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# **Report Parameters**

### 32 Local Authorities

E06000033 Southend-on-Sea	E07000063 Lewes
E06000034 Thurrock	E07000064 Rother
E06000035 Medway	E07000065 Wealden
E07000061 Eastbourne	E07000066 Basildon
E07000062 Hastings	See Appendix A for all 32 Local Authorities

#### Class of Worker

Employees

The information in this report pertains to the chosen geographical areas.

### **Economy Overview**

4,311,328

Population (2020)

Population grew by 177,434 over the last 5 years and is projected to grow by 168,858 over the next 5 years.

1,625,951

Total Regional Employment

Jobs grew by 50,726 over the last 5 years and are projected to grow by 48,306 over the next 5 years.

£28.4k

Avg. Wages Per Job (2020)

Regional average wages per job are £1.9k below the national average wages of £30.2k per job.

### **Takeaways**

- As of 2020 the region's population increased by 4.3% since 2015, growing by 177,434. Population is expected to increase by 3.9% between 2020 and 2025, adding 168,858.
- From 2015 to 2020, jobs increased by 3.2% in LEP South East (revised) (2015) from 1,575,225 to 1,625,951. This change fell short of the national growth rate of 5.5% by 2.3%.
- Concerning educational attainment, 26.4% of the selected regions' residents possess a Degree or Equivalent and Above SCQF L9 (5.9% below the national average), and 8.1% hold a Higher Education Below Degree Level SCQF L7-8 (0.2% below
  the national average).
- The top three industries in 2020 are Primary education, Hospital activities, and Retail sale in non-specialised stores with food, beverages or tobacco predominating.

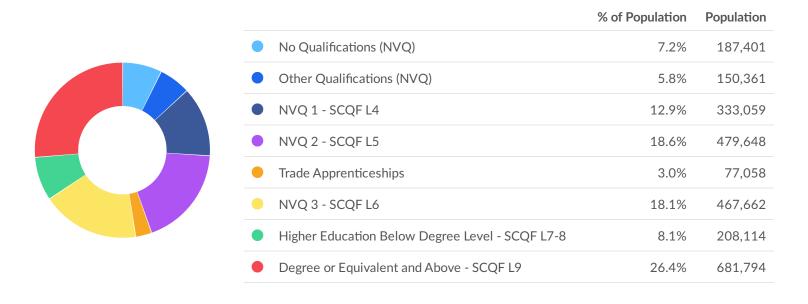
	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

#### 2020 Labour Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, 26.4% of the selected regions' residents possess a Degree or Equivalent and Above - SCQF L9 (5.9% below the national average), and 8.1% hold a Higher Education Below Degree Level - SCQF L7-8 (0.2% below the national average).



# Demographics

### 2020 Age Cohort Demographics



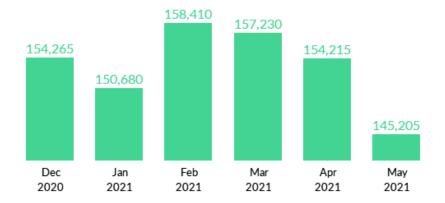
### 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent	
All Other Ethnicities	134,465	3.1%	1
Asian or Asian British: Indian	51,561	1.2%	L
Black or Black British: Black African	54,970	1.3%	L
Mixed: All Mixed	73,733	1.7%	1
White	3,996,599	92.7%	



### **Full Claimant Counts**

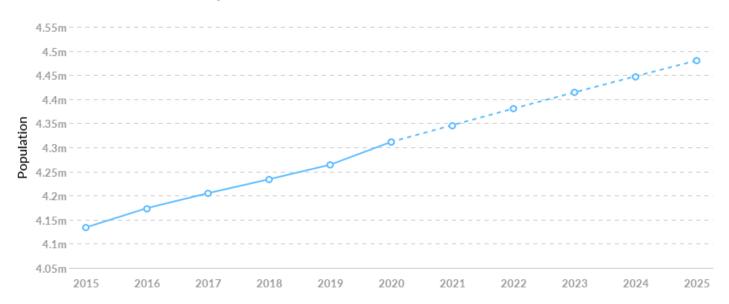


# **Economy Overview**

# Historic & Projected Trends

### **Population Trends**

As of 2020 the region's population **increased by 4.3**% since 2015, growing by 177,434. Population is expected to **increase by 3.9**% between 2020 and 2025, adding 168,858.

