



A detailed map of the Shepway region in Kent, UK, showing roads, rivers, and place names. A hand is visible at the top right, pointing with a pen to a specific location on the map. A white silhouette of the Shepway region is overlaid on the map, with the word 'Shepway' written in white text below it.

# Shepway

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## Report Parameters

### 1 Local Authority

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E07000112 Shepway

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

# Economy Overview

113,450

Population (2020)

Population **grew by 3,612** over the last 5 years and is projected to **grow by 3,407** over the next 5 years.

38,115

Total Regional Employment

Jobs **grew by 1,395** over the last 5 years and are projected to **grow by 1,537** over the next 5 years.

£28.3k

Avg. Wages Per Job (2020)

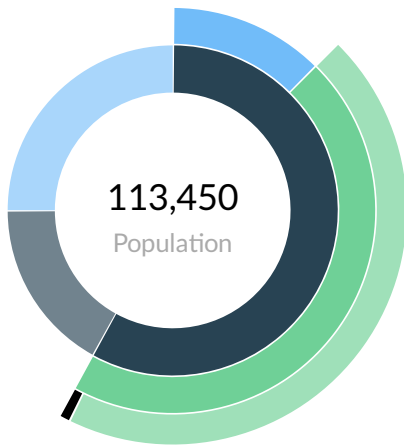
Regional average wages per job are **£2.0k below** the national average wages of £30.2k per job.

## Takeaways

- As of 2020 the region's population **increased by 3.3%** since 2015, growing by 3,612. Population is expected to **increase by 3.0%** between 2020 and 2025, adding 3,407.
- From 2015 to 2020, jobs **increased by 3.8%** in Shepway from 36,719 to **38,115**. This change **fell short of the national growth rate of 5.5% by 1.7%**.
- Concerning educational attainment, **24.6% of Shepway residents possess a Degree or Equivalent and Above - SCQF L9** (7.7% below the national average), and **7.5% hold a Higher Education Below Degree Level - SCQF L7-8** (0.8% below the national average).
- The top three industries in 2020 are Temporary employment agency activities, Primary education, and Restaurants and mobile food service activities.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	113,450	38,115	£1.65b	£4.01b	£2.94b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

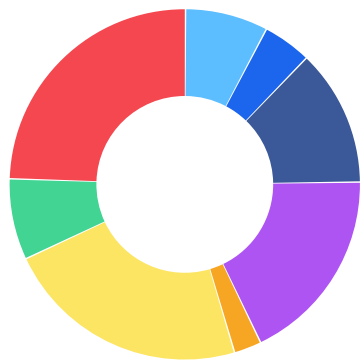
## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	65,739
● Not in Labour Force	14,016
● Labour Force	51,722
● Employed	50,850
● Unemployed	872
● Under 16	19,221
● Over 64	28,491

## Educational Attainment

Concerning educational attainment, **24.6% of Shepway residents possess a Degree or Equivalent and Above - SCQF L9** (7.7% below the national average), and **7.5% hold a Higher Education Below Degree Level - SCQF L7-8** (0.8% below the national average).



	% of Population	Population
● No Qualifications (NVQ)	7.6%	5,021
● Other Qualifications (NVQ)	4.5%	2,948
● NVQ 1 - SCQF L4	12.6%	8,280
● NVQ 2 - SCQF L5	18.1%	11,894
● Trade Apprenticeships	2.5%	1,664
● NVQ 3 - SCQF L6	22.6%	14,872
● Higher Education Below Degree Level - SCQF L7-8	7.5%	4,915
● Degree or Equivalent and Above - SCQF L9	24.6%	16,145

## Demographics

### 2020 Age Cohort Demographics



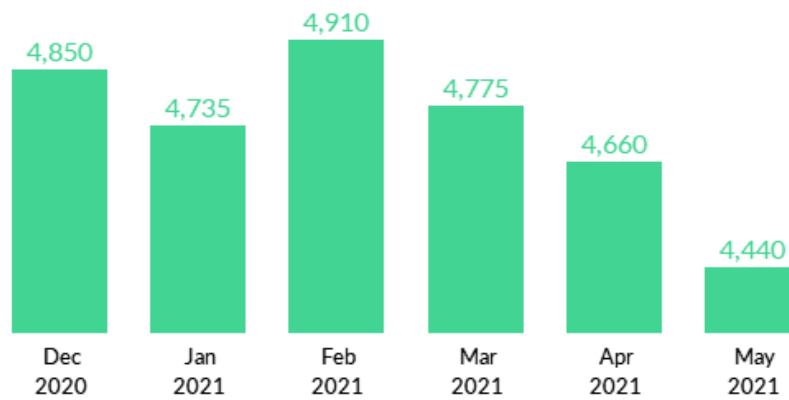
Age Cohort	2020 Population	2020 Percent
Under 16 years	19,221	16.9%
16 to 34 years	21,562	19.0%
35 to 54 years	28,019	24.7%
55 to 74 years	31,526	27.8%
75 years and over	13,123	11.6%

### 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	1,730	1.5%
Asian or Asian British: Indian	487	0.4%
Mixed: All Mixed	1,375	1.2%
Asian or Asian British: Other Asian	2,933	2.6%
White	106,926	94.2%

