



# Southend-on-Sea

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## Report Parameters

### 1 County/Unitary Authority

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UKH31 Southend-on-Sea

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

## Economy Overview

185,757

Population (2020)

Population **grew by 6,523** over the last 5 years and is projected to **grow by 6,614** over the next 5 years.

63,999

Total Regional Employment

Jobs **decreased by 918** over the last 5 years but are projected to **grow by 509** over the next 5 years.

£26.1k

Avg. Wages Per Job (2020)

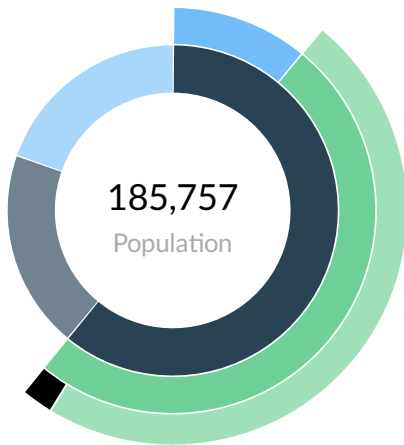
Regional average wages per job are **£4.2k below** the national average wages of £30.2k per job.

### Takeaways

- As of 2020 the region's population **increased by 3.6%** since 2015, growing by 6,523. Population is expected to **increase by 3.6%** between 2020 and 2025, adding 6,614.
- From 2015 to 2020, jobs **declined by 1.4%** in Southend-on-Sea from 64,917 to **63,999**. This change **fell short of the national growth rate of 5.5% by 6.9%**.
- Concerning educational attainment, **26.0% of Southend-on-Sea residents possess a Degree or Equivalent and Above - SCQF L9** (6.3% below the national average), and **6.6% hold a Higher Education Below Degree Level - SCQF L7-8** (1.7% below the national average).
- The top three industries in 2020 are Hospital activities, Restaurants and mobile food service activities, and Primary education.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	185,757	63,999	£2.29b	£5.43b	£3.15b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

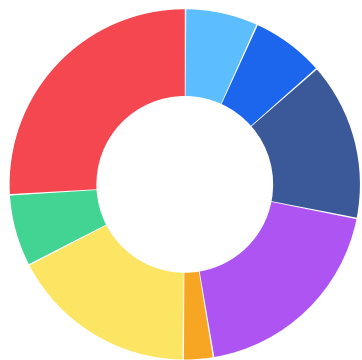
## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	113,050
● Not in Labour Force	20,261
● Labour Force	92,789
● Employed	88,682
● Unemployed	4,107
● Under 16	36,133
● Over 64	36,575

## Educational Attainment

Concerning educational attainment, **26.0% of Southend-on-Sea residents possess a Degree or Equivalent and Above - SCQF L9** (6.3% below the national average), and **6.6% hold a Higher Education Below Degree Level - SCQF L7-8** (1.7% below the national average).



	% of Population	Population
● No Qualifications (NVQ)	6.7%	7,579
● Other Qualifications (NVQ)	6.8%	7,646
● NVQ 1 - SCQF L4	14.6%	16,476
● NVQ 2 - SCQF L5	19.3%	21,775
● Trade Apprenticeships	2.8%	3,135
● NVQ 3 - SCQF L6	17.3%	19,516
● Higher Education Below Degree Level - SCQF L7-8	6.6%	7,509
● Degree or Equivalent and Above - SCQF L9	26.0%	29,414

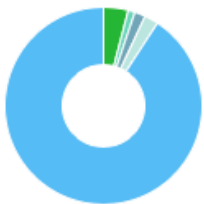
## Demographics

### 2020 Age Cohort Demographics



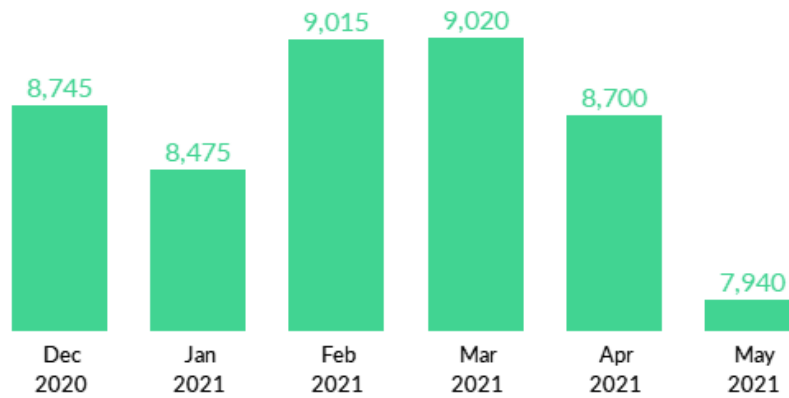
Age Cohort	2020 Population	2020 Percent
Under 16 years	36,133	19.5%
16 to 34 years	38,958	21.0%
35 to 54 years	51,140	27.5%
55 to 74 years	41,912	22.6%
75 years and over	17,615	9.5%

### 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	7,509	4.0%
Asian or Asian British: Indian	2,061	1.1%
Black or Black British: Black African	3,272	1.8%
Mixed: All Mixed	4,260	2.3%
White	168,656	90.8%