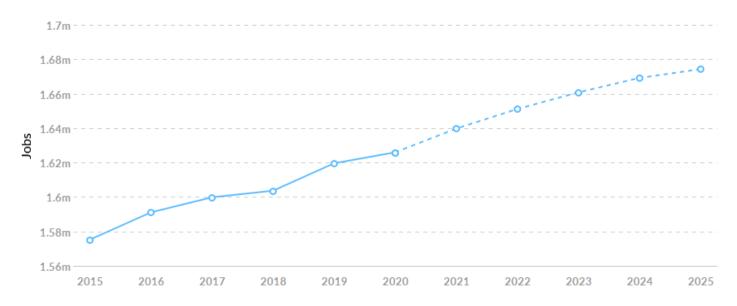


Timeframe	Population
2015	4,133,894
2016	4,173,896
2017	4,204,890
2018	4,233,820
2019	4,263,995
2020	4,311,328
2021	4,346,052
2022	4,380,473
2023	4,414,135
2024	4,447,454
2025	4,480,186

# **...! Emsi** Economy Overview

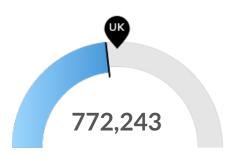
### **Job Trends**

From 2015 to 2020, jobs increased by 3.2% in LEP - South East (revised) (2015) from 1,575,225 to 1,625,951. This change fell short of the national growth rate of 5.5% by 2.3%.



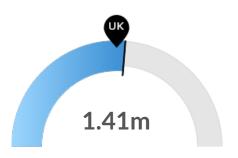
Timeframe	Jobs
2015	1,575,225
2016	1,591,075
2017	1,599,819
2018	1,603,663
2019	1,619,586
2020	1,625,951
2021	1,639,753
2022	1,651,119
2023	1,660,780
2024	1,669,181
2025	1,674,257

# **Population Characteristics**



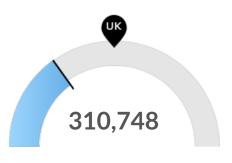
#### **Millennials**

Your area has 772,243 millennials (ages 25-39). The national average for an area this size is 855,843.



#### **Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 1,310,925 people 55 or older, while there are 1,411,902 here.



#### **Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 598,587 racially diverse people, while there are 310,748 here.



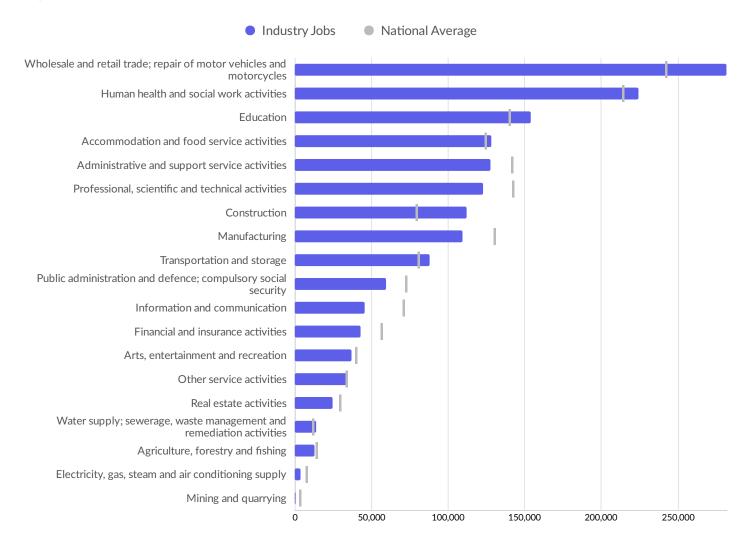
# **Industry Characteristics**

### **Industry Overview**

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Manufacture of non-wovens and articles made from non-wovens, except apparel	317	£19,606	6.68	181.71%	£3,307,556	0.00%
Repair of electronic and optical equipment	1,431	£28,538	5.86	60.15%	£41,218,648	0.06%
Manufacture of plaster products for construction purposes	521	£31,982	4.24	35.51%	£17,736,794	0.03%
Production of abrasive products	307	£34,338	3.63	-12.36%	£7,605,064	0.01%
Manufacture of essential oils	546	£37,532	3.45	15.62%	£47,449,213	0.07%
Manufacture of cordage, rope, twine and netting	227	£24,849	3.37	50.25%	£2,767,769	0.00%
Cargo handling	1,500	£33,055	3.05	84.02%	£48,217,609	0.07%
Manufacture of mortars	85	£47,589	2.95	28.10%	£4,102,947	0.01%
Manufacture of consumer electronics	789	£29,237	2.81	128.97%	£15,882,852	0.02%
Lead, zinc and tin production	123	£37,310	2.81	-20.95%	£5,053,765	0.01%