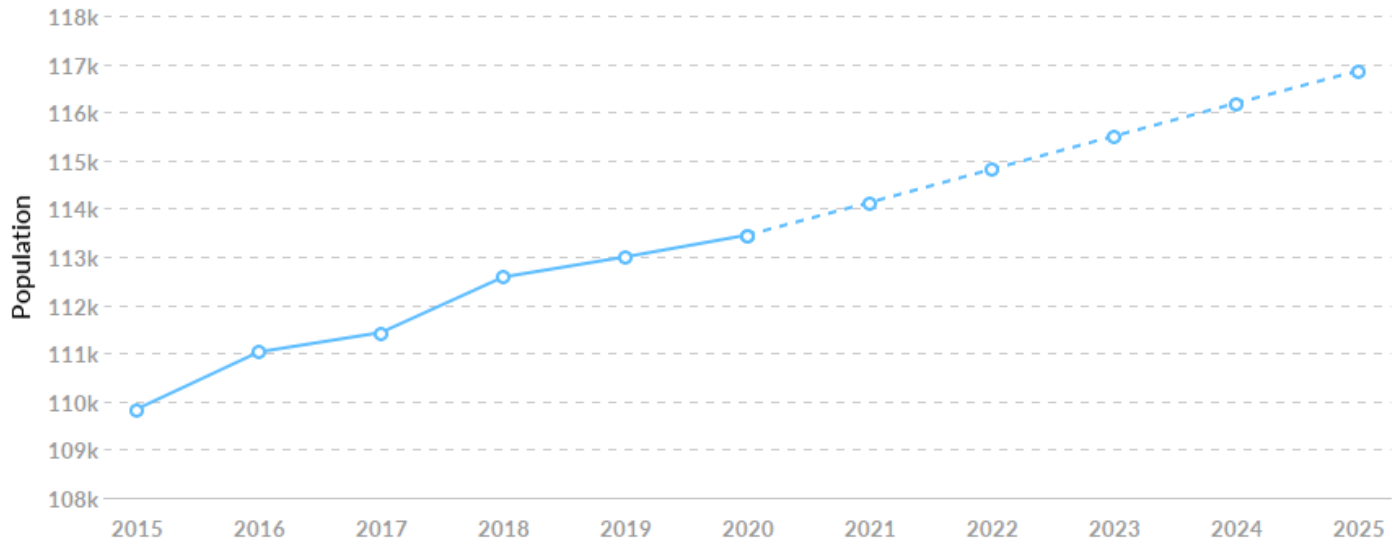
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 3.3%** since 2015, growing by 3,612. Population is expected to **increase by 3.0%** between 2020 and 2025, adding 3,407.

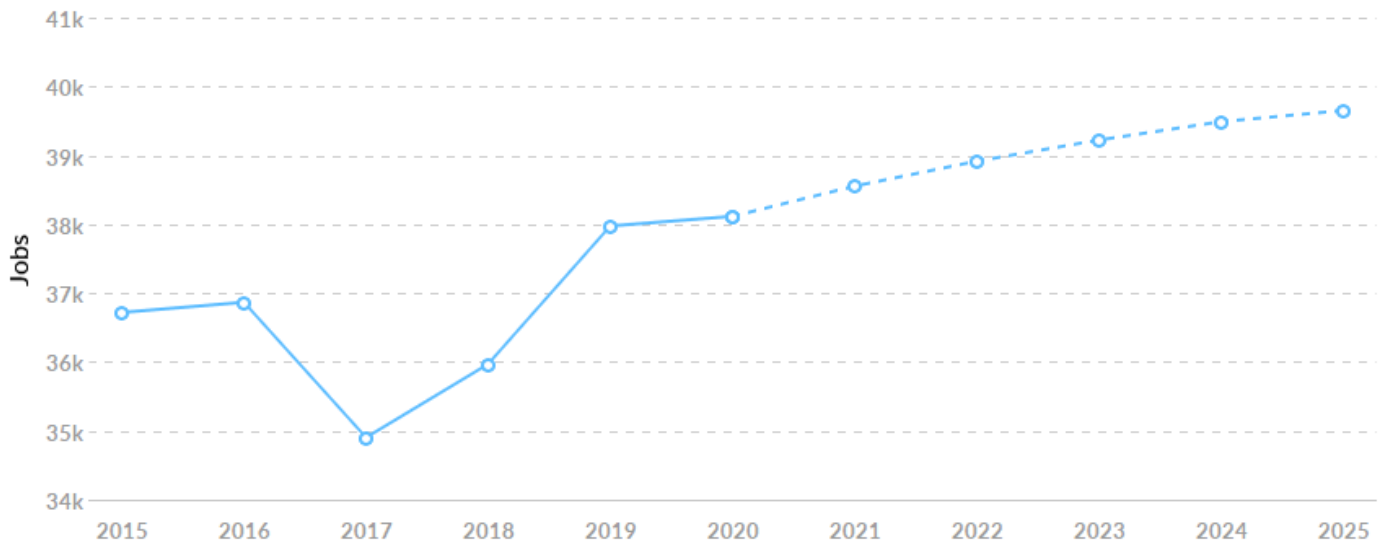


Timeframe	Population
2015	109,838
2016	111,024
2017	111,427
2018	112,578
2019	112,996
2020	113,450
2021	114,126
2022	114,815
2023	115,501
2024	116,186
2025	116,858



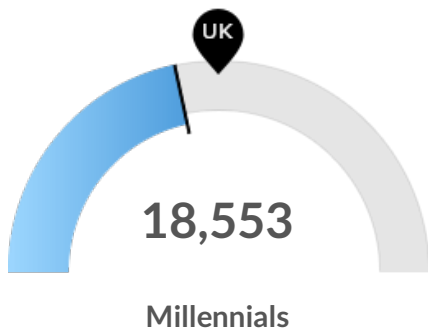
## Job Trends

From 2015 to 2020, jobs increased by 3.8% in Shepway from 36,719 to 38,115. This change fell short of the national growth rate of 5.5% by 1.7%.



Timeframe	Jobs
2015	36,719
2016	36,867
2017	34,903
2018	35,970
2019	37,975
2020	38,115
2021	38,554
2022	38,916
2023	39,223
2024	39,490
2025	39,652

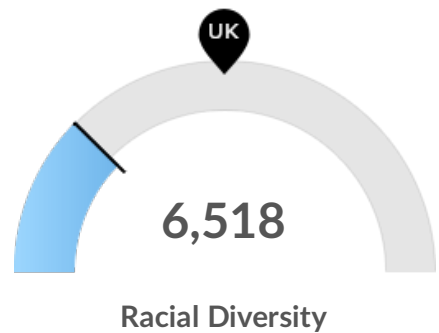
## Population Characteristics



Shepway has 18,553 millennials (ages 25-39). The national average for an area this size is 22,680.



Retirement risk is high in Shepway. The national average for an area this size is 34,740 people 55 or older, while there are 43,666 here.