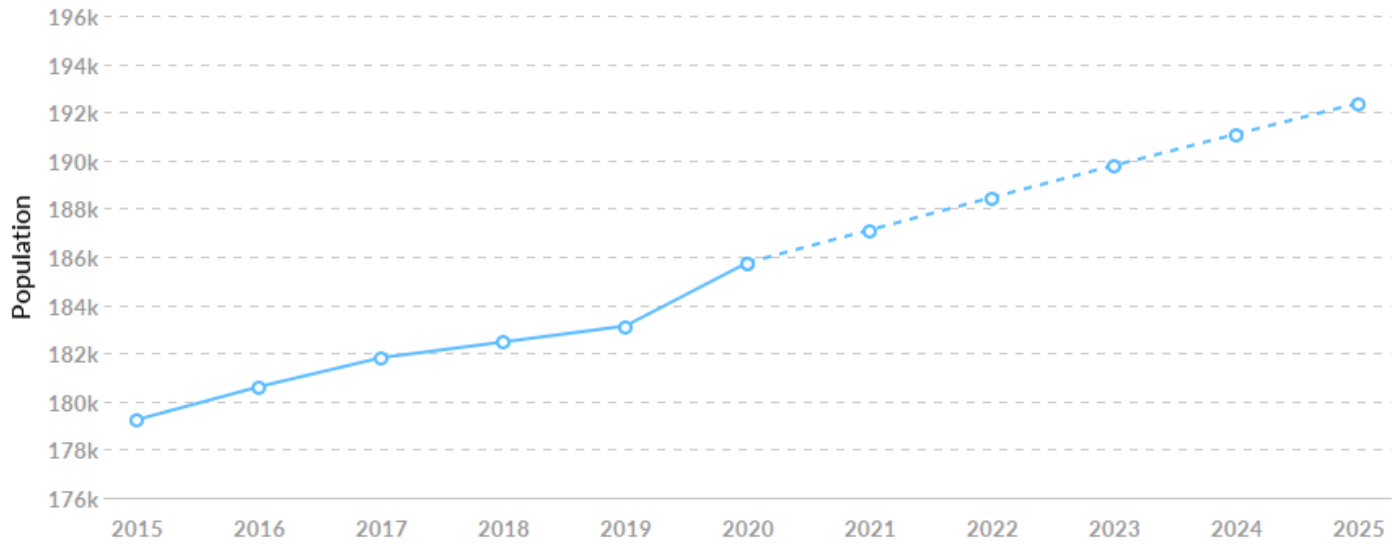
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 3.6%** since 2015, growing by 6,523. Population is expected to **increase by 3.6%** between 2020 and 2025, adding 6,614.

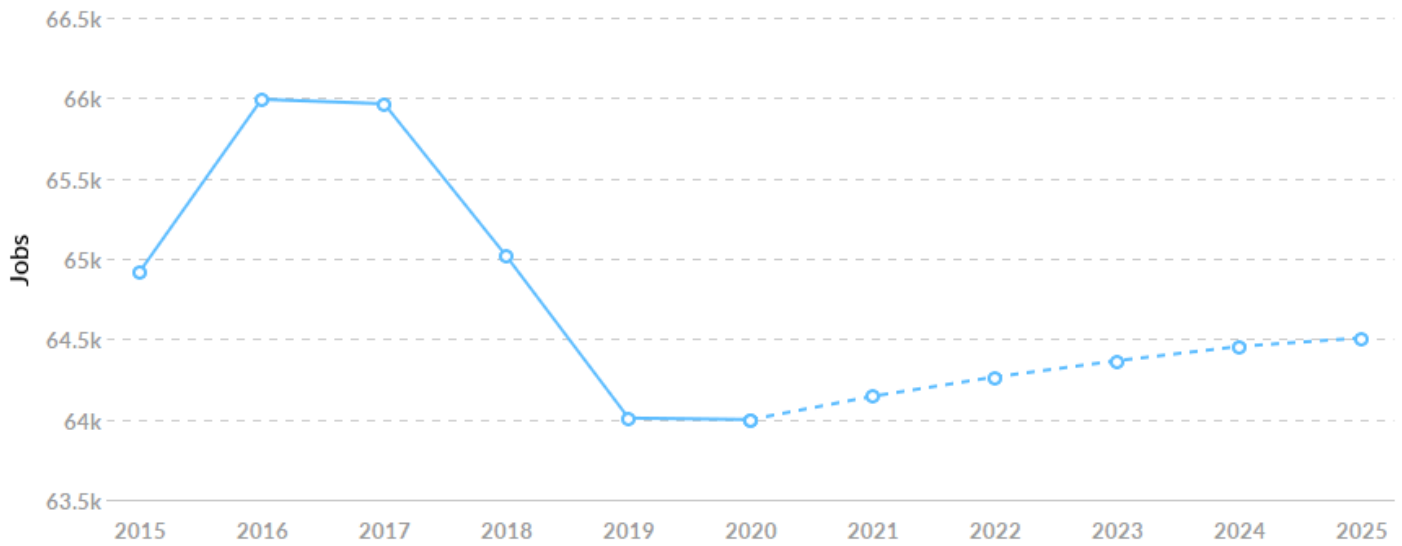


Timeframe	Population
2015	179,234
2016	180,606
2017	181,808
2018	182,463
2019	183,125
2020	185,757
2021	187,109
2022	188,458
2023	189,785
2024	191,089
2025	192,371



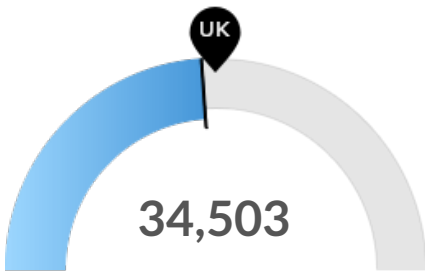
## Job Trends

From 2015 to 2020, jobs declined by 1.4% in Southend-on-Sea from 64,917 to 63,999. This change fell short of the national growth rate of 5.5% by 6.9%.



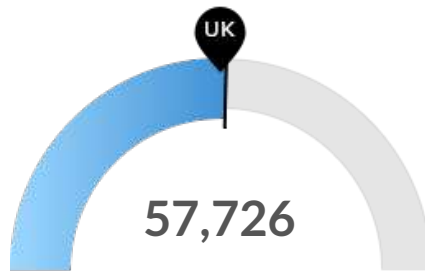
Timeframe	Jobs
2015	64,917
2016	65,992
2017	65,964
2018	65,016
2019	64,008
2020	63,999
2021	64,144
2022	64,264
2023	64,365
2024	64,454
2025	64,507

## Population Characteristics



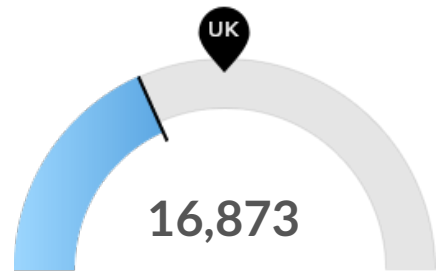
**Millennials**

Southend-on-Sea has 34,503 millennials (ages 25-39). The national average for an area this size is 36,756.



