



Tendring

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## Report Parameters

### 1 Local Authority

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E07000076 Tendring

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

## Economy Overview

147,991

Population (2020)

Population **grew by 6,201** over the last 5 years and is projected to **grow by 6,549** over the next 5 years.

39,827

Total Regional Employment

Jobs **grew by 1,103** over the last 5 years and are projected to **grow by 1,023** over the next 5 years.

£26.0k

Avg. Wages Per Job (2020)

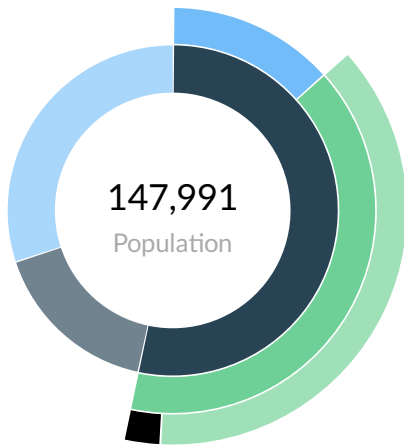
Regional average wages per job are **£4.3k below** the national average wages of £30.2k per job.

## Takeaways

- As of 2020 the region's population **increased by 4.4%** since 2015, growing by 6,201. Population is expected to **increase by 4.4%** between 2020 and 2025, adding 6,549.
- From 2015 to 2020, jobs **increased by 2.8%** in Tendring from 38,724 to **39,827**. This change **fell short of the national growth rate of 5.5% by 2.7%**.
- Concerning educational attainment, **17.5% of Tendring residents possess a Degree or Equivalent and Above - SCQF L9** (14.8% below the national average), and **7.1% hold a Higher Education Below Degree Level - SCQF L7-8** (1.2% below the national average).
- The top three industries in 2020 are Retail sale in non-specialised stores with food, beverages or tobacco predominating, Restaurants and mobile food service activities, and Primary education.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	147,991	39,827	£1.38b	£4.03b	£2.95b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	78,854
● Not in Labour Force	19,691
● Labour Force	59,163
● Employed	55,450
● Unemployed	3,713
● Under 16	24,546
● Over 64	44,590

## Educational Attainment

Concerning educational attainment, **17.5% of Tendring residents possess a Degree or Equivalent and Above - SCQF L9** (14.8% below the national average), and **7.1% hold a Higher Education Below Degree Level - SCQF L7-8** (1.2% below the national average).



	% of Population	Population
● No Qualifications (NVQ)	10.2%	8,007
● Other Qualifications (NVQ)	5.8%	4,608
● NVQ 1 - SCQF L4	17.7%	13,981
● NVQ 2 - SCQF L5	19.2%	15,140
● Trade Apprenticeships	4.1%	3,197
● NVQ 3 - SCQF L6	18.4%	14,478
● Higher Education Below Degree Level - SCQF L7-8	7.1%	5,616
● Degree or Equivalent and Above - SCQF L9	17.5%	13,827

# Demographics

## 2020 Age Cohort Demographics



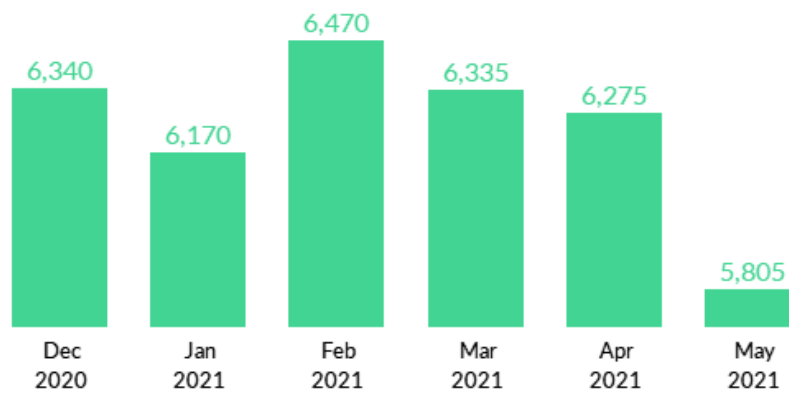
Age Cohort	2020 Population	2020 Percent
● Under 16 years	24,546	16.6%
● 16 to 34 years	25,509	17.2%
● 35 to 54 years	31,639	21.4%
● 55 to 74 years	44,985	30.4%
● 75 years and over	21,311	14.4%

## 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
● All Other Ethnicities	1,536	1.0%
● Chinese or Other Ethnic Group: Chinese	425	0.3%
● Asian or Asian British: Other Asian	555	0.4%
● Mixed: All Mixed	1,707	1.2%
● White	143,767	97.1%

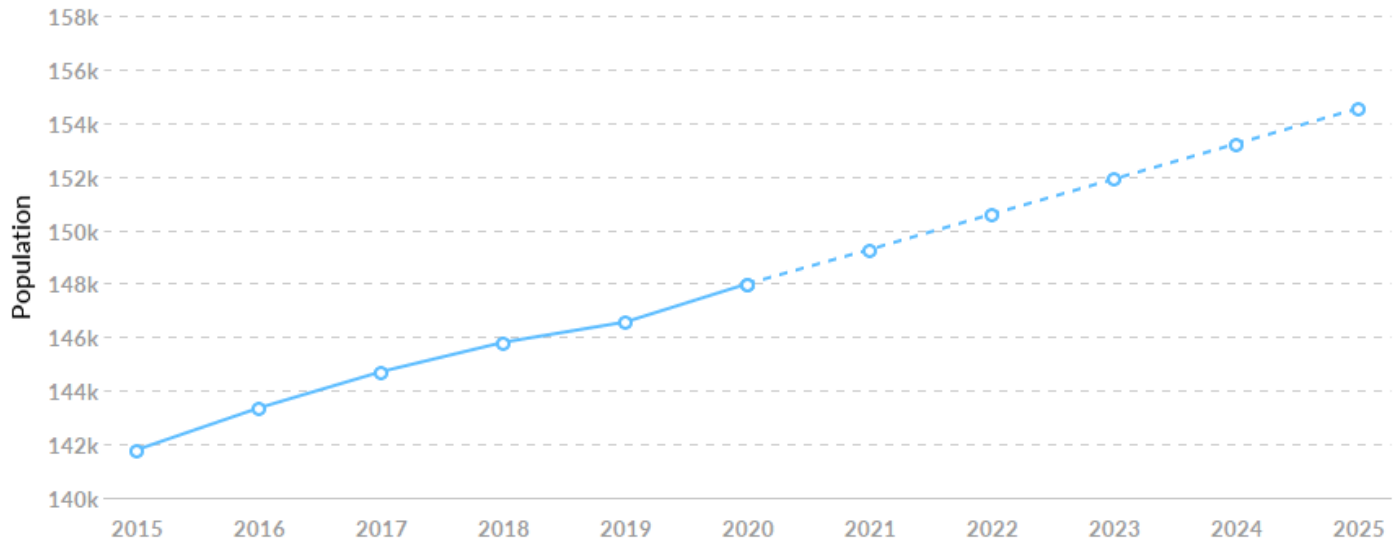
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 4.4%** since 2015, growing by 6,201. Population is expected to **increase by 4.4%** between 2020 and 2025, adding 6,549.