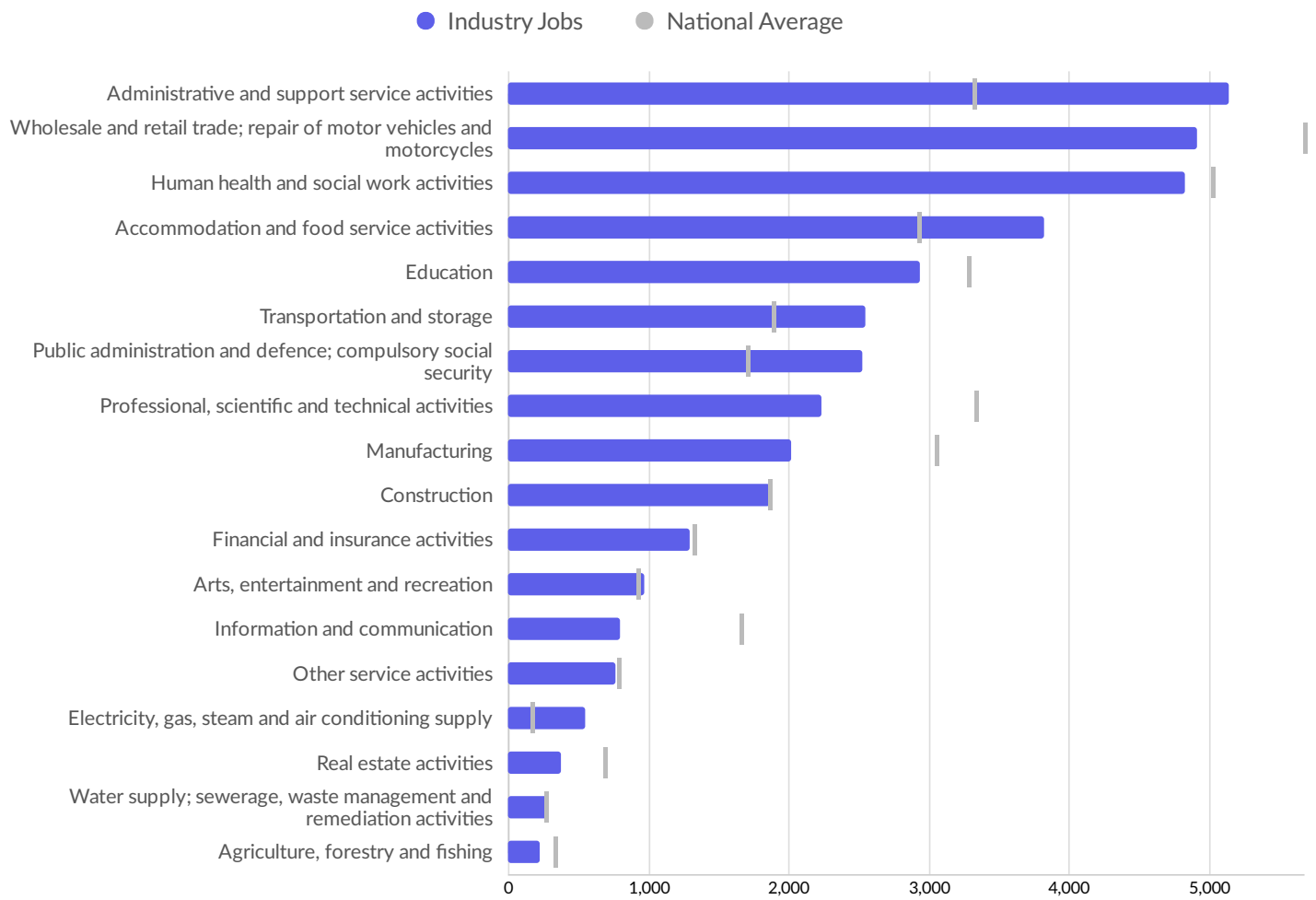
Racial diversity is low in Shepway. The national average for an area this size is 15,863 racially diverse people, while there are 6,518 here.

# Industry Characteristics

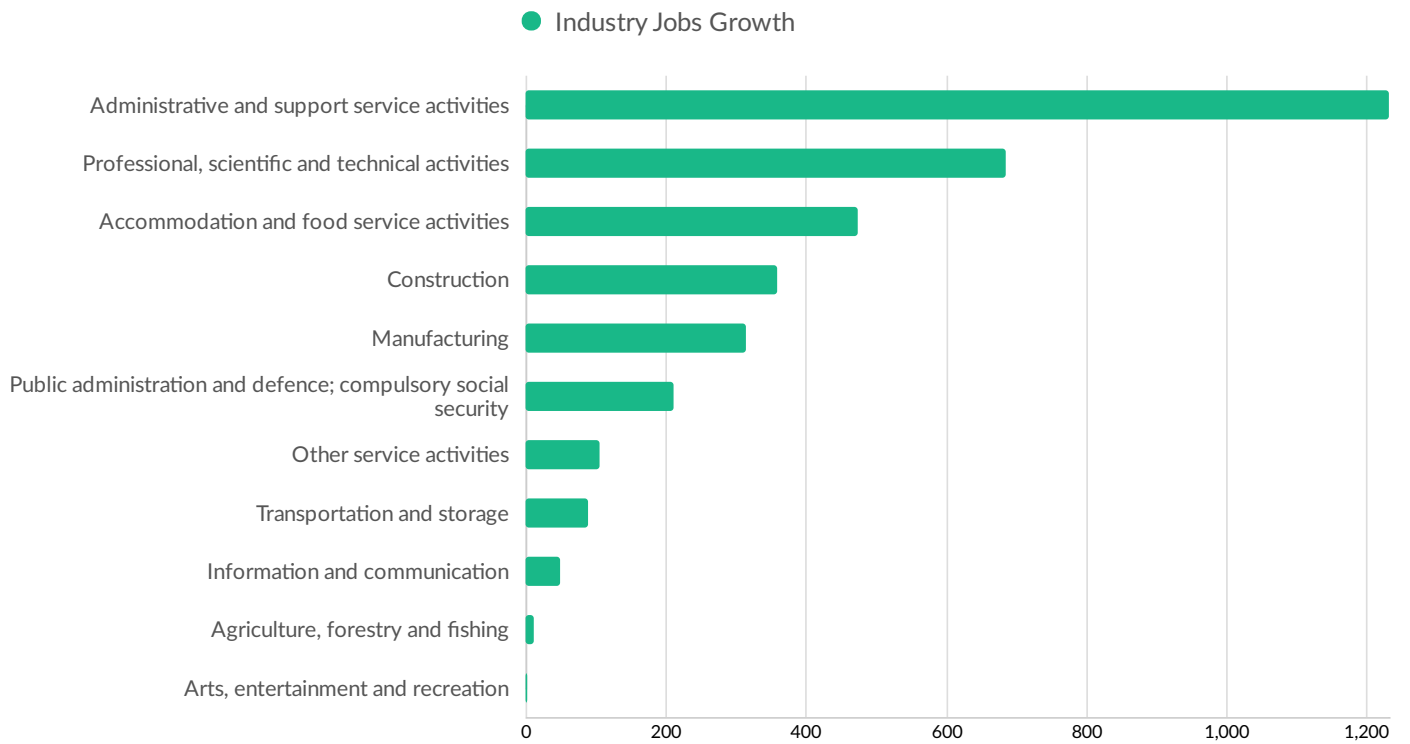
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Treatment and disposal of hazardous waste	183	£55,522	20.89	-9.61%	£19,779,465	1.20%
Travel agency activities	1,200	£26,614	17.03	143.37%	£9,816,146	0.59%
Repair of fabricated metal products	127	£36,094	16.63	261.63%	£5,530,112	0.33%
Passenger rail transport, interurban	1,100	£42,081	15.72	18.32%	£117,773,538	7.12%
Production of electricity	551	£52,271	15.20	-13.76%	£90,705,234	5.49%
Manufacture of perfumes and toilet preparations	259	£28,644	13.97	-1.96%	£13,048,023	0.79%
Tour operator activities	507	£26,282	13.00	-9.75%	£15,036,389	0.91%
Botanical and zoological gardens and nature reserve activities	187	£22,190	6.78	-11.78%	£8,557,139	0.52%
Manufacture of bricks, tiles and construction products, in baked clay	35	£29,052	6.65	-66.85%	£1,412,310	0.09%
Camping grounds, recreational vehicle parks and trailer parks	300	£28,656	6.08	9.55%	£11,263,993	0.68%

