



# Wealden

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# Report Parameters

## 1 Local Authority

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E07000065 Wealden

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## Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

## Economy Overview

164,368

Population (2020)

Population **grew by 7,578** over the last 5 years and is projected to **grow by 7,720** over the next 5 years.

50,172

Total Regional Employment

Jobs **grew by 2,179** over the last 5 years and are projected to **grow by 1,863** over the next 5 years.

£28.4k

Avg. Wages Per Job (2020)

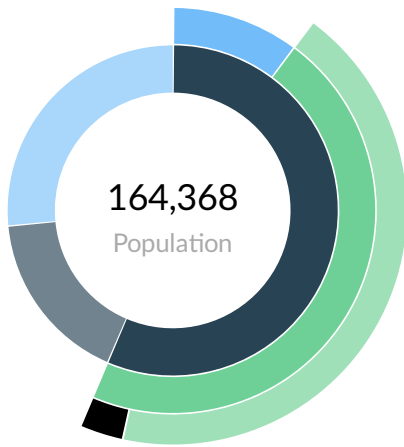
Regional average wages per job are **£1.9k below** the national average wages of £30.2k per job.

## Takeaways

- As of 2020 the region's population **increased by 4.8%** since 2015, growing by 7,578. Population is expected to **increase by 4.7%** between 2020 and 2025, adding 7,720.
- From 2015 to 2020, jobs **increased by 4.5%** in Wealden from 47,993 to **50,172**. This change **fell short of the national growth rate of 5.5% by 1.0%**.
- Concerning educational attainment, **30.1% of Wealden residents possess a Degree or Equivalent and Above - SCQF L9** (2.1% below the national average), and **8.5% hold a Higher Education Below Degree Level - SCQF L7-8** (0.2% above the national average).
- The top three industries in 2020 are Primary education, Retail sale in non-specialised stores with food, beverages or tobacco predominating, and Restaurants and mobile food service activities.

	Population (2020)	Jobs (2020)	GVA	Imports	Exports
Region	164,368	50,172	£1.85b	£5.06b	£2.78b
LEP - South East (revised) (2015)	4,311,328	1,625,951	£68.82b	£131.74b	£83.57b
Essex CC	1,504,035	592,661	£25.82b	£51.03b	£32.83b
Medway CC	286,286	94,855	£4.05b	£10.05b	£6.17b
Kent CC	1,591,871	622,672	£27.10b	£51.85b	£36.17b
East Sussex CC	567,059	185,366	£6.56b	£15.49b	£8.87b
Southend-on-Sea	185,757	63,999	£2.29b	£5.43b	£3.15b
Nation	67,233,643	31,121,359	£1.42t	£2.01t	£1.28t

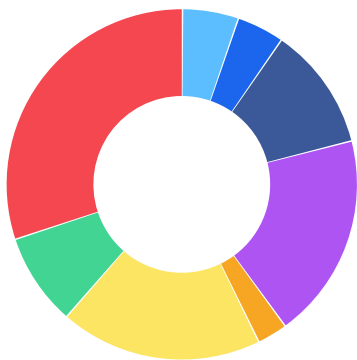
## 2020 Labour Force Breakdown



	Population
● Total Working Age Population (16-64)	92,642
● Not in Labour Force	16,644
● Labour Force	75,998
● Employed	71,050
● Unemployed	4,948
● Under 16	28,034
● Over 64	43,691

## Educational Attainment

Concerning educational attainment, **30.1% of Wealden residents possess a Degree or Equivalent and Above - SCQF L9** (2.1% below the national average), and **8.5% hold a Higher Education Below Degree Level - SCQF L7-8** (0.2% above the national average).



	% of Population	Population
● No Qualifications (NVQ)	5.2%	4,787
● Other Qualifications (NVQ)	4.4%	4,056
● NVQ 1 - SCQF L4	11.4%	10,556
● NVQ 2 - SCQF L5	18.9%	17,555
● Trade Apprenticeships	2.8%	2,588
● NVQ 3 - SCQF L6	18.6%	17,276
● Higher Education Below Degree Level - SCQF L7-8	8.5%	7,895
● Degree or Equivalent and Above - SCQF L9	30.1%	27,928

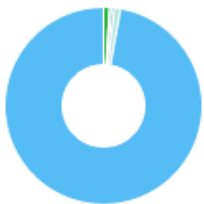
## Demographics

### 2020 Age Cohort Demographics



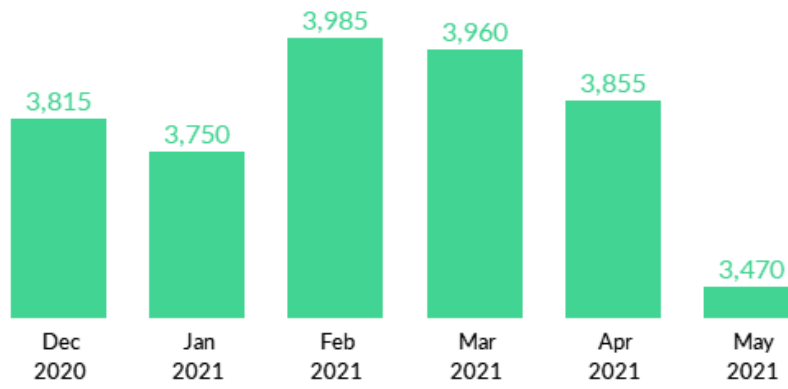
Age Cohort	2020 Population	2020 Percent
Under 16 years	28,034	17.1%
16 to 34 years	27,590	16.8%
35 to 54 years	40,313	24.5%
55 to 74 years	47,411	28.8%
75 years and over	21,020	12.8%

### 2020 Ethnicity Demographics



Ethnicity	2020 Population	2020 Percent
All Other Ethnicities	1,612	1.0%
Asian or Asian British: Indian	590	0.4%
Asian or Asian British: Other Asian	748	0.5%
Mixed: All Mixed	1,636	1.0%
White	159,782	97.2%

