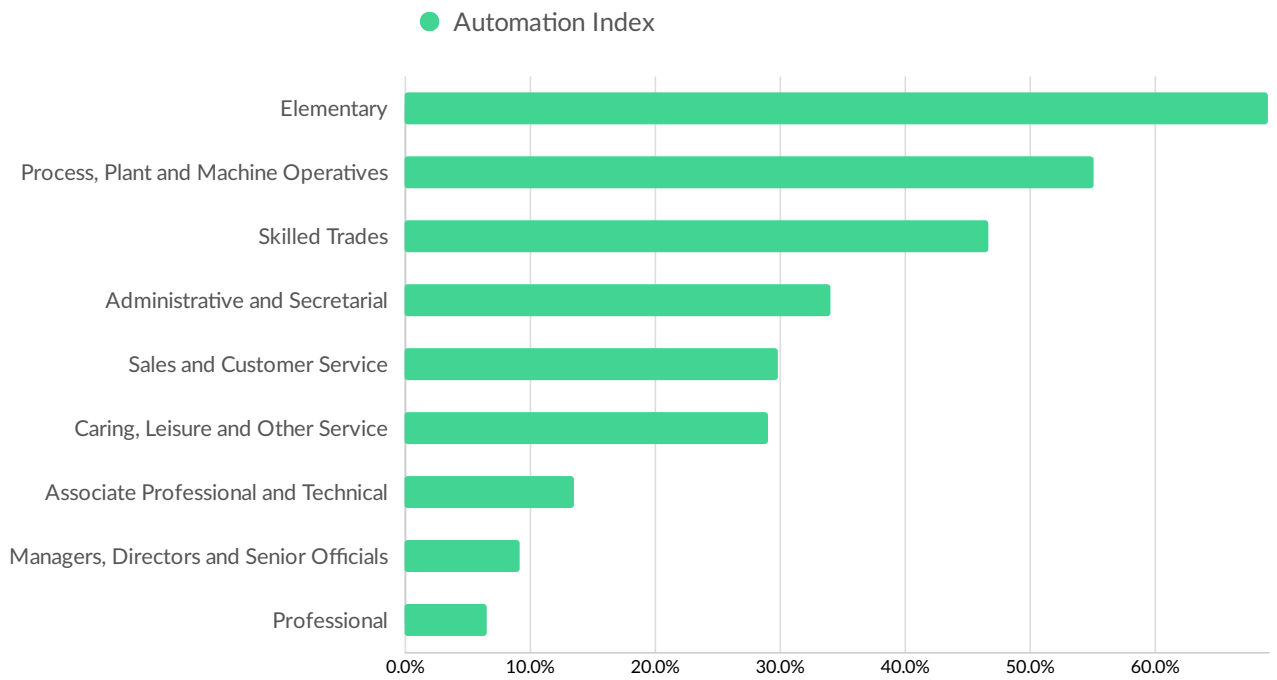
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