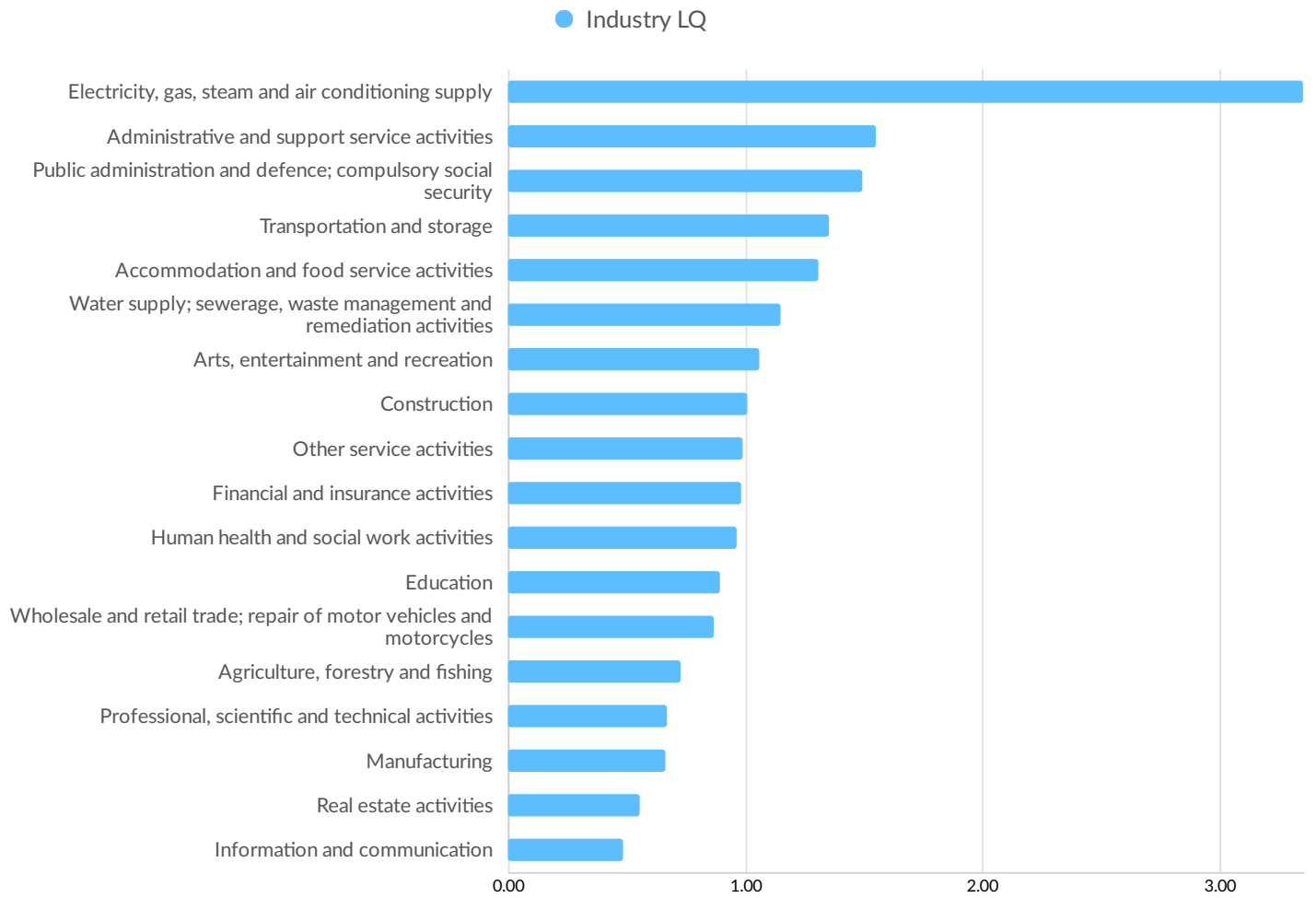
## Largest Industries



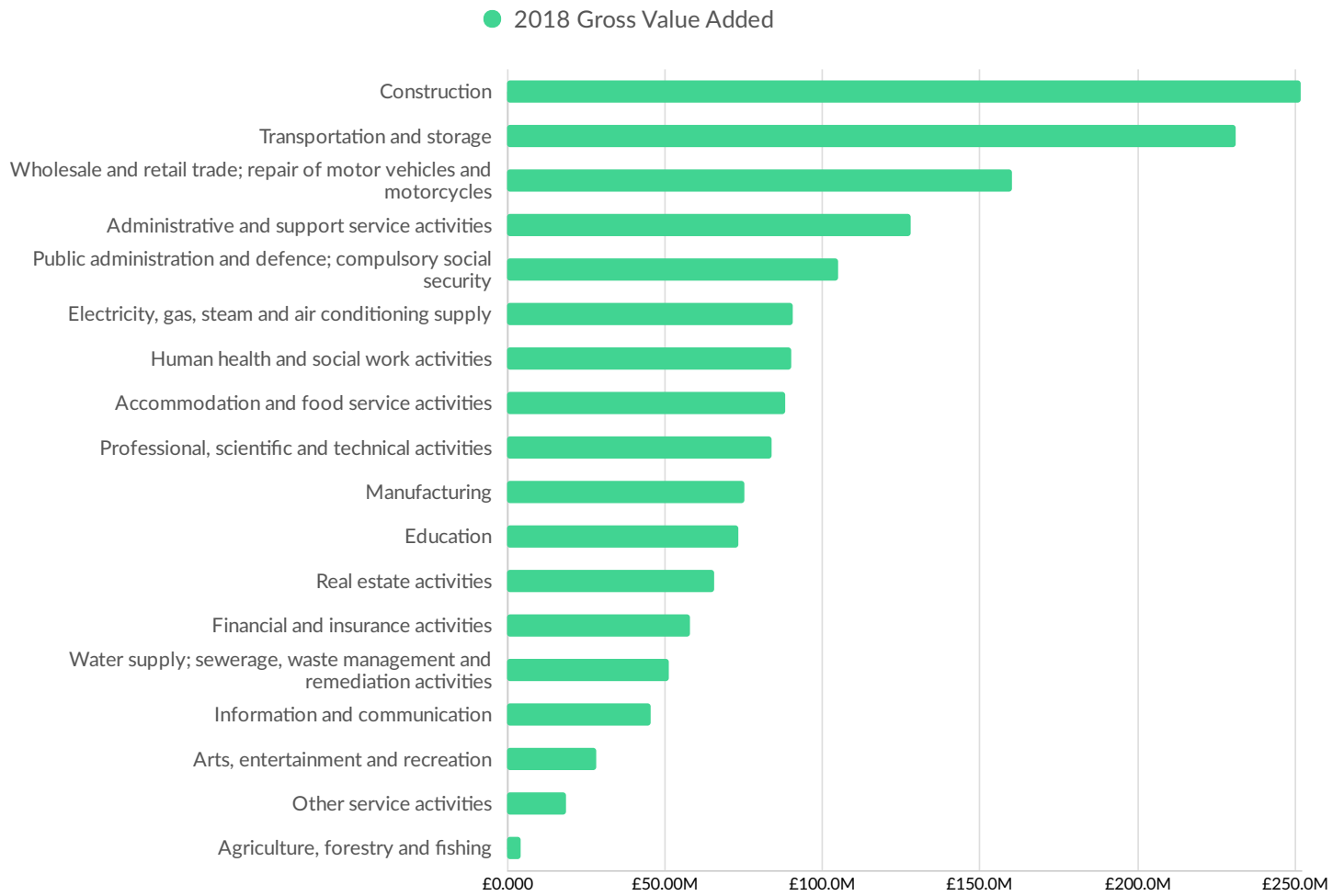
## Top Growing Industries