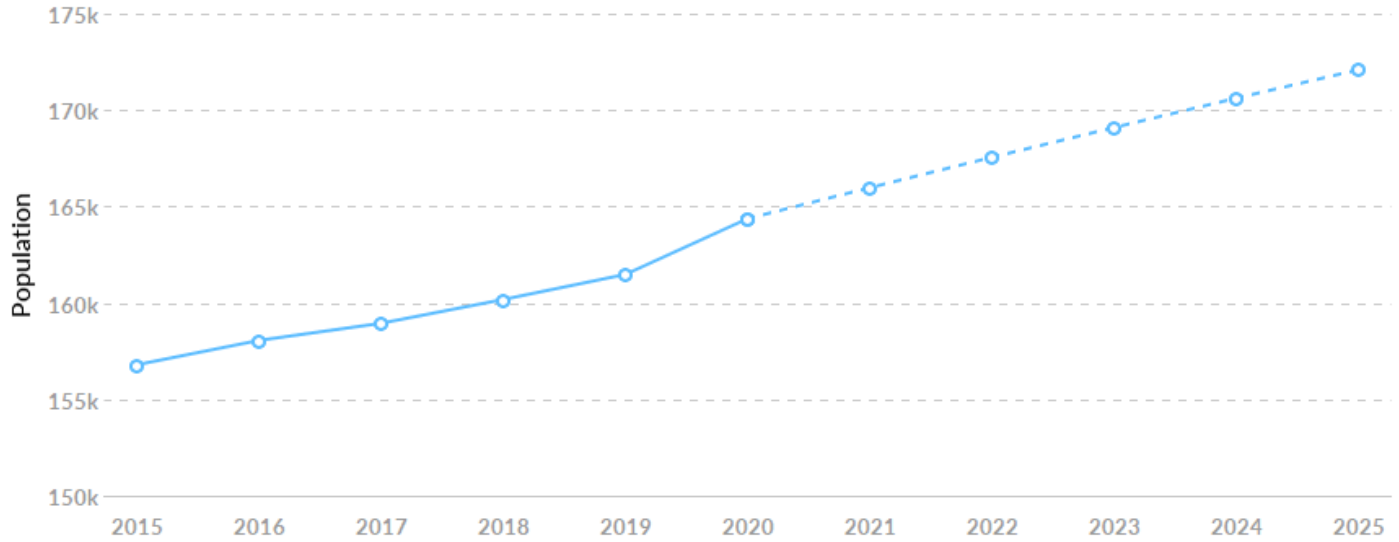
## Full Claimant Counts



# Historic & Projected Trends

## Population Trends

As of 2020 the region's population **increased by 4.8%** since 2015, growing by 7,578. Population is expected to **increase by 4.7%** between 2020 and 2025, adding 7,720.

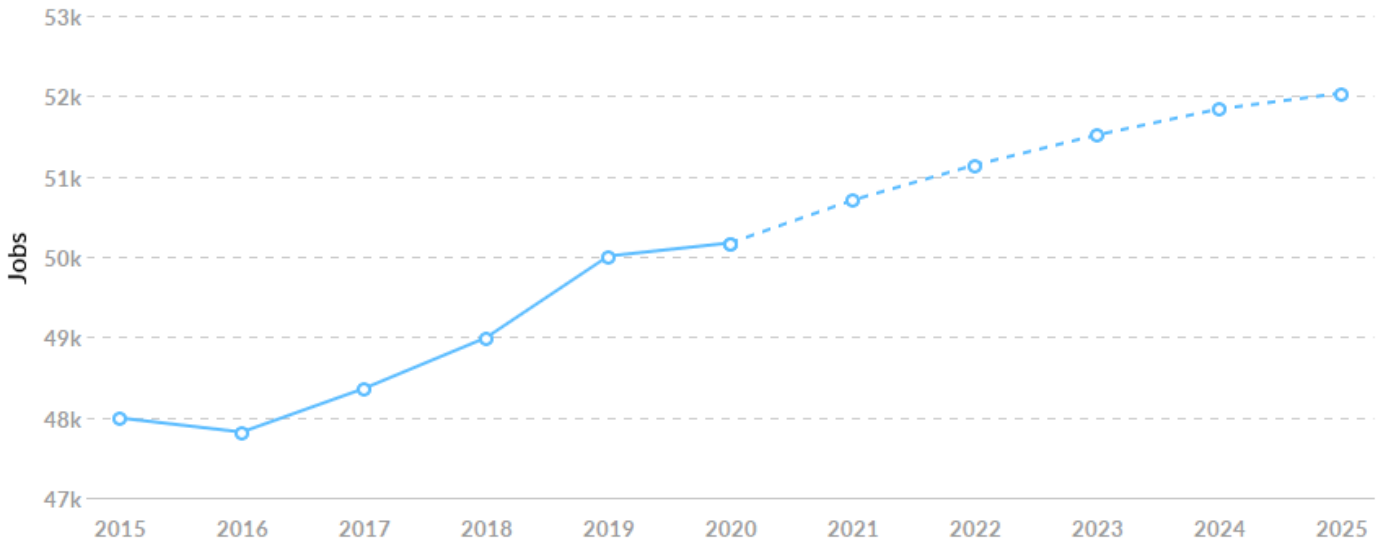


Timeframe	Population
2015	156,790
2016	158,054
2017	158,941
2018	160,175
2019	161,475
2020	164,368
2021	165,973
2022	167,551
2023	169,093
2024	170,616
2025	172,088



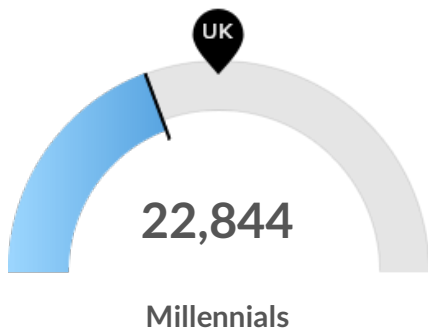
## Job Trends

From 2015 to 2020, jobs increased by 4.5% in Wealden from 47,993 to 50,172. This change fell short of the national growth rate of 5.5% by 1.0%.

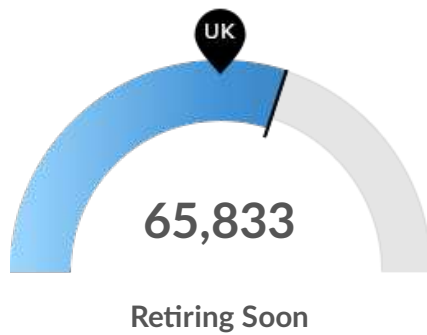


Timeframe	Jobs
2015	47,993
2016	47,817
2017	48,360
2018	48,993
2019	50,008
2020	50,172
2021	50,704
2022	51,142
2023	51,515
2024	51,839
2025	52,035

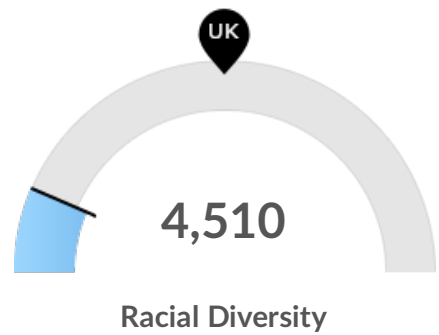
## Population Characteristics



Wealden has 22,844 millennials (ages 25-39). The national average for an area this size is 32,410.