**Retiring Soon**

Retirement risk is about average in Southend-on-Sea. The national average for an area this size is 56,300 people 55 or older, while there are 57,726 here.



**Racial Diversity**

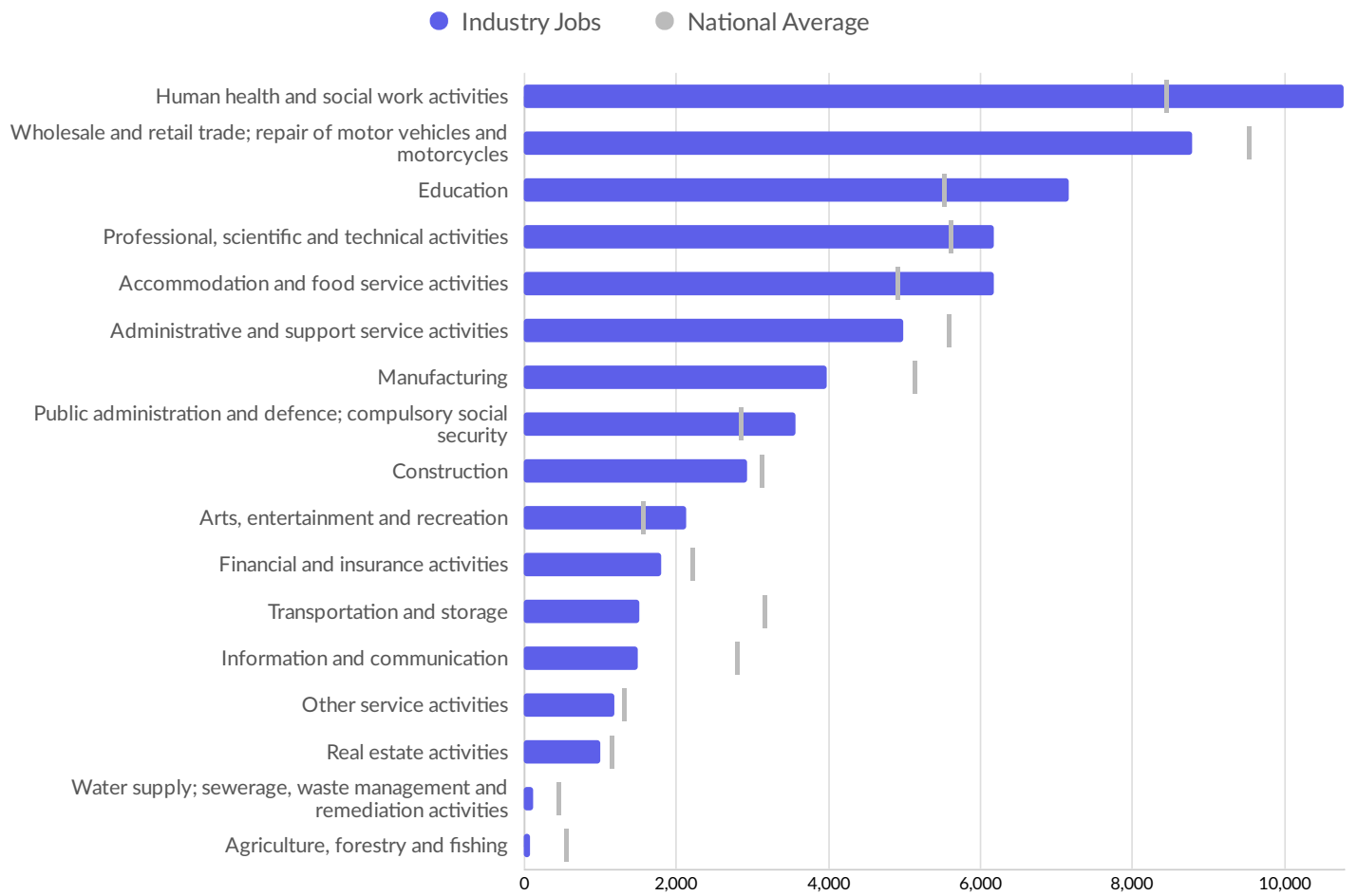
Racial diversity is low in Southend-on-Sea. The national average for an area this size is 25,707 racially diverse people, while there are 16,873 here.