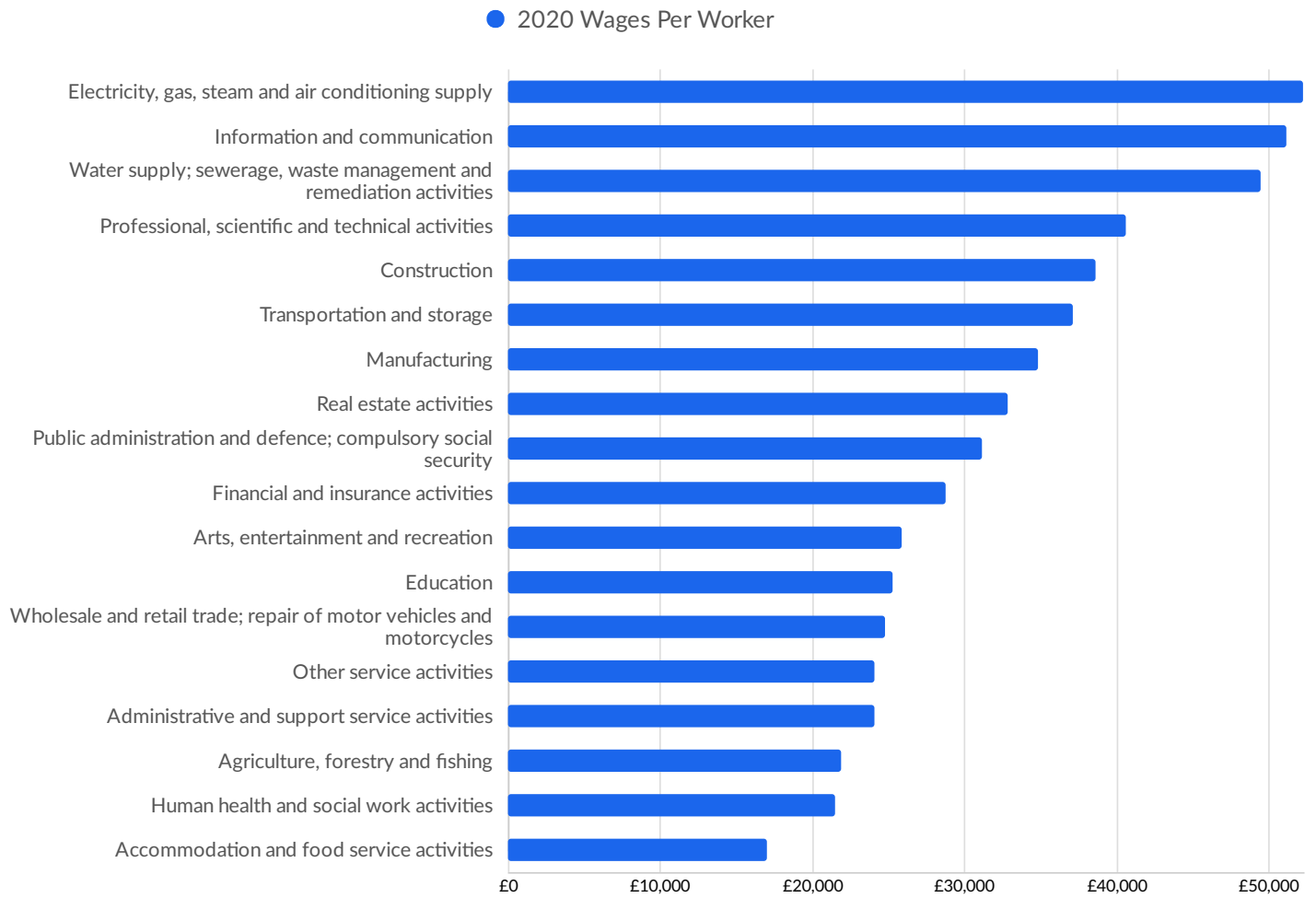
## Top Industry LQ



## Top Industry GVA



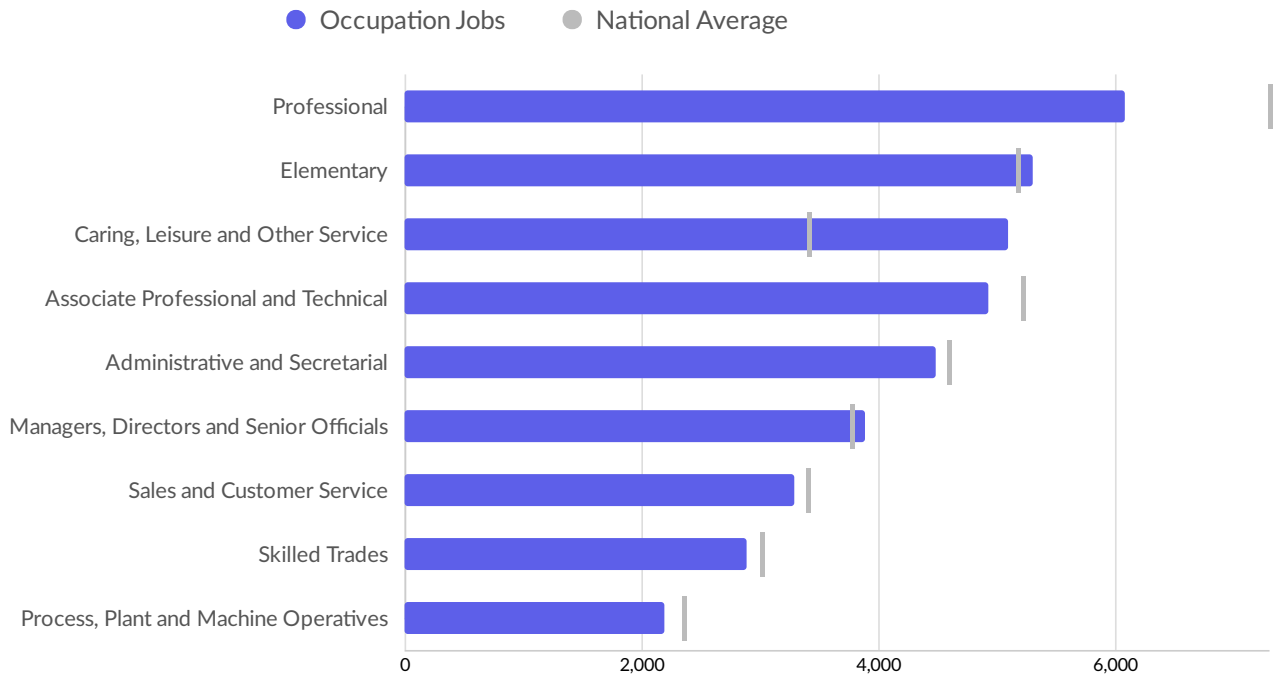
