



# Tunbridge Wells

## Contents

Report Parameters .....	1
Economy Overview .....	2
Demographics .....	4
Historic & Projected Trends .....	6
Population Characteristics .....	8
Industry Characteristics .....	9
Workforce Characteristics .....	15
In-Demand Skills .....	18

## Report Parameters

### 1 Local Authority

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E07000116 Tunbridge Wells

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### Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

## Economy Overview

118,631

Population (2020)

Population **grew by 2,021** over the last 5 years and is projected to **grow by 2,144** over the next 5 years.

51,223

Total Regional Employment

Jobs **decreased by 10,297** over the last 5 years but are projected to **grow by 949** over the next 5 years.

£29.2k

Avg. Wages Per Job (2020)

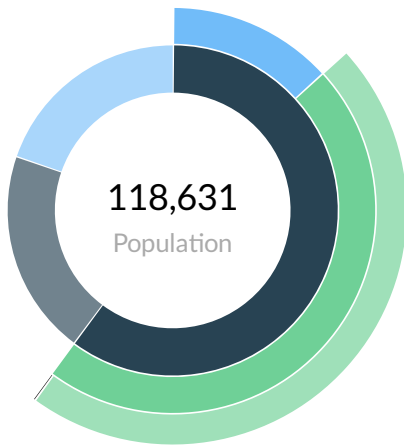
Regional average wages per job are **£1.1k below** the national average wages of £30.2k per job.

### Takeaways

- As of 2020 the region's population **increased by 1.7%** since 2015, growing by 2,021. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 2,144.
- From 2015 to 2020, jobs **declined by 16.7%** in Tunbridge Wells from 61,520 to **51,223**. This change **fell short of the national growth rate of 5.5% by 22.2%**.
- Concerning educational attainment, **44.3% of Tunbridge Wells residents possess a Degree or Equivalent and Above - SCQF L9** (12.0% above the national average), and **8.0% hold a Higher Education Below Degree Level - SCQF L7-8** (0.3% below the national average).
- The top three industries in 2020 are Hospital activities, Primary education, and Non-life insurance.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	118,631	51,223	£2.60b	£5.28b	£3.97b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

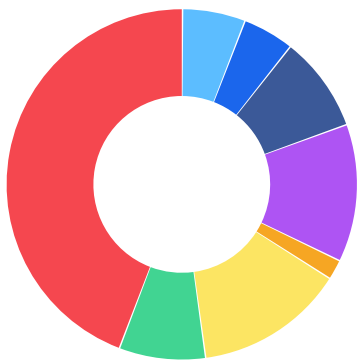
## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	71,282
● Not in Labour Force	15,619
● Labour Force	55,663
● Employed	55,450
● Unemployed	213
● Under 16	23,875
● Over 64	23,473

## Educational Attainment

Concerning educational attainment, **44.3% of Tunbridge Wells residents possess a Degree or Equivalent and Above - SCQF L9** (12.0% above the national average), and **8.0% hold a Higher Education Below Degree Level - SCQF L7-8** (0.3% below the national average).



	% of Population	Population
● No Qualifications (NVQ)	5.8%	4,141
● Other Qualifications (NVQ)	4.7%	3,382
● NVQ 1 - SCQF L4	8.8%	6,301
● NVQ 2 - SCQF L5	12.7%	9,058
● Trade Apprenticeships	1.8%	1,312
● NVQ 3 - SCQF L6	13.8%	9,841
● Higher Education Below Degree Level - SCQF L7-8	8.0%	5,683
● Degree or Equivalent and Above - SCQF L9	44.3%	31,563

## Demographics

### 2020 Age Cohort Demographics



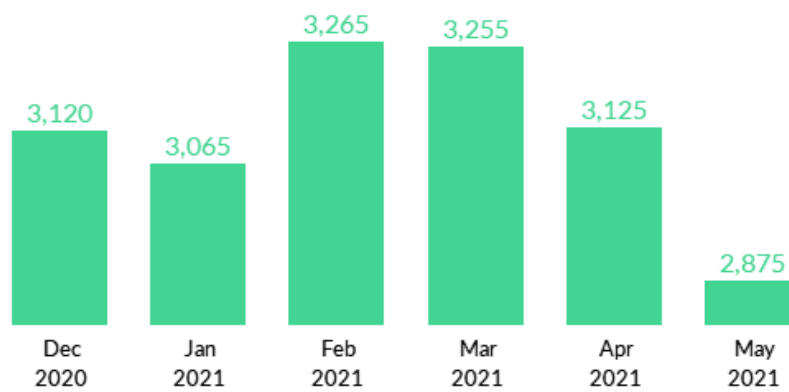
Age Cohort	2020 Population	2020 Percent
Under 16 years	23,875	20.1%
16 to 34 years	22,283	18.8%
35 to 54 years	33,907	28.6%
55 to 74 years	27,063	22.8%
75 years and over	11,503	9.7%

### 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	2,553	2.2%
Asian or Asian British: Indian	823	0.7%
Asian or Asian British: Other Asian	1,090	0.9%
Mixed: All Mixed	2,019	1.7%
White	112,147	94.5%