# Industry Characteristics

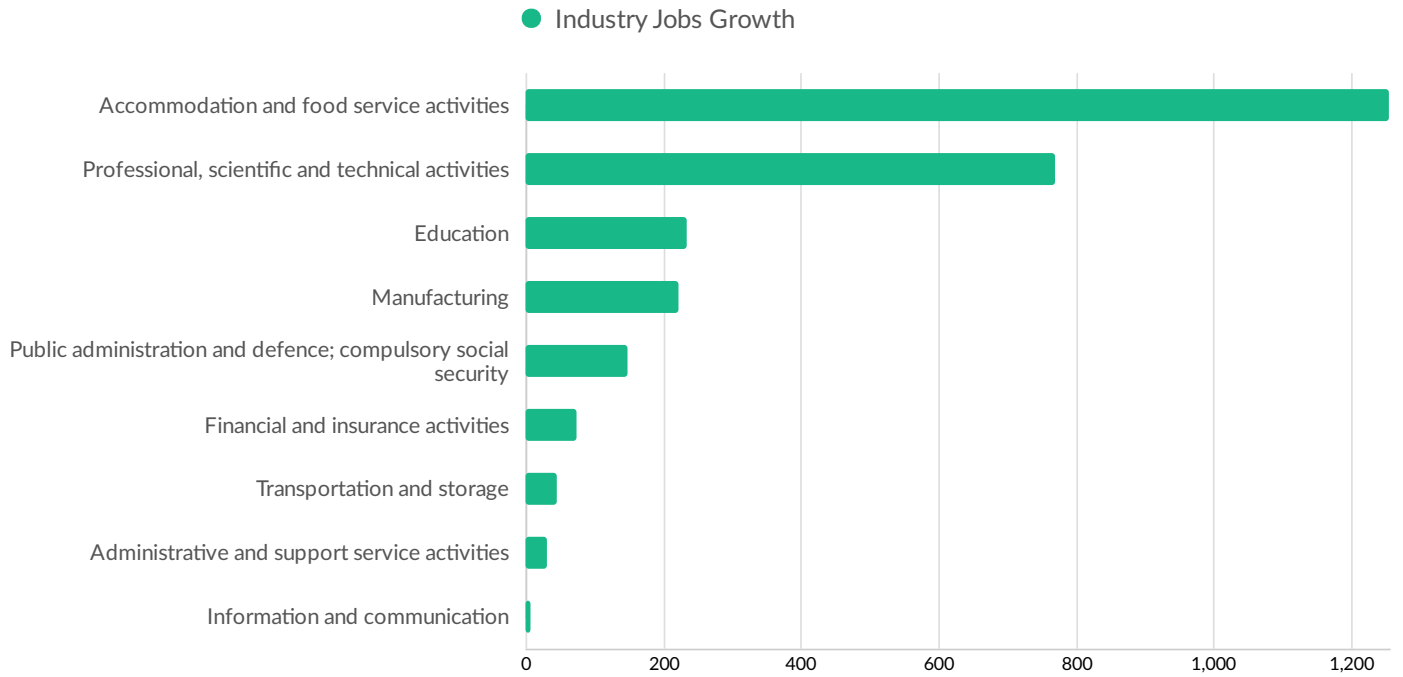
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Repair of electronic and optical equipment	1,051	£26,732	109.42	81.29%	£23,682,564	1.04%
Production of abrasive products	244	£35,153	73.43	-15.27%	£5,198,356	0.23%
Manufacture of wiring devices	89	£34,519	13.69	-47.11%	£5,949,371	0.26%
Manufacture of consumer electronics	137	£32,098	12.38	29.60%	£4,375,233	0.19%
Manufacture of fibre optic cables	30	£30,707	8.77	22.35%	£853,317	0.04%
Manufacture of sports goods	76	£32,504	7.10	-46.35%	£1,909,042	0.08%
Activities of amusement parks and theme parks	210	£12,206	5.56	-49.94%	£15,410,411	0.67%
Retail sale of audio and video equipment in specialised stores	30	£25,002	5.55	-55.11%	£207,572	0.01%
Manufacture of other wearing apparel and accessories	54	£14,407	4.92	48.26%	£461,880	0.02%
Operation of arts facilities	194	£11,508	4.65	277.01%	£7,030,584	0.31%