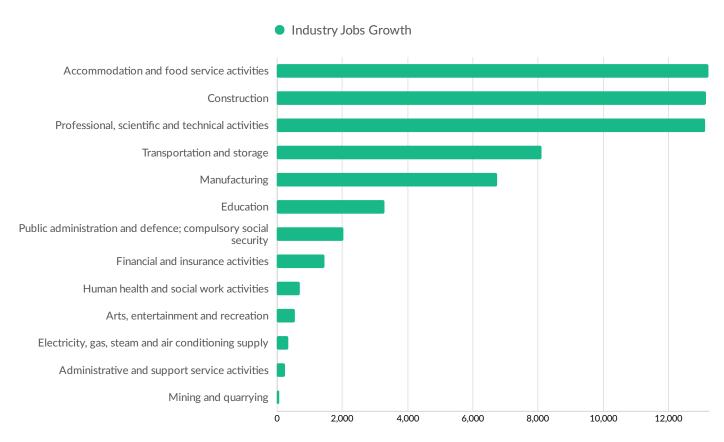


### **Largest Industries**



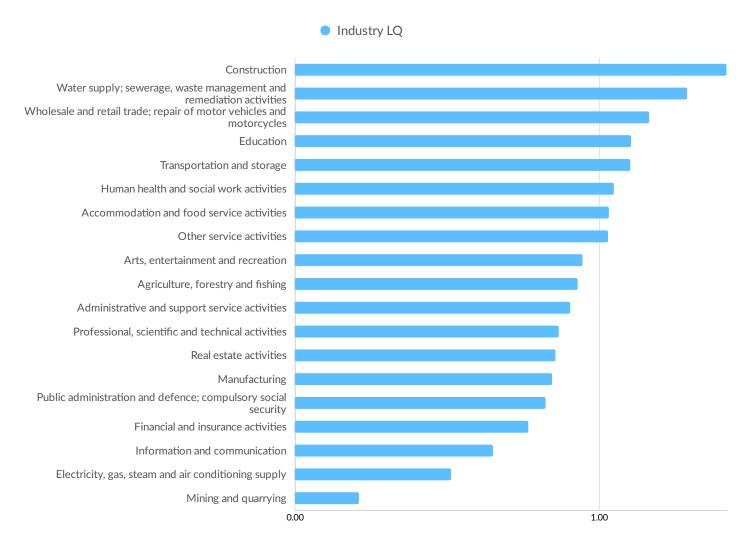


### **Top Growing Industries**





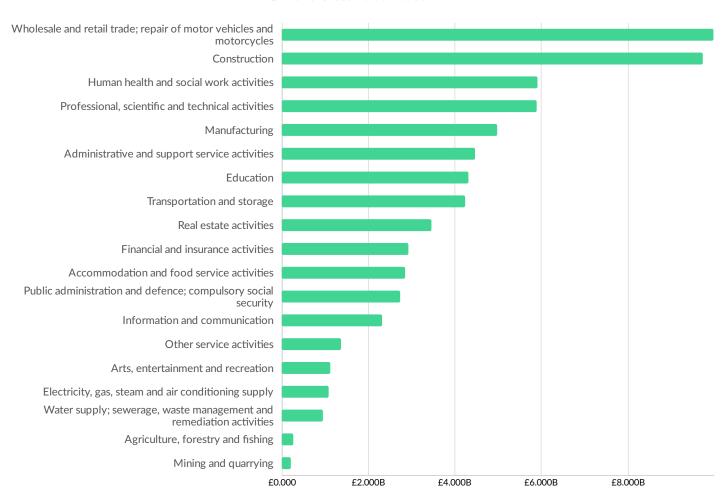
### Top Industry LQ





### **Top Industry GVA**

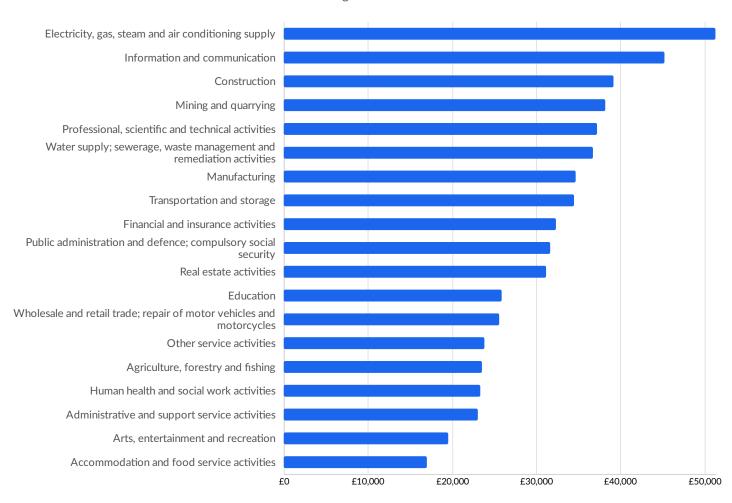
#### 2018 Gross Value Added





### **Top Industry Wages**

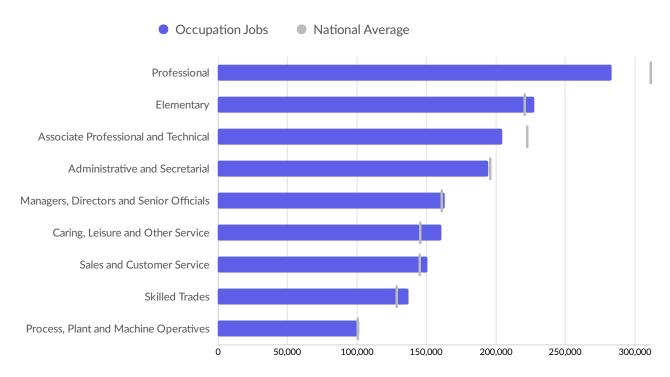
#### 2020 Wages Per Worker



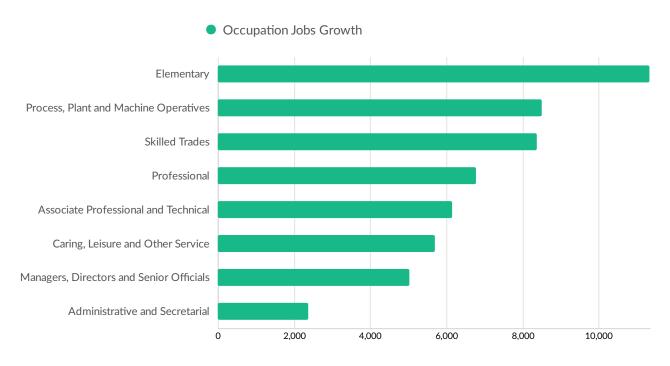


### Workforce Characteristics

### **Largest Occupations**

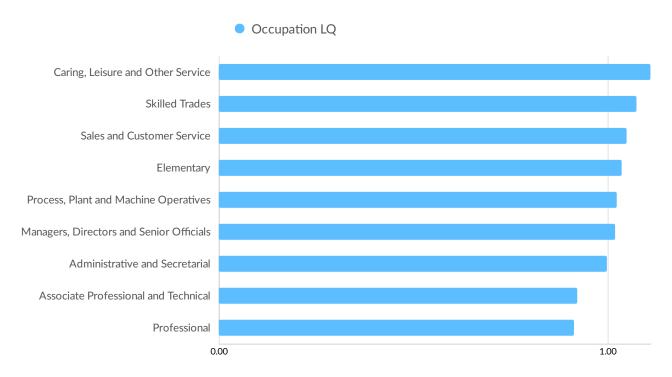