## Top Industry Wages



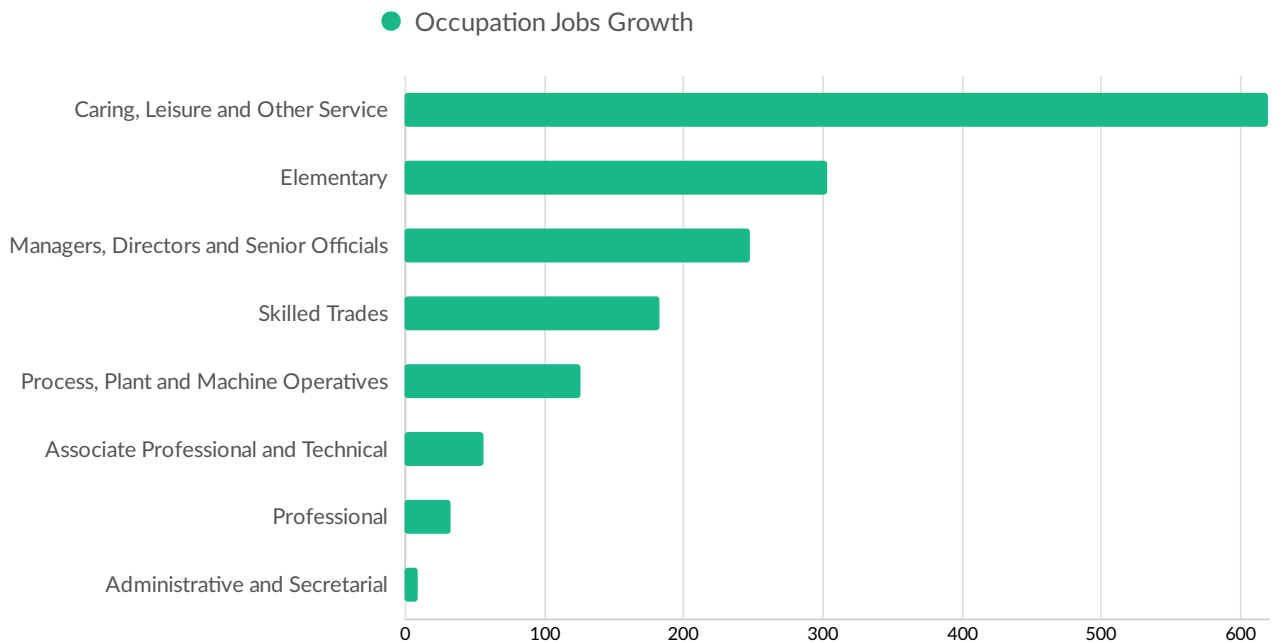


# Workforce Characteristics

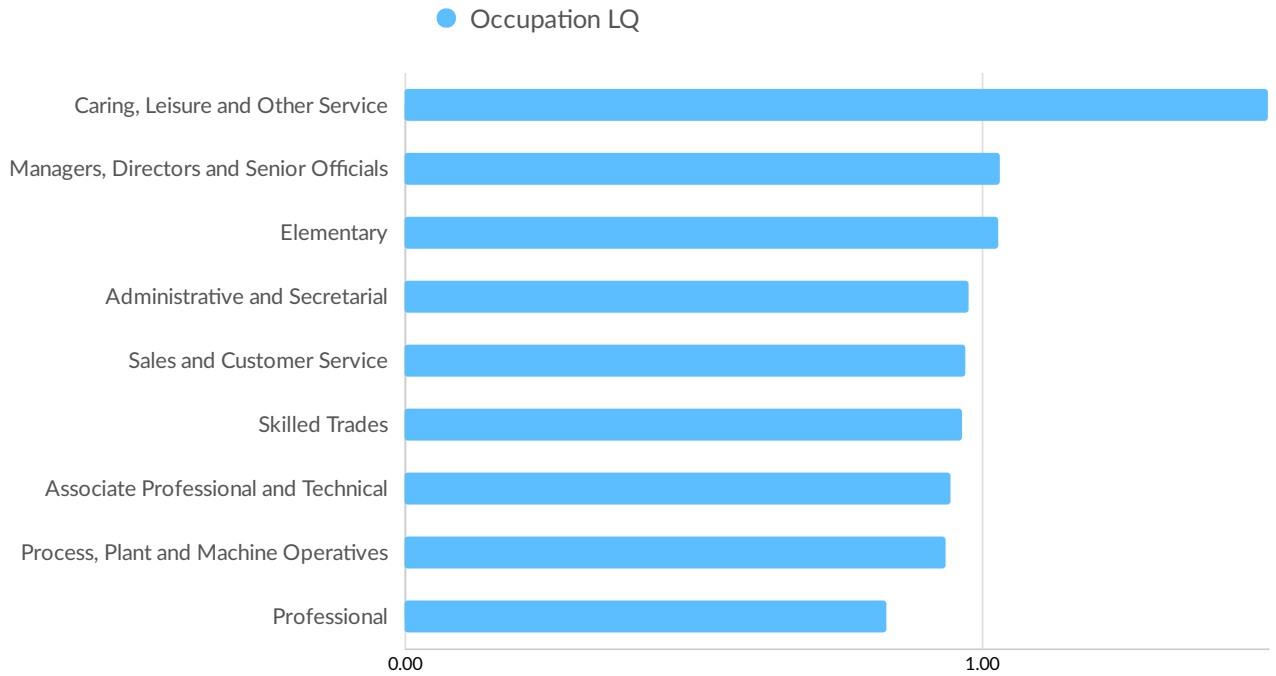