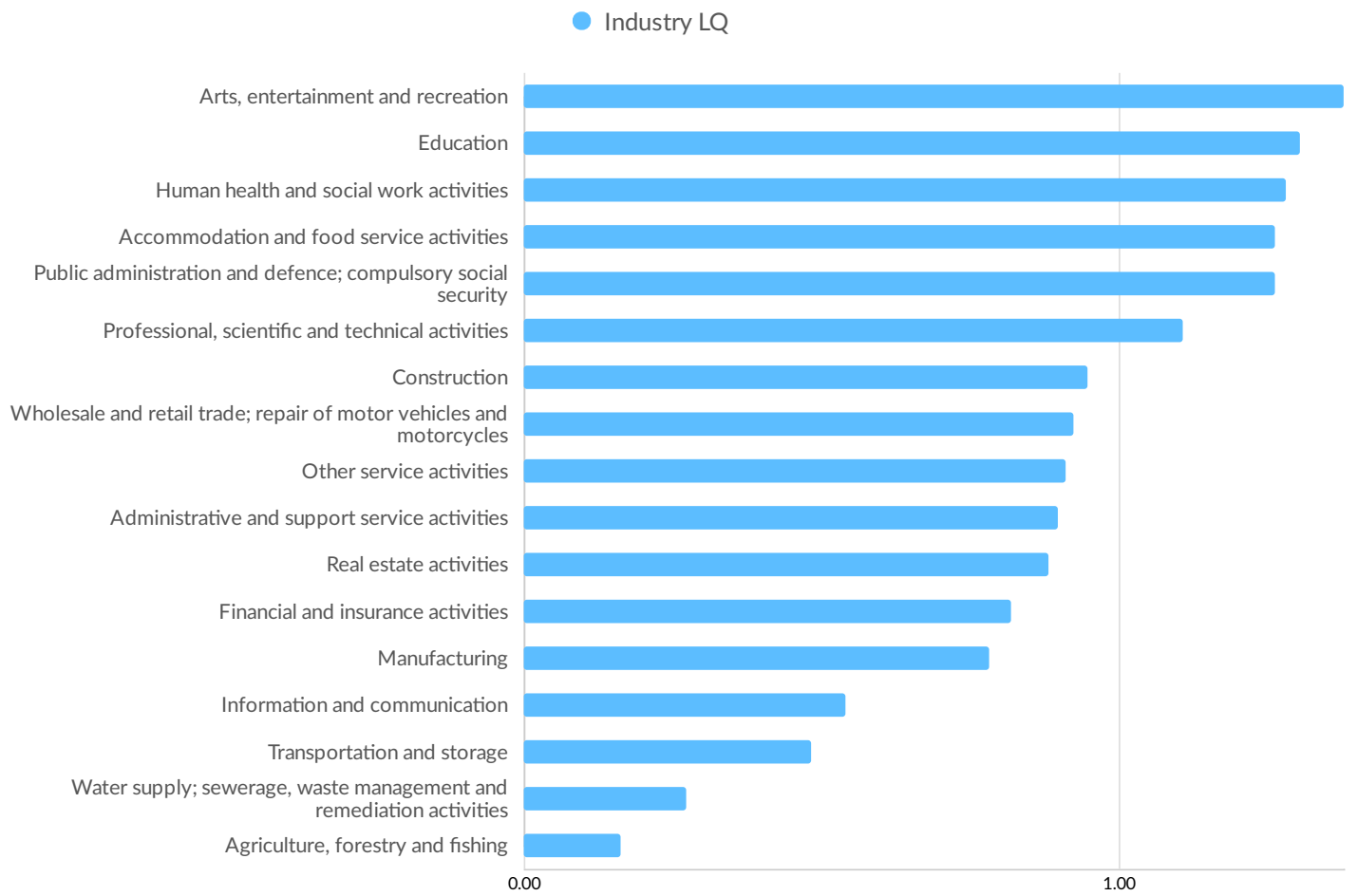
## Largest Industries



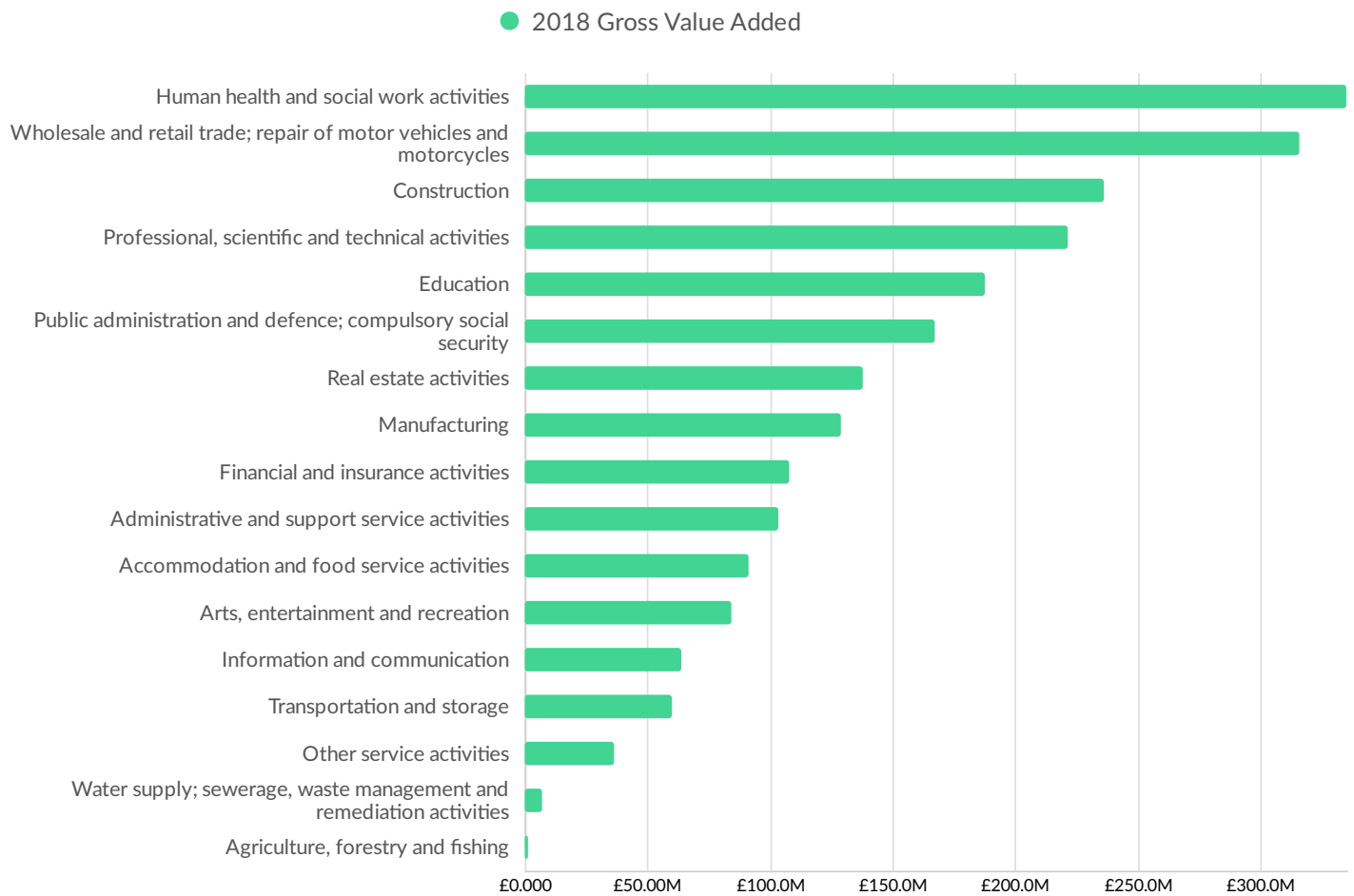
## Top Growing Industries



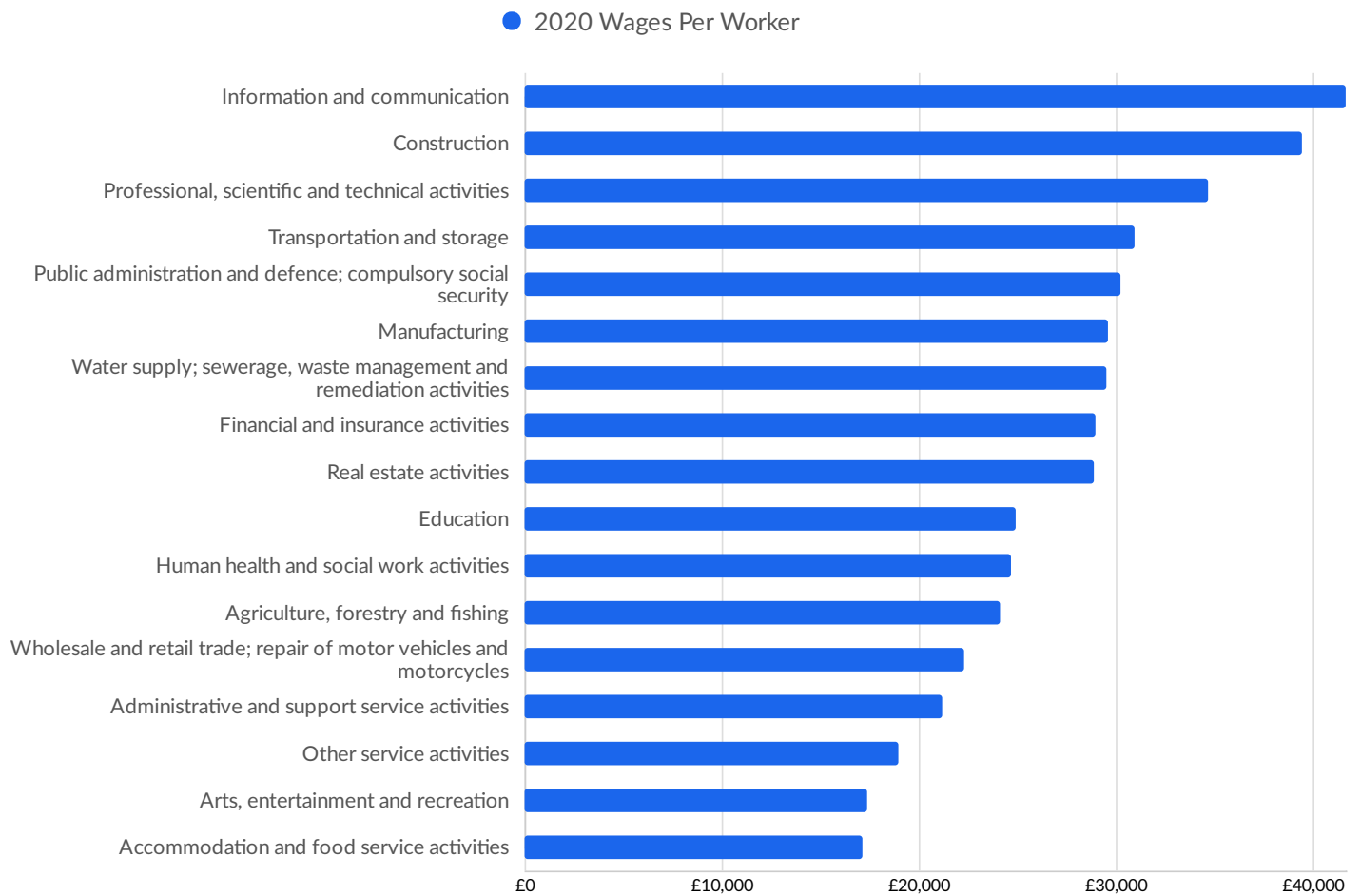