### **Top Growing Occupations**

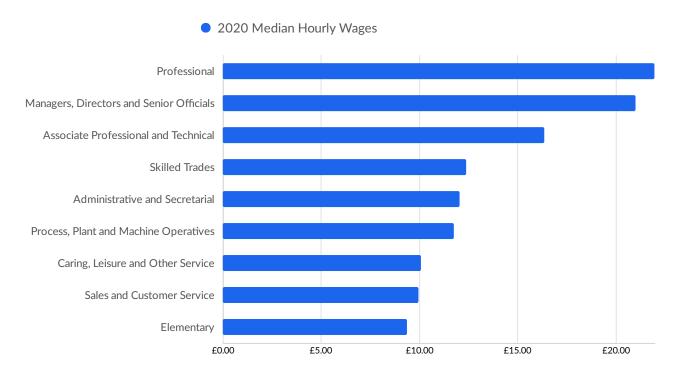




### **Top Occupation LQ**

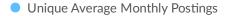


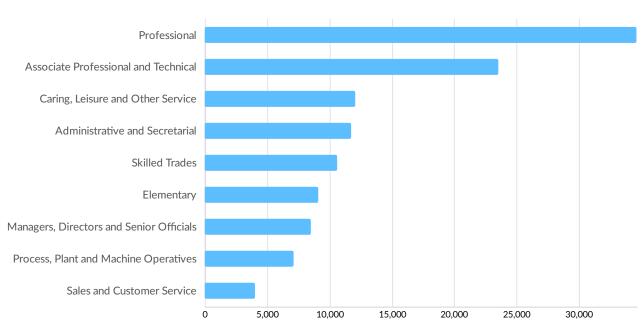
### **Top Occupation Wages**



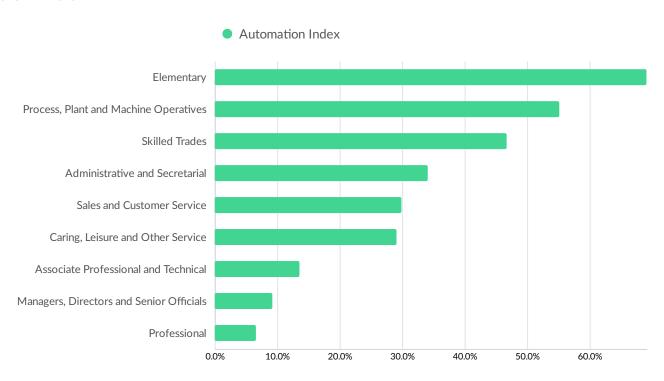
# **.II Emsi** Economy Overview

### **Top Posted Occupations**

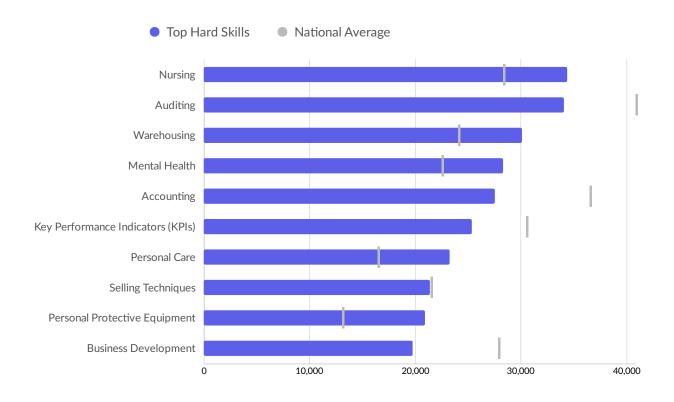




### **Automation Index**



### **In-Demand Skills**





# Appendix A (Geographies)

Code	Description
E06000033	Southend-on-Sea
E06000034	Thurrock
E06000035	Medway
E07000061	Eastbourne
E07000062	Hastings
E07000063	Lewes
E07000064	Rother
E07000065	Wealden
E07000066	Basildon
E07000067	Braintree
E07000068	Brentwood
E07000069	Castle Point

Code	Description
E07000070	Chelmsford
E07000071	Colchester
E07000072	Epping Forest
E07000073	Harlow
E07000074	Maldon
E07000075	Rochford
E07000076	Tendring
E07000077	Uttlesford
E07000105	Ashford
E07000106	Canterbury
E07000107	Dartford
E07000108	Dover



Code	Description
E07000109	Gravesham
E07000110	Maidstone
E07000111	Sevenoaks
E07000112	Shepway

Code	Description
E07000113	Swale
E07000114	Thanet
E07000115	Tonbridge and Malling
E07000116	Tunbridge Wells