## Largest Occupations



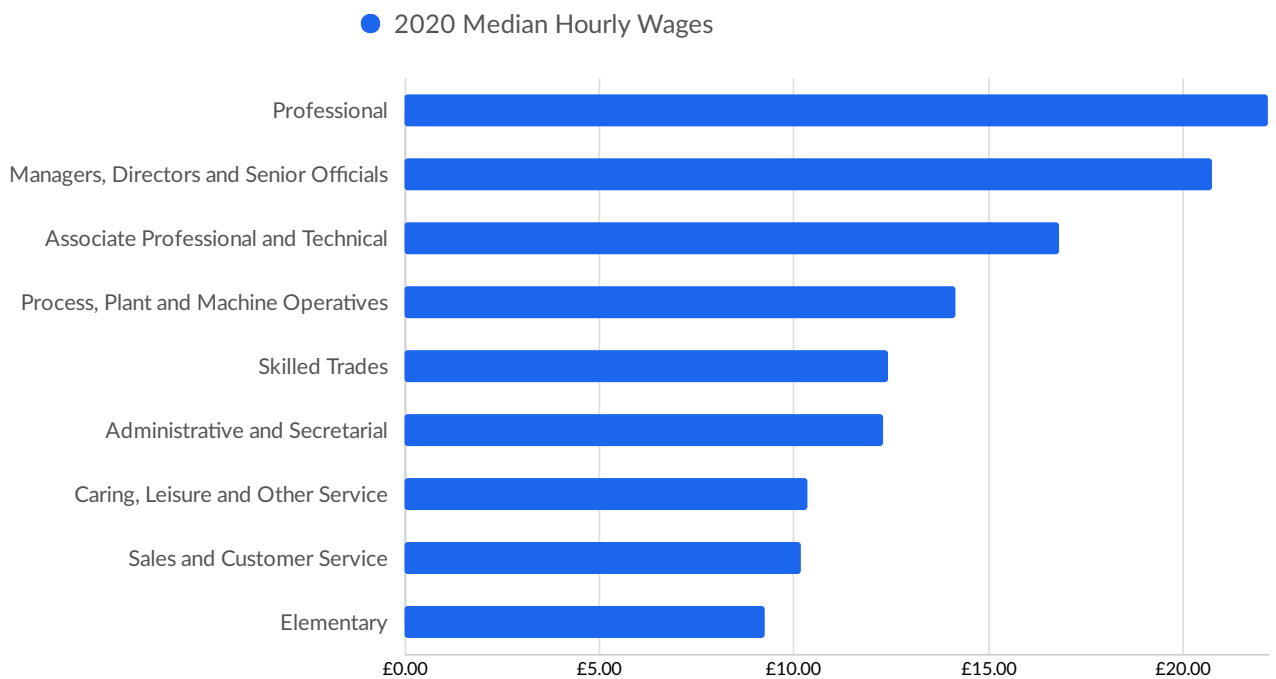
## Top Growing Occupations



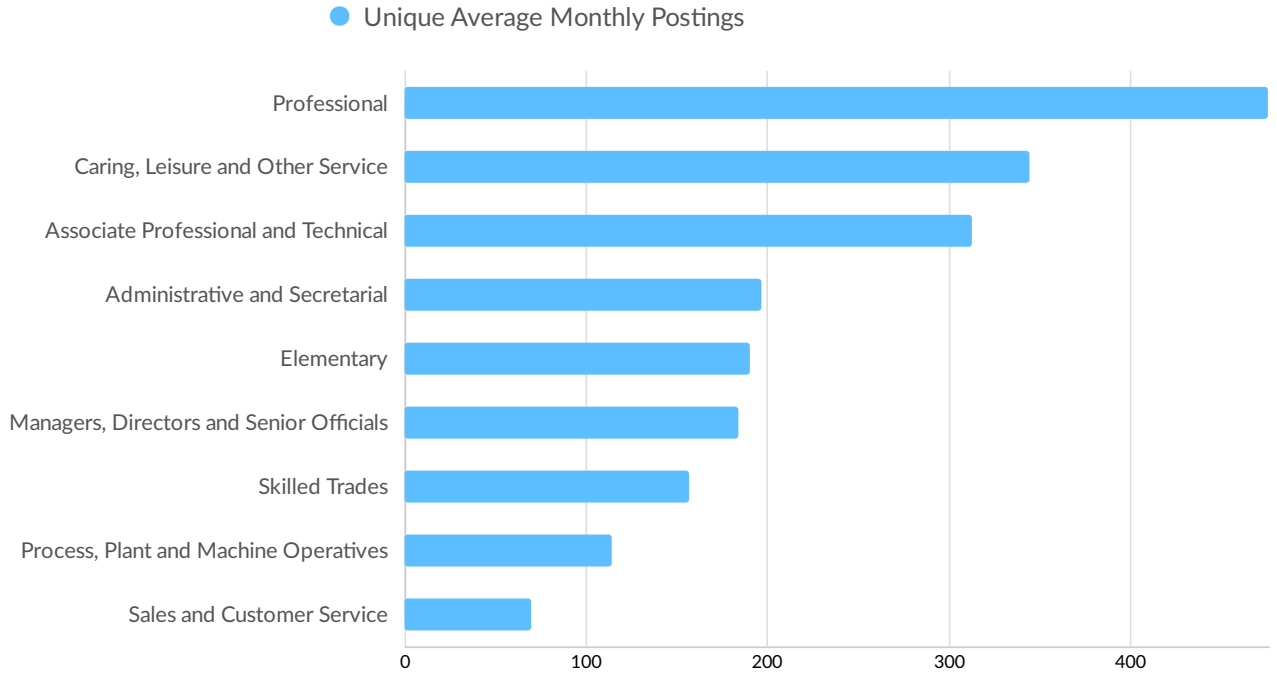