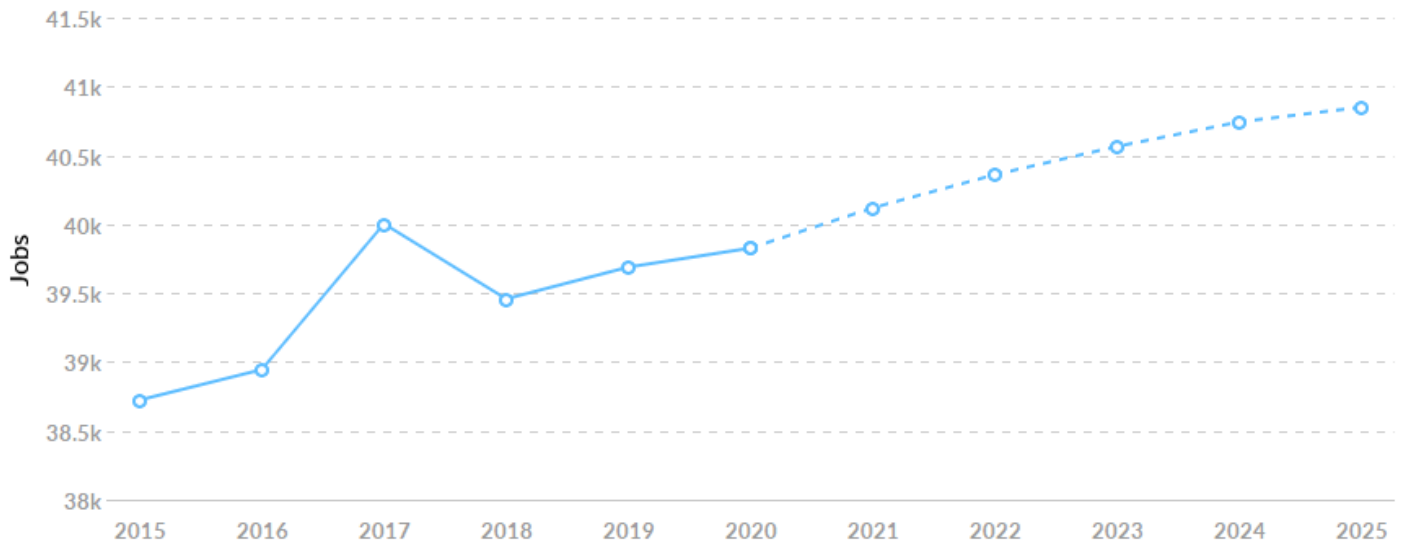


Timeframe	Population
2015	141,790
2016	143,353
2017	144,705
2018	145,803
2019	146,561
2020	147,991
2021	149,270
2022	150,589
2023	151,901
2024	153,218
2025	154,539



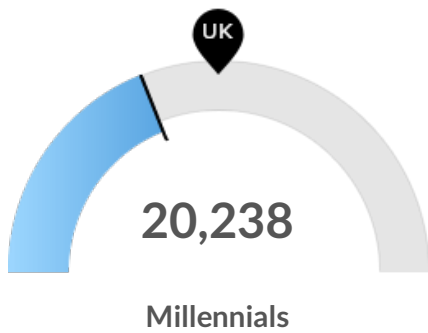
## Job Trends

From 2015 to 2020, jobs increased by 2.8% in Tending from 38,724 to 39,827. This change fell short of the national growth rate of 5.5% by 2.7%.

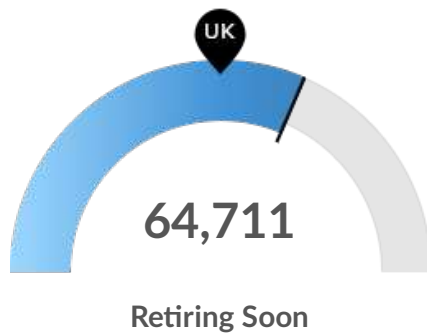


Timeframe	Jobs
2015	38,724
2016	38,945
2017	40,003
2018	39,458
2019	39,689
2020	39,827
2021	40,119
2022	40,360
2023	40,565
2024	40,743
2025	40,850

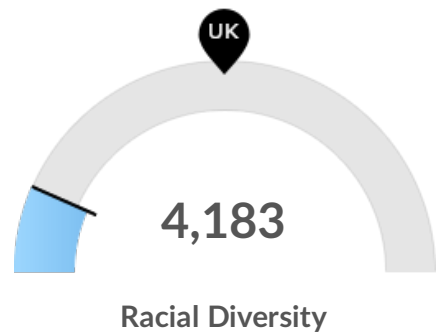
## Population Characteristics



Tendring has 20,238 millennials (ages 25-39). The national average for an area this size is 29,417.



Retirement risk is high in Tendring. The national average for an area this size is 45,059 people 55 or older, while there are 64,711 here.