## Top Industry LQ



## Top Industry GVA



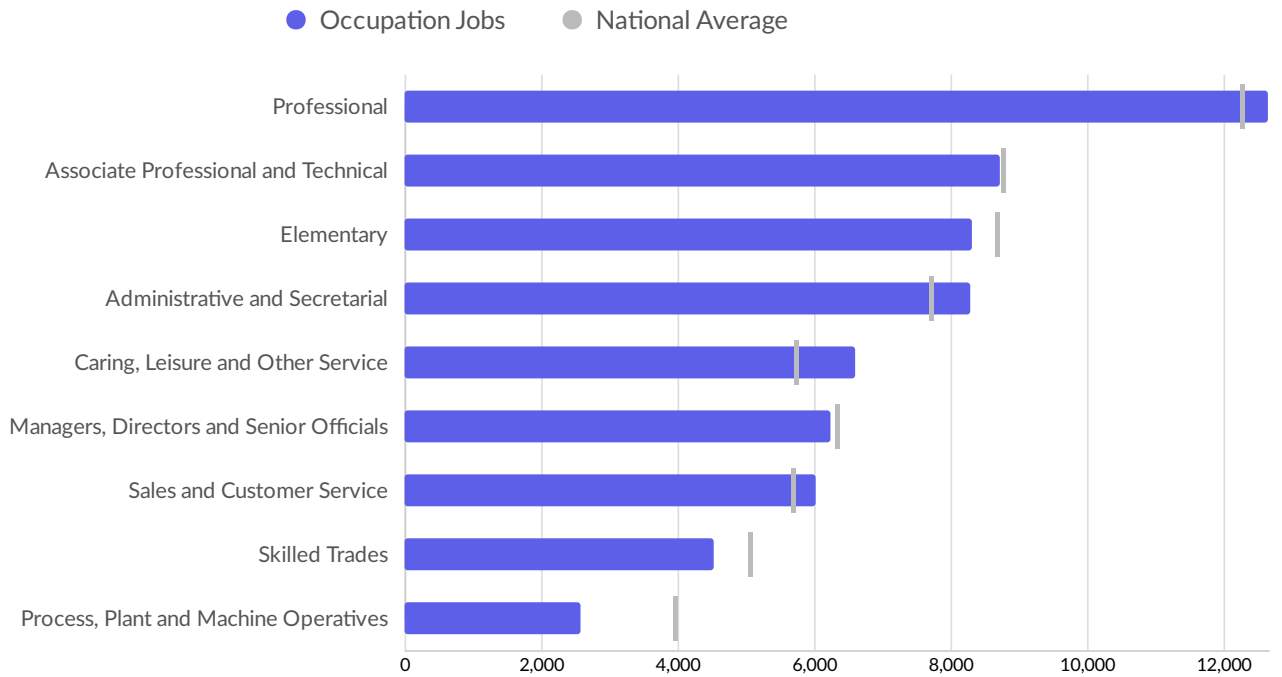
## Top Industry Wages



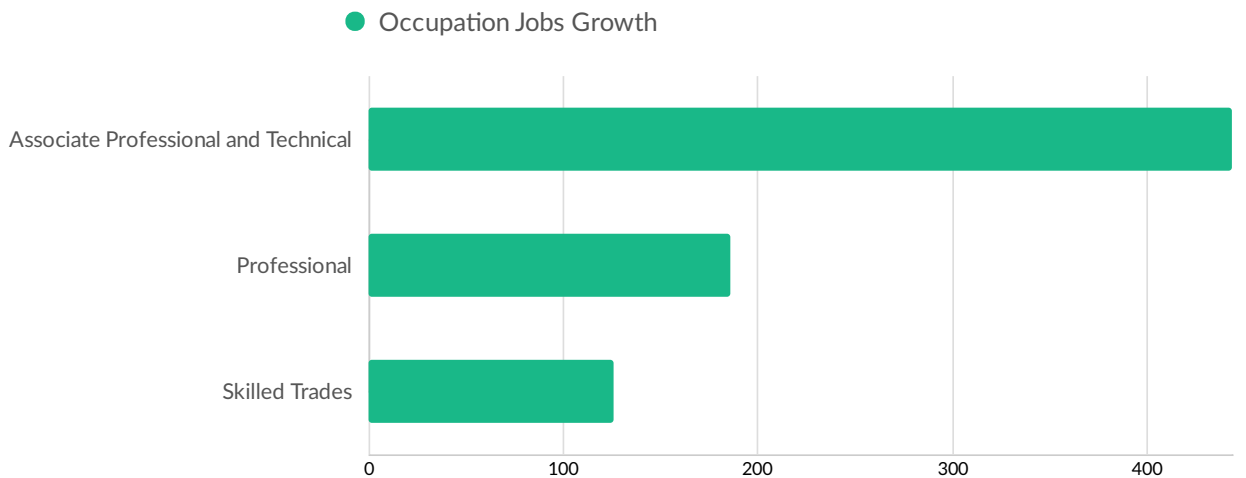