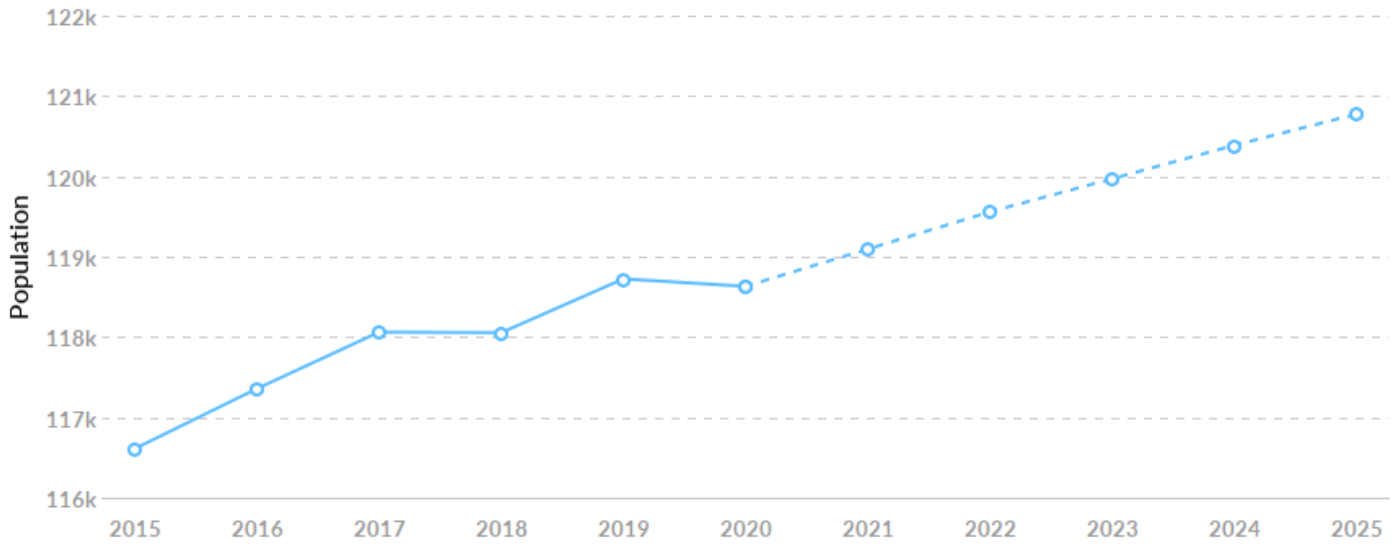
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 1.7%** since 2015, growing by 2,021. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 2,144.

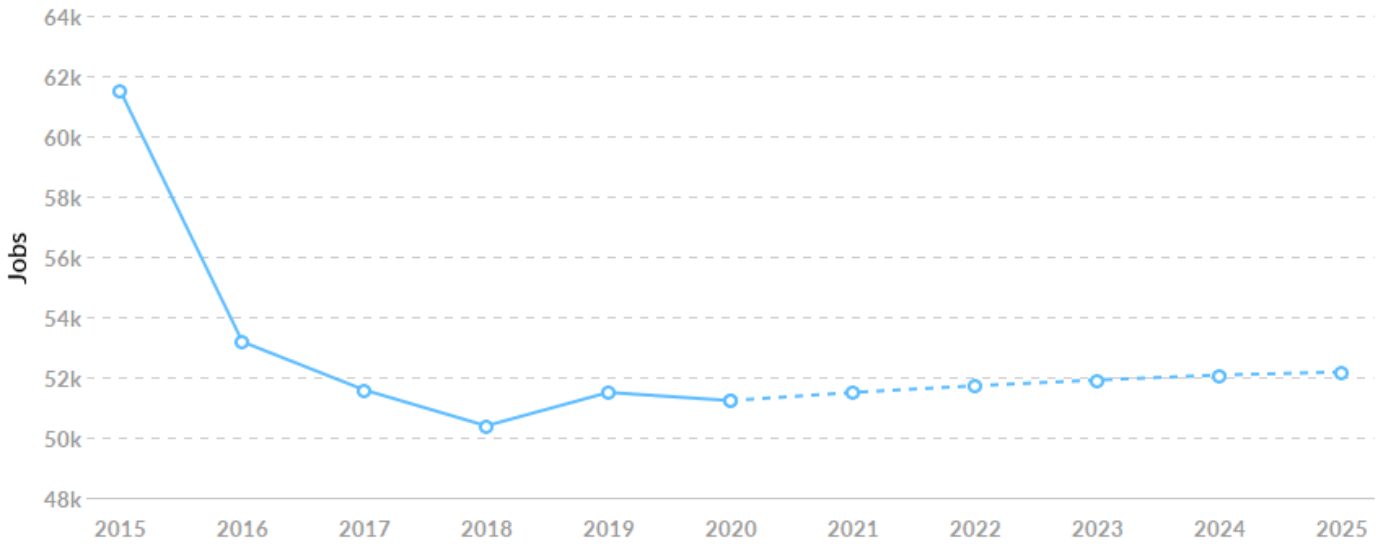


Timeframe	Population
2015	116,610
2016	117,357
2017	118,061
2018	118,054
2019	118,724
2020	118,631
2021	119,094
2022	119,558
2023	119,969
2024	120,386
2025	120,774



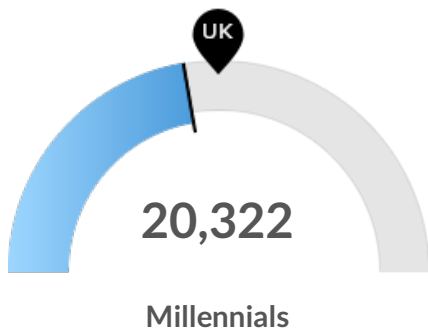
## Job Trends

From 2015 to 2020, jobs declined by 16.7% in Tunbridge Wells from 61,520 to 51,223. This change fell short of the national growth rate of 5.5% by 22.2%.

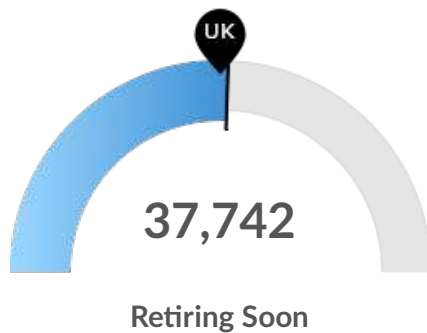


Timeframe	Jobs
2015	61,520
2016	53,183
2017	51,581
2018	50,385
2019	51,495
2020	51,223
2021	51,494
2022	51,717
2023	51,907
2024	52,072
2025	52,172

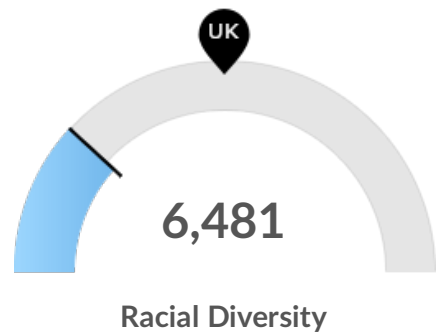
## Population Characteristics



Tunbridge Wells has 20,322 millennials (ages 25-39). The national average for an area this size is 23,830.