Retirement risk is high in Wealden. The national average for an area this size is 49,644 people 55 or older, while there are 65,833 here.



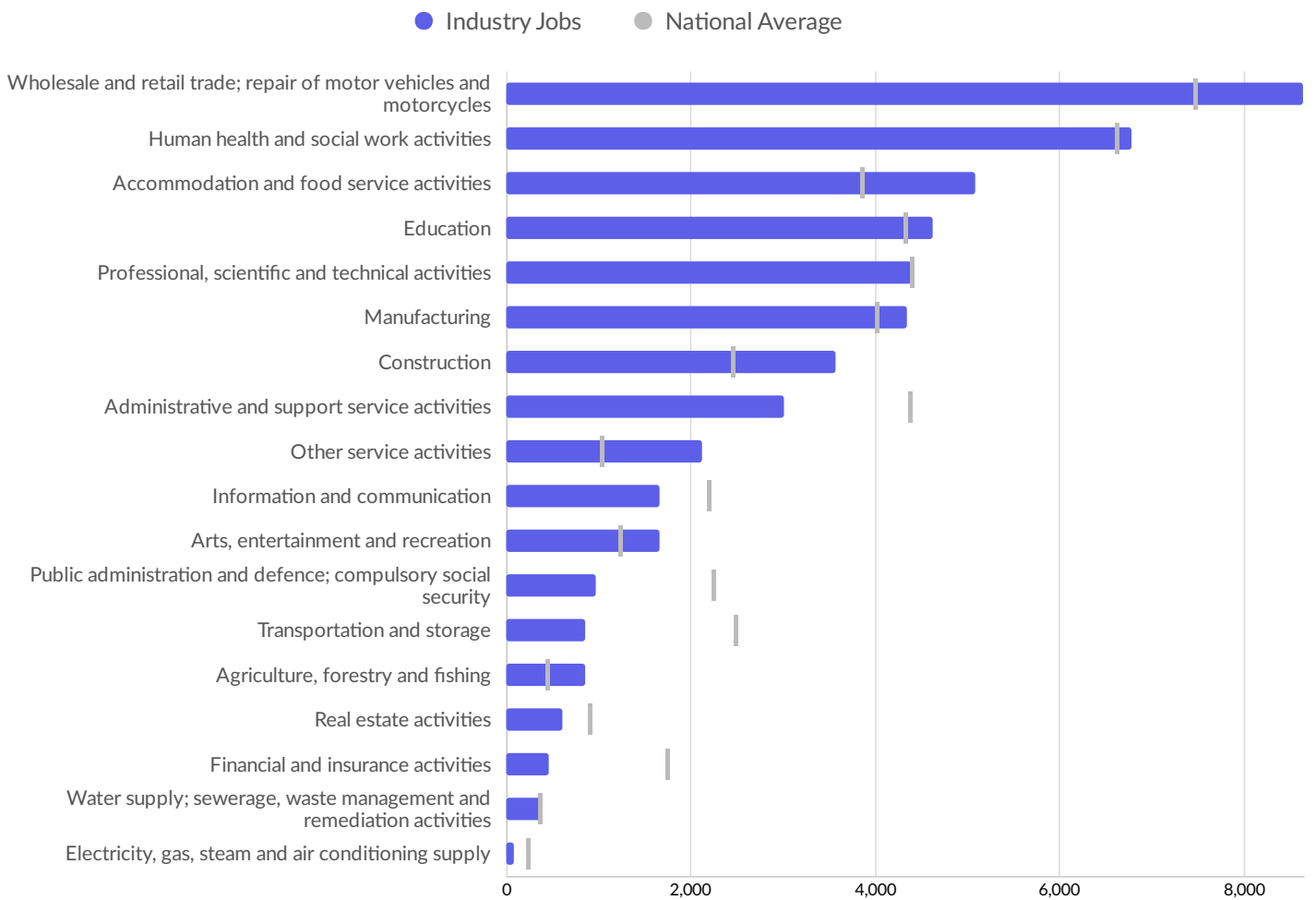
Racial diversity is low in Wealden. The national average for an area this size is 22,668 racially diverse people, while there are 4,510 here.