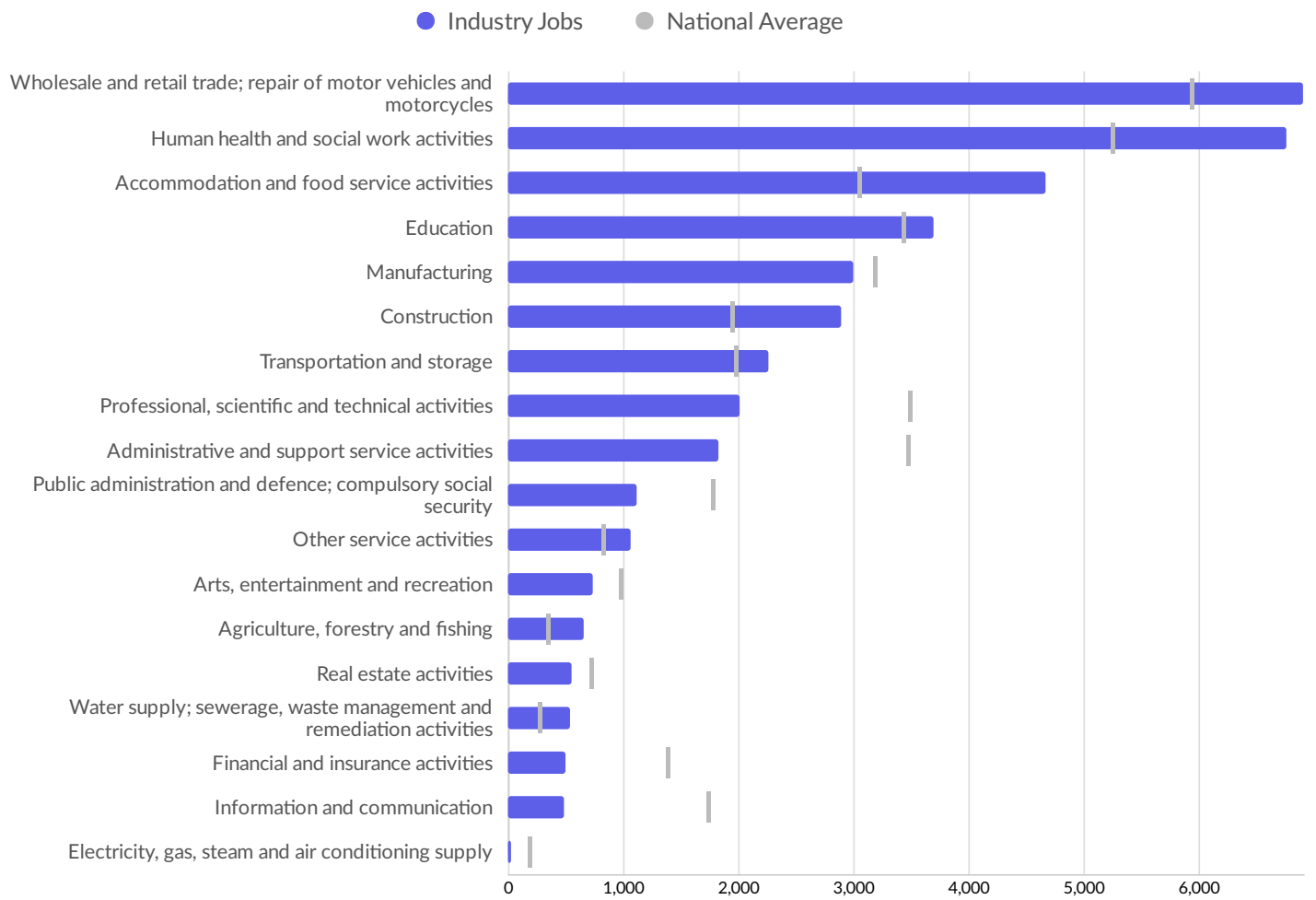
Racial diversity is low in Tendring. The national average for an area this size is 20,574 racially diverse people, while there are 4,183 here.

# Industry Characteristics

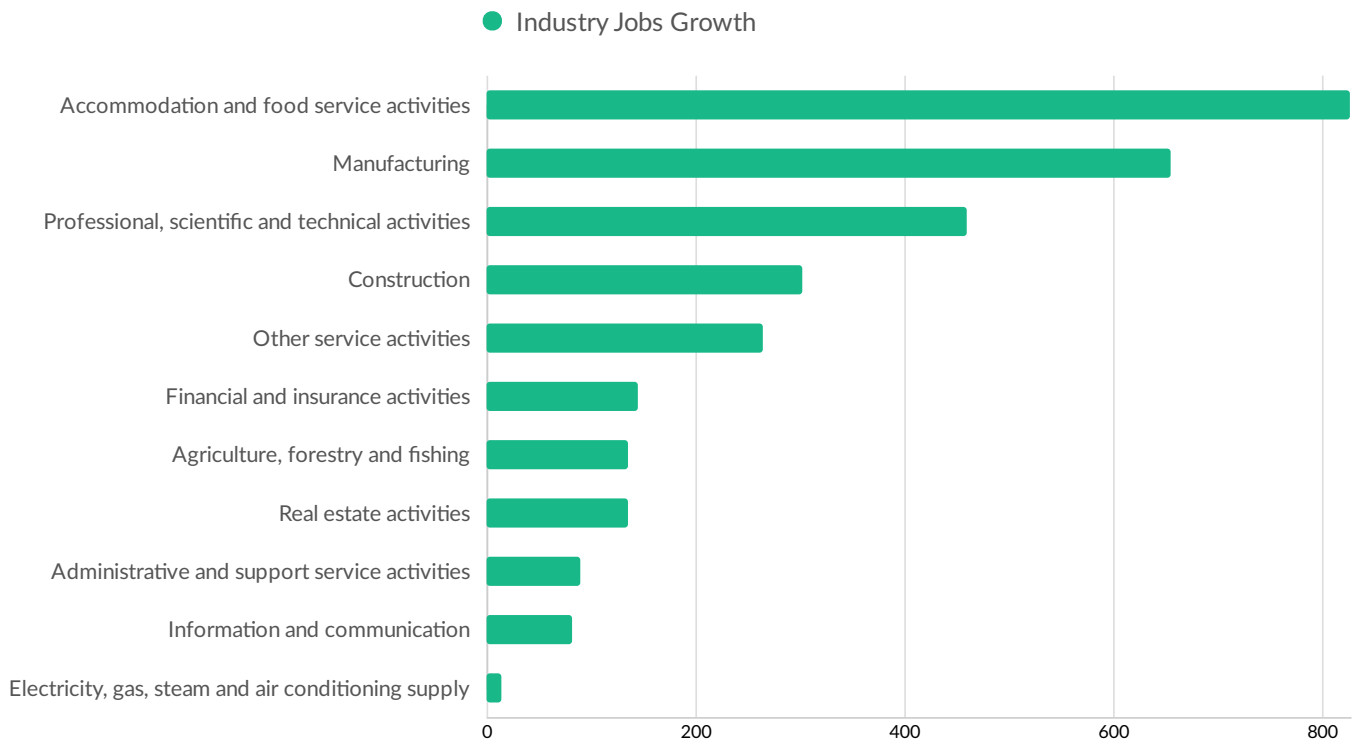
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Service activities incidental to water transportation	567	£39,498	17.04	-6.34%	£28,517,252	2.07%
Manufacture of locks and hinges	126	£31,435	16.82	-5.46%	£4,204,070	0.30%
Camping grounds, recreational vehicle parks and trailer parks	825	£30,402	15.99	14.36%	£18,739,544	1.36%
Manufacture of other products of wood; manufacture of articles of cork, straw and plaiting materials	101	£25,832	12.54	46.53%	£4,034,408	0.29%
Manufacture of paper and paperboard	105	£31,912	9.11	96.84%	£1,794,202	0.13%
Manufacture of electricity distribution and control apparatus	148	£41,971	8.37	87.47%	£1,858,513	0.13%
Manufacture of essential oils	31	£46,849	7.99	-39.67%	£2,321,573	0.17%
Manufacture of refined petroleum products	84	£37,049	7.20	-7.50%	£19,491,801	1.41%
Manufacture of other general-purpose machinery n.e.c.	196	£36,889	6.77	24.95%	£6,081,077	0.44%
Manufacture of plastics in primary forms	76	£47,150	6.48	4.80%	£2,159,975	0.16%