Retirement risk is about average in Tunbridge Wells. The national average for an area this size is 36,501 people 55 or older, while there are 37,742 here.



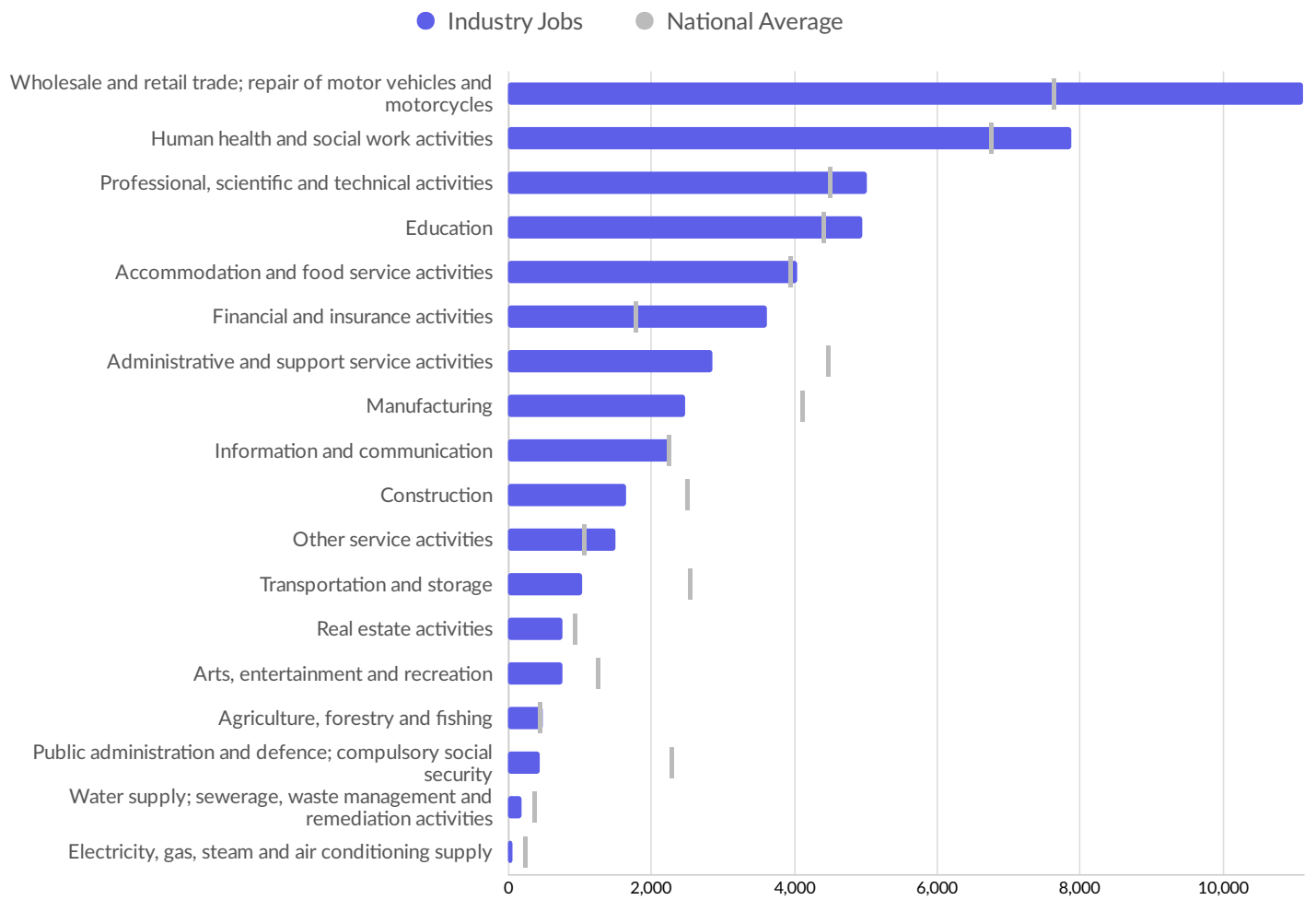
Racial diversity is low in Tunbridge Wells. The national average for an area this size is 16,667 racially diverse people, while there are 6,481 here.