# Industry Characteristics

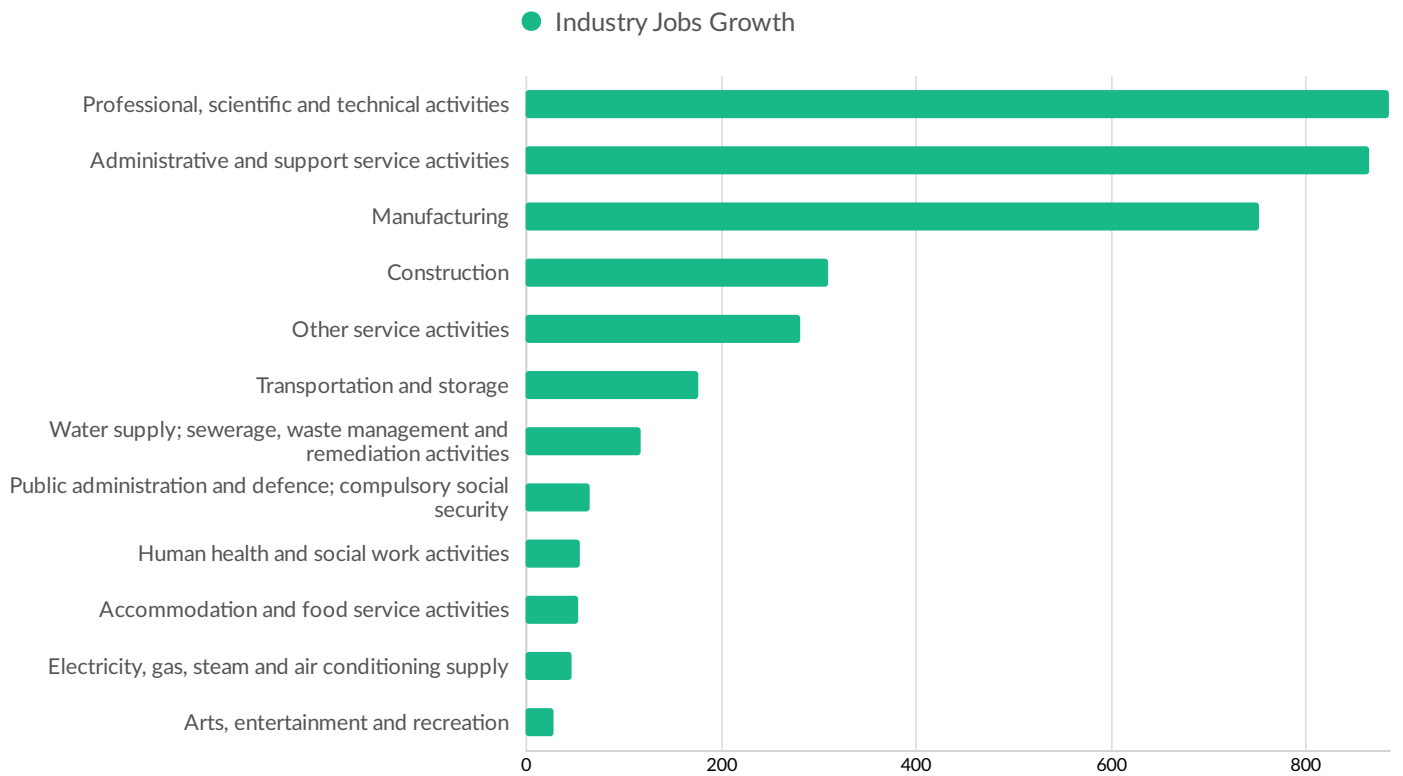
## Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2020)	Industry LQ	% Job Change (2015 - 2020)	GVA (2018)	% of Total GVA
Manufacture of cordage, rope, twine and netting	154	£25,235	74.41	233.26%	£1,895,624	0.10%
Wholesale of office furniture	207	£42,932	35.83	1.39%	£10,667,818	0.58%
Manufacture of other pumps and compressors	296	£39,171	15.02	24.22%	£12,023,781	0.65%
Wholesale of tobacco products	50	£61,537	9.65	-11.23%	£2,044,335	0.11%
Manufacture of consumer electronics	82	£28,203	9.49	37.56%	£2,774,658	0.15%
Renting and leasing of agricultural machinery and equipment	25	£30,470	8.01	135.84%	£970,741	0.05%
Manufacture of other chemical products n.e.c.	162	£44,987	7.13	106.18%	£15,076,695	0.82%
Wholesale of china and glassware and cleaning materials	57	£26,111	6.79	226.38%	£134,839	0.01%
Manufacture of fluid power equipment	88	£44,209	6.56	192.80%	£724,536	0.04%
Manufacture of cocoa, chocolate and sugar confectionery	170	£25,839	6.21	1.80%	£5,818,762	0.31%