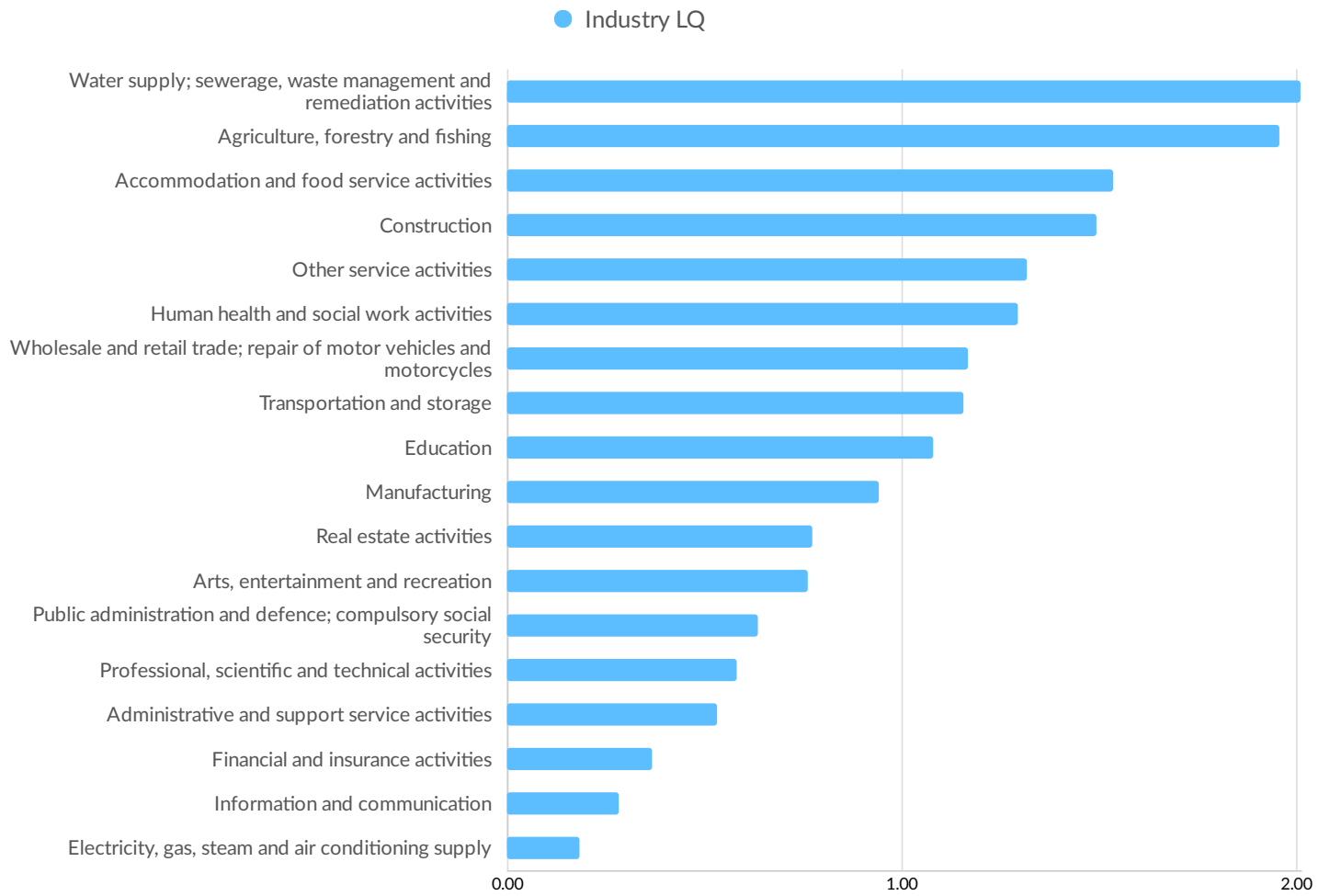
## Largest Industries



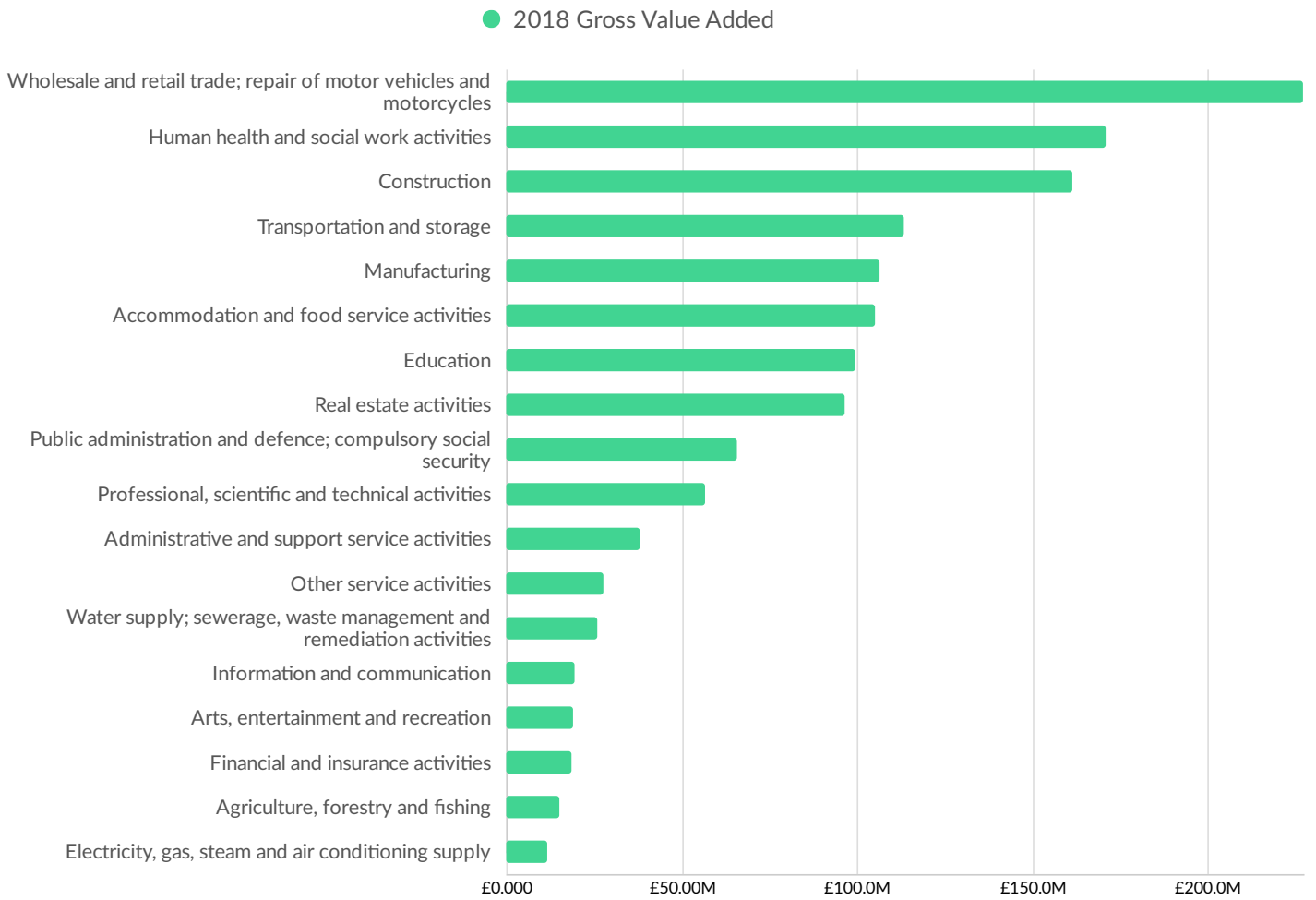
## Top Growing Industries