# Industry Characteristics

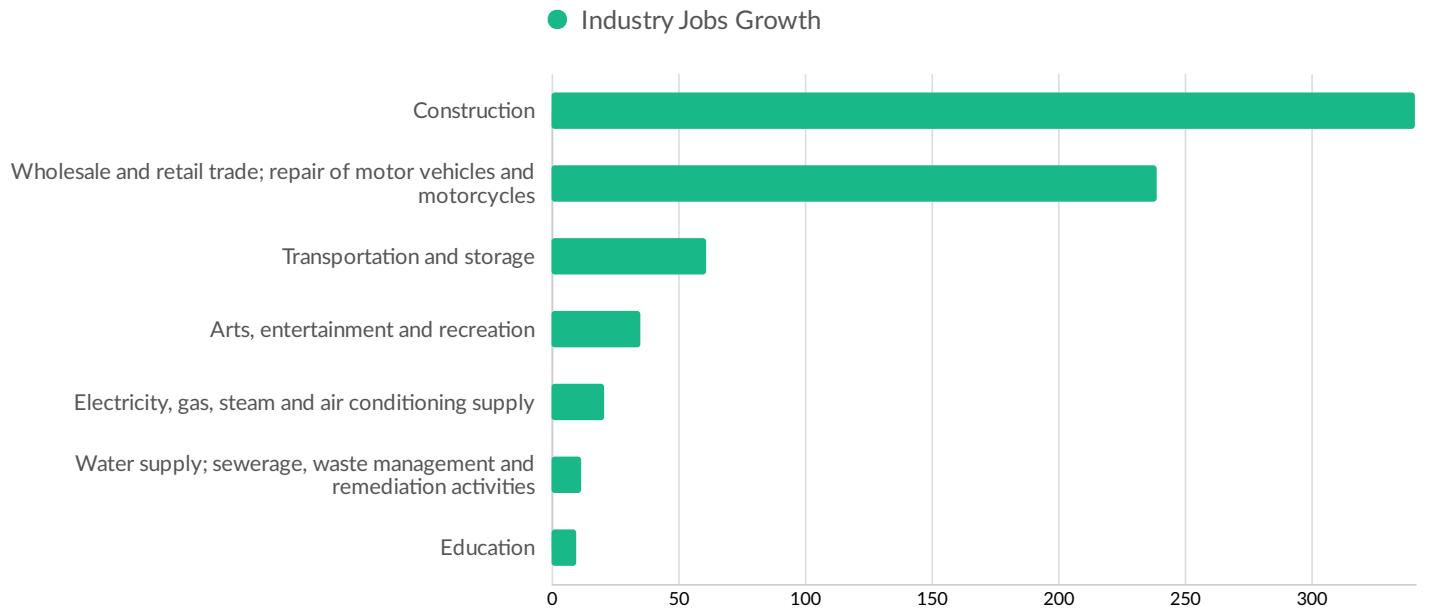
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Manufacture of essential oils	137	£36,911	27.50	156.52%	£7,493,158	0.29%
Repair of watches, clocks and jewellery	82	£26,366	26.70	48.28%	£2,337,984	0.09%
Non-life insurance	1,772	£43,178	16.26	-14.58%	£130,911,399	5.04%
Wholesale of fruit and vegetables	848	£35,110	14.75	36.26%	£20,633,398	0.79%
Production of abrasive products	39	£28,760	14.47	27.17%	£1,112,399	0.04%
Manufacture of other articles of concrete, plaster and cement	22	£36,236	12.22	114.13%	£1,202,915	0.05%
Binding and related services	69	£28,709	11.88	84.27%	£2,133,960	0.08%
Renting and leasing of water transport equipment	25	£36,625	11.46	-13.68%	£1,039,255	0.04%
Production of meat and poultry meat products	452	£28,222	9.02	46.14%	£5,945,245	0.23%
Activities of professional membership organisations	376	£30,529	7.45	12.23%	£11,694,251	0.45%