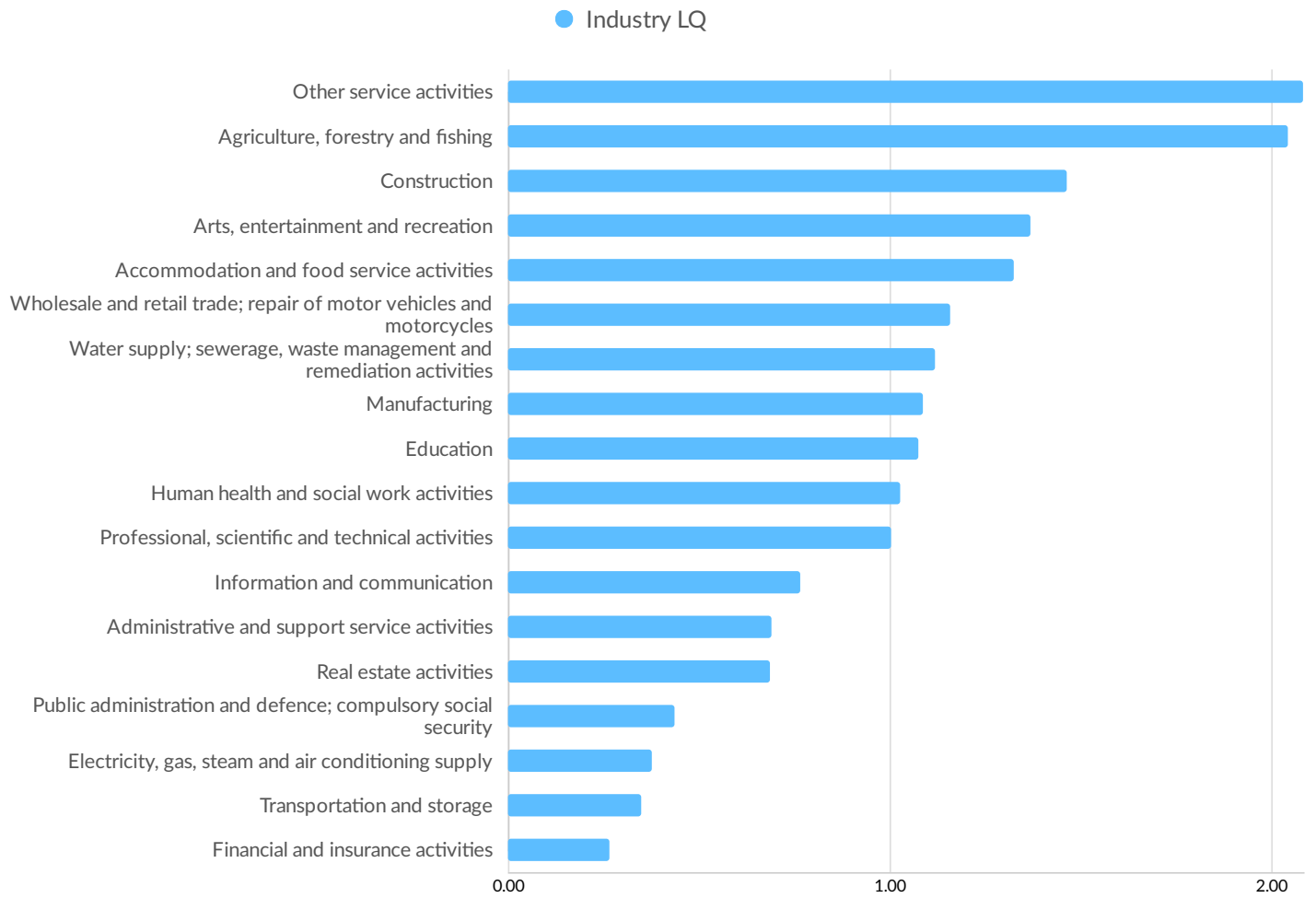
## Largest Industries



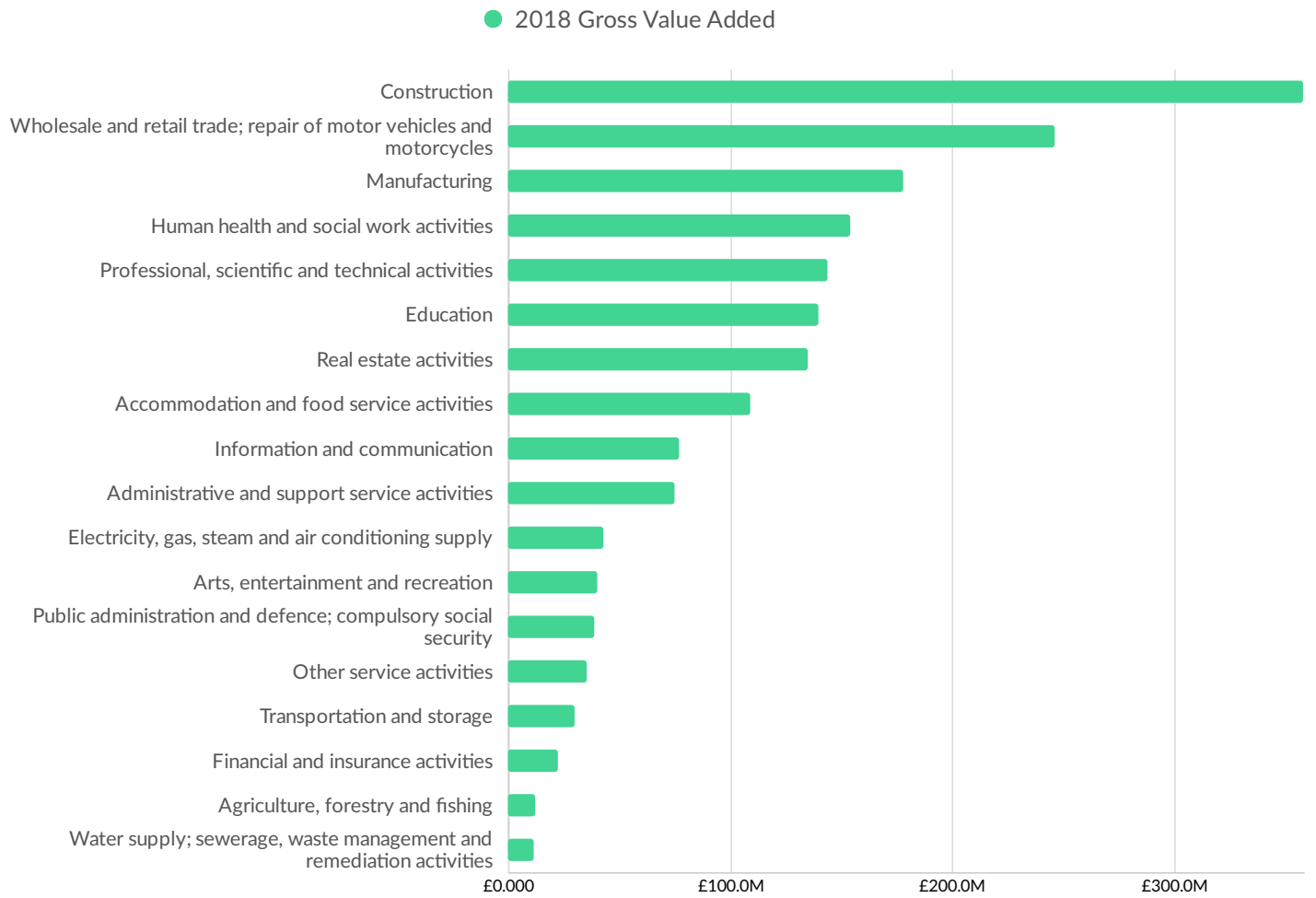
## Top Growing Industries



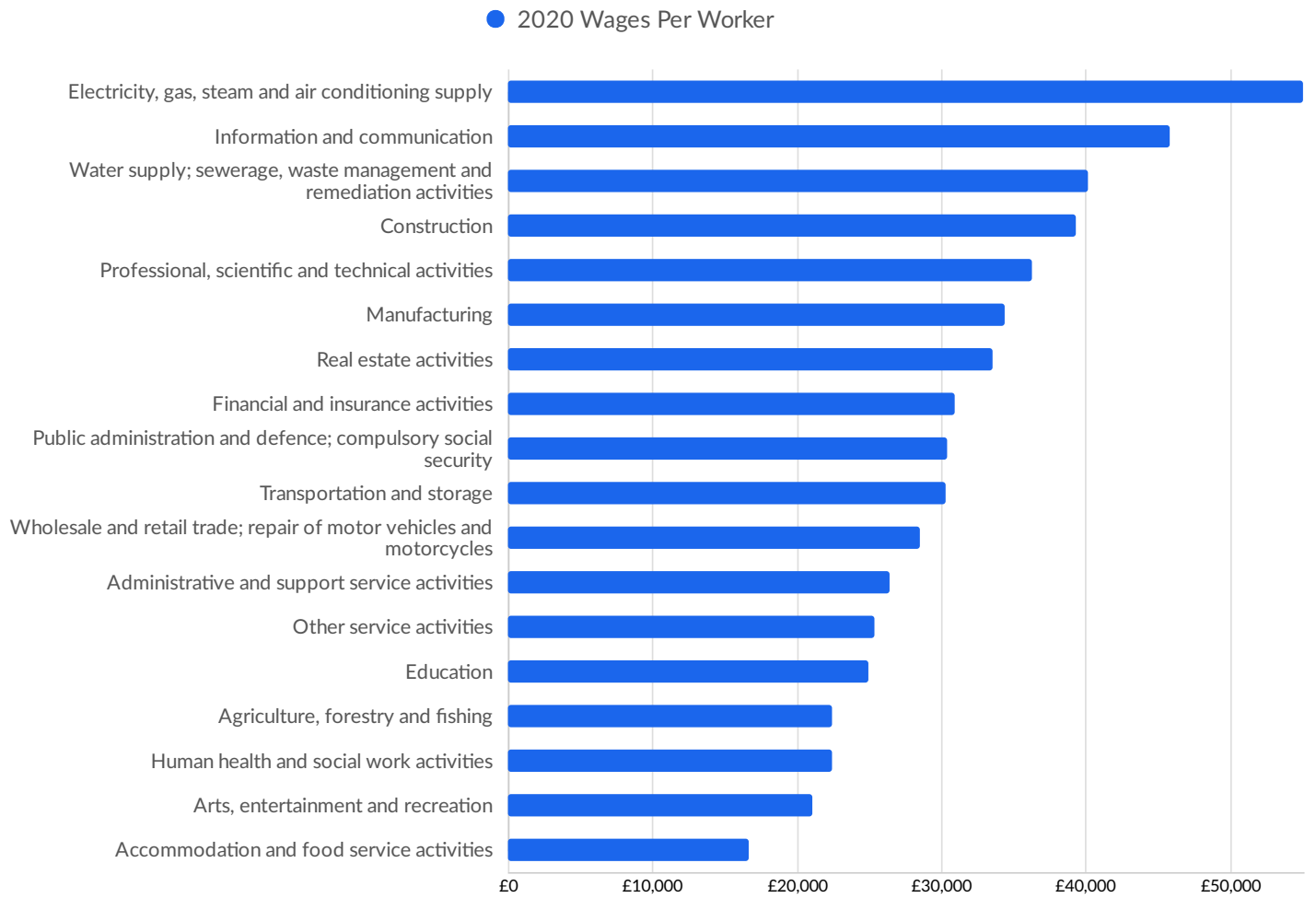