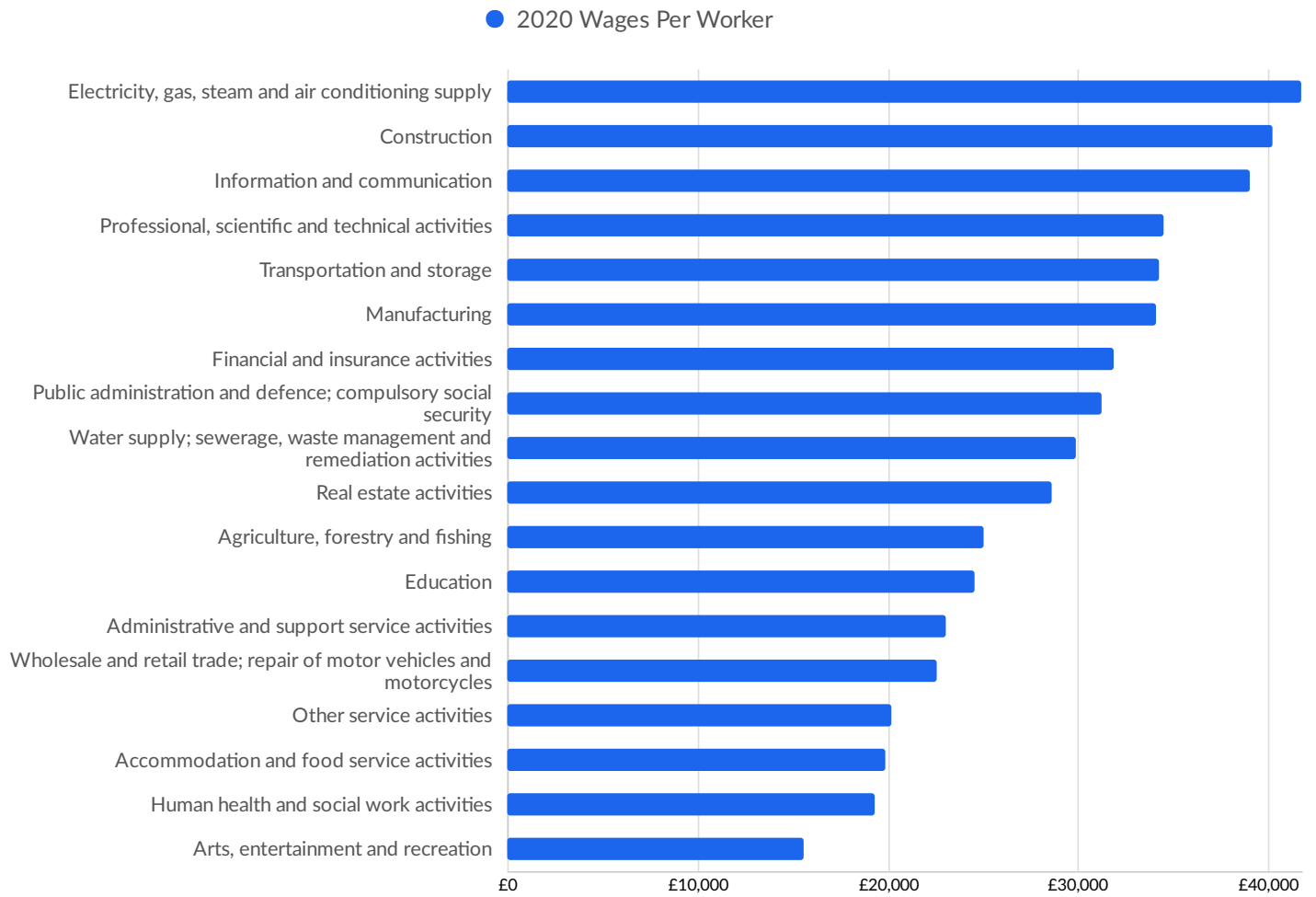
## Top Industry LQ



## Top Industry GVA



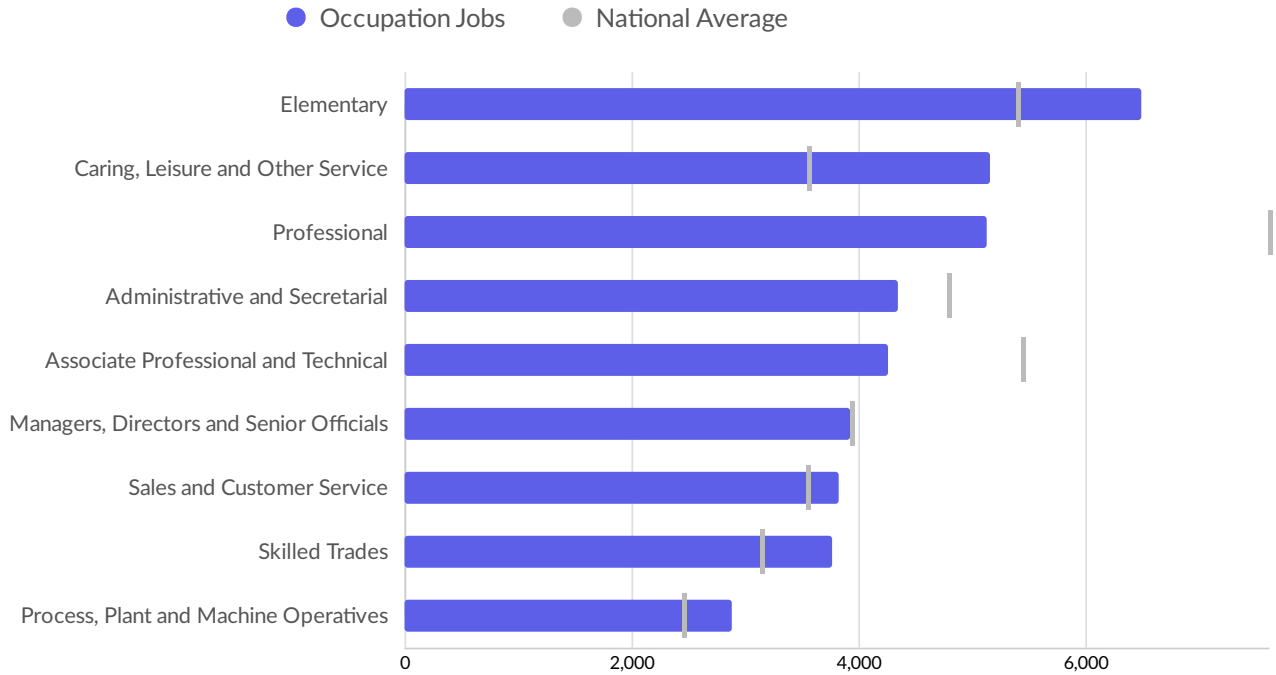