# Workforce Characteristics

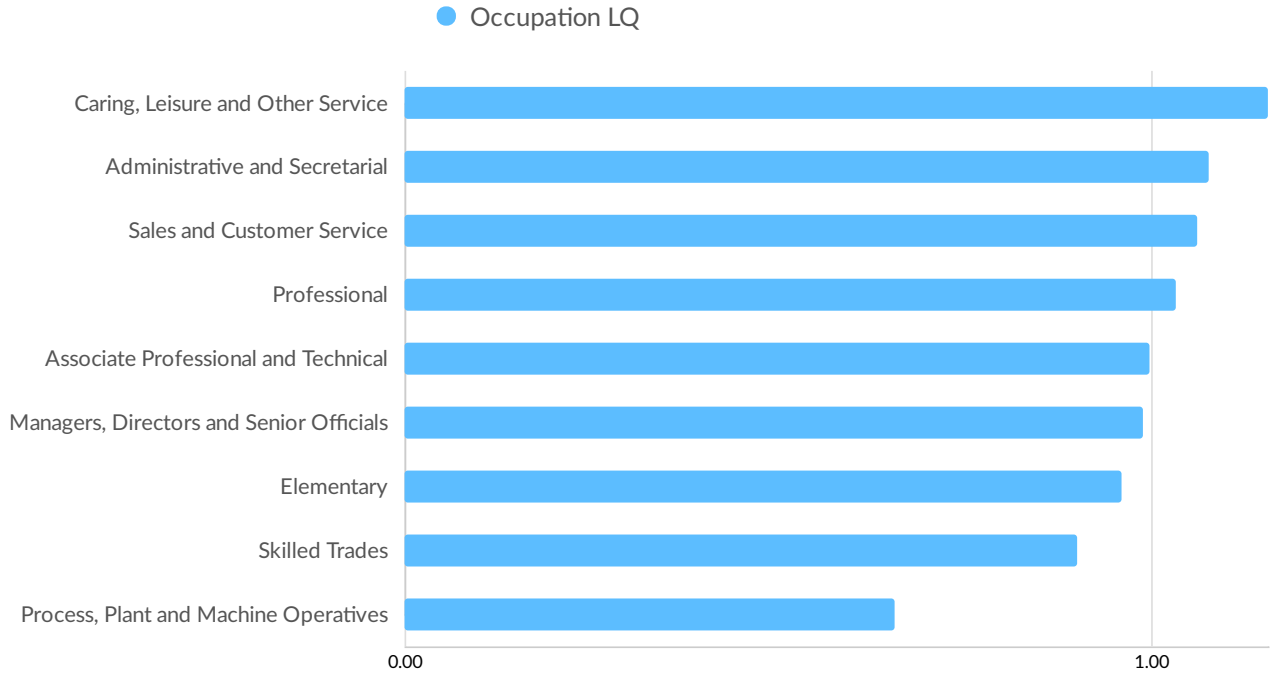
## Largest Occupations



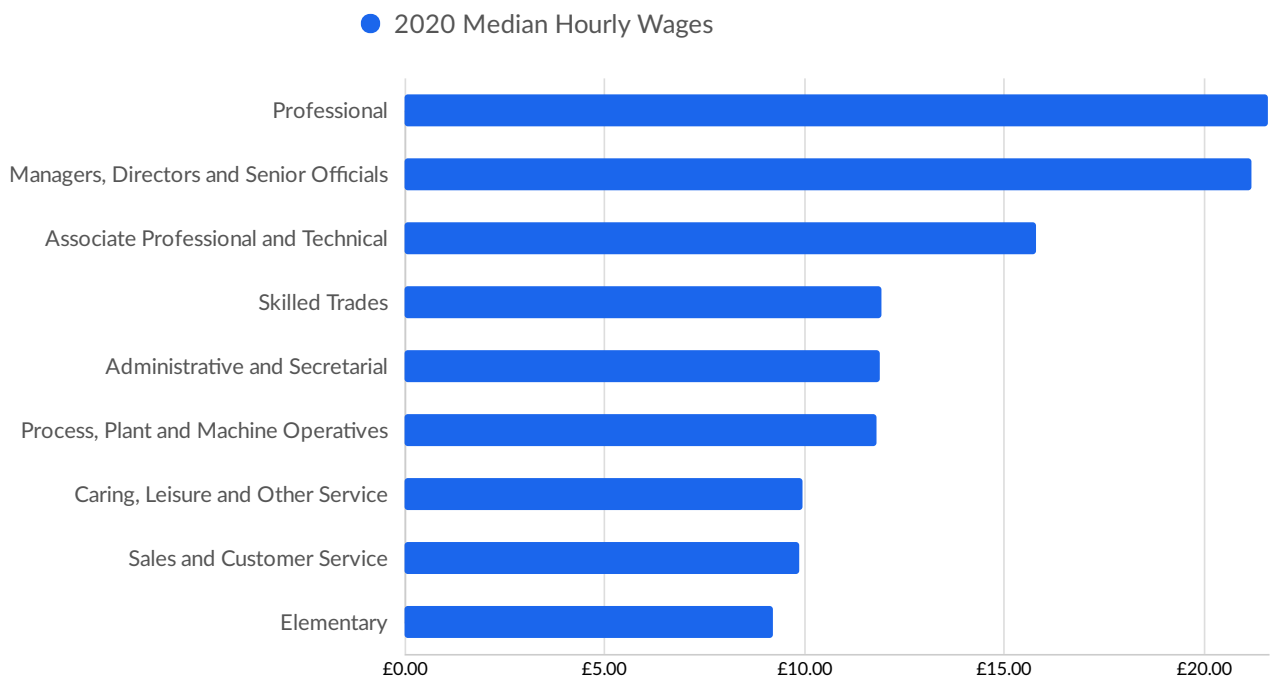
## Top Growing Occupations