## Top Industry LQ



## Top Industry GVA



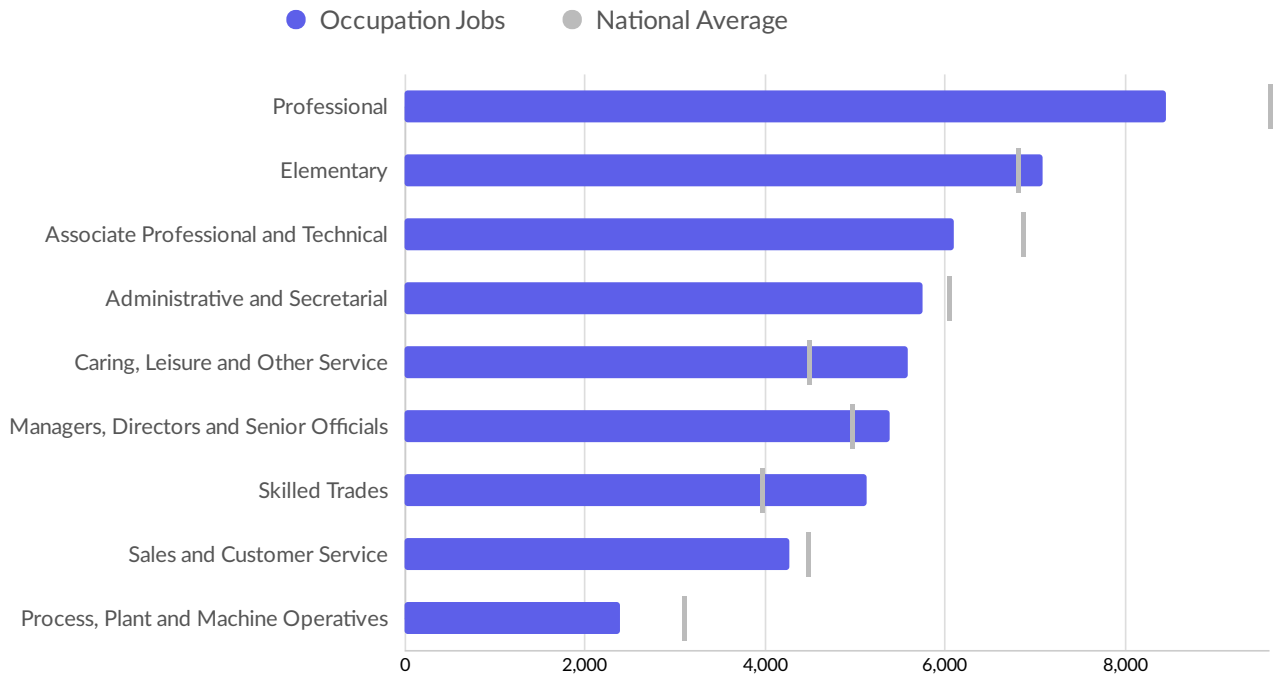
## Top Industry Wages



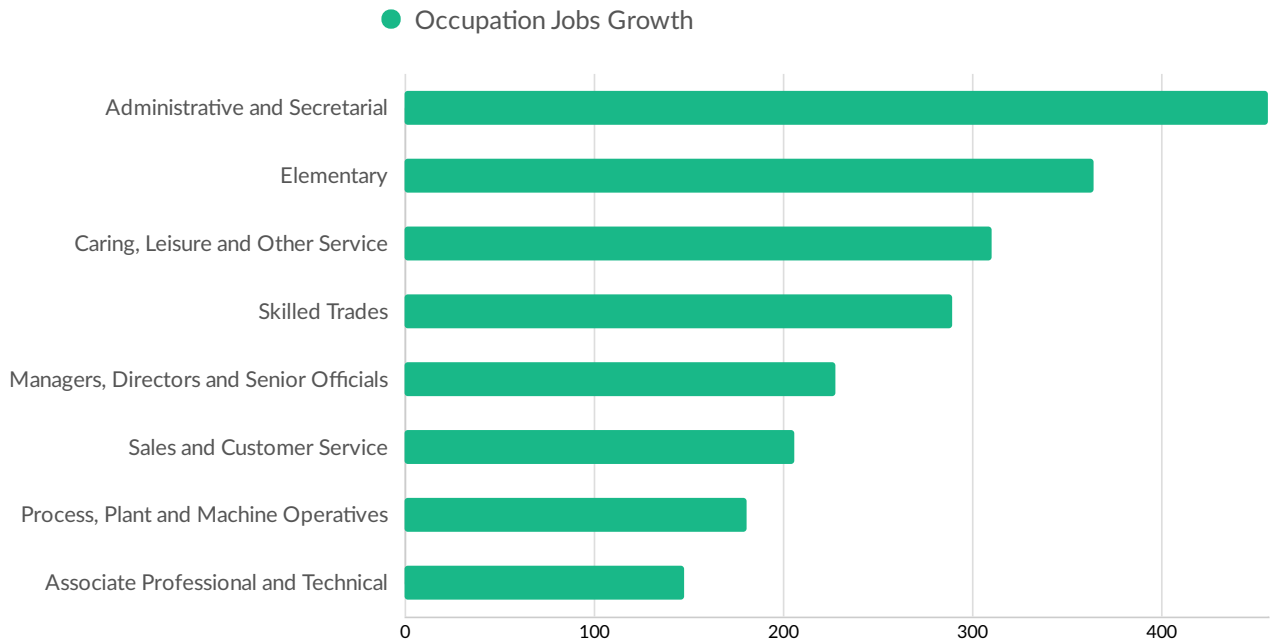