## Top Industry Wages



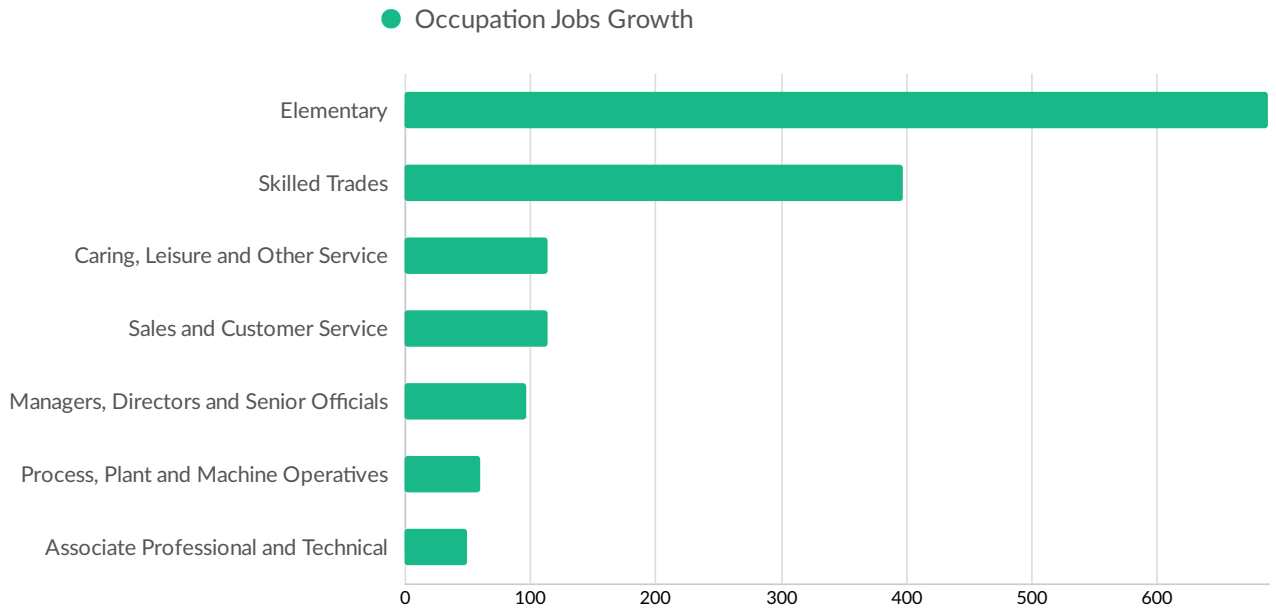


# Workforce Characteristics

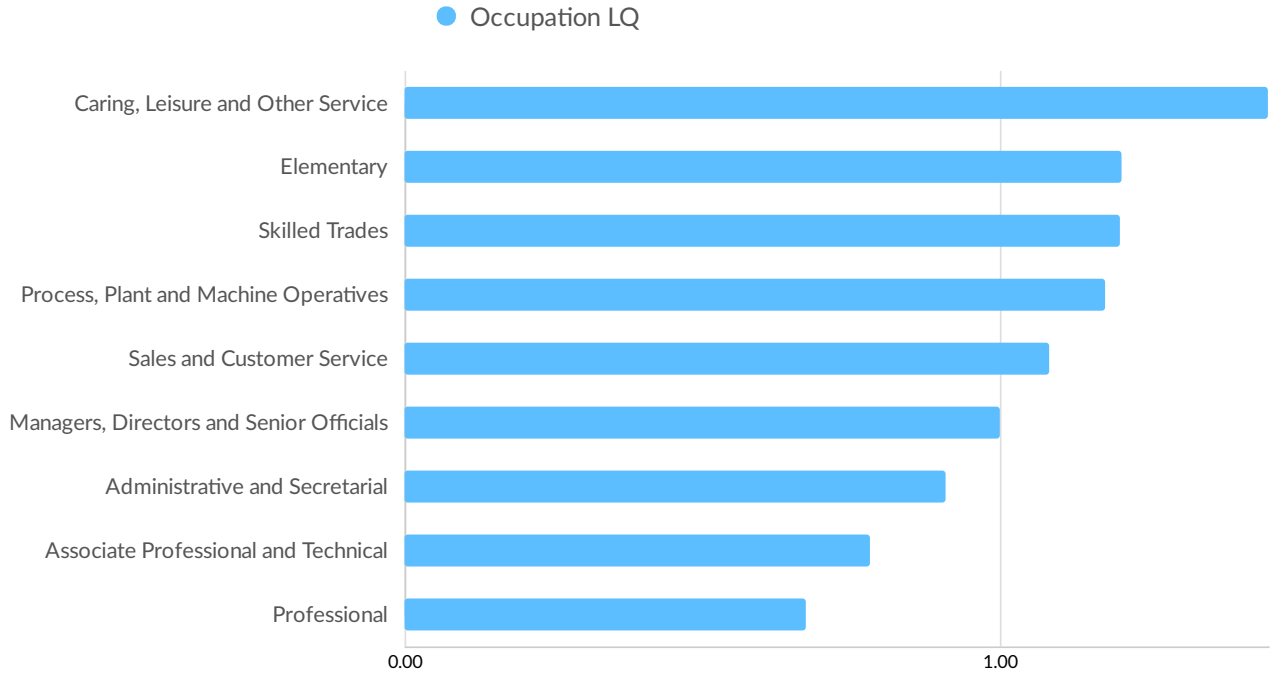