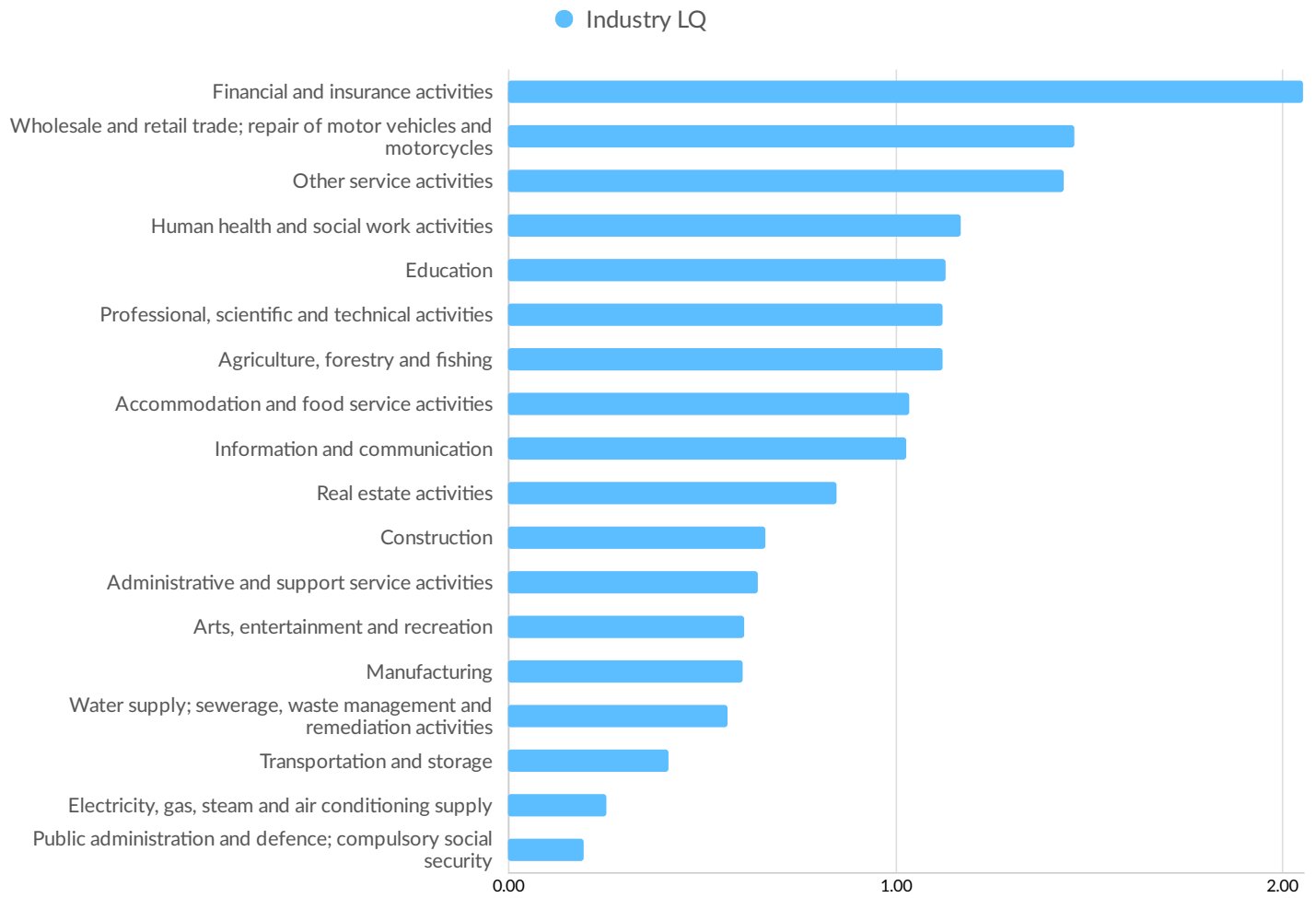
## Largest Industries



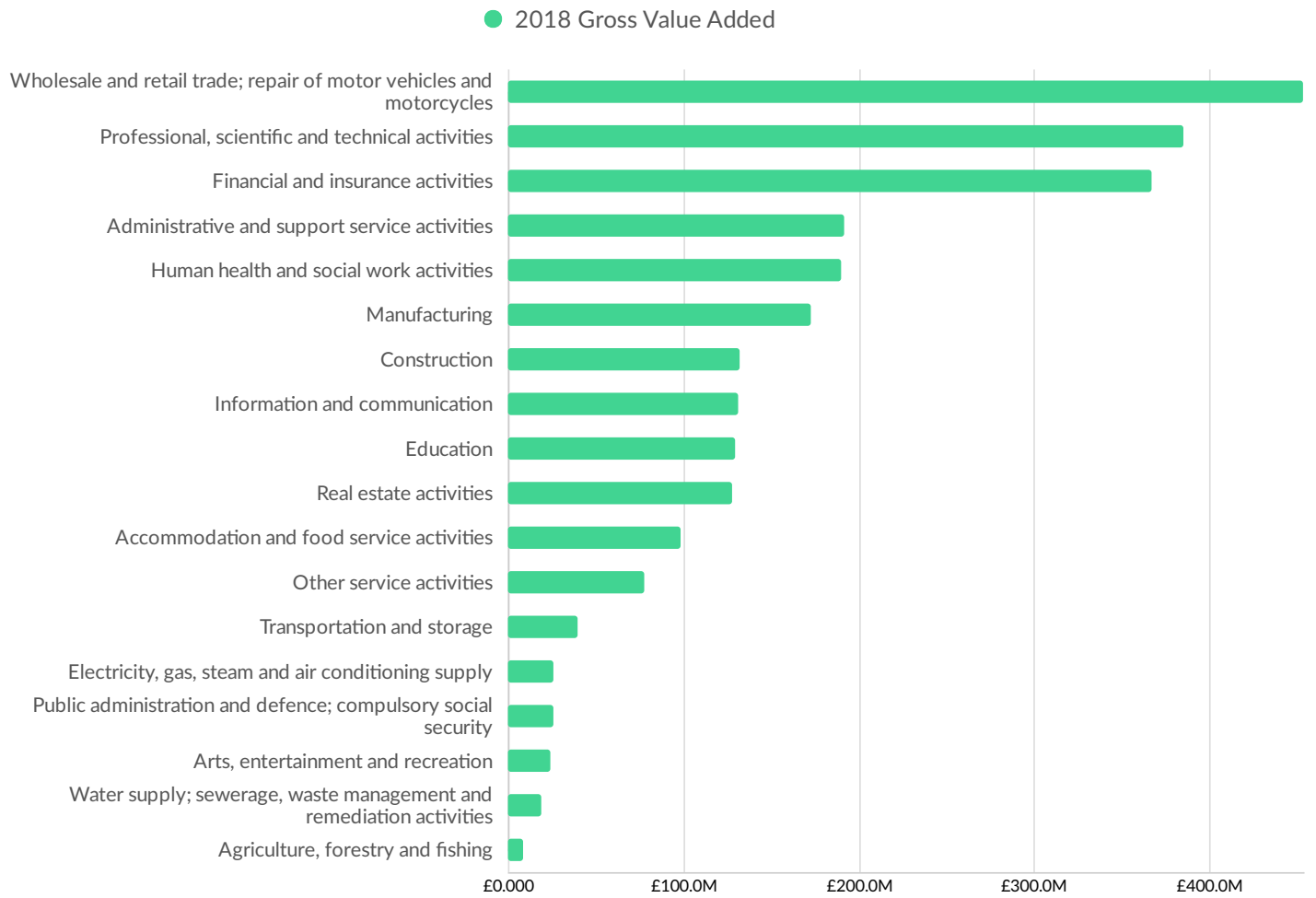
## Top Growing Industries



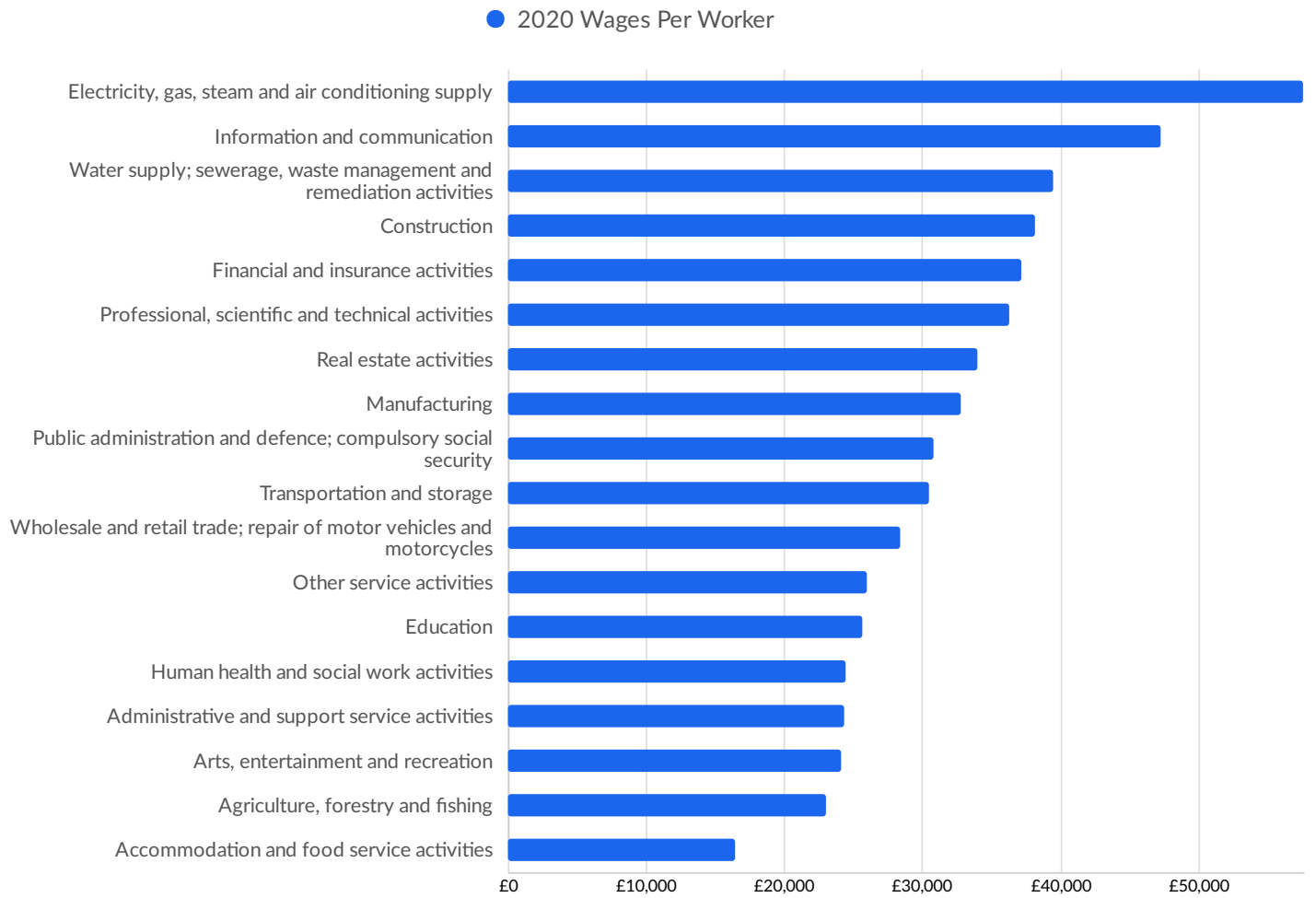