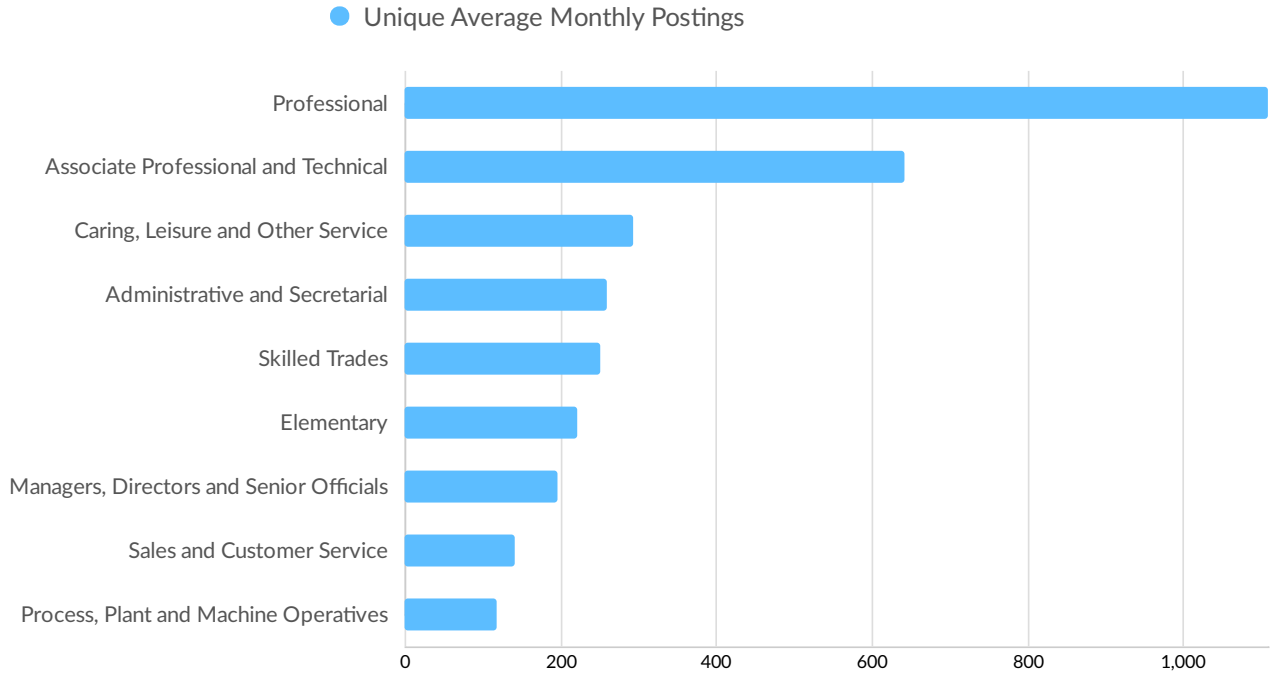
## Top Occupation LQ



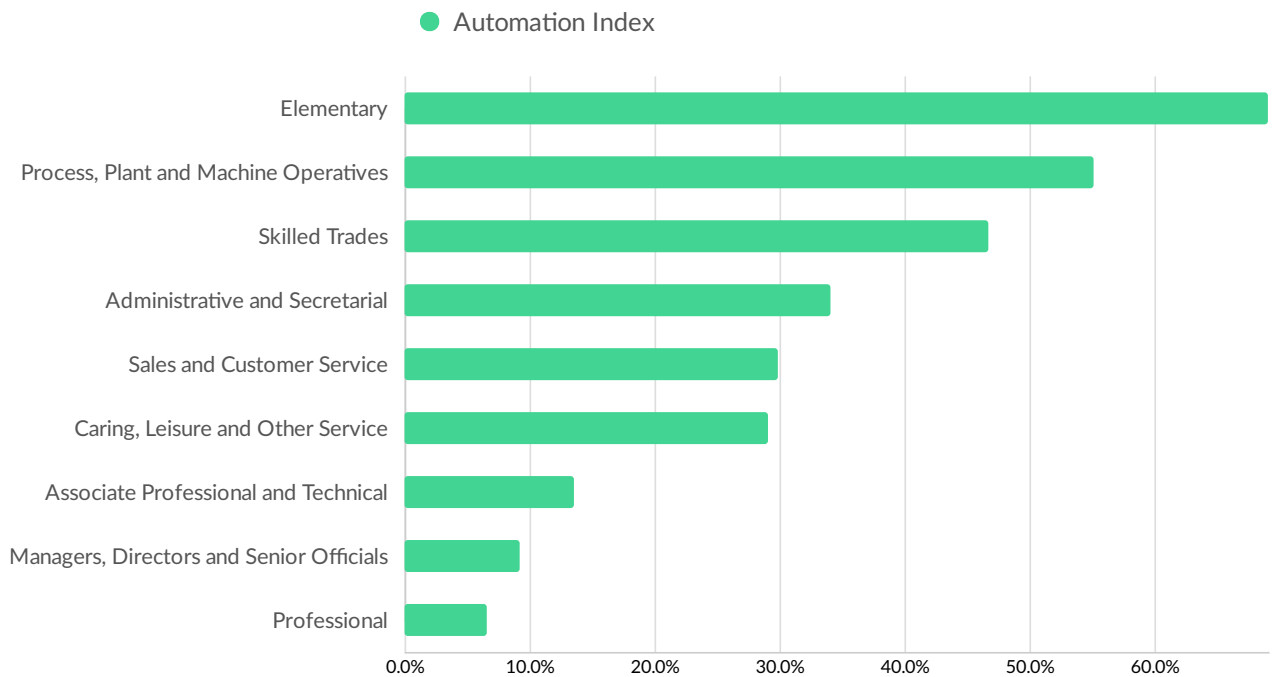
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



## In-Demand Skills