## Top Occupation LQ



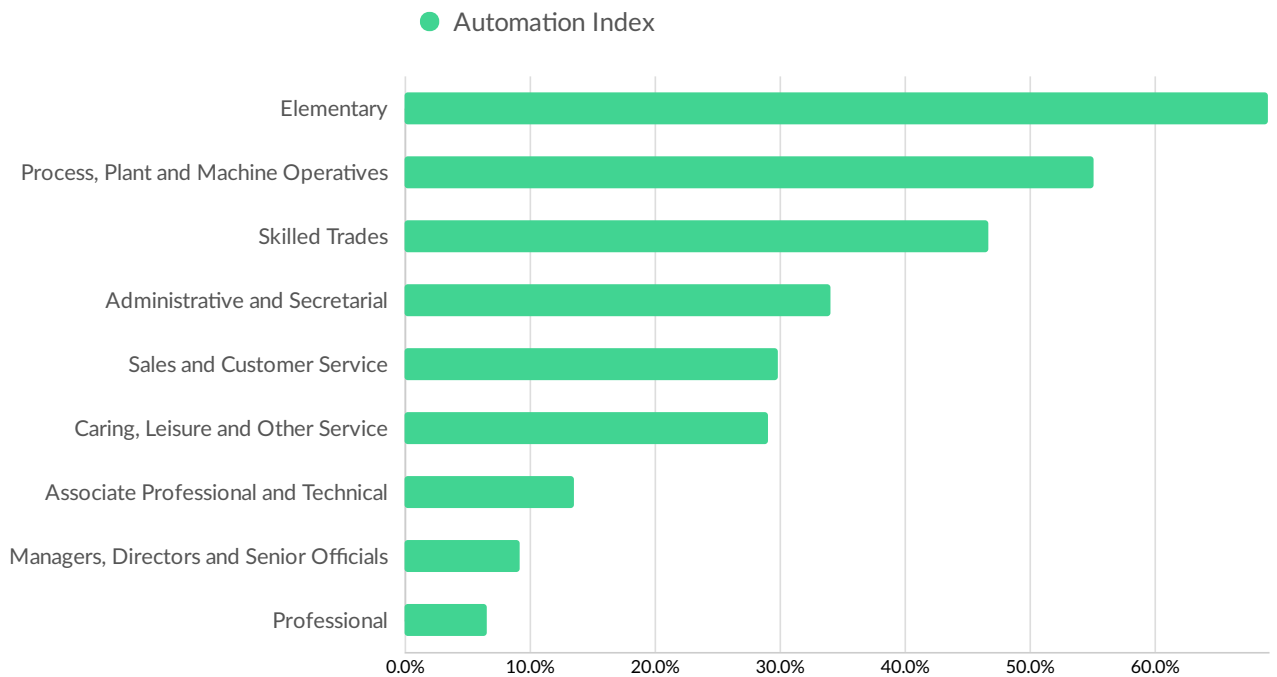
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