## Largest Occupations



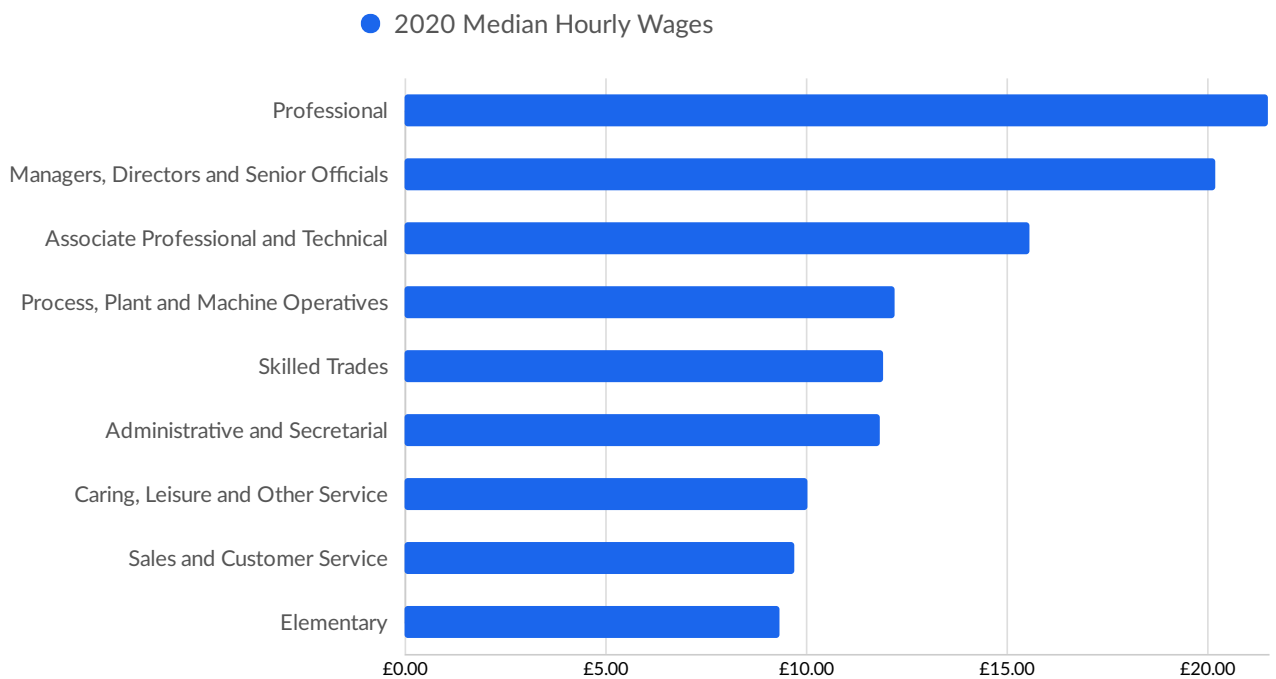
## Top Growing Occupations



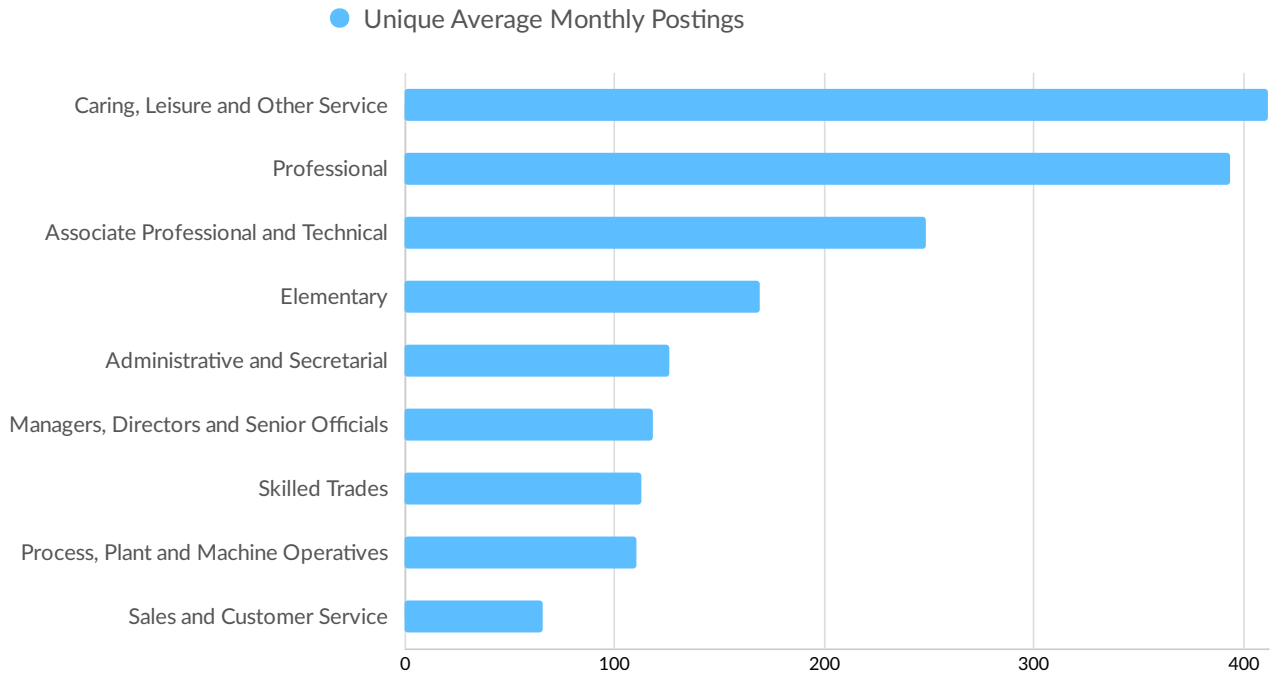