# Workforce Characteristics

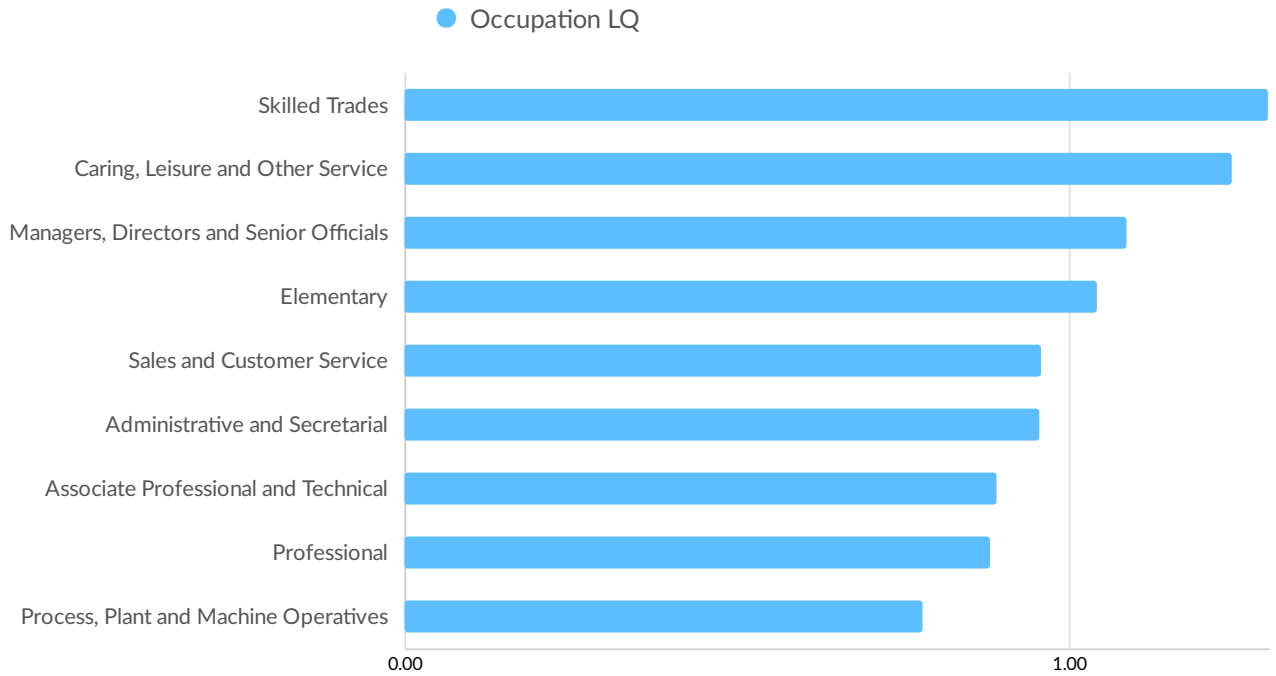
## Largest Occupations



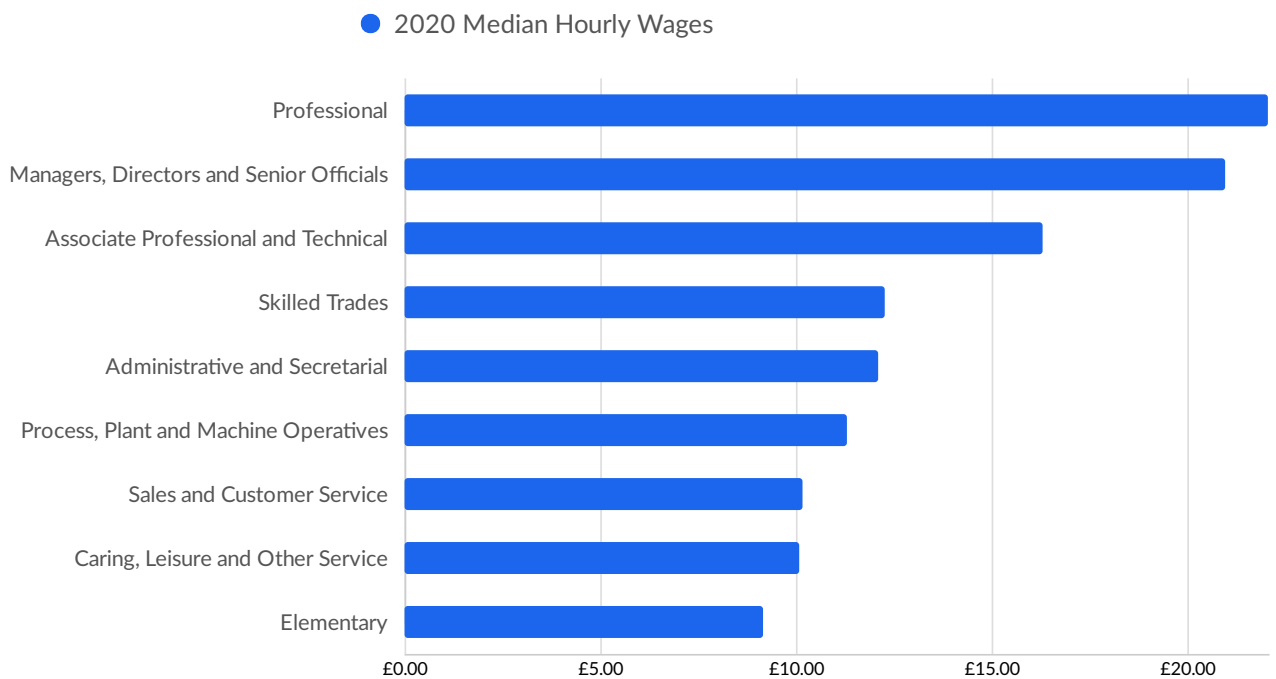
## Top Growing Occupations



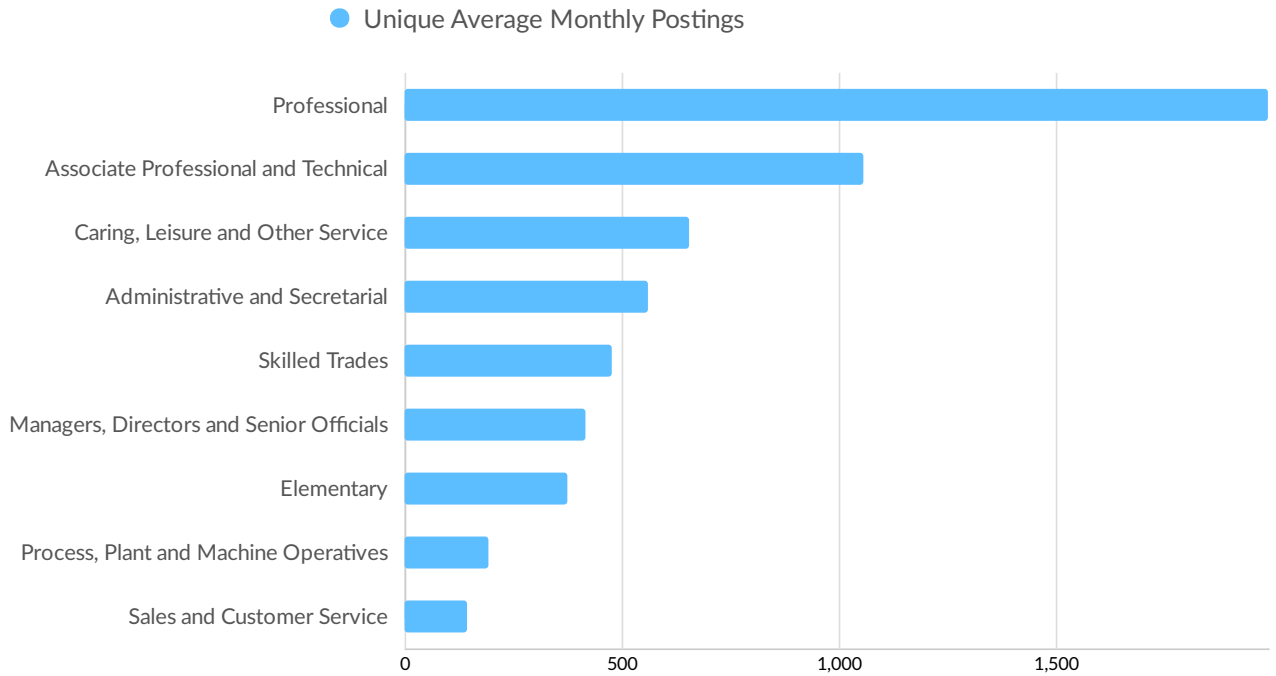