## Top Industry LQ



## Top Industry GVA



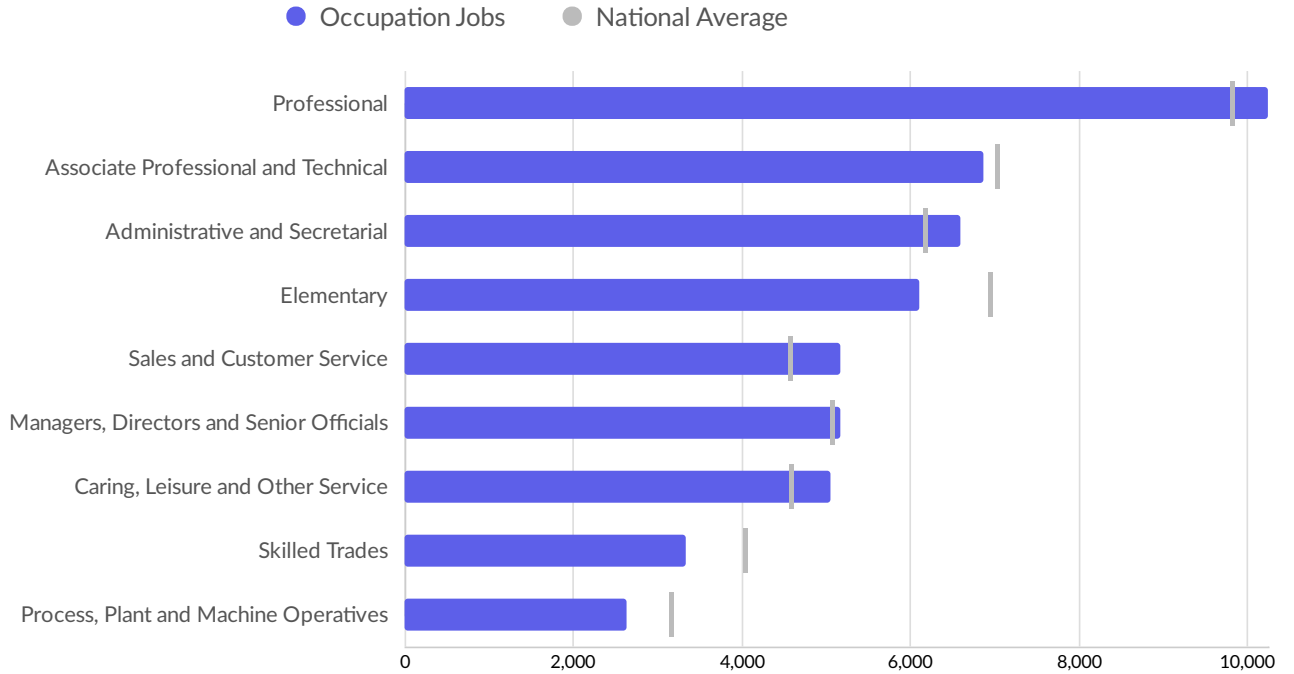
## Top Industry Wages



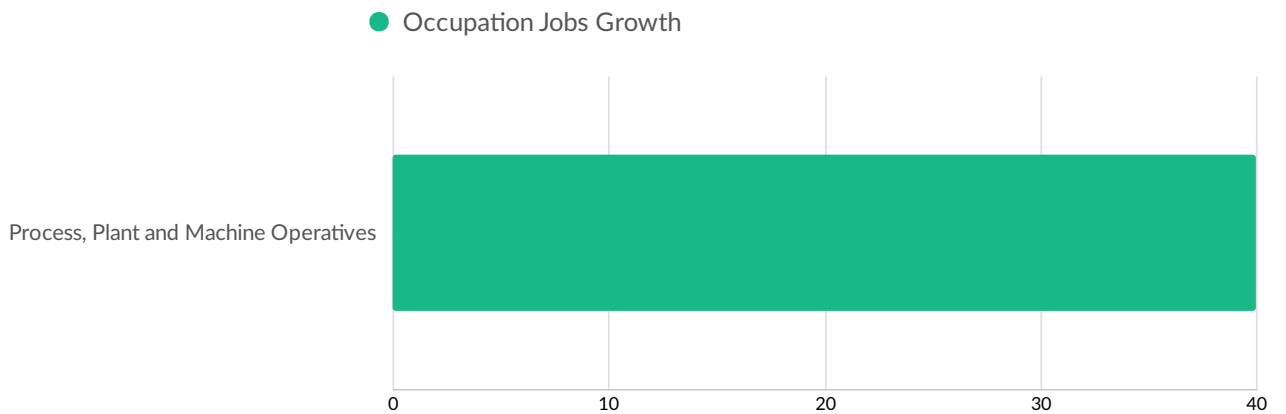