## Top Occupation LQ



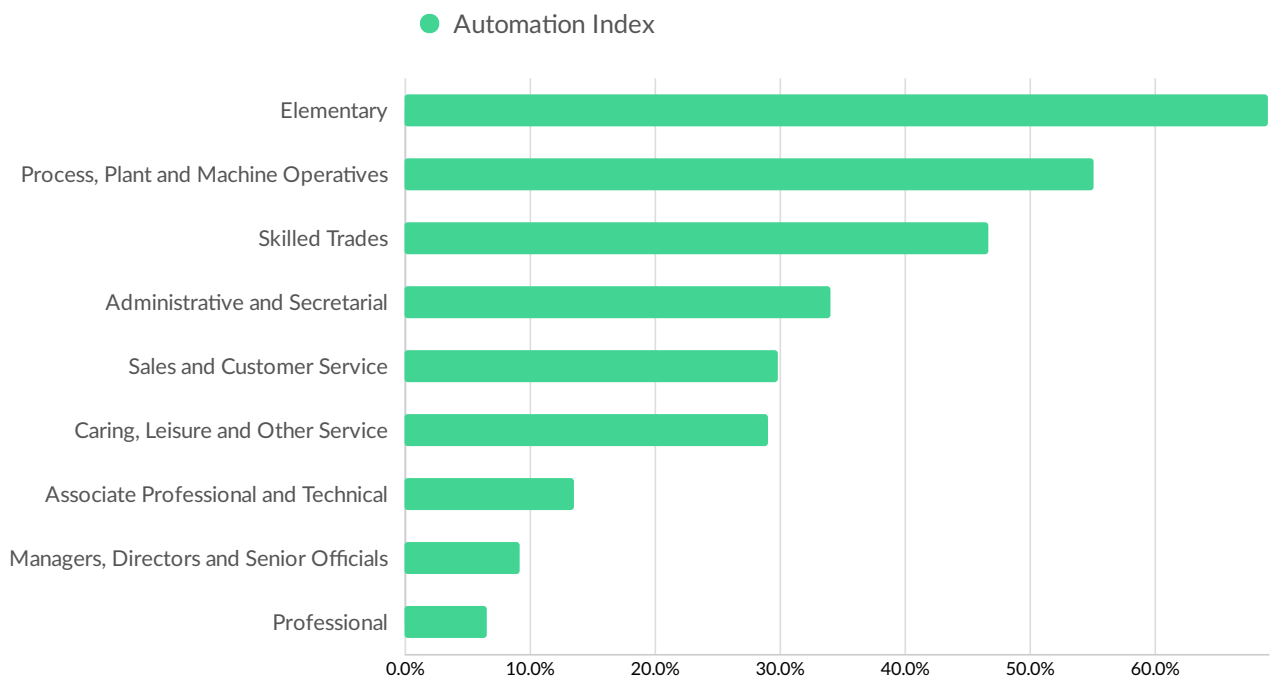
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