## Top Occupation LQ



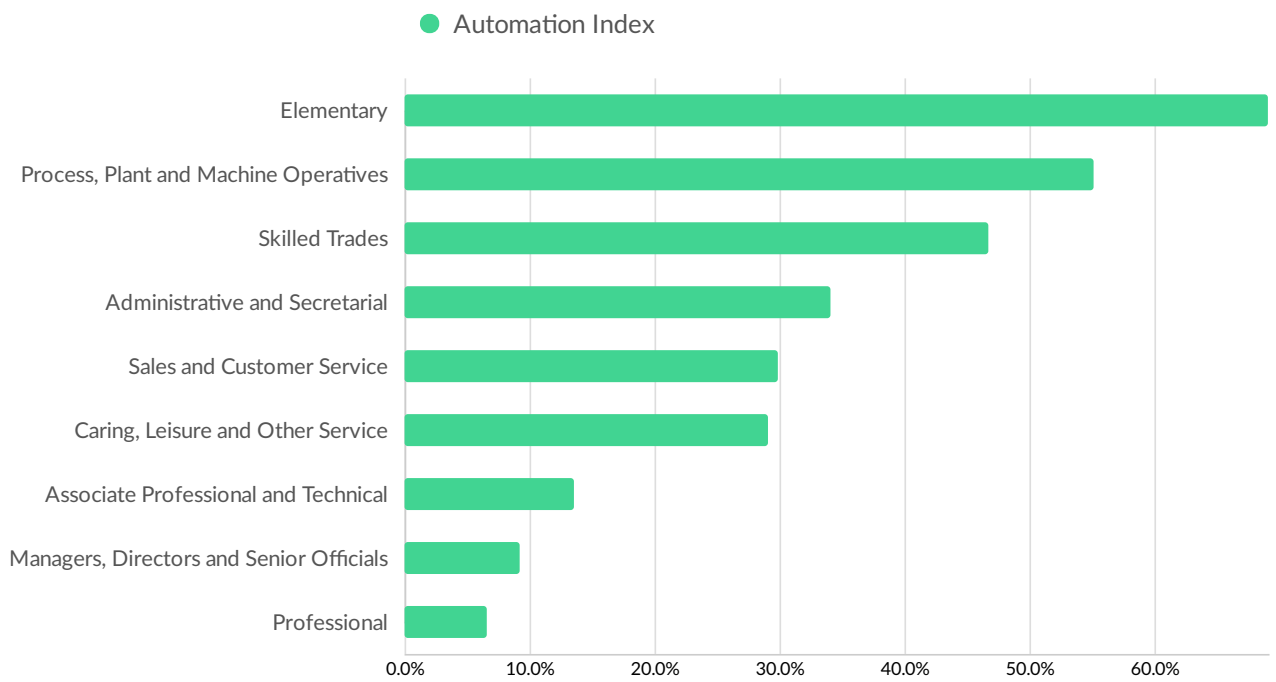
## Top Occupation Wages



## Top Posted Occupations



## Automation Index



# In-Demand Skills