# Workforce Characteristics

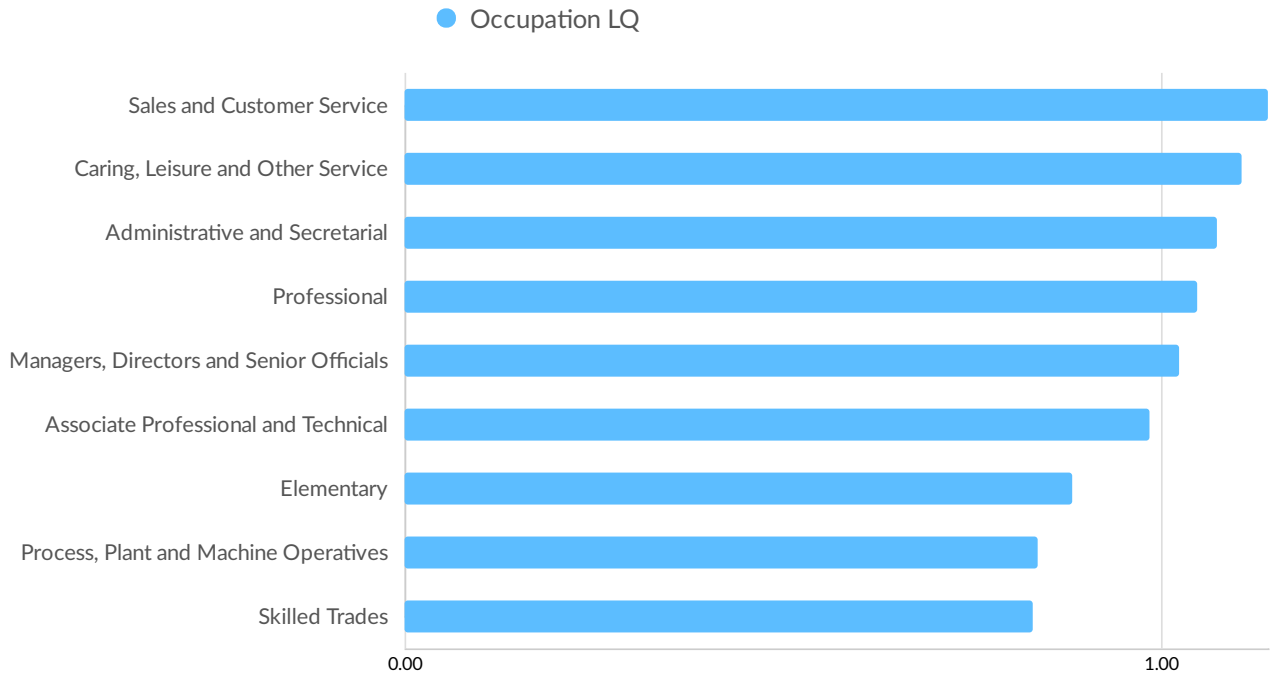
## Largest Occupations



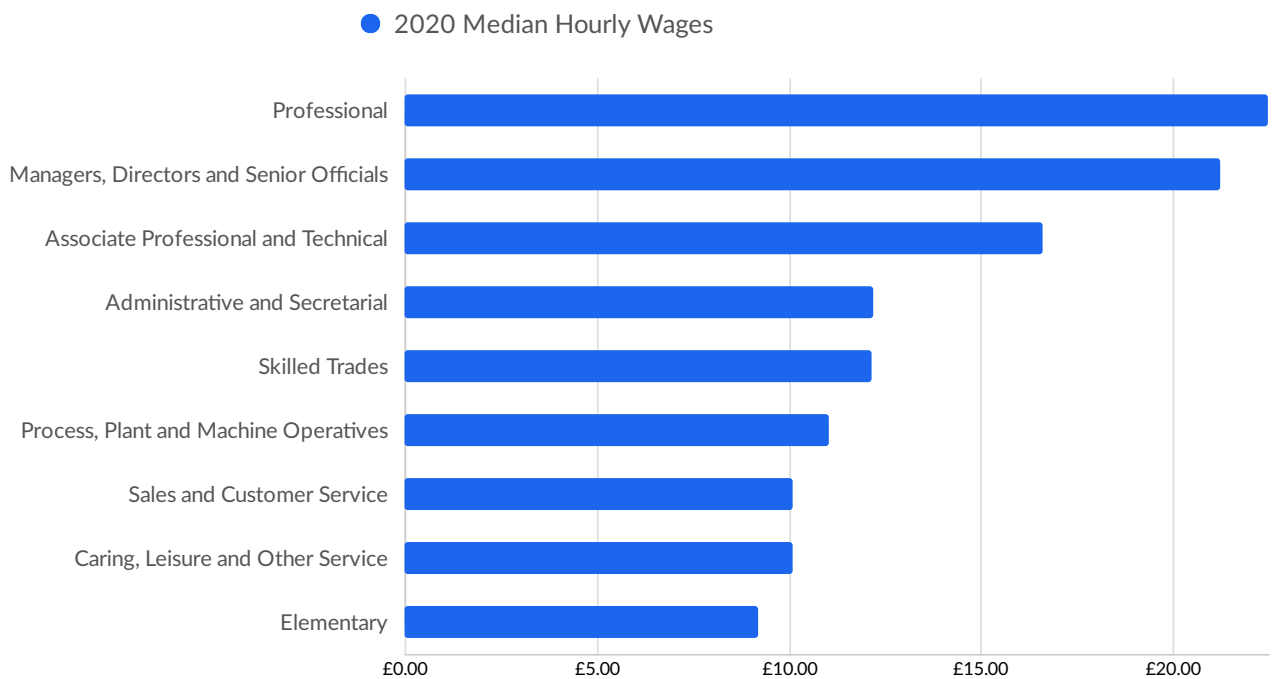
## Top Growing Occupations



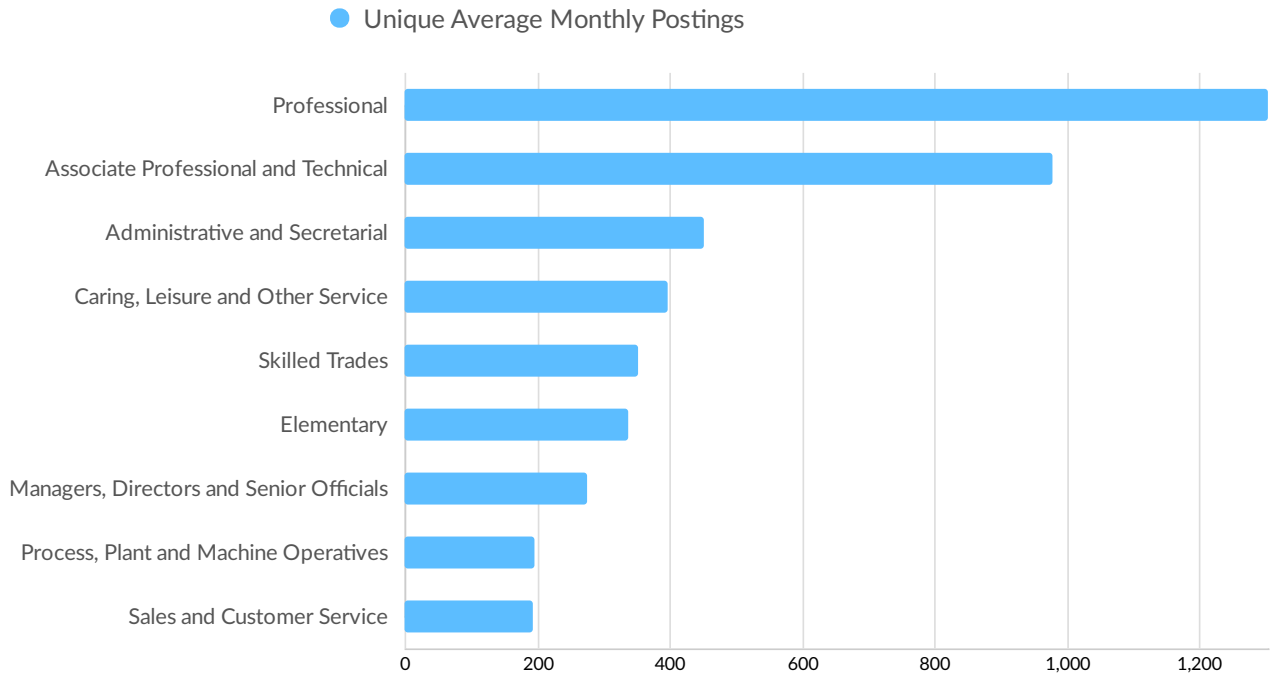
## Top Occupation LQ



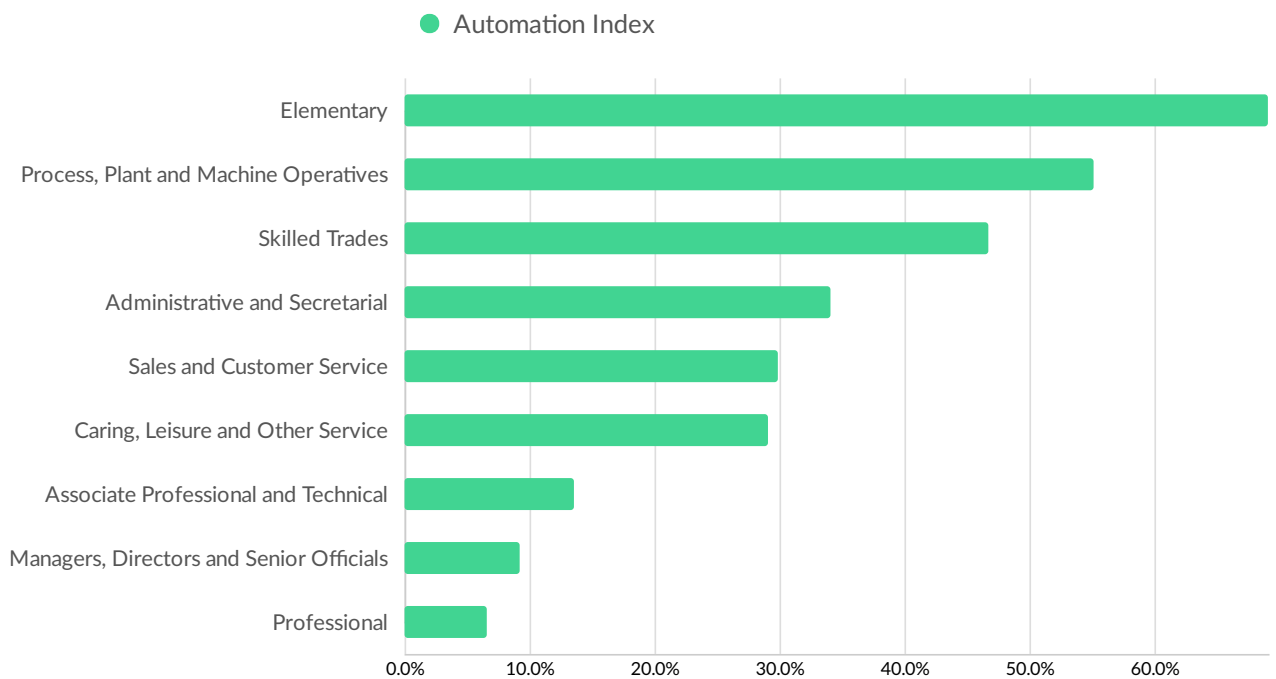
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

